



27th World Congress on

Diet Congress 2018

Diet, Nutrition and Obesity

September 7-8, 2018 Auckland, New Zealand

Sponsorship Opportunities

Sponsorship Category

- Elite Sponsor US\$ 10,000
- Gold Sponsor US\$ 7,500
- Silver Sponsor US\$ 5,000
- Exhibition Sponsor US\$ 2,500
- Lunch / Cocktail Sponsor US\$ 3,000
- Coffee Break Sponsor US\$ 2,000
- Conference Delegate Bag Sponsor: US\$ 1,000
- Conference Book Sponsor US\$ 1,000
- Media Partner US\$ 1,000
- **Academic Partner US\$ 2,000 (*Publication Benefits*)**
- **Corporate Partner US\$ 3,000 (*Publication Benefits*)**
- Keynote Sponsor US\$2,000

Other Sponsorships

- Stationary Items US\$ 500 (per item)
- Lanyard (also known as neck cords) US\$ 1,000
- Conference Delegate Bag inserts US\$ 500 (100 insert)

Advertisements

- Outside back cover (Color) US\$ 1,200
- Inside front cover (Color) US\$ 800
- Inside back cover (Color) US\$ 700
- Full page (Color) US\$ 600
- Half page (Color) US\$ 500
- Full page (B/W) US\$ 500
- Half page (B/W) US\$ 400

Website Advertisement options (Tenure period: End of Conference Execution))

Rotating sponsor ad \$350

General sponsor listing \$200

These provide the opportunity to instantly give conference attendees more information about your organization, products/services any other information you desire. This information will be

featured in special areas of the website designated for exhibitor and sponsor information.

ELITE SPONSOR (\$10,000)

This sponsorship associates your organization's name with a Nobel Laureate, and helps pay for travel stipends and honoraria to support the Nobel mission. Though Organizing Committee retains full responsibility for selecting & will be apprised of the group's interests.

- An opportunity to sponsor 10 Poster presentation Awards
- Two Corporate Sponsored Workshop slots including audio and visual (must honor deadlines)
- Two complimentary exhibit booths with priority to purchase exhibition space and select booth location (Booth size - 3X3 Sqm)
- Four (total) complimentary registrations
- Logo recognition with link on congress website front page and logo recognition on congress sponsorship page
- Sponsorship TAG/ Conference Partner on the Congress portion of the electronic newsletter
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- Three inserts provided by the sponsor in the congress delegate bags
- One post congress e-mail message to consented congress registrants up to 60 days after the congress (content to be provided by the sponsor, approved and distributed by corresponding Journal)
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items

GOLD SPONSOR (\$7,500)

- An opportunity to sponsor 5 Poster presentation Awards
- One Corporate Sponsored Workshop slot including catering and audio visual (must honor deadlines)
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Three complimentary congress registrations
- Logo recognition with link on congress website front page and logo recognition on congress sponsorship page
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- Two inserts provided by the sponsor in the congress delegate bags
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items

SILVER SPONSOR (\$5,000)

- An opportunity to sponsor 3 Poster presentation Awards
- Two complimentary congress registrations
- One complimentary exhibit booth with priority to purchase exhibition space and select booth location (Booth size - 3X3 Sqm)
- Logo recognition on congress website sponsorship page

- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- One insert provided by the sponsor in the congress delegate bags
- Priority to purchase additional sponsorship items

EXHIBITION (\$2,500)

- An opportunity to sponsor 1 Poster presentation Award.
- One complimentary congress registration
- One exhibit booth (Size-3X3 sqm)
- Logo recognition on congress website sponsorship page
- One insert, provided by the exhibitor in the congress delegate

LANYARD SPONSOR

Want to see your company logo on every attendee? Then the lanyard sponsorship is for you. Lanyards (also known as neck cords) hold each name badge and are constantly visible.

Benefits include:

- One-color sponsor logo on registration lanyard distributed to all meeting attendees

KEYNOTE SPEAKER SPONSOR

This sponsorship associates your organization's name with a high-profile guest, and helps pay for speaker fees, travel stipends and honoraria. Though Organizing Committee retains full responsibility for selecting plenary speakers, sponsors will be apprised of the group's interests.

Benefits include:

- Opportunity to greet sponsored speaker
- Acknowledgement at sponsored speaker's plenary session
- Logo at plenary session
- One day complimentary meeting registration

CONFERENCE DELEGATE BAG SPONSOR

These high-visibility and high-demand bags are sought after before, during and after the meeting. Your one-color logo on the bag doesn't just stay at the Congress... it will likely be more well traveled than your company's CEO.

Benefits include:

- One-color sponsor logo on conference bags
- One complimentary meeting registrations for all three days

STATIONARY SPONSOR

Every registered delegate has the opportunity to receive a sponsor branded note pad and pen in their delegate satchel, to be used during and after the Congress has concluded.

Benefits include:

- Sponsor opportunity to provide branded pens for inclusion in satchels (Congress logo may also be reproduced)
- Sponsor opportunity to provide branded pads for inclusion in satchels (Congress logo may also be reproduced)
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website

COFFEE BREAK SPONSOR

Opportunity is open to maximum of 3 sponsors but sponsorship acknowledged throughout the entire Congress on each coffee break. Sponsors are free to distribute items with their company logo or name during the break they sponsor.

Benefits include:

- Logo on Morning Tea signage
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- One complimentary meeting registrations for all three days

LUNCH / COCKTAIL SPONSOR

Opportunity is open to maximum of 3 sponsors but sponsorship acknowledged throughout the entire Congress on lunch & cocktail sessions. Sponsors are free to distribute items with their company logo or name during the break they sponsor.

Benefits include:

- Logo on Lunch/Cocktail signage
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- One complimentary meeting registrations for all three days

CORPORATE PARTNER

We welcome businesses of all sizes as sponsors of our events.

- Advertisement banner of your products/services in respective conference and supporting journals' webpage till the day of the conference.
- Display business logos on all event paraphernalia and areas around the event space as required.
- Opportunity to engage with event attendees directly and receive immediate feedback
- Opportunity to showcase and demonstrate products or services
- Special Group discount to your staffs to attend the event.
- Opportunity to organize a workshop at any one of our events
- Registered Organization logo will be displayed in the respective conference and supporting journal webpage with a statement "supported by"
- Registered Organization can organize a small symposium/exhibit a stall with complimentary registration pass at the event.
- Full waiver on three research articles which can be published in any of the supporting journals.
- We will arrange for B2B meetings.

MEDIA PARTNER

- Logo and Link of your corporate website in the Conference website and/or related Journal website(s)
- Recognition listing in the final conference program / proceedings
- Verbal recognition at the Inaugural Ceremony

- Opportunity to take over and organize interested scientific track(s)/sessions(s) if any

ACADEMIC PARTNER

- Advertisement banner of your products/services in respective conference and supporting journals' webpage till the day of the conference.
- Display logos on all event paraphernalia and areas around the event space as required.
- Opportunity to organize a workshop at any one of our events
- Registered Organization logo will be displayed in the respective conference and supporting journal webpage with a statement "supported by"
- Registered Organization can organize a small symposium/exhibit a stall with complimentary registration pass at the event.
- Full waiver on two research articles which can be published in any of the supporting journals
- One complimentary conference pass for the event
- One 15 min presentation slot will be given on the first day of the conference
- Special Group discount to your staffs to attend the event
- Special offers on student registration accompanying his/her professor