



World Tourism  
Destinations Forum 2018



BUILDING AN OUTSTANDING  
**WORLD-CLASS  
TOURISM  
DESTINATION**

**4 - 5 DECEMBER 2018**

Royale Chulan Kuala Lumpur, Malaysia



Organised by:



# OVERVIEW

**Tourism Destination** can be conceptualised in many ways. They are often defined as the 'pulling power' or 'magnetism' that attracts tourist to a specific city or certain location. The creation of distinctive destination which stand out in a competitive environment is important. The success of a destination relies on **development of right products, deployment of effective mechanism and tools to support visitation and the effective communications with the market.**

A destination also need to be planned to achieve sustainable tourism development that respect local community, create appropriate employment, maintains the natural environment, and delivers a quality visitor experience. When commercialised properly, a means of generating that stimulates economic growth is possible.

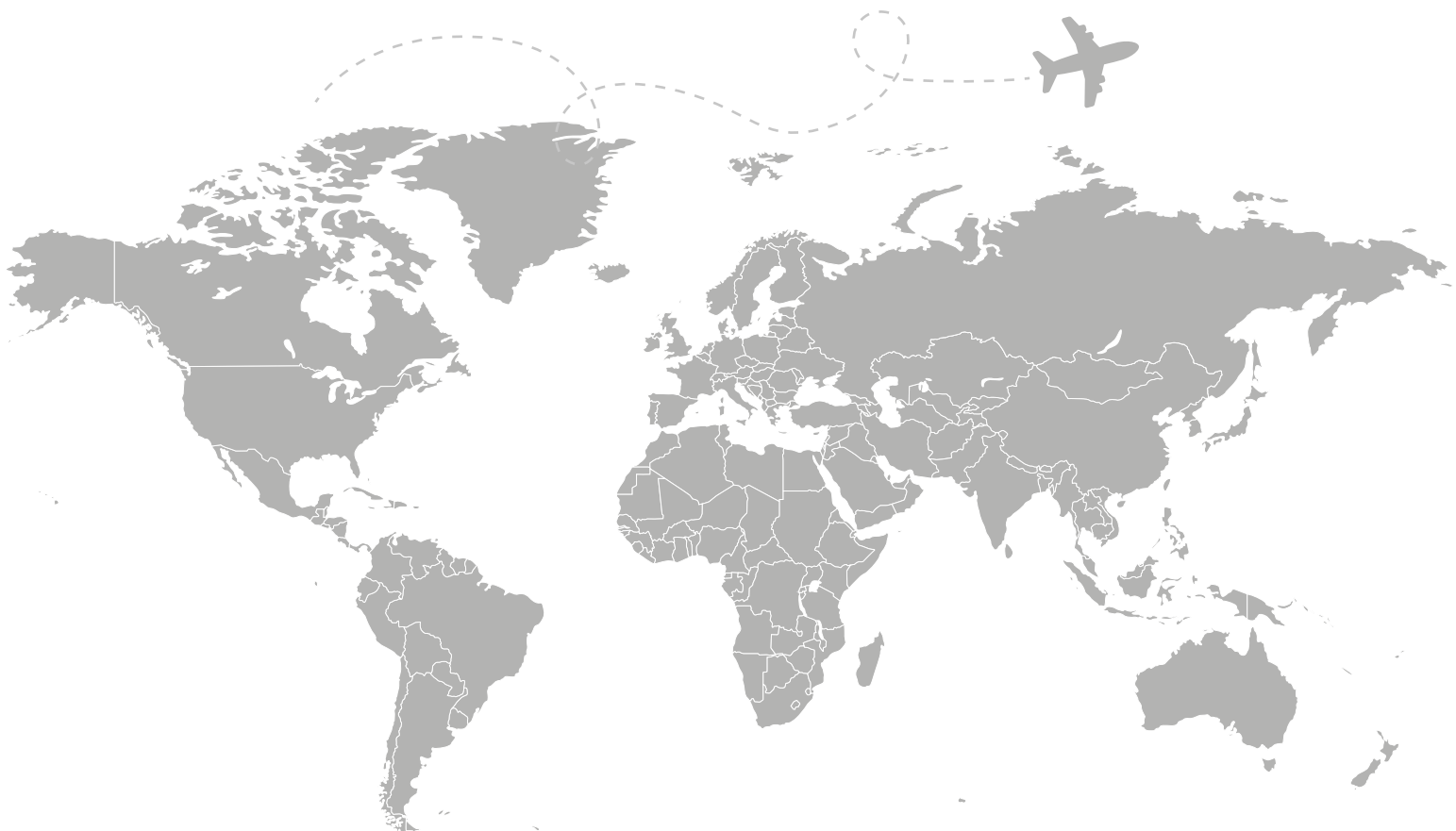
The World Tourism Destinations Forum 2018 (WTDF 2018), themed **"BUILDING AN OUTSTANDING WORLD-CLASS TOURISM DESTINATION"**, is designed to provide an interactive platform for municipalities, city planning and development experts, tourism and hospitality products and services providers, government leaders, policy makers and captains of industry from across the region to converge; meet face to face to discuss a wide spectrum of issues pertaining to tourism destinations planning, development and management. This will be an ideal platform to share practical frameworks and best practices at the same time discover and capitalise the rise of digital technologies in tourism destination planning, development, management and marketing. WTDF 2018 will also serves as a platform to connect, explore and align goals, objectives and business model as part of the tourism destination ecosystem reliance.

