



5th China Early Childhood Education Conference & Early Childhood Education Resources Expo

Conference Date: 1st- 4th December 2018

Expo Date: 1st-3rd December 2018

Venue: Hangzhou International Expo Center (Venue of G20 Summit), China

Let Chinese early childhood education influences the world and bring world early childhood education into China.

About CECEC

About the Organizer

China Research Institute of Future Education (short for The Institute), is positioned as the high-level think tank for China's education. It was initiated from September of 2010, and the registration was finished on the 27th January 2015.

With the direction of Mrs. Gu Xiulian, who is the Vice-Chairperson of the 10th National People's Congress of the People's Republic of China and, the Director of China Cares for the Next Generation Working Committee, and since launching several projects, the Institute dedicates in early childhood education and rural education. It has initiated some important programs, including the programs with National Association of Rural Education Chinese Education Society, Children Development Research Center of China Cares for the Next Generation Working Committee, Ministry of Education of PRC-People's Educationalist Research Institute of China Education Press Agency, Ministry of Education of PRC-Training



Center of China Education Press Agency, Department of Education of Guizhou Province, Chongqing Research Academy of Education Sciences, Zhengzhou Municipal Early Childhood Education Development Center, Dalian Nursery and Kindergarten Association, China Association of Staff and Workers Education and Vocational Training.

About CECEC

China Early Childhood Education Conference & Early Childhood Education Resources Expo (CECEC) is the most influential annually celebrating event in the field of early childhood education in China. The conference takes NAEYC's experience as reference, aimed to make China's own early childhood education platforms for communicating and learning, which is cited by others as the Oriental Ceremony.

Our Vision: Let Chinese early childhood education influences the world and bring world early childhood education into China.

Aim: Insight, communication and integration

The number of the attendees reached 12,030 in the year of 2017, it is regarded as China's highest-level conference

in early childhood education assessed by the quality. CECEC, together with NAEYC Annual Conference, were composed of two top level early childhood education platforms. It is a revolution transforms the China's traditional small-workshop style into face-to-face training, learning and communicating.

The 2018 CECEC (5th anniversary) will be held in Hangzhou International Expo Center (Venue of G20 Summit) during 1st-4th December 2018. The event is more likely to have important influence on the early childhood education for China and the world, voices and sparks will reach to even more countries across the world.

Facts and Figures

Facts of CECEC 2017

Kindergarten Delegate: **12,030**

Speakers: **130**

Expo Space: More than **20,000sqm**

Exhibitor: More than **240 exhibitors**

Golden Distributor: More than **1,200**

Figures Expected in CECEC 2018:

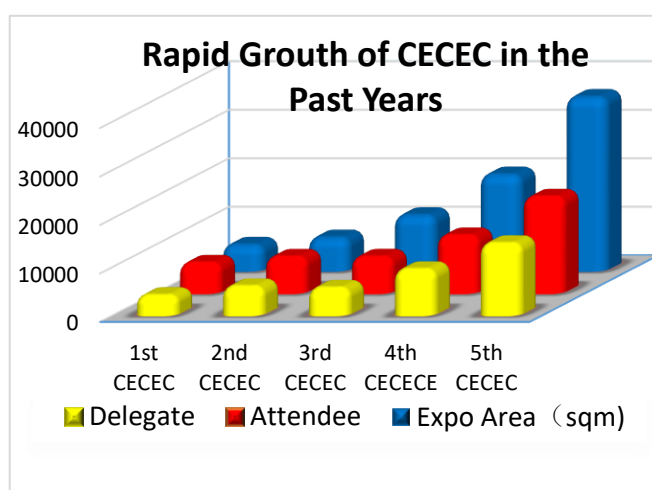
Kindergarten Delegate: **20,000**

Speakers: **200**

Expo Space: More than **36,000sqm**

Exhibitor: More than **400 exhibitors**

Golden Distributor: More than **2,000**



Theme of the Conference

Fairness and Quality of Early Childhood Education —— Global Experience, China



Around 200 Sessions Covering 17 Academic Themes:

- Comprehensive frontier theories;
- Children Science; Society; Art development;
- The trends and measures taken in different countries;
- The application & strength of China's traditional cultures;
- The capital operation of private kindergartens;
- The analysis of new preschool mode;
- Solution to the survival & quality of profitable kindergartens;
- Safety education; Legal issues; Training on teaching force;
- Administration/Finance/Teaching & Research/HR management;
- Parent counselling; Crisis management;
- Quality evaluation of kindergarten's teaching;

- Quality evaluation of teaching staff;
- Development evaluation of children;
- Methods used for observation and recording of Children's behaviors
- Development evaluation of children;
- Methods used for observation and recording of Children's behaviors;
- The creation of premium circumstance;



Exhibit Profile

- Teaching Materials & Kids Toys
- Preschool Education Supplies
- Curriculum Materials & Special Courses
- Kindergarten Facilities
- Kindergarten Design & Construction
- Kindergarten IT Software
- Brand Licensing & Service

Costs for Participate

Shell Scheme

USD3,000/12sqm

Including: Panel Wall (up to 3 sides), Fascial Board, 1 table, 2 chairs, carpet, 3 spotlights, 1 socket.

