PECB INSIGHTS CONFERENCE

OCTOBER 22-26 | PARIS

INFORMATION SECURITY
BUSINESS CONTINUITY
ANTI-BRIBERY AND FORENSICS
GOVERNANCE RISK AND COMPLIANCE

Welcome to
the PECB Insights
Conference 2018

The PECB Insights Conference is drawn
on the combined power of Eric Lachapelle
and Faton Aliu, the co-founders of
PECB, and a whole team of skilled and
dedicated individuals working to make
this event an unforgettable experience.

The conference gathers CEOs, Presidents,
and Founders at the very top of the ISO
Industry, together with investors, influencers
and other key figures, for 5 days of
networking and learning. Likeminded people,
connected by common voices, will bring
big ideas on the table and an outstanding
bound among the PECB community.

Join us in Paris for a unique learning
and networking experience!

PECB Team

Challenging
Opinions

Many of the best and brightest minds in the ISO industry, business, IT, Information Security, Governance, Risk & Compliance, gather at the PECB Insights Conference each year. At our previous conference we were honored by the presence of an exciting line-up of speakers such as Kevin Mitnick, Robert Mazur, Joe Pistone, George Kohlrieser, and many more.

This year's conference will be the ideal place to expand networking opportunities and gain a better knowledge on respective fields. We have the special ability to identify and extract from speakers the most vital and critical information, providing the attendees with a valuable and worthwhile experience. As such, this conference is organized in four different tracks: Governance, Risk, and Compliance, Forensics and Anti-Bribery, Business Continuity and Information Security.

To ensure stimulating discussions, the conference program includes a mixture of sessions, roundtable discussions, training courses and one-on-one interviews. Moreover, the social event "Annual Gala Awards Ceremony" will take place at the end of the first conference day, giving the attendees the opportunity to connect with PECBs best Resellers, Trainers and Auditors of 2018.

PECB Insights
Conference 2017

ISO 37001 & Anti-Bribery
PECB Insights Conference

Why Attend?