## WHY ATTEND?

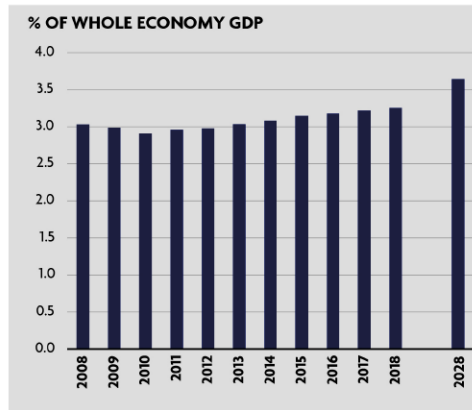
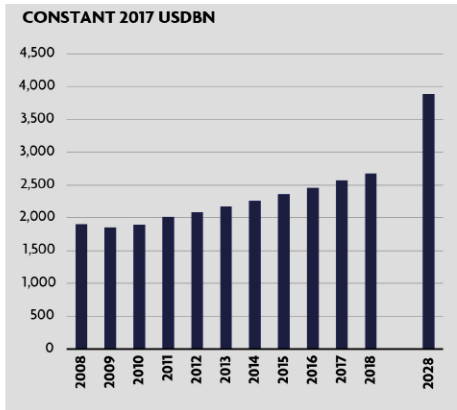
- Hear from global inspiring tourism destinations planners and experts on practical frameworks and best practices
- Acquire new skills and strategies in planning and developing tourism destination of the future
- Capitalise on the rise of digital technologies; discover how you can plan and develop modern urban tourism destination with the latest tools, innovative technologies and new trends that charting your cities on the global map
- Sharing knowledge and experiences on the sustainability of global tourism destination
- Network and exchange of ideas and insights with key regulators and captains of the industry
- Explore current and emerging strategic development plans and opportunity
- Connect with leading solution providers, planners, consultants and tourism destination enablers

## KEY AREAS TO BE EXPLORED

- Global Tourism Destinations Trends and Analysis
- Designing and Managing Sustainable Experiences
- Funding of Tourism Infrastructures
- Destination Marketing Strategies
- Cultural Architectures as Sustainable Urban Tourism Products
- Niche Tourism Products as Urban Economic Driver
- Green & Smart Tourism Infrastructure
- Planning & Managing Urban Heritage Areas
- Integrating Digital Technologies in Tourism Cities Development
- Varied Elements Management for Sustainable Tourism Cities
- Overtourism Vs Undertourism: How Can We Avoid It



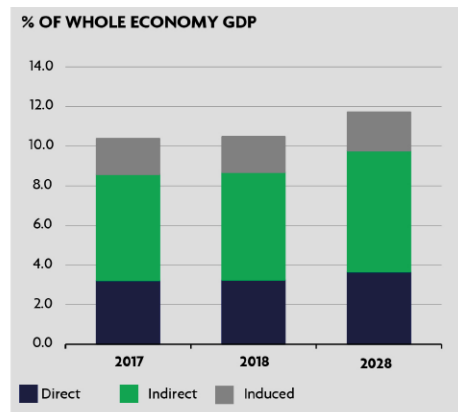
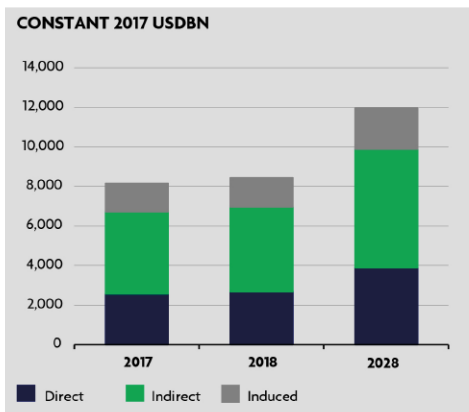
# THE ECONOMIC IMPACT OF TOURISM