Space Only

USD200/sqm (Min. 36sqm)

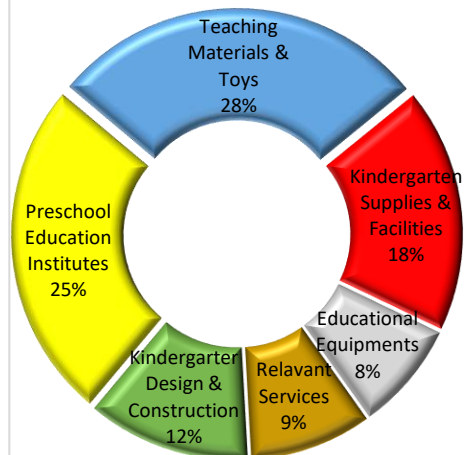
Delegate for Conference

USD380/delegate

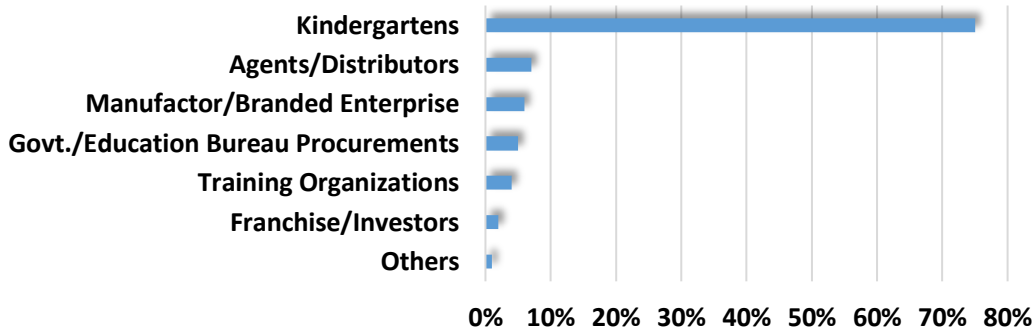
Sponsorship Opportunities

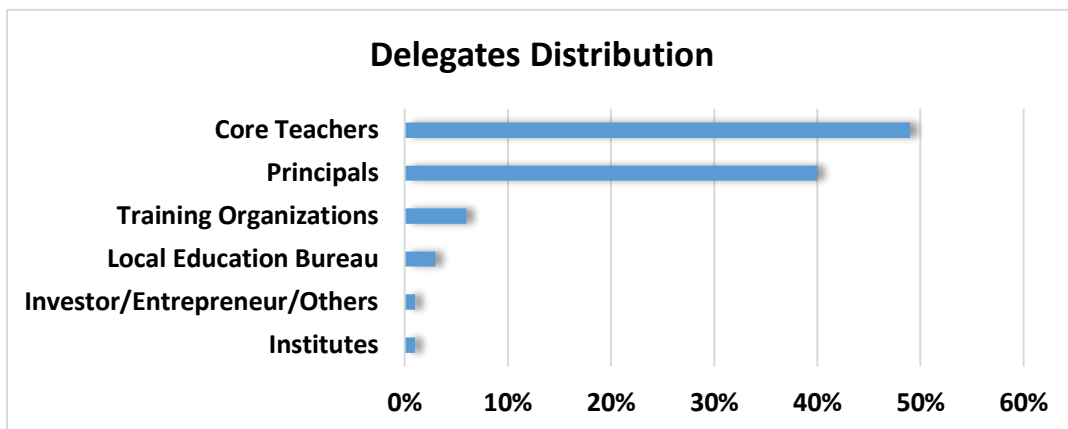
Please contact us for further for costs and benefits of Sponsors.

Exhibitors Distribution



Buyers Distribution





Concurrent Activities

- New Products Promotion Roadshow
- One to One Business Matching
- Kindergarten Tours
- Welcome Dinner
- Kids Stage Performance



Various concurrent activities available during and after the event days, please feel free contact us for more information or cooperation chances.

Contact Us

CEEC Organizing Committee

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5th China Early Childhood Education Conference & Early Childhood Education Resources Expo

Organized by: China Research Institute of Future Education

Co-organized by: Beijing Youmenghui Conference Services Co. Ltd

Supported by:

