

# THE EUROPEAN BIOSTIMULANTS INTERACTIVE SUMMIT 2019

23rd -24th January 2019 - Madrid - Spain

## New interactive Format will Feature:

- 250+ attendees and 15+ exhibitors
- Exclusive site visit to AlgaEnergy and IMIDRA (Institute of Madrid for Agronomical Research and Rural Development).
- Breakout session providing technical case studies and allowing delegates to “lean in” to have in-depth discussions with like-minded peers.
- Structured Networking Activities: meet & greet, blackout bingo, speed networking, carpet croquet, drinks reception, networking dinner, and business card contest.
- Interactive Format with panel discussions with audience Q&A and lunch round tables. The summit will ensure that delegates receive content in a way that is engaging and interactive, that also allows for everyone to be part of the wider conversation.

## Providing latest Updates and Comprehensive Analysis into the entire Biostimulants Value Chain

### Key Areas of Discussion will include:

- Analysis of the European Biostimulants Market within an International Context
- Building a Successful Regulatory Framework
- Innovation & New Technologies Impacting the Biostimulants Sector
- Latest Advancements in Research & Development in Biostimulants
- Funding and Investment Opportunities for SMEs
- Methodology, Product Evaluation & Application
- Sustainability – Plants, Products & Environment

Sponsored by:



More Information or Registration

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# Exciting Event Format for 2019:

## Breakout Sessions

Providing technical case studies and allowing delegates to “lean in” to have in-depth discussions with like-minded peers.



## Structured Networking Opportunities

**Networking Drinks Reception and Dinner:** The first opportunity to network with other attendees in a less formal setting.

**Meet & Greet:** Say hello to old friends and make new contacts. This is your chance to interact with other attendees prior to formal proceedings.

**Lunchtime Round Tables:** Join our interactive round tables, where you will have the opportunity to network with those sharing similar interests and/or responsibilities to discuss the latest market trends and opportunities in a more informal environment.



**Blackout Bingo:** You will get a Blackout Bingo card which will be stamped by every Sponsor/Exhibitor you meet. Once you've filled your Blackout Bingo card you will be entered into a prize draw.



**Business Card Contest:** We want to see you build your network and contact list as much as possible. Therefore, we are offering a prize to whoever manages to collect the most business cards over the two days.

**Carpet Bowls:** Test your precision and patience with a friendly game of carpet bowls whilst networking with fellow attendees.

**Speed Networking:** This is your opportunity to make 10 brand new contacts before the sessions begin on Day Two.



# Align Yourself with the Great & Good in Biostimulants

As a sponsor, we will help you forge new business relationships, share your experiences and position yourself as a go-to expert in your sector.

## Showcase Your Expertise

Whether you are a market leader or a medium size player, exhibiting is a robust platform for meeting new customers, reaching out to your existing clientele, and building a more established and reliable brand. Take an exhibition stand, and be located within the busy networking area where all breaks are held, giving great exposure to your brand, product and employees. If you're bringing a new technology/product to market, this is a fantastic opportunity for you to demonstrate to your prime audience.

## Welcome The Industry

Get superb brand awareness by hosting the Gala Dinner or Main Drinks Reception, providing hospitality for the entire Biostimulants audience. We can arrange special entertainment to make your hosted reception more memorable like musical entertainment, wine and whisky tasting or even cocktail making! Make sure your team are there to meet the key players in the industry as attendees are sure to stick around for a relaxing drinks & dinner after day 1 of the conference.

## Increased Brand Awareness

Ensure you get your brand noticed at the industry's leading European Biostimulants event. As well as your logo featuring on stage sets, why not ensure you meet your clients by sponsoring the wifi or Blackout Bingo to maximise traffic to your stand.

## More Sponsorship Opportunities Include:

- Speaker thank you goody bags; get your solutions and services directly to industry leaders
- Branded materials such as; laptop bags, notepads, lanyards and badges that provide top-of-mind awareness to all attendees



## Sponsorship & Exhibition

Contact: Jenevieve Rodrigues  
jrodrigues@acieu.net  
+44 (0) 20 3141 0636



# Exclusive Site Visit to AlgaEnergy Plant & iMIDRA Wednesday 22 January 2019

The day prior to the conference, a limited number of conference delegates will have the unique opportunity to join the visit to the AlgaEnergy's Plant and to the iMIDRA's Experimental Farm. There is no extra charge to attend the site visit but spaces are limited and allocated to conference delegates on a first come, first several basis.

