



International Conference on

Plant Science

November 15-16, 2018 | Paris, France

2018 SPONSORSHIP OPPORTUNITIES

Step up as a Sponsor! Network beyond borders!

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Paris, France

Theme: From leaves to genes

<http://alliedacademies.com/>



Benefits of Associating with AAC

Allied Academies (AAC) events are comprehensive and multiple disciplinary. AAC's Annual Conferences & Expos sponsorships provides key opportunities towards targeted professionals from Industries and Academic institutions worldwide. AAC's sponsorship gives access to thousands of professionals from Leading Research Organizations and Scientific Societies, Academic Institutions, NGOs, Industries, Professional Associations and Educational Institutions which are geographically extensive.

AAC's Annual Conferences & Expos Sponsorship:

- Increases the brand credibility and visibility globally
- Exhibiting your products, services, and programs
- Opportunities for new ventures with current and prospective partners
- Deepen your influence in the field and with government, private sector, and academic decision makers

AAC's sponsorships are tailored for every marketing approach. Sponsorships range from, Workshops, posters and young researcher awards and merchandise branding, exhibitor booths, refreshment breaks, and much more.

For the latest on sponsorship availability:

URL: <http://plantscience.alliedacademies.com/sponsors>



Allied Academies (AAC) started in the year 1994. Initial convergence of the social occasion was to make gatherings in Business and Management. Now AAC has scaled up with multi-disciplinary events and expos and have advanced in creating a platform for professional from every sector.

AAC events creates opportunities with greater focus and reflection that leads your business to the next level.

- ◆ We provide an appreciated podium for the global researchers in our International events across the world, heading towards advancements in the scientific knowledge transfer
- ◆ Development in the web technologies enables to have huge global connectivity and allows us to reach more readers along with the sophisticated methods of indexing, data mining, retrieving, and rapid dissemination of research outcome
- ◆ Building a successful business network is time consuming, it's ideal have a network of colleagues and associates to draw energy from people and share similar ideologies. We give highest probability of quality networking
- ◆ Exposure and Networking Opportunity with the various top decision makers of the respective organizations, will eventually grow your business in Global market
- ◆ A chance to learn your competitors and their business strengths and weaknesses and get greater insight on where your organization stand
- ◆ Promotional logo of your organisation at our conference banner, website and other proceedings, branding and marketing materials, Hosting session slots, poster awards, recognition in opening ceremony and complimentary registrations, exhibition/workshop booth, low-budget options



AAC EVENTS - SNAPSHOT

- » One of the best Platform to show case your Products
- » Top Industries Representation of Industrial Leaders and professionals
- » Exposure to the international atmosphere will increase the odds of getting new business
- » Opportunity for business by lead generation through our conference participants
- » Website visibility to more than 35K visitors in less than 6 months
- » Promotion of your organisation through our conference banners, website and other branding and marketing materials
- » Platform for hosting session slots, poster awards, recognition in opening ceremony and complimentary registrations, exhibition/workshop, booth, low-budget options
- » Several Organizations do make deals and sign contracts at our International B2B Meetings and Conferences

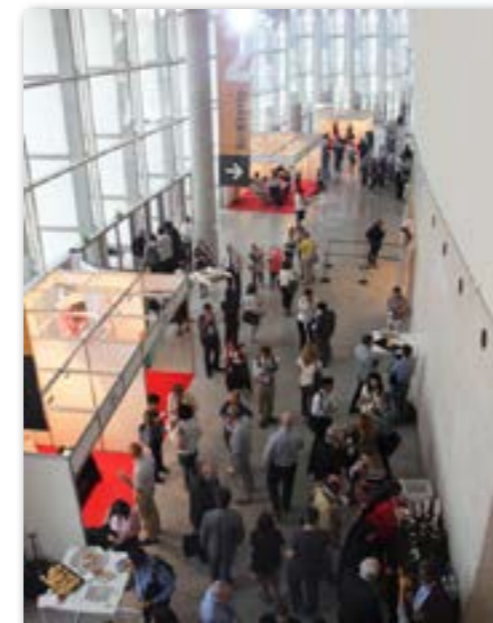
A forum with highest visibility in International market!



