



Focus on the worldwide fruit

Lead with enormous
business opportunities

WORLD FRUIT SHOW

www.fruit-show.com

FRUITSHOW 2018.12.9-11

Shanghai Fine Fruit & Vegetable Tech Expo





**The Little fruit
Connects the big world!**

Focus on the worldwide fruits Lead with enormous business opportunities

China, obviously is the biggest consumer of fruits and vegetables in the world. With the continuously improvement of modern life standard, daily consumption of fruits and vegetables seems to be the basic standard of qualified life. Shanghai, as one of the typical modern cities with high standard life quality, there is a great market demand for fruits and vegetables here. In this era with technology outbreak, every industry could grow rapidly with the power of technologies. With the fast growth of fruit & vegetable industry, demands for intelligent technologies of manufacturing, logistic, warehousing and inspection raised gradually.

Then how to boost the business of fresh produce suppliers with intelligent technologies, and to propose practical solutions?
How to connect the local fresh produce with the global market?
How to lead with the consumption upgrade in fruit & vegetable industry?
How to go abroad and realize the growth of business for fruit & vegetable companies?
How to discover new products and business opportunities in worldwide?

World Fruit Show 2018

Applying with concept of serving the worldwide fruit & vegetable industry and leading industry upgrade;
As an integration of product presentation, business matchmaking, industrial seminar and premium product introduction,
It's a capital platform for business cooperation, market expansion and branding.

WORLD FRUIT SHOW 2018 Which is the gateway to the global market of fruit and vegetable. Enormous business opportunities waiting here in the great trade exhibition!



Create a promising fruit market future
with the state of the art technology!

World Fruit Show 2018

Date: 2018.12.9 (Sunday) - 12.11(Tuesday)

Size: 24,000sqm 600+ brands from 50+ countries and regions
60,000+ professional visitors from all over the world
8 Co-located events and activities

Exhibition Venue: Shanghai New International Expo Center Hall W3
(SNIEC) (Longyang Road No.2345, Pudong, Shanghai, China)

Organizer: CHINNO EXHIBITIONS

Supporters: Asian Fruit & Vegetable Industry Association
Shanghai Fruit & Vegetable Distribution Association
Australia Tea Masters KOTRA
VICOFA - Vietnam Coffee-Cocoa Association
WCFO - World Cocoa Farmers Organization
Economic and Commercial Office of Peru in Shanghai

Approved by: Shanghai Commercial Committee

Exhibits

Worldwide Fruit & vegetables Broaden your horizon

- Fine and organic fruit and vegetable
- Dried fruits/nuts, coffee and cocoa
- Fruit & vegetable juice, canned fruit products
- Fruit and vegetable seeds and raw materials
- Fruit & vegetable e-commerce and brand chain store
- Marketing and consulting



Step into the Intelligent Technology Era

- Processing/manufacturing/cleaning/inspection equipment
- Post-harvest processing, classified sorting equipment
- Transport, warehouse, logistics
- Cultivation system, development of variety
- Packaging design, packaging equipment
- Rack display, fruit & vegetable tech service



Co-located Events

Professional conference and seminar, Acknowledge the real vision and insight

- Local fine fruit & vegetable tech summit
- Imported fruit and vegetable's tech and market seminar
- The Belt and Road Initiative of the globalization of local fruit and vegetable
- New Discovery, New Technology, New Direction Fruit & Vegetable Forum



Why Exhibit ?

It covers every single sector of the fresh produce

Fruits, vegetables, mushrooms, herbs, dried fruits & nuts, etc.

Cold Chain Logistics and new technologies

The expo covers the full cold chain system from harvesting, selecting, packaging, processing, transport to inspection.

To consolidate and expand

Traders from every sector of the fruit & vegetable supply chain could meet the superb networking and valued contact opportunities right here at the WORLD FRUIT SHOW 2018.

December in the golden season, meet all the leaders at WORLD FRUIT SHOW

Complete link in the international supply chain

Planting, packaging, distribution, reselling, wholesaling, e-commerce, food service and exporting, suppliers from all these sectors all contribute to the increase in value of the integrated supply chain.

Technical solutions and services

Greenhouse technology, production technology, post-harvest machinery and Internet solutions, And logistics, basic infrastructure, marketing and sales solutions are all included.

Strong media support, accurate targeting exposure

500,000+ SMS to invite professional visitors
36+ e-magazines to activate million targeted visitors,
100,000+ phone call to invite key decision makers for purchase, 600+ press releases, 300+ media partners in global and full Shanghai Metro advertising.

Global Supporters





Meet Valued Global Buyers

WORLD FRUIT SHOW 2018 which is the gateway to the global market of fruit and vegetable. There will be 60,000+ professional visitors and buyers from 80+ countries and regions. Enormous business opportunities awaiting here in the great trade exhibition!

Invited VIP Buyers



Exhibiting Procedures & Fee

Contact the organizer

1

Please contact the organizer if you plan to exhibit and please state your exhibition plan clearly.

TEL: +86 18516315560

Confirm the booth and/or sponsorship

2

Organizer will put up a proposal according to your budget plan (including booth size, location and sponsorship)

Submit the application contract

3

Complete the application contract after proposal confirmed, sign and check to make sure all the information correct, revert a copy of scanned application contract to the organizer.

Payment

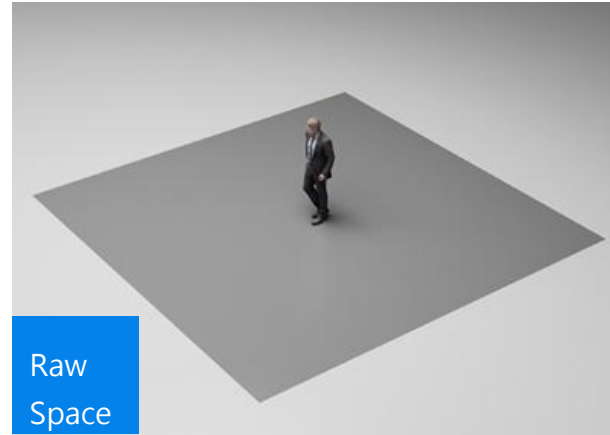
4

Please deposit 50% of the full amount within 5 work days after contract confirmed. And please arrange the balance of payment due by 30 Sept. 2018.

Exhibit

5

Exhibitors may collect their exhibitor badges at the service counter on 2018.12.8 and prepare for the exhibition.



Raw Space

- ▶ Raw space booth 36sqm(min), exhibitors should bear the construction cost.
- ▶ Provided: only space provided.
- ▶ Price: 460USD/m²
Island booth: 10% surcharge



Standard Booth

- ▶ The basic unit of standard booth is 9sqm, All standard booth constructed by organizer.
- ▶ Provided: fascia board, 1 socket, 220V power supply, 3 spotlights, 1 information counter, 2 folding chairs, 1 trash bin, carpet.
- ▶ Price: 4680USD/9m²
Two-side opened booth: 10% surcharge

- ▶ Early-bird prices: 20% off discount due by 31st of January 2018.
10% off discount due by 28th of February 2018.
- ▶ Exhibitors delegation: customized service & favourable prices would be offered for governmental organizations and associations from all over the world.
- ▶ Please contact the organizer for more detail about the exhibition & sponsorship



Exhibit/Visit Please Contact

CHINNO EXHIBITIONS

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