**AlgaEnergy** is a biotech-based company exclusively focusing on the research, production, valorization and commercialization of microalgae and derived products. The company consolidates over 4 decades of deep microalgae biotechnology knowledge generated by the main specialized universities, and has invested millionaire resources exclusively in research, positioning itself as one of the main international references in this field of science. It leads or participates in international algae related R&D Projects with over 120 top-level consortium members across the globe, always as sole microalgae company. The company collaborates closely with the most reputed universities and research centers, as well as with the European Commission, who has recently selected and is supporting AlgaEnergy as one of the very few SMEs with the highest growth potential in Europe and of strategic importance to the continent.

The company's mission is to develop and commercialize high quality products derived from microalgae for different sectors such as agriculture, nutrition, cosmetic and aquaculture, among other.

**iMIDRA** (Institute for Rural and Agricultural Research and Development of Madrid) is a prestigious agronomical R&D center. Its main objective is to research in the agri-food sector, also developing support activities, such as the preparation of analyses and field trials. Additionally, the center carries out activities that allow the development of the rural environment and the technological and knowledge transfer at different levels, based on the needs of the agricultural and food sector of the Community of Madrid.

## Preliminary Itinerary

- 12:00 - Site Visit Registration
- 12:30 - Bus Departs from Hotel to AlgaEnergy HQ
- 13:00 - Refreshments
- 13.15 - Introduction and Agenda review
- 13.30 - Journey from AlgaEnergy HQ to PTEM
- 13.50 - Visit PTEM facilities
- 14.30 - Journey from PTEM to AlgaEnergy's UPT® center
- 14.50 - Visit AlgaEnergy's UPT® center
- 15.10 - Journey from AlgaEnergy's UPT® center to Lunch
- 15.30 - Refreshments - Lunch
- 16.30 - Journey form Lunch to iMIDRA facilities
- 17.00 - Visit iMIDRA facilities
- 18.00 - Journey from iMIDRA facilities to Hotel
- 18.30 - Bus arrives at Hotel



## Media & Association Praters:



Madrid, Spain

## DAY 1

Wednesday 23rd January 2019

08:00 **REGISTRATION & COFFEE**

08:30 **NETWORKING ACTIVITY**

### Meet & Greet

Say hello to old friends and make new contacts. This is your chance to catch up with other attendees prior to formal proceedings.

09:00 **Chair's Opening Remarks**



Carlos Rodriguez-Villa Förster  
General Manager  
**AlgaEnergy**

09:15 **CONFERENCE PRESENTATION**



Carlos Rodriguez-Villa Förster  
General Manager  
**AlgaEnergy**

09:55 **PANEL DISCUSSION**

### Analysis of the European Biostimulants Market within an International Context

- Market analysis by Product, Application and Base Ingredients
- Market Developments in Organic Agriculture and 0 Residue Agriculture
- Global Trends in Synthetics
- Barriers for Acceptance by Crop Buyers and Supermarkets



Miguel Ángel Domene Ruiz  
**Responsable Alimentación y Salud**  
**Fundación Cajamar**

10:55 **MORNING REFRESHMENTS**

**NETWORKING ACTIVITY**

### Blackout Bingo

Each attendee has a Blackout Bingo Card to be stamped by every Sponsor/Exhibitor they meet. Each completed Blackout Bingo card will be entered into a prize draw.

11:50 **CONFERENCE PRESENTATION**



Juan José Serra Serra  
Regulatory Affairs Manager  
**LIDA PLANT RESEARCH**

12:10 **PANEL DISCUSSION**

### Building a Successful Regulatory Framework

- Reviewing Existing and Future Legal Frame For Biostimulants In Europe
- How to Consolidate and Enforce a Comprehensive Regulatory Framework that boosts the Biostimulant Sector

- Successful Implementation ABS regulation
- REACH Requirements for Biostimulants Products

- Harmonization of Product Claims
- Global Regulatory Scenario and Standardisation
- How to obtain CE mark in the new EU Fertilizers Regulatory Framework when Approved