Gain fresh ideas and approaches

Meet the most respected and brightest minds from a wide spectrum of industries

Firsthand knowledge and perspectives

Expand your brand awareness

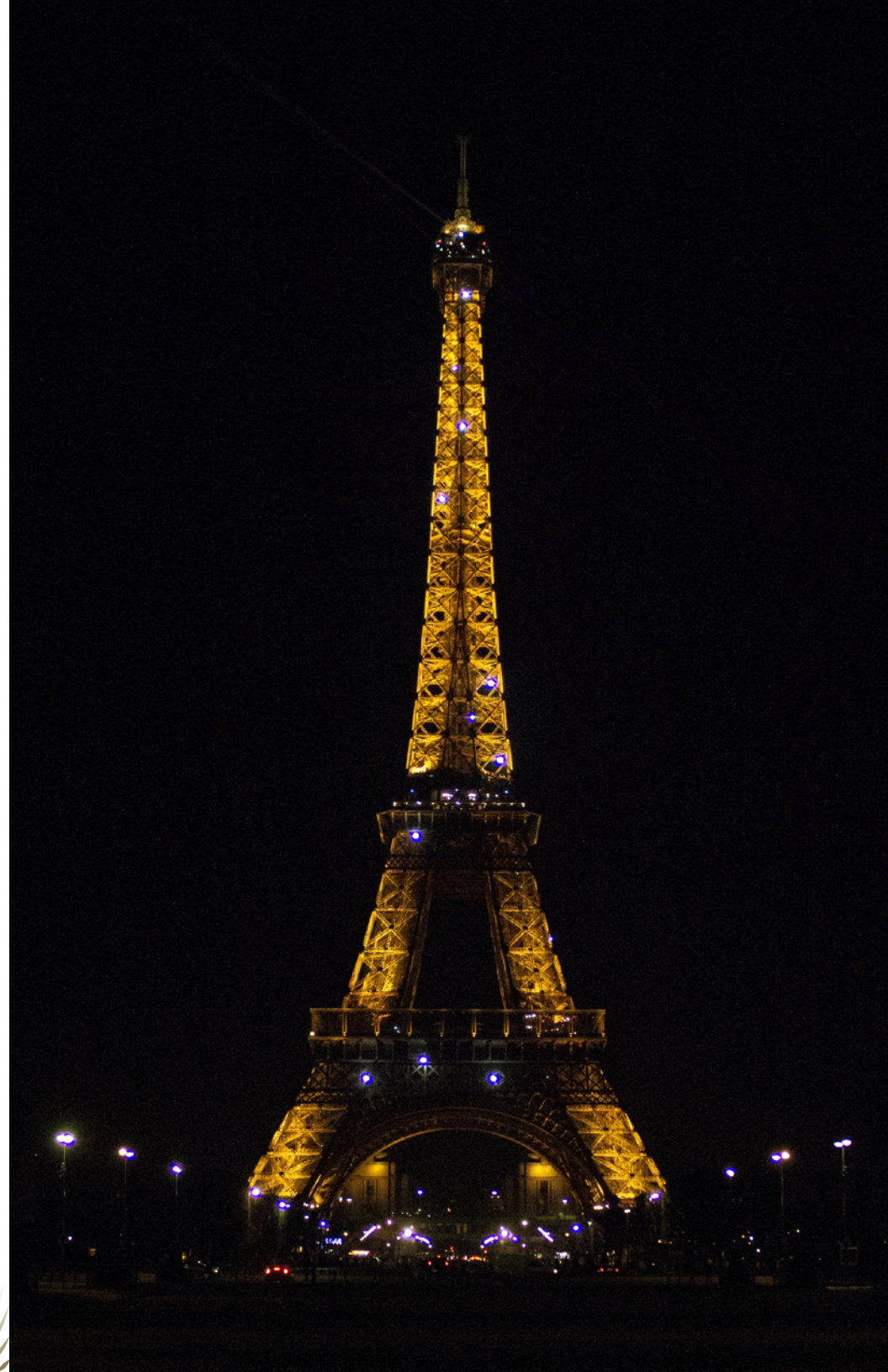Endless opportunities to meet fellow attendees and get exposed to new ideas

Unique experience

Connect with speakers

Build Strong Relationships

Learn beyond your field of interest

Generate new leads

How will this conference proceed?

Based on its activities, The PECB Insights Conference 2018 will hold three major/main events:

The Pre-Conference Training Courses | October 22-23, 2018
The PECB Insights Conference | October 24-26, 2018
The Gala Night | October 24, 2018

The Pre-Conference Training Courses

October 22-23, 2018

This conference delivers training courses to advance the skills and competencies of participants. These training courses will be held simultaneously, and the participants can attend only one of them accordingly.

The participants of these training courses will be offered:

✓ Training materials
✓ Examination
✓ Certification
✓ Lunch
✓ Email support

Below are the pre-conference courses offered:

The Pre-Conference Training Courses October 22-23, 2018		
Training Courses	PECB Certified Lead Ethical Hacker (Intensive Training Course)	GDPR Foundation	ISO 31000:2018 Foundation
Description	While Ethical Hacking services are rapidly grabbing the attention of many organizations, becoming a Certified Ethical Hacker is a common objective of many information security professionals. As security is a constant struggle of individuals and companies, the acquisition of ethical hacking skills is necessary to better understand attacks and attackers, and identify weaknesses that could be exploited by malicious intruders. By attending the Ethical Hacking intensive training course, you will be able to understand vulnerabilities in target systems, and use, for legitimate reasons, the techniques and tools employed by malicious hackers.	GDPR Foundation training enables you to learn the basic elements to implement and manage a compliance framework with regard to the protection of personal data. During this training course, you will be able to understand the fundamental privacy principles and become familiar with the role of the Data Protection Officer. After completing this course, you can sit for the exam and apply for a "PECB Certified GDPR Foundation" credential. A PECB Foundation Certificate shows that you have understood the fundamental methodologies, requirements, framework and management approach.	The ability of predicting what the future holds and choosing effectively among varying alternatives lies at the center of contemporary societies and organizations. The ISO 31000:2018 Foundation training enables you to learn the basic elements to implement a Risk Management process and framework. During this training course, you will be able to understand the fundamental Risk Management strategies. A PECB Foundation Certificate shows that you have understood the fundamental methodologies, guidelines and management approach.
Trainer	Tony Grémion	Henri Haenni	Stéphane Martin
Language of the course	French	English	English
Time	09:00 - 17:00		
Place	7 Boulevard Saint-Jacques, 75014 Paris, France, at the Marriott Rive Gauche Hotel & Conference Center		
Regular Price	One training course ticket	€ 1,200 .00	REGISTER →
Combo Ticket:	Conference + Gala Night Award Ceremony + Training Course	€ 1,250.00	REGISTER →

