

全球唯一通过国际展览业协会（UFI）认证的行业盛会

UFI
Approved
Event
国际展览业协会认证展会



2019
Motor & Magnetic Expo

2019 第 17 届深圳国际小电机及电机工业、磁性材料展览会

The 17th Shenzhen(China)International Small Motor,Electric Machinery & Magnetic Materials Exhibition

时间：2019 年 5 月 8-10 日 地点：深圳会展中心

May 8-10, 2019

Shenzhen Convention & Exhibition Center



主办单位

国家精密微特电机工程技术研究中心
广东智展展览有限公司
香港智展国际有限公司

ORGANIZERS

National Engineering Research Center for Small
and Special Precision Motors

Wise Exhibition (Guangdong) Co.,Ltd.

Wise Exhibition (HK) Co.,Ltd.

重点合作单位

中国电子材料行业协会磁性材料分会
西南应用磁学研究所
中国电子元件行业协会电子变压器分会
日本电机工业会
亚洲钕铁硼协会
日本粘结磁性材料协会
英国磁学学会
嵊州市电机行业协会
宁波市磁性材料商会

KEY PARTNERS

China Electronics Materials Industry Association Magnetic
Materials Branch

China Electronic Components Association Electronic Transformer
Branch

The Japan Electrical Manufacturers' Association

Southwest Institute of Applied Magnetics

Asia NdFeB Association

The Japan Association of Bonded Magnetic Materials

The UK Magnetics Society

Shengzhou Motor Industry Association

Ningbo Magnetic Materials Association

同期活动及展会：

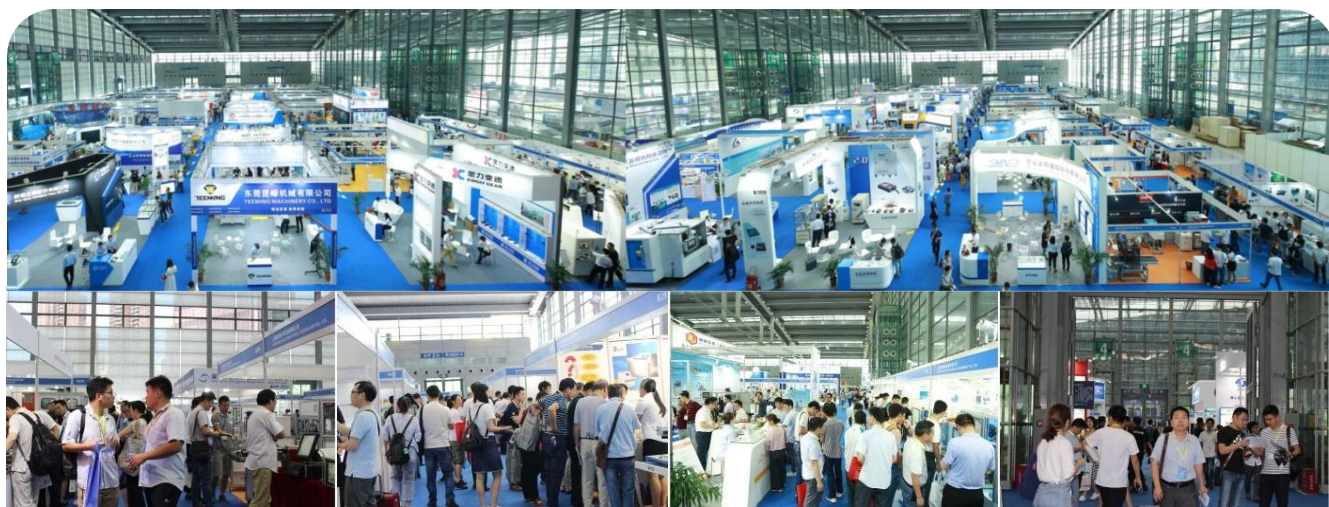
- ◆ 2019 深圳国际小电机及磁性材料业发展峰会
- ◆ 中国磁性材料行业发展论坛
- ◆ 第四届电机人研讨会沙龙
- ◆ 2019 深圳国际小电机磁性材料新产品、新技术推广会
- ◆ 供需双方对接会——企业生产线实地考察活动
- ◆ 2019 深圳国际线圈工业、电子变压器、绕线设备及绝缘材料展览会
- ◆ 2019 深圳国际新能源汽车电机电控展览会
- ◆ 2019 深圳国际粉末冶金及硬质合金展览会

CONCURRENT EVENTS AND EXHIBITIONS

- ◆ 2019 Small Motor & Magnetic Materials Industry Development Summit
- ◆ China Magnetic Materials Industry Development Forum
- ◆ Invitation to the 4th Motor Salon
- ◆ 2019 Shenzhen International Small Motor & Magnetic Materials New Products and Technology Promotion Conference
- ◆ Trade meeting for both sides-Field trip inspection activities for enterprise production line
- ◆ 2019 Shenzhen (China) International Coil Winding, Electronic Transformer & Insulation Materials Exhibition
- ◆ 2019 Shenzhen (China) International New Energy Vehicle Electric Control Exhibition
- ◆ 2019 Shenzhen (China) International Powder Metallurgy and Cemented Carbide Exhibition