## World: Direct Contribution of Travel & Tourism to GDP

### DIRECT CONTRIBUTION

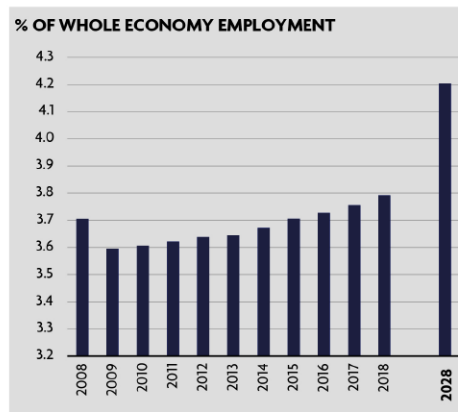
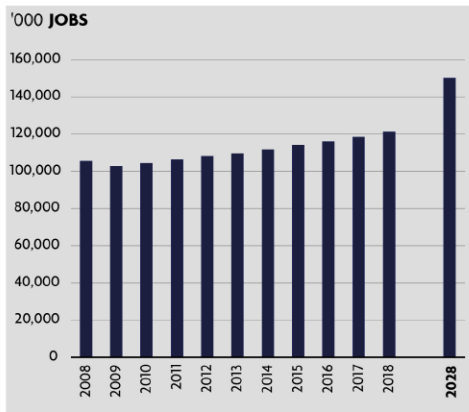
The direct contribution of Travel & Tourism to GDP was USD2,570.1bn (3.2% of total GDP) in 2017, and is forecast to rise by 4.0% in 2018, and to rise by 3.8% pa, from 2018-2028, to USD3,890.0bn (3.6% of total GDP) in 2028.



## World: Total Contribution of Travel & Tourism to GDP

### GDP: TOTAL CONTRIBUTION

The total contribution of Travel & Tourism to GDP was USD8,272.3bn (10.4% of GDP) in 2017, and is forecast to rise by 4.0% in 2018, and to rise by 3.8% pa to USD12,450.1bn (11.7% of GDP) in 2028.

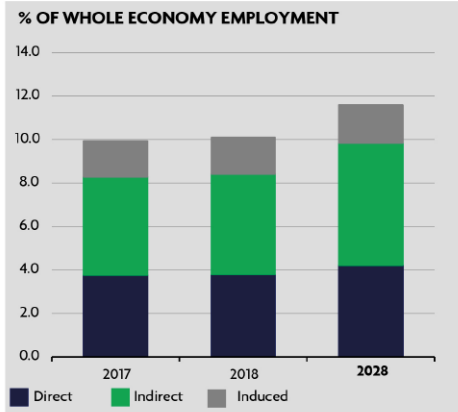
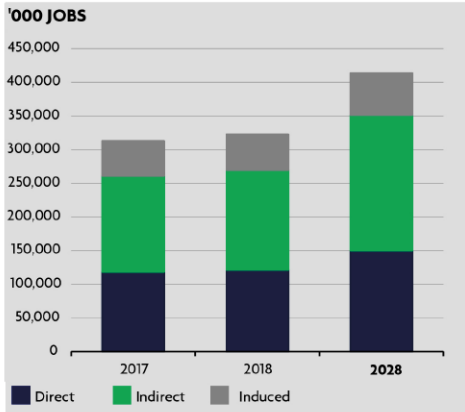


## World: Direct Contribution of Travel & Tourism to Employment

### DIRECT CONTRIBUTION

The direct contribution of Travel & Tourism to GDP was USD2,570.1bn (3.2% of total GDP) in 2017, and is forecast to rise by 4.0% in 2018, and to rise by 3.8% pa, from 2018-2028, to USD3,890.0bn (3.6% of total GDP) in 2028.

