

19<sup>th</sup> CIOE

CHINA INTERNATIONAL  
OPTOELECTRONIC  
EXPO

SEPTEMBER 6-9, 2017  
SHENZHEN, CHINA



OPTICAL  
COMMUNICATIONS  
EXPO



LASERS TECHNOLOGY &  
INTELLIGENT MANUFACTURING  
EXPO



INFRARED  
APPLICATIONS  
EXPO



PRECISION OPTICS,  
LENS & CAMERA MODULE  
EXPO



LED &  
SEMICONDUCTOR  
EXPO



PHOTONICS  
INNOVATION  
PAVILION



CHINA SAPPHIRE  
TECHNOLOGY &  
TOUCH SCREEN EXPO



UBM



POST SHOW  
REPORT

57,348

Visitors

FROM 67 COUNTRIES AND REGIONS,  
13% INCREASE COMPARED TO LAST YEAR

110,000M<sup>2</sup>

Exhibition Area

PRESENTING THE ENTIRE  
OPTOELECTRONIC ECOSYSTEM

3,653

Optoelectronic Brands

15% INCREASE  
COMPARED TO LAST YEAR

1,668

Exhibitors

FROM 34 COUNTRIES AND REGIONS,  
6% INCREASE FROM LAST YEAR

111,940

(Attendance Figures)

CIOE 2017 Figures at a Glance

# 7 Visitor Feedback & Visitor Analysis



# 57,348

## VISITORS

10323 Oversea Visitors  
from 67 Countries and Regions



## VISITOR GROWTH 13%



**92.8%** Visitors are satisfied with exhibition organization

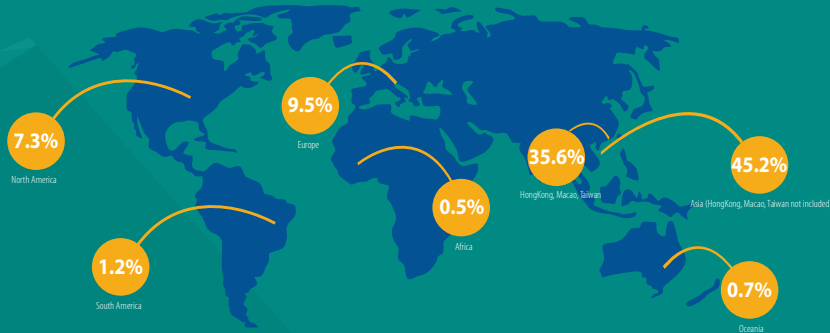


**92.9%** Visitors are willing to participate in CIOE 2018

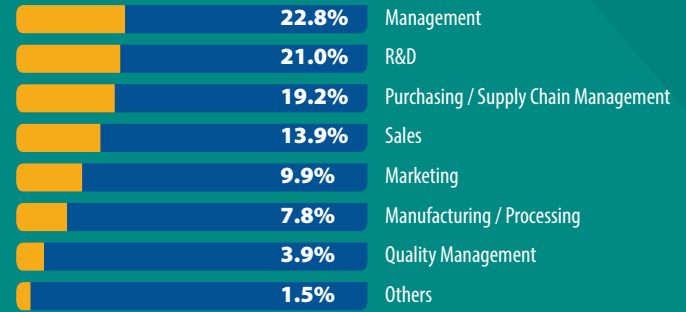


**93.3%** Visitors will recommend CIOE to a friend or colleague

### Oversea Visitors Breakdown by Region



### Visitor Breakdown by Job Function



# POST SHOW REPORT

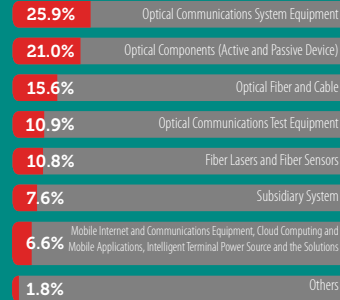
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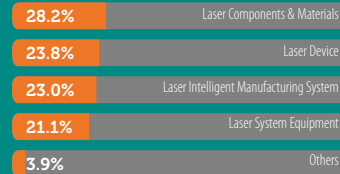
## Areas of Interest for Visitors



### Optical Communications Expo



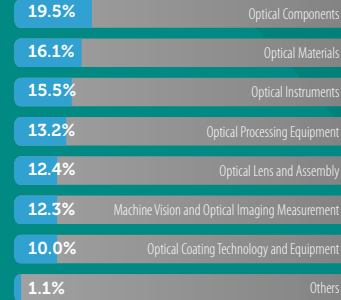
### Lasers Technology & Intelligent Manufacturing Expo