展会概况 EXHIBITION GENERAL

深圳国际小电机磁性材料展自 2003 年创办，一年一届在深圳举办，已成功举办 16 届，是唯一通过国际展览业协会（UFI）认证的电机磁材专业展，也是国内行业品牌展会、企业交流合作不可缺席的平台例会。第 17 届展会将于 2019 年 5 月 8-10 日在深圳会展中心举办，同期



举办 30 多场技术高峰论坛。本届展会组委会将继续与国家精密微特电机工程技术研究中心深度合作，联合行业协会、学会及相关机构打造行业优质服务平台。

上届展会展出面积达到 15,000 平方米，参展企业达 360 家，汇集众多国内外知名企业，展会吸引了来自中国、泰国、意大利、印度、日本、美国、德国、台湾、中国香港等 20 个国家和地区的展商及采购商，专业观众累计 16,000 余人次，同时还吸引了华为、富士康、德昌电机、丰田汽车、美的集团、格力、凯邦电机、捷和电机、格兰仕、大疆无人机、米家（小米智能家居）、飞雪、艾默生、欧姆龙、霍尼韦尔、顺络电子、比亚迪汽车、得力、威枫豪斯新能源科技、胜美达电子、双环全新机电等国内外知名用户企业团体参观交流。

Shenzhen International Motor & Magnetic Expo has been successfully held for 16 years since 2003. It is a unique motor and magnetic exhibition of industry approved by UFI (The Global Association of the Exhibition Industry). It is a domestic brand exhibition in the industry and it is a must-attend exhibition for enterprises to exchange and cooperate. The 17th Motor & Magnetic Expo will be held at the Shenzhen Convention and Exhibition Center on May 8-10, 2019 and more than 30 technology summit and forum will be held during the same period. This exhibition will continue to have a deep cooperation with National Engineering Research Center for Small and Special Precision Motors, collaborate with industry association, academy and related organization to build a superior industry platform.

2018 Motor & Magnetic Expo covered an area of 15,000 square meters with 360 exhibitors join in. Famous domestic and overseas exhibitors and buyers were from 20 countries and regions, such as China, Thailand, Italy, India, Japan, the United States, Germany, Taiwan, Hong Kong, etc. There were more than 16,000 professional visitors. Meanwhile, group visitors came to visit and communicate with each other, including HUAWEI, Foxconn, Johnson Electric, Toyota, Midea Group, Gree, Zhuhai Kaibang Motor, CCL MOTORS, Galanz, DJI-Innovations, MIJIA (MIUI Smart Home), Emerson, OMRON, Honeywell, Sunlord Electronics, BYD, Deli, West Maple House New Energy Technology Ltd., SUMIDA, QXMOTOR, etc.

展会优势与亮点 EXHIBITION ADVANTAGES AND HIGHLIGHTS

- ◆ 中国小电机磁材行业品牌展，每年必参，深耕 17 载，行业里名副其实的老牌展会；
- ◆ 组委会办展经验丰富，并获多项殊荣！组委会有近 20 年的办展经验，及百万条的专业观众数据资源，为展商提供绝佳的沟通平台；
- ◆ 与行业众多知名机构深入合作，整合优势资源，共同打造行业优质平台。
- ◆ 大珠江三角洲地区是有全球影响力的先进制造业基地和现代服务业基地，组委会将充分利用其地理位置、产业及遍布全球的资源优势进行宣传推广，邀请组织优质的展商及采购商，为客户拓展市场创造良机；
- ◆ 了解行业最新动态，预知行业未来。展会汇集世界各地参展企业，携最新技术工艺、产品设备亮相展会。邀请国内外知名专家、教授，探讨行业最新动向、了解未来发展方向；
- ◆ Motor & Magnetic Expo has intensively improved itself for 17 years, truly establishes its name as old brand exhibition.
- ◆ The organizing committee has extensive experience and gains many honors. It has nearly 20 years experience in organizing exhibition, conference planning and millions of professional audience data accumulation, providing an excellent communication platform for exhibitors.
- ◆ Cooperate with many well-known industry authorities to integrate advantage resources and jointly build a high-quality platform for the industry.



- ◆ Big pearl river delta region is a global influence base for advanced manufacturing and modern service industry, called “South Gate of China”. The organizing committee will make full use of its geographical location, industry and global resource advantage to do promotion and publicity. Invites and organizes superior exhibitors and buyers and create opportunities for customers to expand market.
- ◆ Know the latest industry trends and predict the future of the industry. Motor & Magnetic Expo brings global enterprises with the advanced technology, product and equipment. Invite domestic and foreign well-known experts, professors to explore the industry latest developments and understand the future development direction.