# THE ECONOMIC IMPACT OF TOURISM



## World: Total Contribution of Travel & Tourism to Employment

### EMPLOYMENT: TOTAL CONTRIBUTION

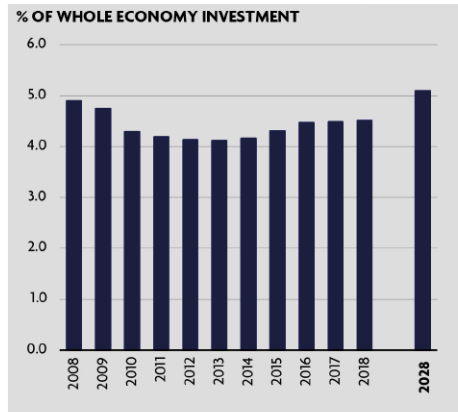
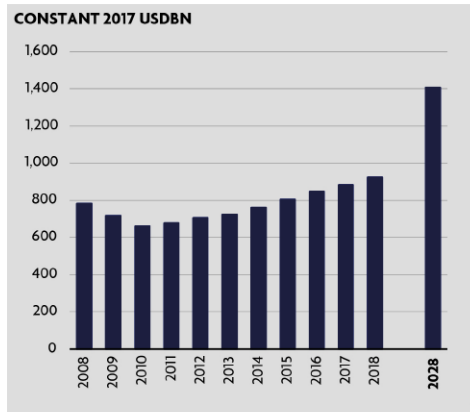
In 2017, the total contribution of Travel & Tourism to employment, including jobs indirectly supported by the industry, was 9.9% of total employment (313,221,000 jobs). This is expected to rise by 3.0% in 2018 to 322,666,000 jobs and rise by 2.5% pa to 413,556,000 jobs in 2028 (11.6% of total).



## World: Visitor Exports and International Tourist Arrivals

### VISITOR EXPORTS

Visitor exports generated USD1,494.2bn (6.5% of total exports) in 2017. This is forecast to grow by 3.9% in 2018, and grow by 4.1% pa, from 2018-2028, to USD2,311.4bn in 2028 (6.9% of total).



## World: Capital Investment In Travel & Tourism

### INVESTMENT

Travel & Tourism investment in 2017 was USD882.4bn, or 4.5% of total investment. It should rise by 4.8% in 2018, and rise by 4.3% pa over the next ten years to USD1,408.3bn in 2028 (5.1% of total).

(source: Travel & Tourism Economic Impact 2018)

# TOP DESTINATION CITIES

(Measured by Overnight International Visitors)

(source: Mastercard Destination Cities Index)

Destination City	Country	2016 Overnight International Visitors (Millions)						2016 Visitor Spend (US\$ bn)
		2012	2013	2014	2015	2016	2017 (forecast)	
Bangkok	Thailand	15.82	17.47	17.03	19.59	19.41	4.0%	\$14.1
London	United Kingdom	15.46	16.81	17.40	18.58	19.06	5.0%	\$16.1
Paris	France	15.76	17.20	17.19	16.99	15.45	4.4%	\$12.0
Dubai	UAE	10.95	12.19	13.21	14.20	14.87	7.7%	\$28.5
Singapore	Singapore	11.10	11.90	11.86	12.05	13.11	2.6%	\$15.7
New York	USA	10.92	11.38	12.02	12.30	12.70	-2.4%	\$17.0
Seoul	South Korea	8.36	8.60	10.14	9.34	12.39	0.4%	\$9.4
Kuala Lumpur	Malaysia	9.63	9.89	11.69	11.14	11.28	7.2%	\$7.2
Tokyo	Japan	4.89	5.40	7.68	10.35	11.15	12.2%	\$11.3
Istanbul	Turkey	8.82	9.87	11.27	11.91	9.16	0.9%	\$5.8
Hong Kong	Hong Kong (SAR) China	8.37	8.26	8.36	8.35	8.86	4.5%	\$6.1
Barcelona	Spain	6.91	7.18	7.42	7.69	8.36	6.5%	\$8.9
Amsterdam	Netherlands	6.10	6.65	7.35	7.70	8.36	4.3%	\$4.5
Milan	Italy	6.88	6.99	7.30	8.13	8.17	3.2%	\$4.9
Taipei	Chinese Taipei	4.70	5.83	6.38	6.85	7.35	5.5%	\$9.9
Rome	Italy	6.66	6.66	6.76	7.05	7.09	3.2%	\$4.5
Osaka	Japan	2.41	3.32	4.22	5.94	6.98	12.7%	\$4.0
Vienna	Austria	5.38	5.55	5.85	6.21	6.42	3.3%	\$4.4
Shanghai	China	6.04	5.71	5.89	6.06	6.38	3.2%	\$5.3
Prague	Czech Republic	4.92	5.05	5.32	5.71	6.11	4.5%	\$2.9

# OVERNIGHT INTERNATIONAL VISITOR SPENDING GLOBALLY

(source: Mastercard Destination Cities Index)

