

4th Nursing World Conference

In Pursuit of Viable Quality Health Care

OCTOBER
08-10, 2018

Las Vegas, USA



@NursingConf

<https://nursingworldconference.com/2018/>





ABOUT NWC 2018

Magnus Group successfully completed “Nursing World Conference (NWC 2016)” at Dubai, UAE on October 27-29, 2016 and “2nd Nursing World Conference (NWC 2017)” at Las Vegas, USA on October 16-18, 2017.

Following the overwhelming success of NWC 2016 and NWC 2017, we take pleasure to announce fourth edition “4th Nursing World Conference” scheduled on during October 08-10, 2018 in Las Vegas, USA

Through networking and sharing, NWC 2018 will provide an opportunity for researchers, practitioners, and educators to exchange research evidence, practical experiences and innovative ideas on issues related to Nursing and Health Care.


Added value: Our expert honorary speakers will provide you with the most clinically up-to-date relevant information, you’ll leave better educated and more invigorated than you thought possible.

Thank you for your continued support. We look forward to seeing you in Las Vegas !!

SCIENTIFIC SESSIONS: NWC 2018



- Nursing Informatics
- Nursing Research
- Clinical Nursing
- Nursing Education
- Evidence-Based Nursing
- Anesthesia Nurses
- Community Nursing
- Holistic Nursing
- Health Care
- Psychiatric and Mental Health Nursing
- Advances in Nursing: Nursing Technology can be the key to improving patient care
- Emergency and Ambulatory Care Nursing
- Occupational Health Nursing
- Pediatric Nursing
- Oncology Nursing
- Cardiac Nursing
- Gynecology and Obstetrics Nursing
- Neonatal Care and Midwifery



Day-1- Monday October 08, 2018

Morning

- 08:00-09:00 : Registration
- 09:00-10:30 : Opening Ceremony and Introduction
- 10:30-11:00 : Refreshments
- 11:00-12:30 : Keynote Session I and Keynote Session II

Afternoon

- 12:30-13:30 : Lunch with Table Discussions
- 13:30-15:00 : Oral Presentations I

Evening

- 15:00-15:30 : Coffee Break
- 15:30-18:00 : Oral Presentations II

Day-2- Tuesday October 09, 2018

Morning

- 09:00-10:30 : Keynote Session III and Key Note Session IV
- 10:30-11:00 : Refreshments
- 11:00-12:30 : Oral Presentations III

Afternoon

- 12:30-13:30 : Lunch with Table Discussions
- 13:30-15:00 : Poster Presentations I

Evening

- 15:00-15:30 : Coffee Break
- 15:30-18:00 : Oral Presentations IV

Day-3- Wednesday October 10, 2018

Morning

- 09:00-10:30 : Oral Presentations V
- 10:30-11:00 : Refreshments
- 11:00-12:30 : Oral Presentations VI

Afternoon

- 12:30-13:30 : Lunch with round table discussions
- 13:30-15:00 : Poster Presentations II
- 15:00-15:30 : End Note Session
- 16:00-16:30 : Closing Ceremony

01

PRESENTING YOUR ORGANISATION'S WORK ON A GLOBAL STAGE

As a speaker at NWC you will be presenting to a room full of senior representatives from all over the world, each providing a different perspective from the sector. Your organisation's expertise and knowledge will be showcased to key players in the field of Nursing and will be a unique platform to increase your reputation within the sector.

02

DISCUSS AND OVERCOME ISSUES IN THE FIELD

NWC offers unrivalled opportunities to work with other key leading experts from the Universities and Hospitals to discuss the main challenges in the sector and to come together to produce strategies to find solutions to these problems.

03

NETWORK WITH KEY PLAYERS FROM THE SECTOR

NWC draw together leading specialists from Universities, Hospitals and industry, the academia to ensure a conference is a commercially productive event for all involved. Be it forging partnerships, finding customers or building collaborations. NWC is the one-stop for knowledge sharing and collaborations.