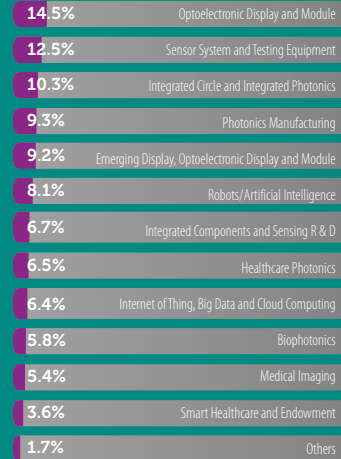
### Infrared Applications Expo



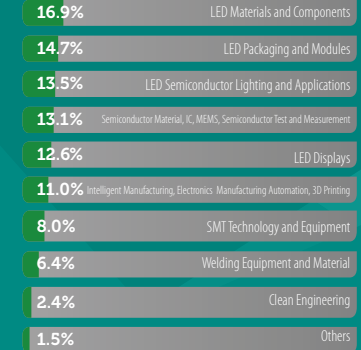
### Precision Optics, Lens & Camera Module Expo



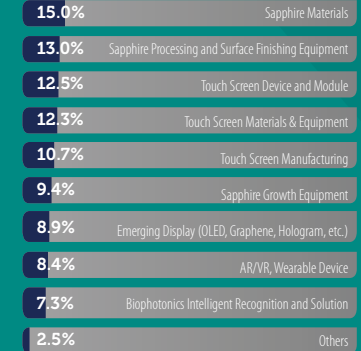
### Photonics Innovation Pavilion & Civil-Military Integration



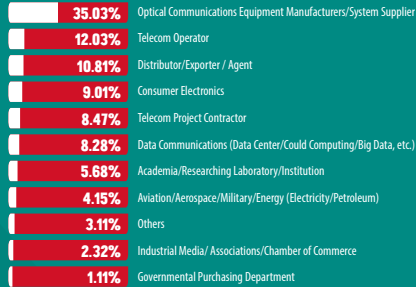
### LED and Semiconductor Expo



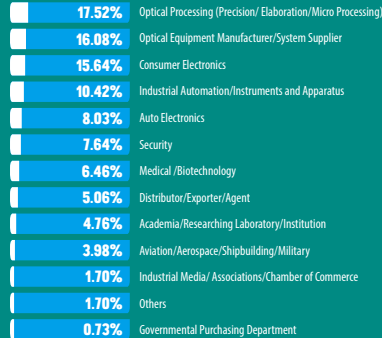
### China Sapphire Technology & Touch Screen Expo



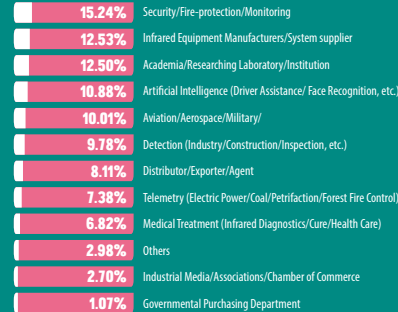
## Optical Communications Expo



## Precision Optics, Lens & Camera Module Expo



## Infrared Applications Expo



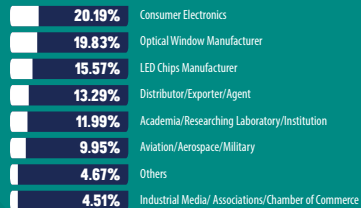
## Lasers Technology & Intelligent Manufacturing Expo



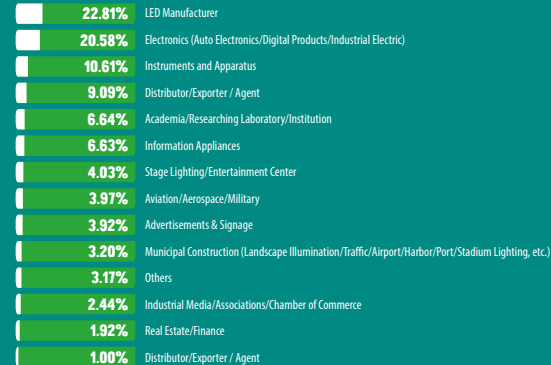
# Visitor Breakdown by Industries



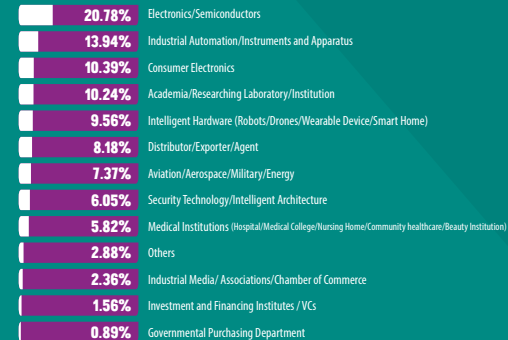
## China Sapphire Technology & Touch Screen Expo