Destination City	Country	2016 Overnight International Visitor Spend (US\$ bn)						2016 Visitors (millions)
		2012	2013	2014	2015	2016	2017 (forecast)	
Dubai	UAE	\$23.85	\$24.76	\$26.09	\$28.20	\$28.50	10.2%	14.9
New York	USA	\$15.52	\$16.67	\$17.62	\$16.59	\$17.02	1.5%	12.7
London	United Kingdom	\$15.97	\$17.98	\$19.48	\$18.22	\$16.09	-4.6%	19.1
Singapore	Singapore	\$15.45	\$15.42	\$15.21	\$13.07	\$15.69	0.3%	13.1
Bangkok	Thailand	\$11.12	\$12.39	\$11.73	\$12.54	\$14.08	10.9%	19.4
Paris	France	\$17.25	\$19.50	\$16.42	\$13.41	\$12.03	4.9%	15.5
Tokyo	Japan	\$6.15	\$6.36	\$8.34	\$10.21	\$11.28	3.7%	11.2
Taipei	Chinese Taipei	\$7.57	\$8.96	\$9.42	\$9.45	\$9.91	6.9%	7.4
Seoul	South Korea	\$6.96	\$7.47	\$10.13	\$8.26	\$9.38	1.8%	12.4
Barcelona	Spain	\$7.61	\$8.65	\$8.87	\$7.73	\$8.90	6.9%	8.4
Miami	USA	\$5.81	\$6.81	\$8.26	\$8.41	\$8.39	6.9%	5.9
Madrid	Spain	\$6.06	\$6.40	\$7.15	\$6.79	\$7.67	5.5%	5.2
Los Angeles	USA	\$6.58	\$6.84	\$7.70	\$7.40	\$7.66	6.8%	5.7
Kuala Lumpur	Malaysia	\$7.54	\$7.99	\$9.37	\$7.67	\$7.22	4.5%	11.3
Sydney	Australia	\$6.58	\$6.51	\$6.40	\$6.36	\$7.08	9.2%	3.9
San Francisco	USA	\$4.85	\$5.36	\$5.68	\$6.07	\$6.32	5.1%	4.4
Hong Kong	Hong Kong (SAR) China	\$7.11	\$7.03	\$6.93	\$6.32	\$6.06	10.1%	8.9
Istanbul	Turkey	\$6.31	\$7.39	\$8.73	\$8.51	\$5.80	1.6%	9.2
Shanghai	China	\$4.56	\$4.62	\$5.12	\$5.18	\$5.31	1.0%	6.4
Munich	Germany	\$4.99	\$5.46	\$5.71	\$4.94	\$5.31	3.1%	5.2

# ADDITIONAL SPENDING INSIGHTS FOR THE GLOBAL TOP 20 DESTINATION CITIES

(source: Mastercard Destination Cities Index)

Destination City	Purpose of Visit		Expenditure Breakdown at Destination						Peak Months for Visiting
	Business	Leisure plus other purposes	Accommodation	F&B	Shopping	Local Transport	Local Services	Misc.	
Bangkok	11.4%	88.6%	22.6%	20.6%	22.9%	9.7%	21.5%	2.6%	April, July-Aug, Dec-Jan
London	19.0%	81.0%	30.1%	16.5%	46.7%	4.3%	1.9%	0.5%	July-Aug
Paris	30.0%	70.0%	44.8%	23.8%	16.6%	6.8%	8.0%	0.0%	June-Aug
Dubai	10.8%	89.2%	29.0%	22.0%	31.0%	8.0%	10.0%	0.0%	Dec-Jan, March
Singapore	23.3%	76.7%	26.0%	12.9%	21.8%	4.6%	29.0%	5.6%	Dec, July-Aug
New York	13.4%	86.6%	31.8%	20.2%	21.4%	11.3%	13.3%	2.0%	July-August
Seoul	17.4%	82.6%	23.6%	47.0%	17.0%	9.6%	2.7%	0.1%	Dec-Jan, Oct
Kuala Lumpur	7.8%	92.2%	25.4%	13.4%	31.3%	13.8%	9.4%	6.7%	Dec-Jan, March, July
Tokyo	24.9%	75.1%	28.2%	20.3%	43.1%	6.9%	1.4%	0.3%	April, Oct, July
Istanbul	9.2%	90.8%	16.5%	33.6%	24.4%	11.6%	8.0%	5.9%	June-Sept
Hong Kong	21.2%	78.8%	34.8%	21.2%	28.5%	4.6%	6.2%	4.7%	Oct-Dec
Barcelona	9.4%	90.6%	35.2%	29.0%	16.9%	6.8%	12.1%	0.0%	July, Aug
Amsterdam	26.0%	74.0%	44.0%	25.0%	11.9%	8.3%	4.8%	6.0%	July-Aug
Milan	27.2%	72.8%	40.4%	20.9%	20.1%	12.7%	5.8%	0.1%	July, Aug
Taipei	8.6%	91.4%	32.2%	15.8%	34.7%	13.3%	3.1%	0.9%	March, Nov-Dec
Rome	13.6%	86.4%	40.4%	20.9%	20.1%	12.7%	5.8%	0.1%	June, July
Osaka	10.6%	89.4%	23.5%	22.4%	43.4%	7.0%	1.9%	1.8%	April, July
Vienna	17.3%	82.7%	39.2%	19.0%	10.1%	12.1%	19.6%	0.0%	July, Aug
Shanghai	48.4%	51.6%	30.5%	11.7%	24.0%	5.0%	20.1%	8.7%	Aug, Oct, April-May
Prague	12.8%	87.2%	28.7%	29.3%	24.7%	5.0%	12.3%	0.0%	June, July