The PECB Insights Conference

October 24-26, 2018

As a unique knowledge sharing experience, the third PECB Insights Conference is divided in four different tracks and roundtable discussions.

The regular conference tracks will take part from the 24th to 25th of October, and on the 26th of October the participants will have the opportunity to attend the roundtable discussions with respective field experts.

Conference Tracks:

→   Governance, Risk and Compliance
→   Information Security
→   Business Continuity
→   Forensics and Anti-Bribery

FIND OUT
WHAT WILL HAPPEN
ON EACH TRACK

↓

Information Security

Governance, Risk and Compliance

Information Security is certainly one of the most concerning issues for professionals around the world. Being able to properly protect your information may be indeed challenging; however, one needs to remain informed and updated with the latest trends in the information security industry. The participation in the Information Security track will equip you with the necessary information to build an information infrastructure immune to the risks of loss, damage or any other threats. The information security sessions will present the best methods used to keep your information assets secure.

Risks that are left unmanaged hinder the organization's potential to survive due to financial or reputational damages, and/or cause the loss of jobs and expertise. Attending the GRC Track can help individuals and companies understand the importance of identifying, prioritizing, and governing risks, and simultaneously ensuring compliance.

Therefore, a great crowd of experts will unite solely to identify the best practices of addressing challenges of managing the organization's reputation and stakeholder's expectations.

Business Continuity

Many times, disasters manifest without warning. Both natural and man-made disasters are rather difficult to forecast. The risk is always there, and one can never know when it shows itself and shocks unprepared individuals and businesses. Organizations cannot afford interruptions of operations, as it may result in long-lasting negative impacts. Attending the Business Continuity Track will prepare you to handle emergency situations professionally and avoid long-lasting impacts that disasters may cause.

Anti-Bribery and Forensics

The increasing necessity to discuss and identify strategies for preventing, detecting and responding to corruption in a constantly changing reality motivates anti-corruption experts from across a wide spectrum of industries to join this conference. The practical and academic approaches of these experts will undoubtedly make a lasting difference in the Anti-Bribery and Forensics understanding. The experts will be shedding light on the most adequate solutions to the Anti-Bribery and Forensics challenges of the present days.

Round Table Discussions

The Roundtable Discussions draw together participants with an interest of tackling all tracks. During these discussions, experts will discuss technology's role in cyber security, Blockchain technology and its impact in cybersecurity, ISO 37001 after two years, and many more.

The Round Table Discussions are the ideal way to network and facilitate hands-on exploration of case studies and best practices, where participants can enjoy presentations and join discussions with attendees and the panelists.

The presenters will trigger an interactive environment by posing questions as to stimulate discussion and encourage the sharing of thoughts and experiences.

