

19-20 June 2018 **Holiday Inn Mumbai International Airport**

Empowering the marketing function with data and technology to leverage customer loyalty, retention and engagement, driving business strategy and boosting profitability



KEY SPEAKERS



Annapurna Das Vice President, **GSK**



Anuiav Mathur Analytics Lead, BookMyShow



Anurag Singhvi Customer and Product **Analysis** Leader, **Flipkart**



Arvind Sainath Head Marketing Analytics, Diageo India



Chief Marketing and Digital Officer, **IIFL Wealth** Management Ltd.



Deepali Naair Dilpreet Singh Head CRM and Customer Analytics, Oberoi Group



Jitendranath Patri Chief Marketing and Customer Loyalty, Central, **Future** Lifestyle **Fashions**

Limited



Gunjan Gupta Kaushik SVP and Head Analytics, Bajaj **Allianz Life** Insurance Company Limited



Ghate Sr. Vice President and Head -Consumer Analytics and Data Sciences, **HDFC Bank** Ltd.



Kavzad Hiramanek Executive Vice President -Operations and Customer Experience, Bajaj **Allianz Life Insurance Co** Ltd.



Pankaj Parihar VP and **Head Digital** Marketing, Godrej Consumer **Products** Limited



Rahul Vasu **Head Loyalty** and Customer Experience, **HyperCity** Retail



Rishi Sharma Head General Manager & **Head Digital** Marketing, Grasim **Industries** Ltd.



Sourav Shah Head Digital Marketing & CRM, Domino's **Pizza**



Sudeepta Chaudhuri VP, Head -BI and Advances Analytics, Idea Cellular Ltd.



Udhav Halgeri **AVP** Insights and Consumer Strategy, **Sony Pictures Technologies Networks** India



Vinayak Katkar Director and Co-Founder, Amura Marketing



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