11th Annual Cloud & Big Data Analytics 2018

"Convergence of two key technologies"

**29th November 2018,
Sterlings Mac (Matthan Hotel),
Bangalore, India**

Cloud Computing

data

AGENDA AT A GLANCE

Key Speakers Include

ANNIE MATHEW
Sr. Director, Evangelism
Microsoft

LUX RAO
Director & Leader - Digital Transformation
Cisco

BAPIRAJU NANDURY
Program Director Cloud and Cognitive Software
IBM

SHOURYA ROY
Head and VP
American Express Big Data Labs

RAMESH CHANDRA PATHAK
Associate Director, Chief Architect Public Cloud
IBM

KRISHNA MARKANDE
Associate Vice President, Principal Technology Architect
Infosys

DEBAL CHAKRABORTY
AVP – Analytics
Vodafone Shared Services

VIBHAKAR BHUSHAN
Member Governing Board
Cloud Computing Innovation Council Of India

RAVINDER PAL SINGH
Director : Digital Cities & Mega Projects
Dell EMC

ANUP REGHUNATHAN
Senior Engineering Manager
Microsoft

CHIRANJIV ROY
Principal Data Scientist
Mercedes-Benz Research and Development

MATHANGI SRI
Vice President Next Gen Solutions
Citi

GANAPATHY V
Business Lead - Data Science and AI Group, Senior Director
Philips

JOPHY VARGHESE
APAC Head – Strategic SIs & Alliances
Verizon

PETHURU RAJ
Chief Architect and Vice-President
Reliance Jio Cloud

UTTAM KUMAR
Head - New Technologies Innovation & Incubation
Aircel

SUNDARA RAMALINGAM NAGALINGAM
Head – Deep Learning Practice
NVIDIA Graphics

SATISH VISWANATHAN
Chief Product Officer
NxtGen Datacenter & Cloud Technologies

GOUTHAM UPADHYAYA
Cloud Solutions Architect
Alibaba Cloud International

MUKESH JAIN
CTO (Former VP & Head-Big Data Analytics, Jio)
VFS Global

VISWANADH AKELLA
Co - Founder & CEO
SimplyFI SoftTech

MARUTISH VARANASI
Head Big Data Analytics & AI
Marvelogic Consultancy

Plus many more COMING SOON.....

WHO ATTENDS?

30+ Speakers

70% Decision Makers

3+ Hours of Networking

1 Day

1 Golden Opportunity

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Virtue Insight

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CONFERENCE INTRODUCTION:-

The 11th Annual Cloud & Big Data Analytics 2018 focuses on the emerging area of cloud, inspired by some latest advances that concern the infrastructure, operations, and available services through the global network. The conference is nevertheless not about the union of these two (already broad) fields, but about cloud where we are also interested in how services science can provide theory, methods and techniques to design, analyse, manage, market and study various aspects of cloud computing.

The data industry is growing fast, and Virtue Insight's Cloud Conference has grown right along with it. We've added new sessions and tracks to reflect challenges that have emerged in the data field including Data Security, Data Analytics, AI, Hybrid Cloud, Machine Learning, Digital Transformation and much more.

We need to take a closer look, discerning what emerging enterprise technologies are and how they can catalyse creativity and produce a competitive advantage. This emerging facilitation and way of utilizing services through IT is what we are referring to as Cloud Computing.

It gives us immense pleasure in welcoming you to the 11th Annual Cloud & Big Data Analytics 2018

KEY THEMES DISCUSSED IN THIS CONFERENCE:-

- IoT and Big Data: The profitable advantage
- Case studies of how large corporations are implementing IoT
- Driving industry innovation with hybrid cloud
- Achieving API development and portal managed services in cloud
- Enabling greater innovation with cloud infrastructure and cloud apps for your business
- Choosing the right cloud services and tools
- Transforming the culture of business and science with the help of big data
- Strategic and operational view on companies advancement to leverage their big data investments
- Cloud Security: Regulatory compliance and adaption for DevOps
- Addressing the new liabilities of Sensitive Data
- Machine learning and data analytics: Whats next?
- Exploring benefits of using cloud for data analytics and machine learning
- Cloud, Edge and Fog Computing - Developing ways for IoT data
- Amount of data needed to be handled at or closer to the devices themselves
- Optimum way to build, evaluate and operationalize artificial intelligence
- Apply strategies to reach efforts and develop center of excellence to operationalize intelligence
- Digital transformation: Transform your business with the help of advanced technology
- Building an adaptable and resilient digital environment
- Network in our combined exhibition and catering area
- Evening networking reception for all attendees