		DAY 1 - 24 OCTOBER 2018			
Sessions	Time	Information Security Room AB	Business Continuity Room F	Anti-Bribery and Forensics Room D	Governance, Risk and Compliance Room E
Registration Process	08:30 to 09:30	Welcoming Participants			
Session One	9:30 to 10:30	Henri Haenni A new approach to ISO 27001 Compliance – Agile Isms or ISMS Made Simple? French	François Tête Business continuity plan or continuity plan after a cyber-attack? French	Jean-Pierre Méan Auditing Anti-Bribery English	Ulrich Heun Organizational Resilience Management An Integrated GRC Approach English
Break		10:30 to 10:50			
Session Two	10:50 to 11:50	Hervé Schauer ISO 27005: Risk Management in Information Security French	Vazrik Minassian What is the impact of an ISO 22301 certified PCA / SMCA on the sustainable performance of organizations? French	Igor Knazev & Natalia Ivanova Anti-corruption in Eastern Europe: From Antiquity to the Modern Era English	Stéphane Martin Is it a risk to be compliant? English
Lunch Break		11:50 to 13:20			
Session Three	13:20 to 14:20	Graeme Parker The Next Generation of Security Operations Centre (SOC) English	Constantin Stan BPMN-The very first step in Business Continuity French	Ololade Ayoola Forensics and Anti-Bribery the Nigerian perspective English	Jean-Marc Rietsch The GDPR, a real opportunity to implement Information Governance French
Break		14:20 to 14:40			
Session Four	14:40 to 15:40	Sylvain Viau Data Transformation The new challenge for all specially for the auditors French	Rinske Geerlings Cyber Crime Simulation Game - Part I English	Daniel Maties Anti-bribery Management Systems: The Impact of Organizational Culture and its Consequences English	Mostafa AlShamy Why GDPR Must be an Integral part of your GRC Framework English
Break		15:40 to 16:00			
Session Five	16:00 to 17:00	Orlando Olumide Odejide Enterprise Architecture and Information Security for Cloud (AWS and Azure): The Winning Combination English	Rinske Geerlings Cyber Crime Simulation Game - Part II English	Tony Grémion ISO 27043 and its harmonized investigation process French	Jean-Yves Oberlé Information Security and Governance French

DAY 2 - 25 OCTOBER 2018

Sessions	Time	Information Security Room AB	Business Continuity Room F	Anti-Bribery and Forensics Room D	Governance, Risk and Compliance Room E
Registration Process	08:30 to 09:30	Registration Process			
Session One	9:30 to 10:30	Christophe Maillet ISO/IEC 27005: Risk Treatment Process and Compliance French	Jeff Primus Business continuity requires security architecture to reduce risk and cost English	Olumide Ajibawo Integrating ISO 37001 Anti-bribery Management System with other management systems in an organization – Opportunities, approaches and considerations English	Anders Carlstedt The impact of actual and perceived security levels, risk management and audit in an organizational context English
Break		10:30 to 10:50			
Session Two	10:50 to 11:50	Rajendra Kathal GDPR: Building Customer Trust and Loyalty English	Philippe Meyer RPCA is the driving force behind business continuity French	Maysoon Jamal Anti-Bribery Forensics and Compliance on a Multi-National Scale: Challenges and Opportunities English	Jean-Pierre Lacombe Organizational Governance and Risk Management French
Lunch Break		11:50 to 13:20			
Session Three	13:20 to 14:20	Eric Lachapelle New PECB Information Security Technical Portfolio English	Tony Grémion New PECB Information Security Technical Portfolio French	Faton Aliu AppCert – New PECB program for software certification English	Tim Rama TeamCert – New PECB program for process and team certification English
Break		14:20 to 14:40			
Session Four	14:40 to 15:40	Andro Kull Integrated approach for Risk Management, Information Security, IT Service and Business Continuity Management Systems based on best practices English	Emmanuel Besluau Business Continuity: can we manage continuity by limiting costs while remaining realistic and credible? French	Jean Bourdeau Corruption: Lessons learned from major investigation projects French	Sonia Kallel Auditing Cloud Infrastructures: Risks and Challenges French
Break		15:40 to 16:00			
Session Five	16:00 to 17:00	Muhamed Farooque Adoption of Technology for Efficient Implementation of Management Systems English	Jacob McLean The Criticality of Risk Assessment and Business Impact Analysis in Business Continuity Planning English	Soon to be announced!	Kai Wittenburg How an ISO/IEC 27001 based ISMS will support the EU GDPR English

DAY 3 - 26 OCTOBER 2018

Room	Time	Topic	Moderator	The Panel
Room AB	09:00 to 10:15	Internet of Things and Security English	Rinske Geerlings	Graeme Parker Orlando Olumide Odejide Andro Kull
Room DE	09:00 to 10:15	Assessing your GDPR compliance 5 months later – Where we are now and what is expected in the future French	Stéphane Martin	Sonia Kallel Jean-Marc Rietsch
Break		10:15 - 10:30		
Room AB	10:30 to 11:30	ISO 37001 After Two Years – What's Next? English	Anders Carlstedt	Ololade Ayoola Jean Bourdeau Christer Lindstedt
Room DE	10:30 to 11:30	Blockchain & Business Continuity – Blockchain as the ultimate protection against disruptive cyber-attacks French	Henri Haenni	Emmanuel Besluau

Meet Our Speakers

KAI WITTENBURG
CEO and Owner of neam
IT-Services GmbH
GERMANY

JEAN-MARC RIETSCH
President of
4CN
FRANCE

STÉPHANE MARTIN
CEO of Smart Risk Consulting
and Co-Founder of Risk-!n
SWITZERLAND

ANDRO KULL
Owner, Consultant, Trainer and
Auditor of ConsultIT Ltd
ESTONIA

MOSTAFA ALSHAMY
Consultancy and Audit Manager
at EGYBYTE
EGYPT

ULRICH HEUN
Co-founder and CEO of
CARMAO GmbH
GERMANY

HENRI HAENNI
Founder and Senior Consultant at
Abilene Advisors
SWITZERLAND

GRAEME PARKER
Managing Director at
Parker Solutions Group
UNITED KINGDOM

FRANÇOIS TÊTE
Director at
DEVOTEAM
FRANCE

CHRISTOPHE MAILLET
Manager of
Adacis
FRANCE

CONSTANTIN STAN
CEO of Enviso

SWITZERLAND

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Principal Consultant and Managing
Director of Kaizen Training & Management
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JAMAICA

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General Manager
at HSC
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TONY GRÉMION
Information Systems Security
Consultant at Forssic
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OLUMIDE AJIBAWO
CEO at
Tenol Alpha
NIGERIA

OLOLADE AYOOLA
State Coordinator at Standards
Organisation of Nigeria
NIGERIA

JEAN-PIERRE LACOMBE
General Director of
FIDENS
FRANCE

DANIEL MATIES
CEO of
RQM Cert
ROMANIA

ORLANDO OLUMIDE ODEJIDE
Chief Trainer at
Training Heights

NIGERIA

SYLVAIN VIAU
Founder, President & CSO International
Innovations and Services (IIS)

CANADA

SONIA KALLEL
Information Security Expert at
BIT

TUNISIA

VAZRIK MINASSIAN
Associate Director at
Adenium

FRANCE

PHILIPPE MEYER
Senior Cyber Security Consultant at
Atos Bull

FRANCE

IGOR KNAZEV
Chief Business Development
Officer at Easy Standart LLC

BELARUS

NATALIA IVANOVA
Vice manager on certification
at Easy Standart LLC

BELARUS

JEAN-YVES OBERLÉ
Director at
SARAPIS

FRANCE

RINSKE GEERLINGS
Managing Director at
Business As Usual

AUSTRALIA

MAYSOON JAMAL
Chief Executive Officer of GET
Group Holdings Ltd

DUBAI, UAE

MUHAMED FAROOQUE
CEO at
Excelledia Quality Consulting

QATAR

JEFF PRIMUS
Founder, CEO & Principal
Consultant at ACTAGIS

SWITZERLAND

AHMED RIAD ALI
Managing Partner at
Estmrarya Consulting

UAE

RAJENDRA KATHAL
Head of Risk and Compliance
at HCL Technologies

INDIA

JEAN BOURDEAU
President at Gestion Jean
Bourdeau Inc.