## LED and Semiconductor Expo



## Photonics Innovation Pavilion





# Total 258 Group Visitors



## Group Visitor: (listed in no particular order)

Huawei . Foxconn . ZTE . BYD . Lenovo . Alibaba . Tencent . Vivo . Konka . Desay SV Automotive . KYOCERA . Natsume Optical Corp. Arcean Group . Guangzhou Smart City Promotion Association . Dongguan High-Tech Industry Association . LED Sapphire Substrate Processing Association . South China Normal University . The Chinese University of Hong Kong . Shenzhen University . Jinan University .



*"I attended CIOE since its first edition. I witness CIOE 19 years' growth and have deep feeling for this event. Sincerely wish CIOE become better and better and make more contribution to China's as well as global optical communication industry."*

**Liangzhen Du, Professor, ZTE**



*"It is my first time to attend domestic technical exhibition. Thanks a lot to CIOE's VIP Buyer Face To Face Sourcing Meeting. We achieved a lot from this match-making meeting."*

**Jinsong Ren, CTO, Precision Manufacturing Center, Huawei**

## What did our visitor say?

*"We are very happy to be here at CIOE. The show is totally big. It also combines the whole supply chain. We see all the different potential suppliers and also many of the potential customers."*

**Jose Pozo, Director of Technology & Innovation, European Photonics Industry Consortium (EPIC)**



*"CIOE is more like a parent who summons annual home-returning for all industrial players to gather together, to review the past and to look into the future. On the occasion of the upcoming CIOE's 20th anniversary, I wish CIOE grow stronger and bigger and have a bright future."*

**XinYe Lou, Chief Optics Scientist, Baofeng Mojing**







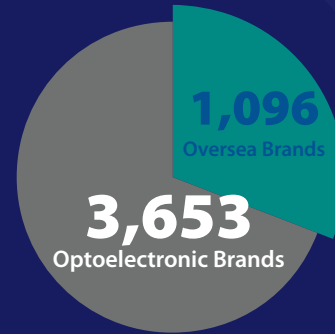
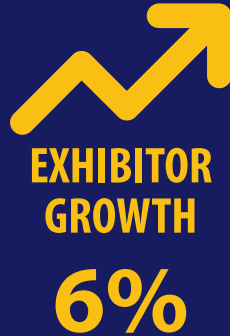
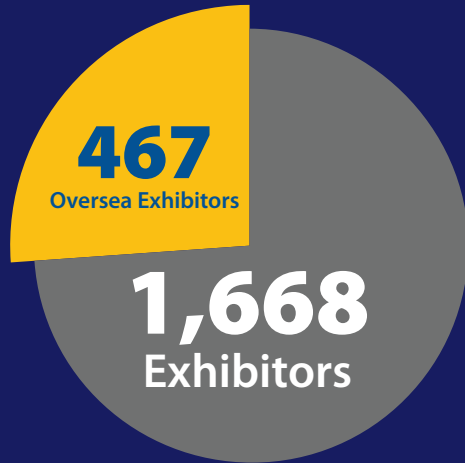
POST SHOW  
REPORT

CIGE  
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OPTOELECTRONIC  
EXPO



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# Exhibitor Analysis & Exhibitor Feedback



### 6 International Pavilions



Denmark



Canada



U.S.A



Germany



Korea



Taiwan





## What did our exhibitor say?

*"CIOE has become a very big exhibition and I guess it has become one of the most important event in the world in optoelectronic industry. It is a very important exhibition for the German companies as well, and I guess for companies in photonics field worldwide."*

**—Wenko Süptitz, Head of Photonics Division, SPECTARIS**



*"China is a big market. It's become very significant in the past few years. We have already been here for more than 4 years. We meet our customers here so this event is very important for us to explore Chinese Market. It's great potential business for us."*

**—Hanan Shumacher, Senior Director Marketing and Product Management, Mellanox**

*"We always pay high attention to CIOE because it's largest optoelectronic exhibition in China, even in the world. We've been attending CIOE for more than 10 years. We promote our brand to the whole world and win the reputation for Made-in China at CIOE."*

