



Republic of Kenya
Ministry of Agriculture, Livestock and Fisheries

Radeecal
communications
(A CRISIL RATED COMPANY)

5th



Agritec *Africa*

International Exhibition & Conference on Agriculture Technology



20-21-22
June 2018

Kenyatta International
Convention Center,
Nairobi, Kenya

Transformation of
Agriculture
Through Technology

www.agritecafrica.com

AGRITEC AFRICA 2017 HIGHLIGHTS

EXHIBITORS PARTICIPATING FROM



HIGHLIGHTS OF AGRITEC AFRICA 2017

150+

Participating Companies
Across The Globe

200+

Brands

10500+

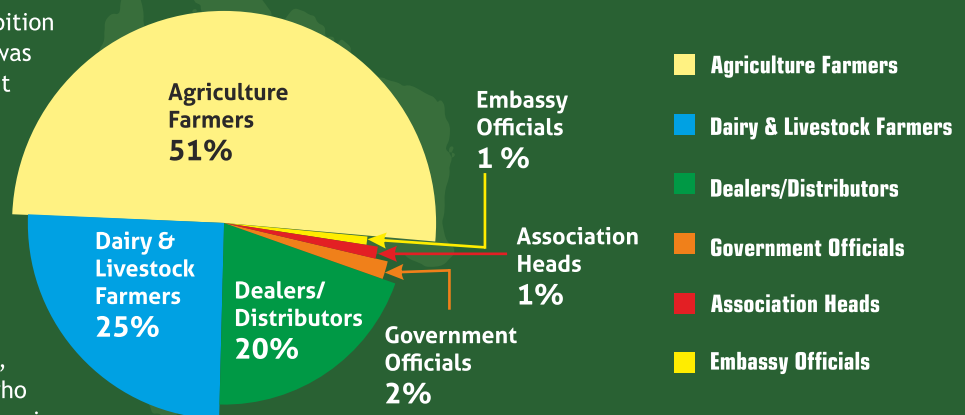
Agri Business Visitors

VISITORS FROM FOLLOWING COUNTRIES

Kenya, Tanzania, Sudan, Zambia, Rwanda, Congo, Burundi, Nigeria, Ethiopia, Egypt, Uganda, Ghana, Malawi, Italy, U.K., Switzer-land, France, Pakistan, U.A.E., Saudi Arabia & India.

AGRITEC AFRICA 2017 VISITORS BY FIELD OF ACTIVITY

Agritec Africa 2017 4th International Exhibition and Conference on Agriculture Industry was organized during 14-15-16 June, 2017 at Kenyatta International Convention Center (KICC). Agritec Africa 2017 was organised by Radeecal Communications, jointly with Ministry of Agriculture, Livestock and Fisheries, Republic of Kenya. Agritec Africa 2017 witnessed more than 9500 visitors from entire Africa and abroad. This dynamic event on Agriculture is designed for Farmers, Agronomists, Biotechnologist, Government Employees and for everyone who are willing to take the next giant leap in agriculture.



EXHIBITORS PROFILE

The exhibition is open for all companies and organizations with products or services related to the following topics:

- Agri Ecology
- Agricultural Building Contractors
- Agricultural Machinery & Equipment
- Agro and Food Processing
- Aquaculture
- Biotechnology
- Fertilizers & Chemicals
- Floriculture
- Fork lift & Handling Equipment
- Greenhouses
- Horticulture
- Irrigation and Water Technologies
- Livestock & Dairy Farming
- Marketing & Export/ Import Services
- Organic Agriculture
- Plant Protection
- Plasticulture
- Post Harvest Treatment
- Poultry
- Precise Agriculture
- R & D
- Renewable Energy
- Rural Development
- Seeds, Nurseries & Plant Propagation Materials
- Small Ruminants
- Software & Hardware
- Veterinary
- Turnkey Projects & Knowledge Transfer



RAW SPACE

For Foreign Exhibitors :

- \$ 250 per sqm

For Kenyan Exhibitors :

- KSH 18,000 per sqm + GST

For Indian Exhibitors :

- INR 14,000 per sqm + GST

Raw space package includes :

- Floor space
- Entry to the exhibition catalogue and website
- Company delegates entry to the exhibition
- General cleaning of aisles
- Pavilion security during the exhibition



STANDARD STAND CONSTRUCTION

For Foreign Exhibitors :

- \$ 275 per sqm

For Kenyan Exhibitors :

- KSH 20,000 per sqm + GST

For Indian Exhibitors :

- INR 15,000 per sqm + GST

Standard Stand construction package includes :

- Side walls, fitted in standard booth system frame
- Fascia board with company name and stand number in standard lettering
- 1 table and 2 chairs
- Electric supply of 5 amp. plug point
- Company delegates entry to the exhibition
- Waste basket
- General cleaning of aisles
- Pavilion security during the exhibition
- Entry to the exhibition catalogue and Website



► 50% is the booking amount which is non refundable

► Air Travel, Accommodation and local transportation are not included in above cost

NETWORKING

Agritec Africa will be the most comprehensive forum where International Agriculture, Food, Dairy and Livestock Industries' Executives, Academia, Institutional Investors, Venture Capitalists, Analysts, Progressive Farmers and other experts will have the opportunity to shape the future collaboration landscape of agricultural technology.

Registration on our website allows you to manage your meetings and at the same time profile yourself in a way that will attract potential business partners, investors and friends.

The service is aimed at senior-level executives and it will include industry specific Government bodies and corporates that enable you to pre-arrange one-on-one meetings in your desired areas.



PRE SCHEDULE MEETING

It is an opportunity to arrange pre schedule meetings, where in, interest registered by visitors will be transferred to relevant companies based upon their offerings. No matter what side of the table you are on, Pre Schedule Meeting lets you easily and efficiently share and receive information, orders, trends, product details, market insight, etc.





AGRICULTURE & KENYA

Agriculture sector contributed 24% in the total GDP of Kenya in year 2011 - as per the Kenya National Bureau of Statistics 2012.

Kenya's agriculture sector directly influences overall economic performance through its contribution to GDP. Periods of high economic growth rates have been synonymous with increased agricultural growth. Several untapped crops cultivation in Kenya affect African Economy - Tea, Coffee, Sugar, Horticulture, Floriculture, Cotton, Macadamia Nuts, etc.

Presence of R&D Centers, Agricultural Infrastructure, Agricultural University, Government support, initiative by NGOs and other associations has made Kenya a unique choice for such a international exhibition on Agriculture Technologies.

Although farming is the most important economic sector in Kenya, less than 8% of the land is used for crop and feed production and less than 20% is suitable for cultivation.

Kenya is a leading producer of tea and coffee, as well as third leading exporter of fresh produce, such as cabbage, onions and mangoes. Small farms grow most of the corn and also produce potatoes, beans and peas.

The agriculture sector in Kenya is very influenced by externalities, like weather conditions and global economic and financial developments. The significance of the Kenyan agricultural sector is reflected in numerous national strategies and policies.

Govt. of Kenya is currently implementing Strategy for Revitalizing Agriculture (SRA) with the intention to "transform Kenya's agriculture into profitable, commercially oriented and internationally and regionally competitive economic activity that provides high quality gainful employment to Kenyans". The strategic areas include:

- 1) Streamlining agricultural policy framework
- 2) Creating an enabling environment for the private sector
- 3) Improving delivery of support services
- 4) Promoting Marketing, Agro - Processing and trade
- 5) Main streaming agriculture development issues in other # sectors
- 6) Strengthening institutional implementation & monitoring frameworks



CONFERENCE

An International Conference on Agriculture and industry presentations will be organized during the event. This conference will be based upon agriculture industry, profession and fandom. It will focus on versatility of agricultural segment in different zones, feature keynote speakers and other key information and activities of the industry.



ABOUT KENYA

The economy of Kenya is the largest by GDP in East and Central Africa. Agriculture is a major employer and the country traditionally exports tea, coffee and most recently fresh flowers to the Europe. The service industry is a major economic driver. Kenya's monsoon season starts during April to June, after which 'short rains' season prevails till November. Currently Kenya is aiming to create a globally competitive and prosperous nation with a high quality of life by 'Vision 2030'. The vision is anchored on three key pillars; economic, social and political governance.



Organized By



For More Information, Please Contact

Radeecal Communications (Head Office, India) :-
402, 4th Floor, "Optionz" Complex, Opp. Nest Hotel, Off C.G. Road,
Navrangpura, Ahmedabad - 380009, Gujarat, India.
Tel. +91 79 26401101/ 26401102/ 26401103 | M. +91 91738 26807
Email: mktg@radeecal.in

Concurrent Event