CANADA

FATON ALIU
Co-Founder, President and
COO at PECB

CANADA

ERIC LACHAPELLE
Chief Executive Officer,
PECB

CANADA

TIM RAMA
Managing Director,
PECB

CANADA

ANDERS CARLSTEDT
CEO at Parabellum
Cybersecurity Services

SWEDEN

The Gala Night
Award Ceremony

October 24, 2018 | Time 20:00 — 00:00 Midnight

Location: Restaurant-Assanabel

We currently have 1300+ Resellers, 1000+ Trainers, 130+ Auditors, and we are constantly growing. The Gala Night Award Ceremony is the second event of its kind, where PECB rewards its best Resellers, Trainers, and Auditors who continuously contribute to the success of the PECB brand. To continue to maintain the faith that our network members have in everything we do, we have established highly objective procedures for recognizing the achievements of individuals and resellers. Awards are given based on merit to those who through hard work and commitment have spread PECBs' mission and values around the world. This event is open to companies worldwide, professionals, and the PECB network, to celebrate our collective achievements of the past year. This dinner will also include a cocktail reception, full course dinner, and bring Orient art to Paris through the amazing Baladi Dancers.

TAKE A LOOK AT THE AWARD CATEGORIES →

REGISTER

Ticket	Date	Price	Details	
PRE-CONFERENCE TRAINING COURSE TICKET	22-23 OCTOBER	EUR 1,200	Access one of the training courses: GDPR Foundation ISO 31000:2018 Foundation PECB Certified Lead Ethical Hacker	BUY NOW
CONFERENCE TICKET	24-26 OCTOBER	EUR 300	Access to all conference sessions and round table discussions	BUY NOW
GALA NIGHT AWARD CEREMONY TICKET	24 OCTOBER	EUR 100	Gala Night Event Full course Dinner Cocktails Award Ceremony	BUY NOW
COMBO TICKET	22-26 OCTOBER	EUR 1,250	Conference + Gala Night Award Ceremony + Training Course	BUY NOW
VIP TICKET	24-26 OCTOBER	EUR 400	Reserved front-row seating during the conference sessions and round table discussions	BUY NOW

Navigate through the conference easy with the PECB Insights Conference Application

PECB Insights Conference App is a free application and your one-stop destination for the latest conference updates. The app enables you to do the following:

- ✓ View schedules

- ✓ Explore sessions & plan your day upfront

- ✓ Easily access the speakers' information

- ✓ Create your own personalized program

- ✓ Get notified before a session starts

- ✓ Give your feedback

- ✓ Get live updates and latest announcements of the conference

- ✓ See event participants and request to connect with them

STAY CONNECTED!