04

LEARN FROM OTHER SPEAKERS

As a speaker at NWC you will be provided with free access to three days of the conference and associated workshops and will be given the opportunity to hear from other senior representatives from the sector and consider problems and solutions in the field of nursing, our numerous Q&A sessions and panel discussions.

05

LEADING A WORKSHOP

By leading one of NWC renowned Workshops, you will be presented with a perfect forum for an in depth discussion and debate into a key issue. These sessions can vary in format from case-study-led debate with interactive break-out sessions to a presentation based discussion group on a topic that may need a particular in-depth focus.





06

CHAIRING AT NWC

To increase your presence at the event, why not chair the event, a day, or a specific session to present yourself and your organisation as one the leading players in a specific topic area? As a chair, you will work closely with us and our line-up of senior level speakers to ensure an event's success.



07

NEW PLACES; NEW PEOPLE

Each time NWC will be held at a different place, new and different people will attend. This can enlarge building collaborations and help you in developing new relationships.



08

GROW

NWC provides a unique convergence of networking, learning and fun into a single package. NWC forces you to grow and challenge yourself.



09

COMPETITIVE ADVANTAGE

You'll stand out if you're a sponsor and your major competitors aren't. If your competitors have already decided to be sponsors, your sponsorship becomes even more important, to assert your comparative market strength and your commitment to healthy products.



10

THE OPPORTUNITY TO COLLABORATE AND SPONSOR

While we determine the our conference theme and flow, we invite our key sponsors to suggest potential non-commercial speakers and topics that might also enhance the program. That's why it's important to commit early to sponsorship, before the program is final.



GLIMPSES OF NWC 2016



GLIMPSES OF NWC 2017





Mary Nielsen

Missoula College University of Montana, USA

The conference was simple fantastic. The topics, speakers, and especially the sharing with nurses and healthcare workers from around the world. The interaction with all these beautiful people was so inspirational. Enjoyed everything and so thank you again for all you did to make this happen so smoothly.



Cynthia Pantel

Health Science Centre Winnipeg , USA

I did thoroughly enjoy the Conference. It was a refreshing and inspiring meeting for me to hear about so much Nursing research being done.



Anne-Maria Olphert

Lincolnshire Partnership Foundation Trust, UK

I did enjoy meeting so many people from different countries with great ideas



Umesh Sharma

Mayo Clinic Health System, USA

I enjoyed meeting with many of the attendees



Londia L. Goff

West Virginia University Hospitals, USA

The conference was organized very well. I very much appreciated the fact that speakers were kept on time. I enjoyed the sessions.



Dr. Julia Ugorji

University of Maryland, USA

It is my pleasure to be part of this conference.



Mary Brann

University Medical Center of Southern Nevada, USA

I thoroughly enjoyed the conference. All sessions were interesting and informative. I liked the 20 minute presentations.

**Sandra Almeida**

Auckland City Hospital, New Zealand

The NWC was a great experience and did get a lot out of it.

**RoaaSabriGassas**

King Abdulaziz University, Saudi Arabia

It was great conference, everything was excellent.

**Andrea Pusey-Murray**

University of Technology, Jamaica

The experience was quite rich and collaborations made

**Betty-Ann Pilgrim**

Southern Medical Company Ltd, Trinidad and Tobago

I thoroughly enjoyed the Conference



Las Vegas, in Nevada's Mojave Desert, is a resort city famed for its vibrant nightlife, centered around 24-hour casinos and other entertainment options. Its main street and focal point is the Strip, just over 4 miles long. This boulevard is home to themed hotels with elaborate displays such as fountains synchronized to music as well as replicas of an Egyptian pyramid, the Venetian Grand Canal, and the Eiffel Tower.