Irene Sobrado Loriente  
**European Regulatory Affairs Manager**  
**Tradecorp**

13:10

**CONFERENCE PRESENTATION**

### FROST - Why Biostimulants are an exciting Future Tool to Reduce Economic Losses in Europe



Robert Cannings  
Commercial Director (EMEA)  
**Plant Health Care**

13:30

**LUNCH**

**NETWORKING ACTIVITY**

**Round Tables**

- **Roundtables by Crop Type:** the interactive roundtables are limited to 10 people. Those who share similar interests or responsibilities will have the opportunity to discuss the latest market trends and opportunities in a more informal environment.
- Round table topics will be based on popular demand. These will take place during the first and last 30 minutes of the lunch break (13:30-14:00 & 14:30-15:00).

**Roundtable 1: Row Crops**

**Roundtable 2: Fruits & Vegetables**

**Roundtable 3: Turf & Ornamentals**

15:00

**CONFERENCE PRESENTATION**



Karina Vincents Lohmann  
Head of Section  
**AgroTech**

15:30

**PANEL DISCUSSION**

### Innovation & New Technologies Impacting the Biostimulants Sector

- Latest innovation in Product Development
- Latest Development in Sustainable Technology
- How to Successfully use New Technologies to produce maximum results during the testing process
- New formulation technology to enhance Biostimulants



Gonzaga Ruiz de Gauna  
Manager  
**BIOVEGEN**

16:30

**AFTERNOON REFRESHMENTS  
NETWORKING ACTIVITY**

**Carpet Bowls** - Test your precision and patience with a friendly game of carpet bowls.

17:15

**CONFERENCE PRESENTATION  
How to achieve consistent yield effects with Biostimulants?**

- Challenges of delivery systems in farmers fertilizing practice
- When do biostimulants work - when not?
- Overcome inconsistencies in application forms across crops
- Yield effect in mayor crops vs. high value crops



Nils Berger  
Senior Specialist  
**Eurochem**

18:00

**PANEL DISCUSSION  
Latest Advancements in Research & Development in Biostimulants**

- Development in R&D of New Products (Seaweed/ Algae/ Hydrolysed Proteins & Biopolymers)
- Exploring the future of crop nutrition and latest projects in R&D
- Enhancing industry collaboration, knowledge sharing and partnerships
- Accelerating R&D activities – latest methods and technologies advancing research



Franck Hennequart  
Director Research & Innovation  
**ALGAIA**

19:00

**CLOSE OF DAY ONE**

19:00

**Pre-Dinner Drinks Reception**

19:15

**Networking Dinner**



Networking Break – European Biostimulants Summit 2018, Valencia, Spain

Madrid, Spain

**DAY 2**

Thursday 24th January 2019

**08:00 REGISTRATION & COFFEE****08:30 NETWORKING ACTIVITY****Speed networking**

This is your opportunity to make 10 brand new contacts before the sessions begin on Day Two

**09:00 Chair's Opening Remarks**

Carlos Rodriguez-Villa Förster  
General Manager  
**AlgaEnergy**

**09:15 CONFERENCE PRESENTATION**

Nathalie Chavrier  
Technical Expert Agrifood Sector  
**CTA**

**09:55 PANEL DISCUSSION  
Funding and Investment Opportunities for SMEs**

- Analysis of Growth & Recent Investment Activity across the Sector
- Market Drivers for Early Stage Funding
- M&A - Model for Acquisition (new products)
- What are investors look for? What criteria's need to be met?

**10:55 MORNING REFRESHMENTS  
NETWORKING ACTIVITY  
Business Card Contest**  
We are offering a prize to whoever manages to collect the most business cards over two days.**11:35 PANEL DISCUSSION  
Methodology, Product Evaluation & Application**

- Latest Methods used for Evaluating Products Against Abiotic Stress
- Increasing Overall Quality of Output – which method works best?
- Connection between Biostimulants and New Technologies in Stress Detection
- The use of raw materials in new Biostimulants during the production process – what is the impact the final product?
- Liquid formulas fertilizers Vs. Solid formulas fertilizers and the effect they have on the plants