# PROGRAM : Day One

## DAY ONE: 4 DECEMBER 2018

8:30am	<b>World Tourism Destinations Forum 2018 Registration</b> Venue: Royale Chulan Kuala Lumpur, Malaysia
8:30am	<b>Delegates to be seated at the Conference Hall</b> Venue: Royale Chulan Kuala Lumpur, Malaysia
8:45am	<b>Arrival of Guest of Honor</b>

## OPENING CEREMONY

9:00am	<b>WELCOME ADDRESS</b>
9:10am	<b>INAUGURAL ADDRESS AND LAUNCH OF WORLD TOURISM DESTINATION FORUM 2018</b>
9:40am	Networking & Refreshment Break

## PLENARY SESSION

10:10am	<b>KEYNOTE SPEECH 1: AN ANALYSIS ON INTERNATIONAL VISITORS ARRIVALS AND SPENDING TRENDS IN ASIA PACIFIC DESTINATIONS</b>
10:40am	<b>KEYNOTE SPEECH 2: INNOVATIVE AND CREATIVE FUNDING STRATEGIES FOR TOURISM INFRASTRUCTURES IN ASIA</b>
11:10am	<b>KEYNOTE SPEECH 3: INNOVATIVE DESTINATION STRATEGIES FOR DESIGNING AND MANAGING SUSTAINABLE EXPERIENCES</b>
11:40am	<b>KEYNOTE SPEECH 4: BUILDING EFFECTIVE DESTINATION MARKETING STRATEGIES WITH THE HIGHEST ROI</b>
12:10pm	Luncheon for Guest Speakers and Delegates

## SESSION ONE: CULTURAL ARCHITECTURES AS SUSTAINABLE URBAN TOURISM PRODUCTS

1:10pm	<b>Paper 1: Evolving A World Class Arts &amp; Entertainment Infrastructure as Elements of a Tourism Destination</b>
1:40pm	<b>Paper 2: The Role of Museum Clusters in the Cultural Tourism Industry</b>
2:10pm	<b>Paper 3: Planning and Strategic Management of Multifunctional Sacred Places</b>
2:40pm	<b>Open Forum: Comments, Questions and Answers</b>
2:50pm	Networking & Refreshment Break

## SESSION TWO: NICHE TOURISM PRODUCTS AS URBAN ECONOMIC DRIVER

3:20pm	<b>Paper 4: Strategic Planning and Development of Shopping Heaven</b>
3:50pm	<b>Paper 5: Critical Success Factors of a MICE Destination</b>
4:20pm	<b>Paper 6: Integrating Unique Sports &amp; Recreation Infrastructure in Urban Masterplans</b>
4:50pm	<b>Open Forum: Comments, Questions and Answers</b>
5:00pm	<b>TOURISM INDUSTRY CATALYST FORUM 1: DEVELOPING A WORLD CLASS TOURISM DESTINATION: A COMMON VISION, DIRECTION AND COMMITMENT</b>
5:50pm	CONFERENCE DAY 1 ENDS

\*This Program is subjected to change and for updated program, please logon on to [www.worldtourismdestinationsforum.com](http://www.worldtourismdestinationsforum.com) Program @ 3 October 2018

# PROGRAM : Day Two

## SESSION THREE: PLANNING AND MANAGING ASIAN URBAN HERITAGE AREAS

9:00am	<b>Paper 7: Planning and Managing Tourism in Historic Cities</b>
9:30am	<b>Paper 8: Accommodating New Tourism Infrastructure and Facilities in Asian Historic Cities</b>
10:00am	<b>Paper 9: Planning and Positioning Urban Heritage Destination as 'Must-see' Destination</b>
10:30a	<b>Open Forum: Comments, Questions and Answers</b>
10:40am	Networking & Refreshment Break