AN EVENT TO VOW

11th Annual Cloud & Big Data Analytics 2018 is the place to meet all the key decision makers across the entire Internet of Things eco-system from enterprises, telecom operators, regulators, government agencies, service providers, system integrators and vendors. This summit will provide great networking opportunities with industry leaders, presenting you with the opportunity to meet and do business with likeminded individuals. Get more from the event, with a broader scope bringing the whole communications value chain together, Enjoy and make the best out of our dedicated networking time, meet the leading international vendors. Expand your knowledge of the latest business models and strategies in the high-level conference, showcasing the products of tomorrow in the co-located exhibition.

WHY EXHIBIT?

Make Sales
Debut new products
Profile your brand
Meet new business partners
Develop key relationships
Educate pharma and biotech companies

WHO WILL YOU MEET

Business managers, IT professionals and Channel managers should all be present at the 11th Annual Cloud & Big Data Analytics 2018. All job titles starting from the top management from the following categories:

CISOs, Security Consultants, CTOs, Device Manufacturers, Sensors and Embedded Systems Companies, Systems Integrators, Enterprise Product management and development, Service Providers – Fixed, Wireless and Satellite, Developers, Content and Contact Managers, Technology, Product, Strategy, Storage, Business Analysts, Database/Data Center, Hosting, Training, System and Network Integrators, Data Center Managers, Telecoms and Tech, Compliance and Policy, Network Administrators

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AGENDA AT A GLANCE

DAY ONE - 29th November 2018

08:30 – Coffee and registration – An opportunity to meet and to network with your conference colleagues.

09:20 / Chairperson opening remarks

**LUX RAO
Director & Leader - Digital Transformation
Cisco**

BUSINESS MODELS

09:30 / IoT and Big Data: The profitable advantage

- Case studies of how large corporations are implementing IoT
- Economic performance and its major impacts on business models
- Explore servicification, how manufacturing firms shift from selling a product to offering it as a service
- Ways to employ and estimate how investing in IoT will affect your firm

10:00 / Driving industry innovation with hybrid cloud

- How to go about customizing, securing and combining on-premises and off-premises environments in an innovative way
- Achieving API development and portal managed services in cloud
- Assessing federated standards and trust frameworks
- Thrusting the agility required for fast business responsiveness

10:30 - Morning Coffee/Tea & Discussion

CHALLENGES & OPPORTUNITIES

11:00 / DISCUSSION WITH EXPERTS: Enabling greater innovation with cloud infrastructure and cloud apps for your business

- Enable greater innovative ways to resource and speed up your cloud business models
- Recent reviews on market trends and key challenges with clouds and apps as well as strategies for your business that will allow industry growth
- Use recent research findings to provide a real-world information of how the several categories of cloud can be applicable to your business
- Choosing the right cloud services and tools
- Acquire new methods to base, operate & maintain applications
- Implying an innovative and more intelligent application to improve and engage with the consumers, while making significant substantial differentiators
- Dealing with complex portfolio including hundreds of legacy applications
- Application portfolio analysis - How it supports to baseline with quality & act with cloud migration

Moderator:

**LUX RAO
Director & Leader - Digital Transformation
Cisco**

Panellists:

**VIBHAKAR BHUSHAN
Member Governing Board
Cloud Computing Innovation Council of India**

**GOUTHAM UPADHYAYA
Cloud Solutions Architect
Alibaba Cloud International**

**ANNIE MATHEW
Sr. Director, Evangelism
Microsoft**

**RAVINDER PAL SINGH
Director : Digital Cities & Mega Projects
Dell EMC**

**KRISHNA MARKANDE
Associate Vice President, Principal Technology Architect
Infosys**

**PETHURU RAJ
Chief Architect and Vice-President
Reliance Jio Cloud**

11:50 / DISCUSSION WITH EXPERTS: Transforming the culture of business and science with the help of big data