Yolanda Hernando Saiz  
Funding Partner  
**ABIOPEP**

**12:35****PANEL DISCUSSION****Sustainability – Plants, Products & Environment**

- Impact of Biostimulants on Soil health and the Environment - how do you Improve Soil quality?
- How to use Technology such as Satellite Mapping to help identify where to best use Biostimulants
- Benefits of Mycorrhizal inoculants as a key ingredient in sustainable management in plant production and soil enhancement
- Soil microorganisms play key roles in natural biostimulation
- Importance of mycorrhizas in plant production, sustainability and climate change
- New ultrapure, biotechnological microbial biostimulants
- Open new prospects in crop production, plant protection and food quality



Alberto Boga  
Estación Experimental Del  
Zaidín (EEZ)

**13:45****LUNCH****NETWORKING ACTIVITY****Round Tables**

- Those who share similar interests or responsibilities will have the opportunity to discuss the latest market trends and opportunities in a more informal environment.
- Round table topics will be based on popular demand and will take place at (13:35-14:05 & 14:35-15:05).

**Roundtable 1: Opportunities for Biostimulants as a tool to reach EU Sustainability Directives and Targets****Roundtable 2: Tackling the “Snake Oil - Sales Man” Perception about Biostimulants****15:05****PANEL DISCUSSION****Routes to market - Distribution & Logistics**

- Latest Supply Chain Developments
- New Distribution Methods for Biostimulant Products
- Distributors and Growers as a Producer of Innovative Speciality Products

**16:05****AFTERNOON REFRESHMENTS****NETWORKING ACTIVITY**

**Carpet Bowls** - Test your precision and patience with a friendly game of carpet bowls.

Madrid, Spain

**16:35** Breakout Sessions – Success Cases  
Hear from industry thought leaders who will provide technical case studies and allowing for delegates to “lean in” to have in-depth discussions with like-minded peers.

**16:35** Breakout Sessions – Success Cases

Breakout Session One – Biofertilizers .vs. Biostimulats

**16:35** Case Study 1: Developer Perspective

**16:55** Case Study 2: Supplier Perspective

**17:15** Case Study 3: End User Perspective

**17:35** Open Discussion & Q&A

**18:05** End of Summit

Breakout Session Two – Biopesticides .vs. Biostimulats

**16:35** Case Study 1 Developer Perspective

**16:55** Case Study 2 Supplier Perspective

**17:15** Case Study 3 End User Perspective

**17:35** Open Discussion & Q&A

**18:05** End of Summit



# THE EUROPEAN BIOSTIMULANTS INTERACTIVE SUMMIT 2019

23rd - 24th January 2019 Madrid - Spain



## 4. Terms & Conditions

Registrations must be received in writing. Please complete and mail or fax a copy of registration form with a check or credit card number. Fee includes program materials, continental breakfasts, networking luncheons and refreshments.

Payment: Payment must be received within five business days of returning the signed contract.

### Cancellations

Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

### Accommodation

The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

Signature: \_\_\_\_\_

## REGISTRATION FORM SALES CONTRACT

### 1. Registration Fees

Please check your selection (X)

Conference, 23-24 January 2019 (Includes Documentation Packet)	£ 1,390* (ex Vat)	<input type="checkbox"/>
Documentation Packet Only	£470.00	<input type="checkbox"/>

\*Early Bird Discount (31 August 2018)

We are selling the European Base Oils & Lubricants 2018 Summit paper at just £445 (+£25 P&P). Simply tick the box on the booking form, and your copy will be on its way to you after the meeting.

### 2 Organisation Details

Organisation:
Address:
Town/City & Postcode :
Country:
Contact number:
Email Address:

#### Delegate 1 Details:

Full Name:	
Job Title:	

#### Delegate 2 Details:

Full Name:	
Job Title:	

#### Delegate 3 Details:

Full Name:	
Job Title:	

#### Delegate 4 Details:

Full Name:	
Job Title:	

### 3. Payment

Please select your method of payment: (X)

Credit Card

Invoice

Company VAT/Registration Number: \_\_\_\_\_

Number of delegates registering: \_\_\_\_

Please return your completed registration form to: **Simona Norkunaite**

Email: [simonan@acieu.net](mailto:simonan@acieu.net) Phone: +44 (0) 203 141 0642 Fax: +44 (0) 207 593 0071