参展范围 EXHIBIT SCOPE

- ◆ **各类电机：** 各类家用电器电机、汽车电机、工业自动化、办公自动化电机、电动车电机、通讯设备电机、视听数码电子产品电机、金融设备电机、航天军工电机、智能家居电机、医疗设备电机、计算机及外设产品电机、玩具电机、轻工机械电机、机器人电机等各类电机产品及新技术；
- ◆ **各类制造及测试设备：** 绕线机、充磁机、点焊机、冲压机、含浸机、包胶机、插片机、焊锡机、电机驱动控制系统装置、各类电机设计软件、系统及各类测试设备；
- ◆ **各类配件：** 轴承、换向器、定子、转子、风扇、传感器、外壳、电源线、连接器、电子元器件；张力器气动剪刀等配套产品等；
- ◆ **各类材料：** 永磁材料、软磁材料、非晶材料、绝缘材料、电磁线；
- ◆ **各类磁性材料制品及生产检测设备：** 切割机、切片机、干粉压机、烧结炉、搅拌机、球磨机、涂装设备、外观缺陷检测设备、激光粒度分析仪、X 荧光分析仪及以上设备相关配套产品等；
- ◆ **All Kinds of Electric Motors:** electric motors for household appliances, automobiles, industrial automation, office automation, electric cars, communication sets, audio-visual digital products, telecommunication, financial equipment, aerospace and military, smart home, medical devices, computer, toys, light industrial machinery, robot and many other motors and new technology;
- ◆ **Manufacturing and Testing Equipment:** winding machines, magnetizing apparatus, electric welding machines, punching machines, dipping machines, wrapping machines, inserting machines, soldering machines, motor drive control system, design software, systems and testing equipment;
- ◆ **Accessories and Components:** bearing, commutator, stator, rotor, fan, sensors, shell, carbon brush, thermal



protector, power line, connector, electron component, all kinds of motors auxiliary products such as tensioners and pneumatic scissors, etc.

- ◆ **All Kinds of Materials:** permanent magnetic materials, soft magnetic materials, non-crystalline materials, insulated materials, electromagnetic materials, etc.
- ◆ **All Kinds of Magnetic Products and Manufacturing and Testing Equipment:** Cutting Machine, Slicing Machine, Dry Powder Press, Welding Furnace, Mixer, Ball Mill, Coating Equipment, Appearance Defect Detection Equipment, Laser Particle Size Analyzer, X Fluorescence Analyzer, and the related auxiliary products, etc.

专业观众和采购商来源 PROFESSIONAL VISITORS AND BUYERS

电机、家用及工业电器、汽车、工业自动设备、办公自动化设备、电源、变压器、线圈、电力设备、电子、电声器件、散热器、机床、模具、通用设备、手机、数码产品、IT、电动工具、玩具、智能家居、仪器仪表、医疗器械、健身器材、灯具、航天、军工设备、印刷、包装机械、应用行业协会、进出口商、各类科研人员等。

Motor, household appliance and industrial electrical equipment, automobile, industrial automatic equipment, office automation, power supply, transformers, coil, electrical equipment, electron, electroacoustic device, radiator, machine tool, dies, flexible unit, mobile phone, digital products, IT, electric tool, toys, smart household, instrument and meter, medical equipment, fitness equipment, lamps and lanterns, aerospace, Military equipment, printing, packaging machinery, application industry association, importers and exporters, kinds of research personnel, etc.



展会具体日程安排 EXHIBITION SCHEDULE

展览时间 Exhibition:

2019 年 5 月 8 日 9: 30-17: 00

2019 年 5 月 9 日 9: 30-17: 00

2019 年 5 月 10 日 9: 30-15: 00

撤展时间 Move-out: 2019 年 5 月 10 日 15: 00-18: 00

参展费用及展位配置说明 Booth Fee and Standard Booth Facilities

国内企业	光地(36 m ² 起租) Raw Space (Min 36m ²)	外资企业
RMB 11800/12 m ²	RMB 1000 /m ²	USD2500 /12 m ²
备注: 双开口展位在原展位费基础上加收 10%费用 Double Opening booth will be charged more 10% based on the original Booth fee.		

每个标准展位提供如下基本设施: 三面围板(转角位 2 面或 1 面)、一桌两椅、地毯满铺、两支射

灯、220V 电源插座，中英文公司楣板制作。

Facilities for the standard booth: three wallboards (two wallboards in the corner), a table, two chairs, two spotlights, 220v power, carpeted floor, Chinese and English fascia (name-board).

大会会刊广告 Advertising on *Exhibition Catalogue*

封面 Front Cover:	19800 元	扉页 First Page:	8000 元	封底 Back Cover:	15000 元	封二 Second Cover:	7000 元
封三 Inside Back Cover:	6000 元	显要版 Prominent Page:	4500 元	彩页 Full Color Page:	4000 元	黑白 Full Black-White Page:	2000 元



广东智展展览有限公司

Wise Exhibition (Guangdong) Co.,Ltd.

(国际展览业协会 (UFI) 中国区成员, 广东会展组展企业协会副会长单位, 中国十佳品牌组展商
UFI Member (The Global Association of the Exhibition Industry), vice President of Units of Guangdong Fairs,
One of China Top Ten Brand Group Exhibitors)

电话 Tel: 020-29193588 29193589

传真 Fax: 020-29193591

E-mail: ex36008@126.com

微信 WeChat Official Account: motor-expo

官网 Website: www.motor-expo.cn

