



SurgiMed Expo

North India's Leading Exhibition & Conference
on Medical, Surgical & Hospital Equipments

Powered By :



Surgical
Mall Of India Pvt Ltd

A Satellite Unit of  **SURGICAL DEVICES HUB**
Kamal Mahajan , Naman Mahajan

Knowledge Partner :



NARANG MEDICAL LIMITED
ISO 9001:2015, EN ISO 13485:2016, CE & WHO: GMP COMPLIANCE



21
FRI

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SUN

December - 2018

Venue:



PIMS
Building A Healthy Tomorrow

Jalandhar

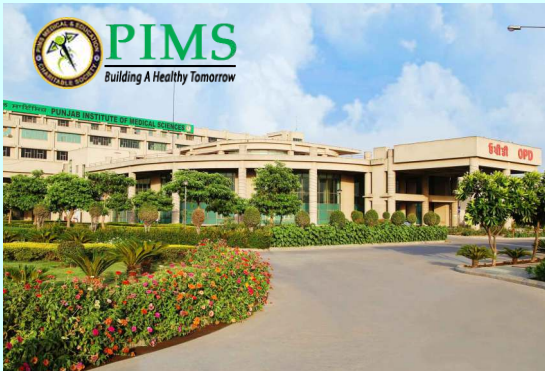
Dear Industry Partner

B & M PUBLICATIONS a well known name in Healthcare Industries in India Present the 1st edition of SURGIMED EXPO to be held from 21-23 December 2018 at PIMS (Punjab Institute of Medical Science) "Jalandhar" most vibrant city in heart of Punjab. This is special show for Medical Institutes , Hospitals, Diagnostic centre, Clinics & Supplier of medical, surgical, instrument in Punjab & Surrounding Area. It will be biggest gathering with the support of Local Medical Association of Punjab.

SURGIMED EXPO 2018 will provide best platform to dealers, Distributor, Pathologist Doctor, Surgeons, Hospital Owner, R & D Heads, Hospital administration & medical directors to interact directly with the manufacturers under one roof.

Venue:

**Punjab Institute of Medical Sciences,
Garha Road, Jalandhar - 144 006,
Punjab, India.**



Situated in the heart of Punjab's most vibrant city, "Jalandhar" with an area spread of more than 55 acres, Punjab Institute of Medical Sciences (PIMS), Jalandhar was envisaged by the Govt. Of Punjab (GoP) in 1999 as the first medical college cum teaching hospital in Doaba region. PIMS was conceptualized under Public Private Partnership (PPP) mode by PIMS Society, PIMS Medical and Education Charitable Society, Department of Medical Education & Research and GoP to be a leading institution known for its state of art facilities, best medical education and comprehensive personalized care offered to all at an affordable cost.

Marketing Strategy

Media Publicity

In order to make "Surgimed Expo 2018" a grand success, We shall be concentrating on the Various modes of Advertising thereby giving the show the much needed Hype to increase foot fall, hence providing our Clients a cohesive platform where in they can showcase their respective projects to the prospective customers

ELECTRONIC MEDIA

- ☞ Advertisement on Local Cable Operators in the Region
- ☞ Whatsapp & Text Messages
- ☞ FM Radio
- ☞ Pre and Post Media Coverage

OUTDOOR MEDIA

- ☞ Hoarding at the Venue & Prominent Places in the City

PRINT MEDIA

- ☞ Invitation to the Participants
- ☞ Print Media Advertisements
- ☞ Insertions in Newspaper

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Exhibitor Profile

Anesthesia Equipments
 Bio Medical Waste Products
 Blood Bank Equipments
 Cardiology Equipment
 Dental Equipments & Implants
 Diagnostics Products
 Endoscopy
 General Surgical Products
 Gynecological Products
 Hospital Furniture
 Hospital Garments
 ICU/CCU Equipments
 Laparoscopy equipment
 Medical Gas Pipe Line Systems