## SESSION FOUR: ENHANCING DESTINATIONS COMPETITIVENESS THROUGH GREEN & SMART TOURISM INFRASTRUCTURE

11:10am	<b>Paper 10: Creation of Green &amp; Smart Tourism Infrastructure with Unprecedented Iconic Illumination</b>
11:40am	<b>Paper 11: Plan and Design A Functional and Architecturally 'City in A Garden'</b>
12:00pm	<b>Paper 12: Development of Sustainable Urban Tourism Development: Infrastructure, Architecture &amp; Facilities</b>
12:40pm	<b>Open Forum: Comments, Questions and Answers</b>
12:50pm	Luncheon for Guest Speakers and Delegates

## SESSION FIVE: INTEGRATING DIGITAL TECHNOLOGIES IN TOURISM CITIES DEVELOPMENT

1:50pm	<b>Paper 13: Enhancing Destination Attractiveness through Smart Mobility</b>
2:20pm	<b>Paper 14: Integrating Smart Tourism Tools within Destinations: Special Focus on Near Field Communication (NFC) &amp; ePayment Infrastructure</b>
2:50pm	<b>Paper 15: Smart Tourism Destinations Enhancing Tourism Experience Through Big Data, IoT and Artificial Intelligent</b>
3:20pm	<b>Open Forum: Comments, Questions and Answers</b>
3:30pm	Networking & Refreshment Break

## SESSION SIX: VARIED ELEMENTS MANAGEMENT FOR SUSTAINABLE TOURISM CITIES

4:00pm	<b>Paper 16: Meeting Tourist's Expectation on Quality Safety &amp; Security in Cities</b>
4:30pm	<b>Paper 17: Strategies for Crisis Preparedness of Tourist Destinations</b>
5:00pm	<b>Paper 18: How to Stop 'City Breaks' Killing Our Cities: The Planner's Perspective</b>
5:30pm	<b>TOURISM INDUSTRY CATALYST FORUM: OVERTOURISM VS UNDERTOURISM: HOW CAN WE AVOID IT - THE PLANNERS PERSPECTIVE</b>
6:20pm	<b>CONFERENCE DAY 2 ENDS</b>

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# ADVISORY COMMITTEE



**Prof. Dr. Walter Jamieson**

**Director of the Service Innovation Program, College of Innovation Thammasat University, Thailand**

Director of the Service Innovation Program at Thammasat University and Distinguished Fellow in Urban Design, Faculty of Architecture and Planning, Thammasat University. Formerly Dean of the School of Travel Industry Management at the University of Hawai'i. His consultancy activities include assignments with the World Tourism Organization, ADB, ESCAP and UNESCO. Over 150 international research and consultancy projects with over 250 publications, papers and presentations. In 2012, he was Elected to the College of Fellow of the Canadian Institute of Planners. His latest urban related publications are Managing Tourism in Metropolitan Areas - An Asian Perspective, United Nations World Tourism Organization and The Design and Development of Sustainable Cities: International and Thai Perspectives on Urban Design in the 21st Century.

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**Datuk Dr. Abdul Aziz S.A. Kadir**

**Chairman, Confexhub Group**

Datuk Dr. Abdul Aziz S.A. Kadir is the Chairman of Confexhub Group a thought leader network solutions provider of thought leader conferences and exhibitions. The objectives of the of the thought leader conferences and exhibitions business are to aid the growth and development of the Asian economies through the flow of reliable and quality researched business analytics and industry information from various industry platforms created for business leaders, industry experts and policy makers. Prior to joining Confexhub, he has spent more than 35 years in the Natural Rubber industry, having served the Rubber Research Institute of Malaysia in different capacities including 12 years as its Director before being appointed as the first Director-General of the Malaysian Rubber Board.

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**Mr. Christopher Khoo**

**Managing Director, MasterConsult Services Pte Ltd**

Christopher Khoo is owner and managing director of MasterConsult Services since 2002, Singapore's leading specialist tourism consultancy. Prior to this, he was Asia Pacific Director at PricewaterhouseCoopers Consulting (Hospitality and Leisure). He spent fifteen years at Singapore Tourism Board, which included ten years overseeing their European operations. Christopher has worked extensively with property developers, tourism/leisure organisations and government authorities from Abu Dhabi, India, China, Nepal, Russia, Malaysia and Singapore. He graduated with a degree in Production Engineering from West Germany and obtained his MBA from City University Business School in London, United Kingdom. MasterConsult Services offers all tourism services including tourism master planning, MICE development, market/feasibility studies, capacity building programmes and destination development plans for public and private sector clients, including major donor agencies and international associations like the World Bank, Japanese Investment Cooperation Agency, the Commonwealth Secretariat and the Caribbean Tourism Organization. His most recent projects include developing leisure clusters of attractions for private developers in China and Malaysia and destination development plans for Nepal. He also provides customised tourism training courses and has trained hundreds of travel and tourism professionals from over 50 countries.



