

**INTERNATIONAL CONFERENCE
ON
Social Impact of Internet of Things
(IoT)-Boon or Bane
Registration Form**

Date of Conference : 24th August 2018
Name :
Designation :
Contact No. :
E-Mail ID :
Name of the Institution:

Title of the Paper :

Category : Corporates
Research Scholars
Academicians
PG Students
Foreign Delegates
Participants

Date:
Signature:

Details for Demand Draft

Date	DD. No.	Name of the Bank & Branch	Amount

Demand Draft in favour of:

Account Name : VSWC Conference
Bank : Indian Overseas Bank
Branch : Vedanarayanapuram
Account No : 341402000000030
IFSC Code : IOBA0003414

Patron : Shri.Vikas Surana,
Correspondent, VSEI

Convener : Dr.C.Shalini Kumar
Principal, VSWC.

Organizing Secretaries : Dr.R.Arunadevi
Head-Dept of Comp. Sci.
Dr.G.Valarmathi
Head-Dept of Commerce

Conference Advisors : Mrs.P.Gomathy
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REGISTRATION FEE PER AUTHOR

Corporates	Rs.1000
Research Scholars / Academicians	Rs.750
PG Students	Rs.500
Foreign Delegates	\$40
Participation only	Rs.200

Note:

- Registration fee includes Conference Kit, Digital Proceedings (ISBN), Certificate and Lunch.
- Author and Co-Author should register separately.



**INTERNATIONAL CONFERENCE
ON
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Friday, 24th August 2018**

Sponsored by



**Indian Council of Social Science
Research (ICSSR), New Delhi
Ministry of Human Resource Development**

Organized by

**School of Business
&
School of Information Technology**

ABOUT THE INSTITUTION

Vidhya Sagar Women's College was started in 2005 named after Pandit Iswar Chand, the great scholar and reformer who is ever cherished and remembered by people of our nation. The college is situated in a calm and quiet surrounding. Education, Empowerment and Enhancement is the motto of our college. Empowerment and Enhancement is given to rural and poor women through education.

Ours is the first Women's College in Chengalpattu. Our College has been accredited at "A" grade by NAAC. The excellent infrastructure of our College, paves way for our students to face challenges in the present educational scenario. The college offers UG courses in Computer Applications, Computer Science, Mathematics, Physics with CA, Chemistry, Interior Design and Decor, Commerce, Bank Management, B.Com (CA), Business Administration, and English. The PG courses offered are M.Sc., Information Technology, M.Sc, Mathematics, M.Com.(A&F), and MA English.

ABOUT THE DEPARTMENTS

The School of Business and School of IT includes the Departments of Commerce, BBA and Computer Science. This offers a wide range of specialization. The students from these streams have secured many university ranks. The departments have always been on a progressive path as it aims to produce globally competitive and socially sensitized graduates to bring out quality in the frontier areas. The highly experienced and dedicated faculty members who have a strong commitment towards providing quality education in the domain of arts and sciences, through best of breed laboratory facilities, collaborative ventures with industries and by effective teaching learning process.

In addition to regular curriculum the department organizes technical seminars, symposia, workshops, industrial visits, in-plant training to expose the students to the real world environment and to enable them to gain practical knowledge.

THEME

The Conference will provide a wide opportunity for participants for a greater exposure in different areas in IoT. It will provide a research arena in the field of web-based information creation and sharing, and software-defined networking technology enable us to sense, predict and control the physical world using information technology—on top of the resulting Internet of Things (IoT), business models and processes have been redesigned across a broad range of industries. To maximize the social and economic benefit of the technology, issues of interoperability, data and service mash-ups, the development of open platforms, and standardization across technology layers have to be addressed.

To promote effective collaborations by exposing researchers to alternative and complementary approaches from other fields. The proposed conference is useful in deeper understanding about Internet of Things (IoT) which is one of the fast growing fields in global and national context.

SUB-THEMES

- E-Commerce
- Artificial Intelligence
- Supply Chain Management
- Data Warehousing
- Logistics
- Social Security
- Machine learning
- Big Data
- Financial services
- IoT-from "Things to Business outcomes"
- Block Chain
- The Connected Home
- Security and Privacy Challenges
- The Smart City
- Emerging trends & opportunities in the IoT
- Data Sharing and Analytics Drive Success with IoT
- Using Analytics to improve Customer Engagement
- Secure Communication in IoT

SUBMISSION PROCEDURE

- ❖ Maximum Three Authors per Paper.
- ❖ Full Paper should not exceed 5 pages, should be typed in Times New Roman with 12 font size, 1.5 line spacing and in Single Column.
- ❖ Papers should be mailed to natcon@vswc.in
- ❖ Selected papers will be published in UGC Approved Journal with an additional Cost after checking plagiarism. Other papers will be published in Digital Proceedings (ISBN)
- ❖ **BEST RESEARCH PAPER WILL BE AWARDED**

IMPORTANT DATES

Full Paper Submission : August 14, 2018

Acceptance Notification : August 17, 2018

SESSION SPEAKERS

- | | |
|--------------------------|---|
| Dr. S.Venkatesan | Assistant Professor,
Wachemo University,
Hossana, Ethiopia. |
| Dr.Desti Kannaiah | Senior Lecturer,
School of Business,
James Cook University,
Singapore. |
| Dr. S.Ramesh | Professor & Dean,
Faculty of Commerce &
Management,
Mount Carmel College,
(Autonomous), Bangalore. |
| Dr. N.Badrinath | Associate Professor,
Department of CSE,
Lords Institute of Engineering
& Technology, Hyderabad. |
| Dr.P.Natarajan | Professor & Coordinator
SAP2, Department of
Commerce & School of
Management.,
Pondicherry University,
Pondicherry. |