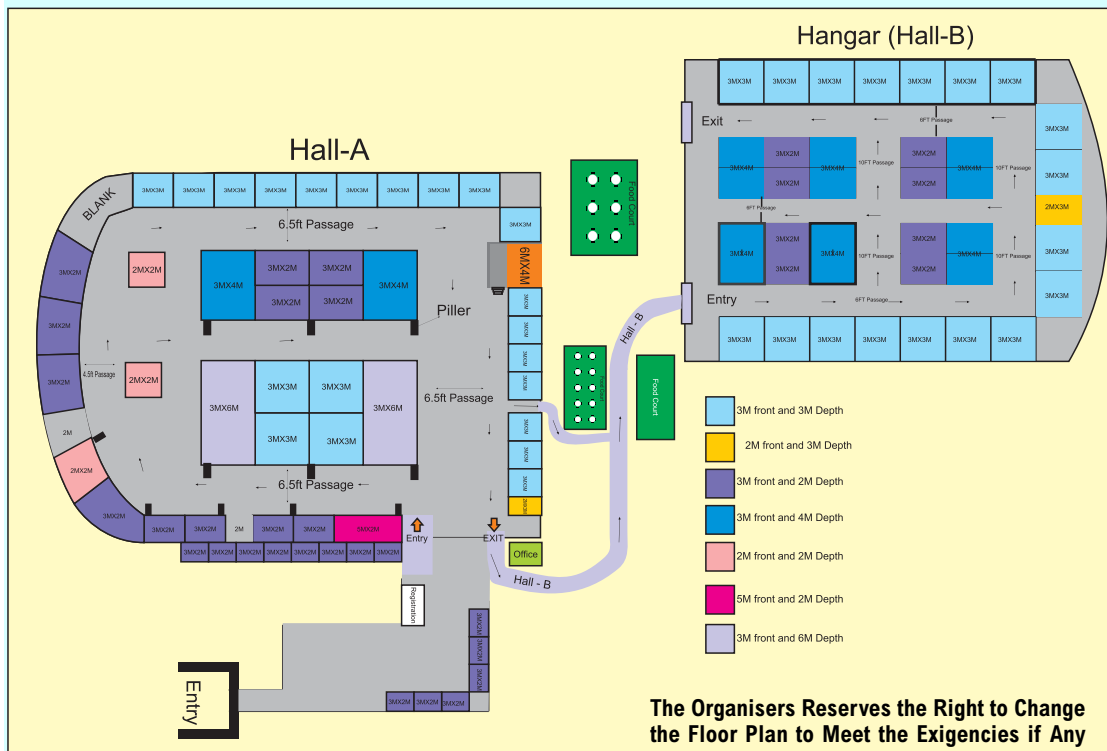
Modular Operational Theater
 Neonatal Devices
 Operating Tables & LED Lights
 Operational Theater Equipment
 Ophthalmic Instruments
 Orthopedic Implants
 Pathological Instruments
 Physiotherapy Equipment
 Rehabilitation Products and aids
 Surgical Instruments
 Stethoscope & B.P. Apparatus
 Surgical Disposable
 Ventilators
 X-Ray Instruments

Visitor Profile

Doctors
 Physician & Surgeons
 Hospital Administrators
 Disease management organizations
 Owners of Diagnostic Centres
 Manufacturers of Medical equipments
 Suppliers of Medical equipments
 Students & research Scholars
 Medical professional
 Government officials
 Purchase Managers
 Healthcare professionals
 Healthcare Consultants
 Paramedical staff

Layout plan for Surgimed Expo-2018

PIMS, Jalandhar, Punjab, India



STAND COST

Booth Space 5,500-00 per Sq. Mtr
 Build up Booth Space Available in
 6 Sq. Mtr , 9 Sq. Mtr & Above
 SPACE Only 5,000-00 Per Sq. Mtr
 * GST Extra as Applicable

Bank Details

Kotak Mahindra Bank
 A/C : 3712027235
 Bank Branch
 IFSC : KKBK0004202
 SCO 70-71, Sector 8C,
 Chandigarh

* 10 % Extra for Two Side Open Stalls

Exhibitors Facilities

International Standard Systmes Which Includes Octanorm Systems with 2 Exhibition Counters, 2 Chairs, 3 Spot Lights, 1 Plug Point, Electricity Consumption, Complete Carpeted Stall & Written Fascia per unit

Supporting Media Partners

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**Medgate
today** Magazine

MEDICARE INSIGHT

Modern Medi Health
SIMPLIFYING HEALTHCARE THROUGH KNOWLEDGE

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When & Where

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Pride of Medical Professionals

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