



Specialized in building a B2B
trade platform for PAPER
industry

June 4th ---6th , 2019

Hall 2, Poly World Trade Center Expo , Guangzhou, China

Sponsored by :

Guangdong Paper Association
Guangdong Trade Union Federation of Paper Industry
Shandong Light Industry Machinery Association
Henan Paper Industry Association
Zhejiang Paper-making Industry Association
Sichuan Paper-making Industry Association
Guangxi Paper Industry Association
Jiangxi Paper and Printing Industry Association

Co-sponsored by :

Vietnam Pulp and Paper Association
Thailand Pulp and Paper Industrial Association
Malaysian Pulp and Paper Manufacturers Association
Indian Pulp and Paper Technical Association
Technical Association of the Pulp and Paper Industry of South Africa
All Pakistan Paper Merchants Association
Fujian Paper-making Industry Association
Hunan Paper-making Industry Association

Organized and Managed by:

Guangzhou AUCH Exhibition Services Co.,Ltd.

The largest and most influential paper event in China

Guangzhou Paper Expo is the largest and most established international pulp and paper event in China. The 16th edition of the exhibition will feature a greater range of cutting-edge paper products and technologies presented by both local and international exhibitors. And more international exhibitors will be specially introduced to the 16th Guangzhou Paper Expo since the adjustment of Chinese paper market, which will be a good news and a signal for those foreign paper enterprises who want to occupy market share in China and even Asian market to seize the initiative. The annual Guangzhou Paper Expo is the ideal networking platform for the paper community in Asia.

After 15 successful editions, Guangzhou Paper Expo (also known as *Paper Expo China*) has established itself as the trademark paper event for the industry players and leading brands to showcase their latest marine products, services and technology, as well as the meeting point for key paper industry leaders to explore new business opportunities in China.

The 16th International Pulp & Paper Industry Expo-China will be held at Hall 2, Poly World Trade Expo Center in metropolis Guangzhou, China, on June 4--6, 2019. The exhibition area will reach 10,000 square meters, and is expected to gather more than 200 exhibitors from over 10 countries. The thematic exhibition area shows new products and innovative technologies of paper making industry chain, which includes various kind of paper, pulp and paper making technology, paper making chemicals, etc.



8 OUT OF 10

of the exhibitors were satisfied with the quality of the visitors

95%

of the exhibitor stated that the exhibition played an important role in their marketing activities within the region

94%

of the exhibitors stated that the exhibition was good to strengthen current market presence/customer relationships

91%

of the exhibitors stated that the exhibition helped to raise the profile of the company

90%

of the exhibitors felt that the exhibition was a good opportunity to meet existing customers /

80%

of the exhibitors felt that the exhibition was a good platform to penetrate new markets

79%

of the exhibitors launched/ marketed new products and services at the exhibition

78%

of the exhibitors managed to successfully generate new sales leads

Exhibitor Profile

Pulp and Paper (KEY PART)

- packaging paper, printing paper
- cultural paper, office paper
- industrial paper, all kinds of paper board
- printing specialty paper: arts paper, patterned paper, iridescent paper, gold and silver cardboard, PVC etc
- tissue
- other specialty paper and board
- pulp factory, etc

Paper Equipment

- machinery, accessory, auxiliary equipment of pulp paper
- paper-making automation and instrument
- tissue paper related equipment

- energy-saving, environmental protection, and “three wastes” treatment technology and equipment
- paper processing, printing, and packaging equipment

Paper Chemicals

- modified starch
- sizing agent
- water soluble polymer
- functional paper-making chemicals
- process of paper making chemicals
- material: talcum powder, light calcium carbonate, ultra-fine grinding of heavy calcium carbonate, kaolin, titanium dioxide, etc.;
- coated adhesive (rubber): carboxylic styrene butadiene rubber, benzene - acrylic copolymer emulsion and CMC, casein, etc;
- paper-making enzyme and biological technology; paper industry water treatment agent, and other kinds of paper making chemicals.

Facts at a Glance (Guangzhou Paper Expo 2018)

Total Exhibition
Space **8,000** sqm

- Will expand to 10,000 sqm in 2019

No. of Qualified
Exhibitors

175

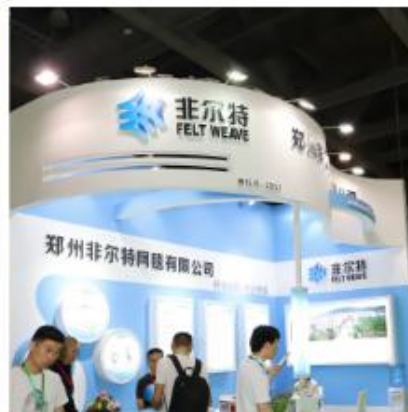
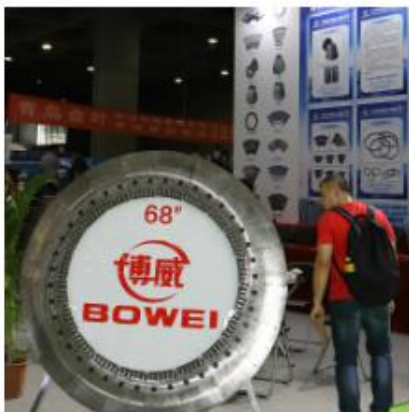
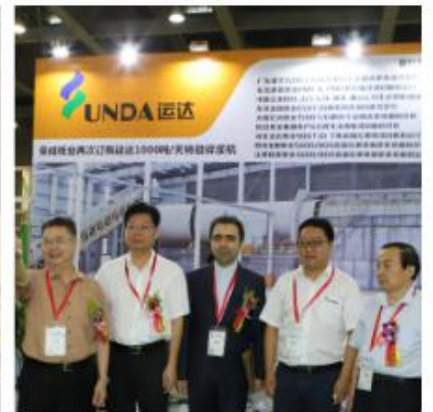
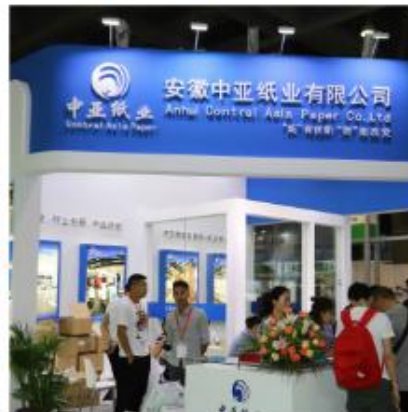
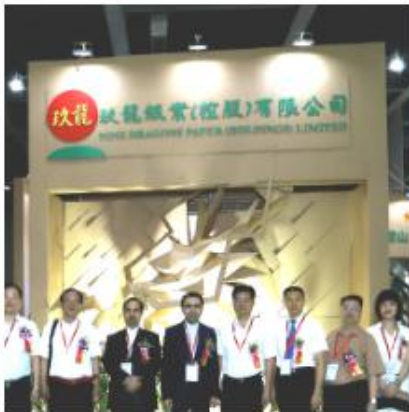
Participating
Companies

- Exhibitors from China, India, Iran, Korea, Thailand, and Malaysia

No. of Visitors **9,920**

- **8,848** Local visitors from mainland China.
- **1,432** International visitors from Korea, Japan, India, Iran, Indonesia, Vietnam, Pakistan, Thailand, Sri Lanka, Ukraine, Turkey, Russia, Australia, Spain, Portugal, Brazil, Bolivia, Malaysia, HK, Taiwan, South Africa, ect.

A Glimpse of Some Exhibitors



A Glimpse of Some Visitors



Important Meeting and Activities held at the same

2019 The 4th Paper Industry Seminar of China Ten Provinces (Areas)

2019 International Paper Chemicals Technology (Guangzhou) Development Forum

2019 Paper-making Equipment Purchasing Meeting for Overseas Buyers Paper Purchasing Meeting

An opportunity for overseas paper- China Ask for More Imported Paper

PRICE SOARING IN CHINA PAPER MARKET

The China paper industry and market has experienced a sudden price soar since October 2016. From paper mills to the upstream to the carton plants, and then to the end of customers, without exception, all parties were involved in this cost-shifting game.

RMB devaluation, environmental protection pressure, rise of coal transportation costs and other factors continue to push up the price, and in many places “a piece of paper is difficult to find”, but the crazy paper price will continue.

This is a reshuffle in the paper making industry in China and that is the trend. The oligarchs in paper industry will benefit.

“A paper is also difficult to find”. A manager from Ningbo Gaodu paper said that due to the shortage of the upstream supply, more local paper mills show more interest to find and purchase raw materials from abroad than ever before. Since October 2016, the paper market has opened up the skyrocketing mode and the production costs has risen by 30%. The cost was passed on from party to party. And now the gray board price has risen by more than 1,000 RMB per ton, kraft paper price has risen by nearly 2,000 RMB per ton and approx. 1,000 RMB for white papers.

Participation Costs & Packages

Option 1: Normal Standard Shell Scheme (minimum 9 sqm)

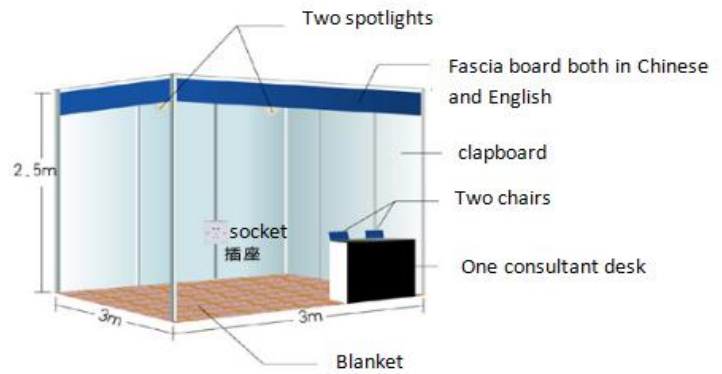
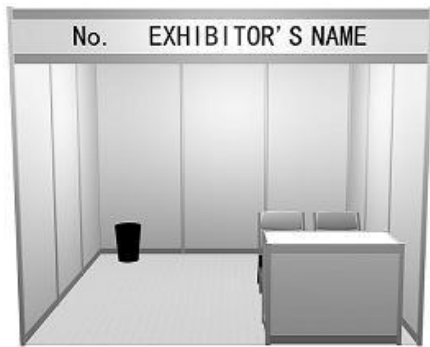
USD 250/sqm

Includes:

- partition walls, fascia board with company's name and stand number
- Carpeted flooring
- 1 power socket (6A/220V)

- 2 florescent lights
- 1 info desk
- 2 foldable chairs
- 1 waste basket

(An additional 10% cost will be charged for booths with 2 or 3 sides openings)



Layout of standard booth with facilities

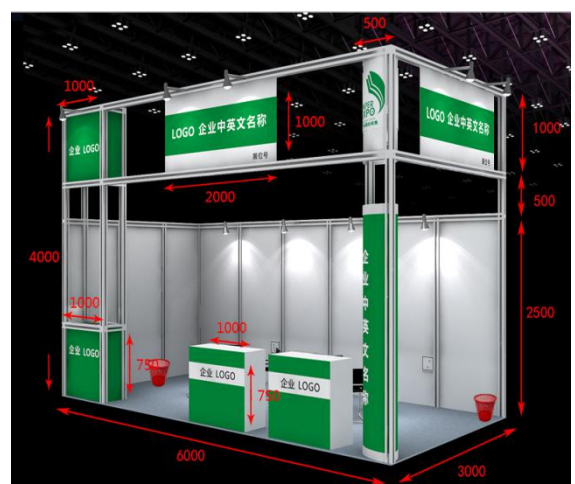
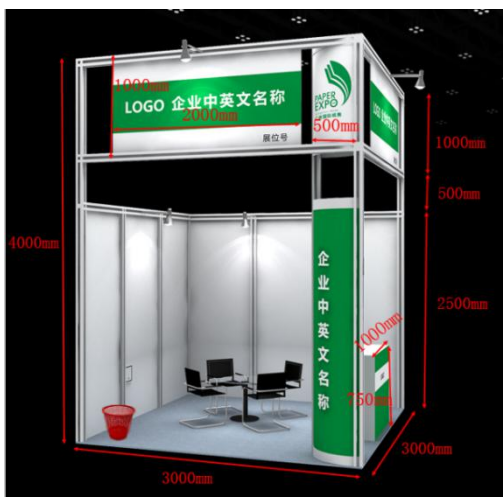
Option 2: Upgraded Standard Shell Scheme (minimum 9 sqm)

USD 300/sqm

Includes:

- upgraded booth with 4m high frontage (panel height: 2.48m)
- partition walls, fascia board with company's name and booth number
- Carpeted flooring
- 1 power socket (6A/220V)
- 4 florescent lights
- 1 info desk
- 1 negotiation round table
- 4 leather chairs
- 1 waste basket

(An additional 10% cost will be charged for booths with 2 or 3 sides openings)



Option 3: Raw Space (minimum 36 sqm)

USD 200/sqm

Note: Raw space does not include any facilities, and it shall be no less than 36 sqm.

Contact Information

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(Warm tips: please note that Guangzhou Auch Exhibition Services Co., Ltd is the only legal company to provide services to exhibitors and visitors regarding Guangzhou Paper Expo.)