# ADVISORY COMMITTEE



**Ms. Khathijah Md Jaafar**  
*Associate Director, DPZ Asia*

Ms. Khathijah was trained in City and Regional Planning at California Polytechnic University (Cal Poly, SLO) where she worked in the local planning firms during her student and after graduation years. Though her training focuses on physical planning and urban design, she has throughout her 25 years of consultancy been exposed to regional planning, strategic planning, rural development, socio economic and tourism planning. In more than half of the master plans and studies, Khathijah was involved in project management and coordination. Her scope of work and experience includes the United States, Brunei, Indonesia, Vietnam and the Middle East. She has experience in undertaking short term technical assistance projects with the Asian Development Bank. Having spent time in East Malaysia, she is very well versed with Sarawak, Sabah and the Federal Territory of Labuan especially with regards to regional, strategic, rural and tourism planning and development. Khathijah's involvement with corporate management and strategic business development was significant during her tenancy as a consultant advisor to PPES Works (a subsidiary of the public listed Cahya Mata Sarawak). She now spends more time residing in Sarawak although she commutes between her homes in Kuching and KL regularly. Besides professional work, Khathijah is an active participant in the areas of community development and poverty eradication. She was appointed as EXCO member of YAKIN, established under Sarawak Foundation specifically to tackle poverty in the State of Sarawak. Khathijah has now put a footstep in becoming a ecotourism player through her beach homestay, beach cafe and river cruise. She leads an active lifestyle by engaging in hiking, mountain climbing and jungle trekking. Being a licenced PADI diver, she is always keen to explore the underwater world during her travel and leisure time. She is married to Dr Nasrudin Salleh and blessed with six children.

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**Mr. Wonwhee Kim**  
*Partner, Director Asia, Pro Forma Advisors LLC, US*

Mr. Kim specializes in the analysis and valuation of leisure oriented land uses. His work has primarily been in the economics of theme parks, casinos, resorts, mixed use centers, and infrastructure developments. His clientele has included conglomerates, real estate developers, gaming operators, international movie studios, and various local governments. Mr. Kim began his career at a real estate brokerage and private equity fund specializing in the investment of retail centers and offices in the Western United States, and began his practice with the consulting firm Economics Research Associates (ERA). Mr. Kim is a co-founder of Pro Forma Advisors. Wonwhee is a graduate of the Wharton School and College of Arts and Sciences of the University of Pennsylvania, and holds an MBA from Berkeley-Haas. Wonwhee speaks Korean and Mandarin.

# THE EXHIBITION / SPONSORSHIP OPPORTUNITIES

## THE EXHIBITION / SPONSORSHIP OPPORTUNITIES

Tourism destination owners and local governments are fully aware of the need to constantly review and upgrade their facilities with new trends and technologies. However, where to start and how to revamp is complex. There is no one-size strategy that fits all and each organization will need a tailor-made masterplan that aligns with their objectives and priorities.

## WHY EXHIBIT?

- Support existing clients
- Generate and establish new sales leads & contacts
- Build network & collaboration
- Project brand image and stay competitive in the industry.
- Establish your presence in a new market.

If you are an expert in these fields, this is a superb platform to engage with key-decision makers who actively investing in urban tourism development.

- Consultancy
- Data Analytics
- Digital Technologies Provider
- Financing Institution
- Tourism Destination Manager
- Tourism Products Planner / Developer
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- Urban Planner

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<b>Logo on Collateral</b>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
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<b>Logo on Backdrop &amp; Signage</b>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Booth</b>	12 sqm	6 sqm	6 sqm	6 sqm								
<b>Bag Insertion</b>	✓	✓										
<b>Token by GOH</b>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Special Recognition from Podium</b>					✓	✓	✓	✓	✓		✓	
<b>Conference Pass</b>	5	3	2	2	2	2				2		
<b>Exhibitor Pass</b>	2	2										
<b>Speaking Slot</b>	✓	✓			✓			✓	✓			
<b>Ad in Program Book</b>	✓	✓	✓		✓					✓	✓	
<b>Logo on Website</b>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Logo &amp; Profile in Program Book</b>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Web Banner on <a href="http://www.confexhub.com">www.confexhub.com</a></b>	✓	✓	✓		✓							
<b>B2B Meetings</b>	5	5	5	5	5	5	5	5	5	5	5	5

Cambodia Indonesia Laos Malaysia Myanmar Philippines Singapore Thailand Vietnam

World Tourism Destinations Forum 2018 Secretariat  
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