VISIBILITY

CORPORATE WORKSHOPS

Workshop is a platform to introduce and talk on products or services. It gives high possibility of interaction with our delegates as you will be presenting and discussing your marketing material. A Workshop will also be a great forum where you will get variety of suggestions and queries which will indeed help you in enhancing your business. It gives an advantage of throwing a lime light on the niche areas and paves way for peer discussion.



EXHIBITION

It is a great way to advertise to a target market and create brand awareness. Exhibitions at our events are open to a large and diverse range of audiences. This provides you with a platform to promote your product or service to a broader group that may have little or no knowledge of your products and services. It also gives opportunity to interact with professionals around the globe and meeting prospective customers and partners. Exhibition can provide you with opportunities to branch out to business-to-business trading and create a customer database from the visitors to your display booth. We offer a 3X3 sqm booth in general for exhibiting, depending on your type of business, product and customization exhibitions can be done on first come first serve basis.

GROUP LUNCH/ DINNER

A quality network takes time to grow most of the quality network is done over food and a drink. Attending events are essential for productive networking that can result in a variety of valuable outcomes. Conference lunches are the ideal networking place which bring together diverse professionals to discuss wide range of ideas. You can welcome attendees, distribute materials, and brand event promotions.



DIGITAL PROMOTION

MERCHANDISE

VIDEO PROMOTION

Advantage of video marketing is that it helps you in reaching out to millions of people within a short time, and without spending too many of your marketing dollars. Promote your institution or your latest product, service, or program with a video. Your video will air before the key sessions and during break sessions. We also promote your videos on social media pages. This is the best way to present your products, service and explain how they work.

CONFERENCE WEBSITE

Development in the web technologies has enabled to have huge global connectivity and allows to reach wide range of readers along with the sophisticated methods of indexing and rapid dissemination of research outcome. Our conference site is generating about 12 million visitors annually and most importantly the estimated rate of this annual growth of our online page visitors is around 8 % to 10 % every year. The increasing trust of academicians and the return visitor's rate is rising consistently at the rate of 10% each year. A post in a page with high traffic will broaden the reach.



SOCIAL MEDIA

Tags and Hashtags are trending and has a greater reach. Implementing a social media marketing will greatly increase your brand recognition among broad audience of consumers. Widen your customer range or collaborations at a greater extent with your custom-made marketing materials with a "like" and "share" in our page. Each of our event has more than thousands of professionals connected on our Social media pages.



CONFERENCE BAG

Sponsor's logo will be imprinted prominently on one side of the official conference bag. High-visibility sponsorship opportunity on attractive and useful take away item.

NAME BADGE HOLDER

Every attendee is required to wear a name badge. Sponsor logo prominently displayed above every name, this can be tailored or customized based on the current theme of the event.

LANYARD/ NECK CORDS

The logo will be printed on the Neck cords which will be worn by all the delegates throughout the conference.

CONFERENCE KIT

It is mandate take-away kit provided to every conference attendee. Kit consist of a folder, pen, notepad and abstract book with the logo printed on it.

BAG INSERT

Expand your reach by inserting a marketing piece consisting of your services and products in the conference kit.

ADDITIONAL ADVERTISING:

PROCEEDINGS BOOK

A proceedings book consist of all the quality research abstracts accepted and will be presented in the conferences, which is a key asset to a researcher. A print advertisement will have greater impact.

BROCHURE/POSTERS

Printed Posters and Brochures will be sent to our subscribers via standard mail, the numbers ranges between 50000 to 100000.

SPONSORS PACKAGES

PLATINUM SPONSOR

A title sponsor, this package ensures the highest brand profile

- One Plenary speaking opportunity/3 Corporate sponsored workshop
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Inclusion of logo on all event materials and Allied Academies Conference home page and Social media pages
- Complimentary registration for 5 delegates
- Two Complimentary (3X3) exhibition booth
- One set of promotional materials included in the conference registration kit
- A complimentary full-page advertisement in the program booklet
- A complimentary full-page advertisement in the conference proceedings book
- After the event "Thank you email" to all attendees with your company logo

GOLD SPONSOR

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda.

- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Inclusion of logo on all event materials and Allied Academies Conference home page and Social media pages
- 2 Corporate sponsored workshops
- Complimentary registration for 3 delegates
- Complimentary (3X3) exhibition booth
- One set of promotional materials included in the conference registration kit
- A complimentary full-page advertisement in the conference proceedings

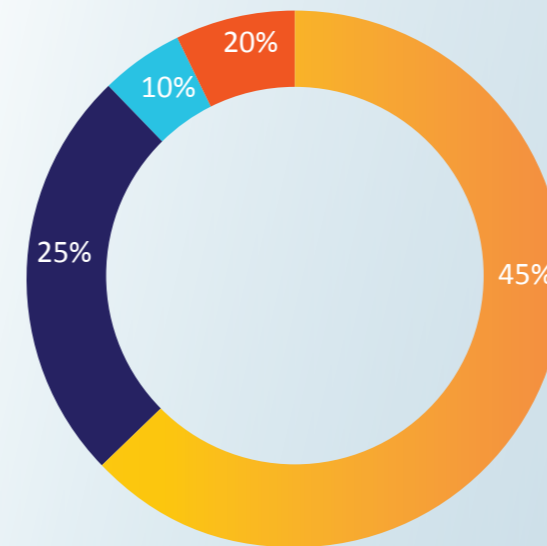
SILVER SPONSOR

This is a custom-made budget package which is comprehensive as well

- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website and Social media pages
- 1 Corporate sponsored workshop
- Complimentary registration for 2 delegates
- Complimentary (3X3) exhibition booth
- One set of promotional materials included in registration

EXPAND YOUR REACH

- » Branding is the oft-ignored side of digital marketing -- a strategy that produces real results over the course of months
- » Branding is like a wave - what begins as a small ripple grows into something much larger and more powerful as it picks up momentum
- » Pull the plug on your branding efforts too early and it will never reach its full potential
- » Start small and grow your branding efforts over time
- » As your target audience becomes more familiar with your brand, you'll start to see results in very sooner



Plant Science

November 15-16, 2018 | Paris, France

TO REGISTER: CALL +44-203-769-1755 Ext 5041/ Email: plantscience@alliedsummit.org

REGISTRATION INFORMATION

First/Last Name: _____

Degree (As you wish it to appear on your badge): _____

Title: _____

Organization/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

REGISTRATION

ANNUAL CONFERENCE & EXHIBITS – One reasonable registration price - come for as much of the conference as you would like! Receive multiple registrant discounts. The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference

MAIN CONFERENCE ONLY

	FEES	AMOUNT
Package A	€1043	€ _____
Package B	€1168	€ _____
Normal Registration	€667	€ _____

(Ask about larger group discounts)

TOTAL ENCLOSED € _____

CREDIT CARD AUTHORIZATION

Enclosed is my card details, payable to AAC Communications

I authorize to charge my:    Others

Credit Card Number: Expiration Date: _____

CVV#/3-digit #: _____

Printed Cardholder Name: _____ Zip Code: _____

Cardholder Billing Address: _____ City/State/Zip: _____

Signature: _____

TO REGISTER

Online: <http://plantscience.alliedacademies.com/>

E mail: plantscience@alliedsummit.org

Call: +44-203-769-1755 to register by phone

Cancellation Policy: Written cancellation requests must be received within 60 days of transaction or by Sep15, 2018, whichever is first. Refunds are subject to a €110 processing fee. Refunds will not be made after this date.

I _____ authorize _____ to charge my credit card above for agreed upon purchases. I understand that my information will be saved to file for future transactions on my account.

GENERAL INFORMATION

SPONSORS PACKAGES

Platinum Sponsor	€10000
Gold Sponsor	€7500
Silver Sponsor	€5000

EVENT

Corporate Workshop	€2000
Exhibition	€2500
Group Lunch/Dinner	€3000
Standeer	€1000

AWARDS

Best poster award	€999
Young researcher award	€1999
Research Recognition award	€3999

DIGITAL

Video Promotion	€1000
Conference Website	€1000
Social Media	€1000

MERCHANDISE

Conference Kit	€5000
Conference Bag	€1000
Lanyard/ Neck cords	€750
Bag Insert	€500

PRINT ADVERTISING

Proceedings book	
Outside Back Cover	€350
Inside Front Cover	€299
Inside Back Cover	€299
Full page (random)	€250