- Insights on big data approach on different science and business stages, distinguish significant fields of future research, over view on various big data research initiatives and opportunities
- Strategic and operational view on companies advancement to leverage their big data investments
- How industries transforms by inter-organizational data and analytics sharing
- Developing a highly vibrant service computing and data science industry
- Existing cloud-based data analytics tools restrictions and op portunities of improvements for big science data
- Challenges and opportunities for cloud and service-oriented analytics if the complete volume of big data combined with variety and high velocity
- Deep Learning – the path for tomorrow

Moderator:

**MARUTISH VARANASI
Head Big Data Analytics & AI
Marvelogic Consultancy**

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DAY ONE - 29th November 2018

Panellists:

CHIRANJIV ROY
Principal Data Scientist
Mercedes-Benz Research and Development

SUNDARA RAMALINGAM NAGALINGAM
Head – Deep Learning Practice
NVIDIA Graphics

12:30 - Networking luncheon

Afternoon Chair person

SATISH VISWANATHAN
Chief Product Officer
NxtGen Datacenter & Cloud Technologies

CONVERGING TECHNOLOGIES

13:30 Cloud, Edge and Fog Computing - Developing ways for IoT data

- How our networks can control the amount of machine-generated data that will soon exceed - with billions of sensors deployed worldwide
- Anticipated results and real-time responsiveness from customer and agencies
- What does this mean for IoT devices and the infrastructure that supports them?
- Amount of data needed to be handled at or closer to the devices themselves

AI

14:00 Speaker TBC

BAPIRAJU NANDURY
Program Director Cloud and Cognitive Software
IBM

DATA ANALYTICS

14:30 DISCUSSION WITH EXPERTS: Machine learning and data analytics: Whats next?

- Exploring benefits of using cloud for data analytics and machine learning
- Concerns and insights on determining real business problems to manage complex analytics systems
- Explain how customers are transforming data analytics work loads to reimagine enterprise data warehousing via cloud services that separate storage from compute
- Build, manage, and scale real-time analytics applications on streaming data

- More competent and affordable way to adopt predictive analytics via machine learning at their own pace
- Trends in machine learning and the role of cloud as an enabler

Moderator:

SATISH VISWANATHAN
Chief Product Officer
NxtGen Datacenter & Cloud Technologies

Panellists:

GANAPATHY V
Business Lead - Data Science and AI Group, Senior Director
Philips

SHOURYA ROY
Head and VP
American Express Big Data Labs

DEBAL CHAKRABORTY
AVP – Analytics
Vodafone Shared Services

MATHANGI SRI
Vice President Next Gen Solutions
Citi

15:10 Big Data Security

- Top Challenges
- Securing data
- Case studies from Microsoft Azure

ANNIE MATHEW
Sr. Director, Evangelism
Microsoft

ANUP REGHUNATHAN
Senior Engineering Manager
Microsoft

15:40 – Afternoon Tea/Coffee

16:00 Data Science Life Cycle

MATHANGI SRI
Vice President Next Gen Solutions
Citi

DIGITAL TRANSFORMATION

16:30 DISCUSSION WITH EXPERTS: Digital transformation: Transform your business with the help of advanced technology

- Customer demands and disruptive technology while remaining ahead of competitive market: Choosing the right digital transformation strategy tools for your business to keep up with rising market

"This conference brought together passionate speakers and audience. It helped being a common level of awareness progress made in the last year and most importantly the open questions, Challenges and opportunities in the next year"

Co - Founder/ Director - Partner, Anzen Technology Partners

AGENDA AT A GLANCE

DAY ONE - 29th November 2018

- Strategies to digitally transform your business for tomorrow's requirements
- Building an adaptable and resilient digital environment
- Enterprise infrastructure foundation: Integrating legacy and digital into single platform
- How successful organizations have transformed? A digital transformation strategy and developed business agility

Moderator:

VISWANADH AKELLA
Co - Founder & CEO
SimplyFI SoftTech

Panellists:

JOPHY VARGHESE
APAC Head – Strategic SIs & Alliances
Verizon

RAMESH CHANDRA PATHAK
Associate Director, Chief Architect Public Cloud
IBM

UTTAM KUMAR
Head - New Technologies Innovation & Incubation
Aircel

MUKESH JAIN
CTO (Former VP & Head-Big Data Analytics, Jio)
VFS Global

17:10 - Chairperson's closing remarks and end of conference

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Ekambaram Industrial Estate
Alapakkam, Porur
Chennai – 600 116
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"Virtue Insight has been doing a wonderful effort to run these conferences on latest technologies successfully for many years now. Wish you guys good luck"

CEO, Book my trainings.com

**AGENDA
AT A GLANCE**

FLOOR PLAN - Book your stalls now before they run out !!!

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  [4]  [3]  [2]                      [11]
[5]                                        [10]
        EXHIBITION AREA/      CONFERENCE    [12]
        TEA/COFFEE/           HALL
[6]     NETWORKING LUNCH              [13]    [9]
        AREA        [1]
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1	5	9	13
2	6	10	14
3	7	11	
4 FORESEE *Equipping Progressive Leaders*	8	12	

Note :- The floorplan is subject to change at the discretion of the organisers.

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"It was a informative Conference, get good knowledge on cloud computing"

Head cloud requirement, K2 Partnering Solution

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AGENDA AT A GLANCE

REGISTRATION FORM

RESERVATION PRICING:

Early Bird Discount Rate Till 16th October 2018

1 day conference per delegate   - Fee: INR 6,000 + GST(18%)

Standard Rate (17th October 2018 Onwards)

1 or 2 delegates - per delegate   - Fee: INR 7,000 + GST(18%)

Group Discounts

3 or 4 delegates - per delegate   - Fee: INR 6,500 + GST(18%)

Group Discounts

For 5 & above delegates - per delegate - Fee: INR 6,000 + GST(18%)

Spot Registration:-

1 day conference per delegate   - Fee: INR 8,000 + GST(18%)

Registration Form Details:

Forename ....Surname ....

Job Title ....

Company ....

GST No (If Applicable) ....

Official Contact Number ....

Address ....

....

Country ....Postcode...

Phone ....Fax ....

Email ....

I confirm that I have read & agree to the
terms and conditions of booking..... (Please Tick) ☐

Signature ....

Methods of Payments:

By Cheque - Complete and return the above registration form via post or email, together with your cheque payable to Virtue Insight.

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Account Name   - Virtue Insight
Account Type   - Current
Account Number   - 915020031763553
Bank Name   - Axis Bank
Bank Address   - 2/8 LAMBERT NAGAR, 1st cross street,
                                    Virugambakkam, Chennai - 600 092
Branch Name   - Virugambakkam, Chennai
Swift Code   - AXISINBB211
NEFT / IFSC Code   - UTIB0000211
Micro Code   - 600211010

Queries:
Should you have any questions on bookings,
Please feel free to contact us.

Email: info@virtueinsight.com
Web: http://www.virtueinsight.com
India Office: Tel: +91 44 42108101

General Information Venue:
Sterlings Mac (Matthan Hotel)
134, HAL Old Airport Road, Kodihalli,
Bengaluru - 560 017
Tel.: +91 080 42494949

Payment Terms:
Virtue Insight requires the full amount to be paid before the conference. Virtue Insight may refuse entry to delegates who have not paid their invoice in full.

Substitutions/name changes or cancellations:
There is a 50% liability on all bookings once made, whether by post, fax, or email. There is a no refund policy for cancellations received on or after one month before the start of the event. Should you decide to cancel after this date, the full invoice must be paid. Conference notes will then be sent to you. Unfortunately, we are unable to transfer places between conferences and executive briefings. However, if you cannot attend the conference, you may make a substitution/name change at any time, as long as we are informed in writing by email, fax or post. Name changes and substitutions must be from the same company or organization and are not transferable between countries.

Indemnity:
Virtue Insight reserves the right to make alterations to the conference/executive briefing content, timing, speakers or venue without notice. The event may be postponed or cancelled due to unforeseen events beyond the control of Virtue Insight. If such a situation arises, we will refund your registration fee and we will try to reschedule the event.

Fee:
The conference fee includes lunch, refreshments and conference papers provided on the day. This fee does not include travel or hotel accommodation.

How we will contact you:
Virtue Insight's preferred method of communication is by email and phone. Please ensure that you complete the registration form in full so that we can contact you.