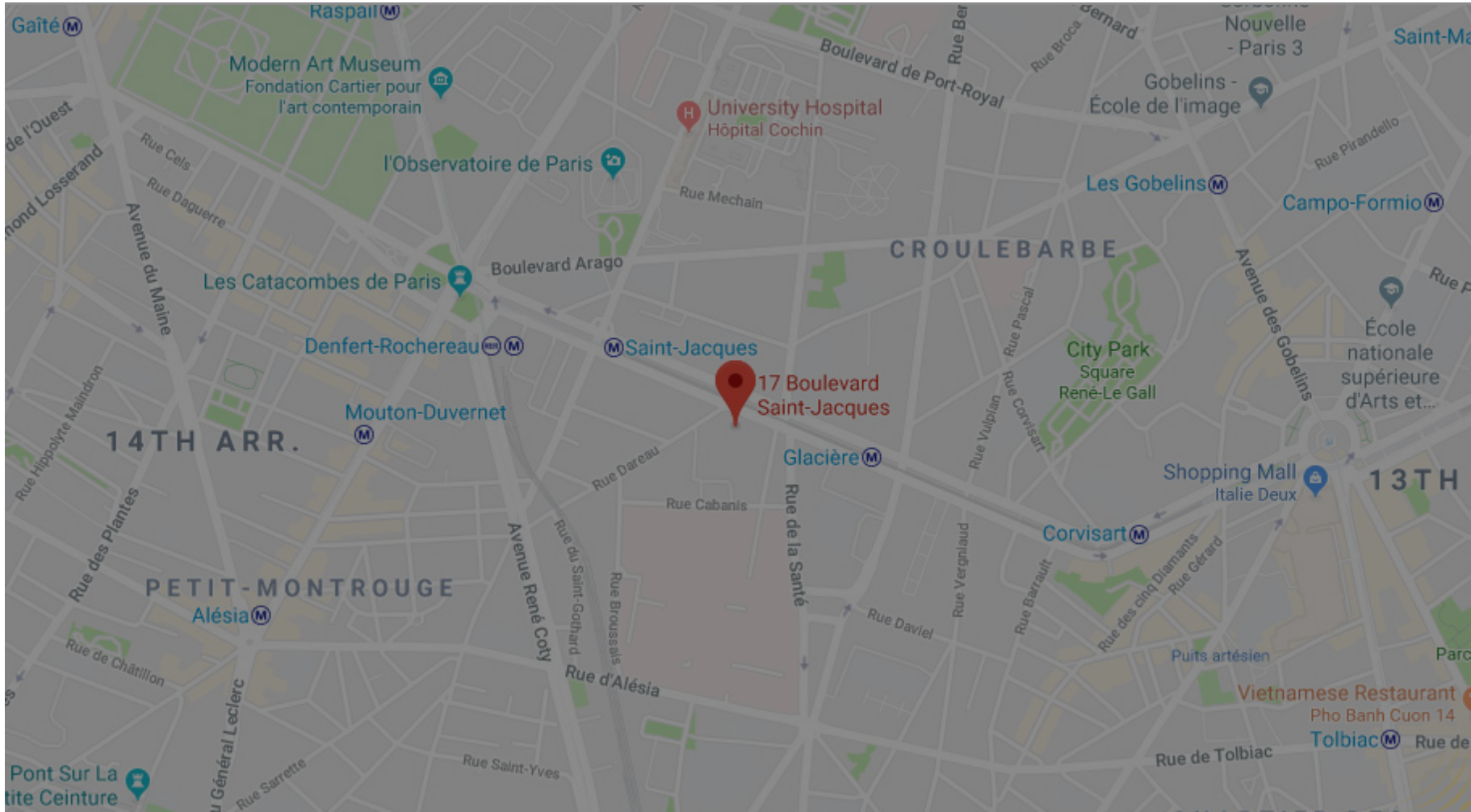 App Store   ▶ Google Play

Find your way to our conference

The third PECB Insights Conference will be held at the Marriott Rive Gauche Hotel & Conference Center

17 Boulevard Saint-Jacques, 75014 Paris, France

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Autumn in Paris

Paris is not just a city, it's a "world", and one will never quite understand this "moveable feast" of pleasure, beauty, and elegance without seeing it for themselves.

Being both historically and culturally rich, Paris is worth visiting every day of the year. However, the most magical time to understand its extraordinary mystique and appeal is in autumn. The crisp air, the golden hue of the leaves at sunset, and the cool temperatures will keep you energized to have the ever dreamed Parisian experience. Enjoy the autumn glory by taking a stroll around Belleville, a neighborhood of artists and musicians, or walking around the Latin Quarter and appreciating the beautiful Jardin du Luxembourg.

Beyond the magical lights, the streets, grand boulevards, and elegant outdoor cafes serving hot chocolate, Paris is filled with exclusive hotels, restaurants, and shops of the best French brands like Chanel, Louis Vuitton and Cartier. Not to forget the new movie premieres that will fill the cinemas with people. While creating and expanding your network through the PECB Insights Conference, take your time to praise, remember and love the fabled great city of our time.

Paris remains a majestic city full of unexplored corners and unanticipated happenings. After all, one should remember that innovation may come from the inspiration found in the most unexpected places!

Meet us there!

events@pecb.com
www.pecb.com/conferences