Las Vegas, officially the City of Las Vegas and often known simply as Vegas, is the 28th-most populated city in the United States, the most populated city in the state of Nevada, and the county seat of Clark County. The city anchors the Las Vegas Valley metropolitan area and is the largest city within the greater Mojave Desert. Las Vegas is an internationally renowned major resort city, known primarily for its gambling, shopping, fine dining, entertainment, and nightlife. The Las Vegas Valley as a whole serves as the leading financial, commercial, and cultural center for Nevada. The city bills itself as The Entertainment Capital of the World, and is famous for its mega casino-hotels and associated activities. It is a top three destination in the United States for business conventions and a global leader in the hospitality industry, claiming more AAA Five Diamond hotels than any other city in the world.



Venue and Location



**Hampton Inn Tropicana and
Event Center 4975 Dean**

Martin Drive | Las Vegas, NV 89118

Conference Dates: October 08-10, 2018



Registrations

Category	Academia	Business
Oral Presentation	\$639	\$739
Poster Presentation	\$539	\$639
Delegate Participation	\$739	\$839
Student Participation	\$439	\$439

Registration includes:

- Access to all Scientific Sessions, Poster sessions, Exhibitions
- Handbook & Conference Materials
- Breakfast, Lunch, tea / coffee breaks during the conference days
- Certificate Accreditation from the Organizing Committee
- Access to the attendees email list (post conference)
- Internet Access in meeting rooms
- 10% abatement on the registration fees for the next annual conference



To register online:

<https://nursingworldconference.com/2018/registration/>



SPONSORSHIP & EXHIBITOR PROSPECTUS

Why to Attend NWC 2018 Conference?

This Conference provides a unique networking and collaboration opportunity where you can promote your products and gain brand recognition and credibility.

It delivers cutting-edge research in an intimate setting where attendees and exhibitors receive personalized customer service. Sponsors and exhibitors will benefit from great foot-traffic and generous signage recognition.

How does sponsoring/exhibiting at the NWC 2018 conference benefit my business?

Designed as a must-attend event, you increase your visibility. You will have direct exposure with your target audience and a chance to talk one-on-one with business decision makers who need your goods and services. This method is more personal and effective.

If I am unable to attend the conference, can I still get my company's information to attendees?

Yes! NWC 2018 has remote vendor opportunities. Each attendee is provided with a complimentary tote bag that will contain proceedings book and the program. Each vendor member will have the opportunity to promote their business via a full-page flyer, gift item or brochure insert.

We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services. Don't miss your chance to:

- Network
- Build Brand Awareness
- Make a long-lasting impact on your target audience
- Find new customers
- Stay on top of industry trends
- Capture immediate feedback on new technologies, services, or products
- Gain industry insight and evaluate market trends to generate new business opportunities.
- Access & start relationships with contacts who may not be part of your current market or marketing strategy.

THE EARLIER YOU REGISTER, THE EARLIER YOUR INFORMATION IS AVAILABLE TO ATTENDEES.

Sponsor Recognition Benefits	Platinum	Gold	Silver	Bronze	Exhibitor
Cost (USD)	15,000	10,000	7,500	5,000	2,500
Complementary Conference Passes	6	4	2	1	
Exhibitor Booths to promote your company and products	2	1	1	1	1
Booth Dimensions	3mt x 3mt	3mt x 3mt	3mt x 3mt	3mt x 3mt	3mt x 3mt
Ad in final program	one Page	one Page	half Page	half Page	quarter Page
Ad in abstract proceedings book	two Pages	two Pages	one Page	one Page	one Page
Conference Bag inserts	flyer placed in each conference bag	flyer placed in each conference bag	flyer placed in each conference bag	flyer placed in each conference bag	flyer placed in each conference bag
Name and Logo of company looping on conference website	✓	✓	✓	✓	✓
Logo highlighted on meeting materials, brochures	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓
Verbal presentation (advance notification required)	20 minutes	15 minutes	10 minutes		
Certificate of Appreciation	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓

NWC-2018

Book Now

BOOK MARK

Your Dates from
OCTOBER 08-10, 2018



We wish to see you at
Las Vegas!!!

Organizer

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