News Updates:
Please tick if you do not wish to receive email updates in the future ☐

VENUE

Sterlings Mac (Matthan Hotel)

**Address: 134, HAL Old Airport
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Bengaluru - 560 017,
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for more details

MAP & DIRECTIONS

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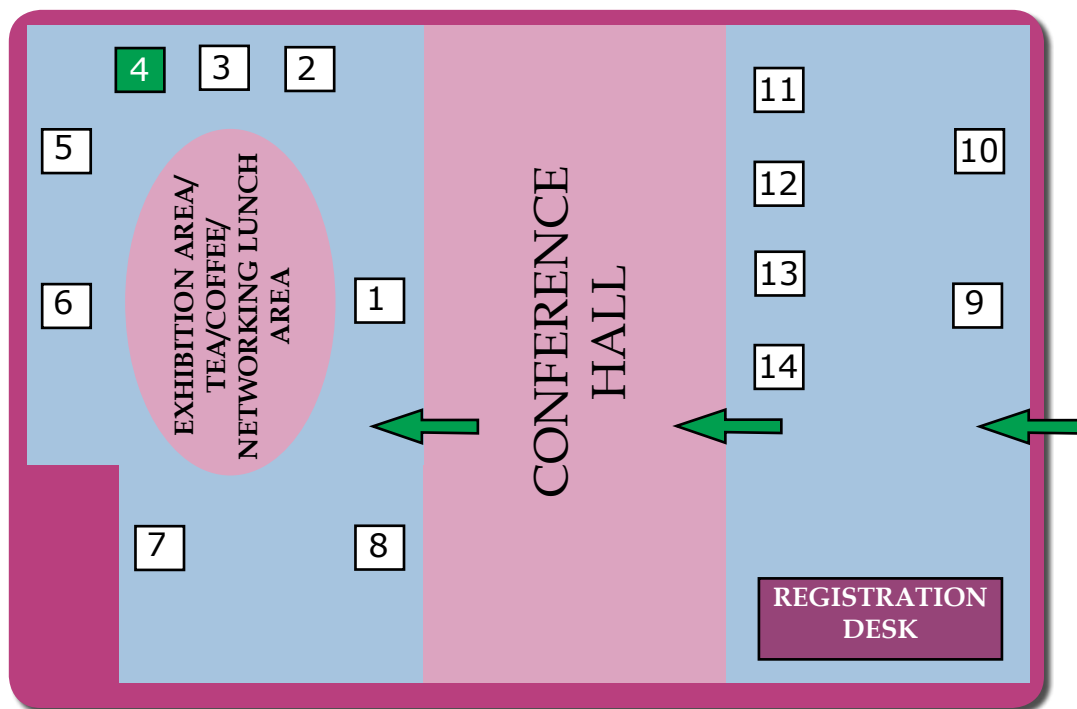
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UPCOMING CONFERENCES

- **(Pharma)** - 9th Annual Clinical Trials Summit 2018 - 22nd May 2018, Mumbai, India
- **(Tech)** - 5th IoT & AI Summit 2018 - 05th July 2018, Bangalore, India
- **(Pharma)** - Pharma AI & IoT 2018 - 11th - 12th July 2018, London, UK
- **(Pharma)** - 7th Annual Pharma AntiCounterfeiting & Serialisation 2018 - 12th - 13th September 2018, London, UK
- **(Pharma)** - Pharma Packaging and Labelling 2018 - 19th September 2018, Mumbai, India
- **(Pharma)** - 16th Pharmacovigilance 2018 - 02nd - 04th October 2018, Cambridge, Massachusetts (USA)
- **(Pharma)** - 17th Pharmacovigilance 2018 - 15th November 2018, Mumbai, India
- **(Tech)** - 11th Annual Cloud & Big Data Analytics 2018 - 29th November 2018, Bangalore, India
- **(Pharma)** - 13th Biosimilars Congregation 2018 - 11th December 2018, Mumbai, India

For more info on these summits - Kindly contact us at -

Phone - (India) - + 91 44 42108101
Phone - (UK) - + 44 - 2036120886

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Virtue Insight:-

Virtue Insight equips business professionals around the world with the latest indepth industry knowledge and provides networking opportunities in the telecom, infrastructure and pharmaceutical industry. Our aim is to provide a platform to share knowledge and insights and provide our event attendees to network effectively and deliver maximum ROI by make new business alliances. We strive to produce high quality conferences which include the latest topics which are delivered by world class leaders of the industry.
Our motto is to offer our customers the expertise and connections for a profitable business. Our events encompass an optimum chance to gain maximum value in terms of networking and an opportunity to sponsor and exhibit to attract new business alliances.

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