**—Zhenpeng Chen, Vice President, Guangzhou SAT Infrared Technology Co. Ltd (SATIR)**

*"Mitsubishi Electric has participated CIOE for 7 years. We met more customers here year by year. Along with China's optical communication market's growth, we believe Chinese market will become the most important market in the world."*

**—Atsushi Sugitatsu, Head of Optical Component Department, Mitsubishi Electric**

*"CIOE 2017 emphasized laser technology and intelligent manufacturing with a featured sub-expo. It's a very smart topic which well-matched the theme of Made-in-China 2025. Many laser manufacturers are exhibiting at CIOE 2017!"*

**—Xiangdong Cao, President, Wuhan Hongtuo Newtech**

2017光通信技术和发展论坛 - 智能光网 业务创新  
Optical Communication Technology and Development Forum 2017

光电子器件与光电集成技术研讨会  
Optoelectronic Devices and Photonic Integration Technology Symposium

3

Concurrent Conference

# Connect You to the Future of Optoelectronics

China International Optoelectronic Conference (CIOEC) is a professional symposium held concurrently with CIOE. The conference provides a unique exchange platform for optoelectronics industries, researches and institutes. The topics will cover the full spectrum of optoelectronics industry, including optical communications, optical manufacturing, optical fiber sensing, AR/VR, infrared applications, laser technologies, data centers, etc.



Global Photonics Technology and Industry Development Summit  
2017 Optical Communication Technology and Development Forum  
China Mobile - 5G Optical Network Development Summit  
China Unicom Household WIFI Summit and WoLink Presentation  
2017 China International Big Data and Cloud Computing Forum  
2017 Optical Fiber Sensor Technology and Industrialization Seminar

Modern Optical Manufacturing Engineering and Science International Symposium (Shenzhen), 2017  
2017 Deep Learning and Machine Vision Seminar  
2017 China Photonics Industry Investment and Financing Forum  
The 2nd Executive Infrared Imaging Forum: Uncooled Infrared Imaging for Volume Applications  
The 1st Executive Forum on Laser Technologies: From new technologies to emerging applications  
2017 Sino-Americans Optical Communications Technology Seminar

## 3 Main Telecom Operators and 5 Major Equipment Suppliers Participated

### Optical Communication Technology and Development Forum 2017

The forum is a top-notch event that extensively covers the whole industry chain of optical communication industry by highlighting the theme of "intelligent optical network & innovation development, embracing the new opportunities and new challenges in optical communication industry". The forum focused on ultra-high-speed transmission, optical layer network, optical access, data center & optical interconnects, network components & optical cables, and other related key technologies and innovations.



### China Mobile-5G Optical Network Development Summit

To explore the impact 5G has on the optical communications industry, CIOE worked with China Mobile to launch China Mobile - 5G Optical Network Development Summit. Industry players such as ZTE, Huawei, Broadcom and CAICT gathered to discuss key issues of 5G era with brand-new mindsets and from higher perspectives. Major topics include challenges faced by optical transport network (OTN); how OTN evolves to meet needs of 5G network and services.

### China Unicom Household WIFI Summit and WoLink Presentation

Focusing on the enhancement of household Wi-Fi and the opening of WoLink's cooperation, China Unicom has officially released the China Unicom WoLink Protocol, China Unicom Household Wi-Fi White Paper and Wi-Fi Experiential Perception Index.

## Featured Topics in Precision Optics Industry

### "Modern Optical Manufacturing Engineering and Science" International Symposium

The three-day forum discussed the featured topics in precision optics industry. 13 industry experts and 300+ professionals in optics industry explored the applications of optical manufacturing industry, AR/VR, optical intelligent manufacturing, machine vision. And the experts also shared their technical guidance to the industrialists.



## Strongly Supported by International Industry Associations

### EPIC Photonics Tech Talk at CIOE

CIOE & EPIC joined hands to hold a tech talk focusing on photonics applications, imaging and sensing, lasers and optoelectronics manufacturing. During two days event, nearly 20 European companies presented their advancing technologies in optoelectronics industry.



## Co-organized with International Authority Analysis Institution Yole Développement

### Executive Forum on Laser Technologies

Over 1.5 day, the forum addressed laser emerging applications and key markets, new technologies, and future trends. This forum is must for all laser industry executives as well as for manufacturers, integrators and users managers to network and learn about all the latest industry trends. Industry leaders such as Trumpf, Coherent, Hans Laser, all delivered insightful speeches.



### 2nd Executive Infrared Imaging Forum

During an impressive one-day program, the forum brought together a world class panel of users and application experts to debate and get valuable insights into the status and future of the infrared imaging industry including technical insights, market trends and related figures and competitive landscape. ULIS, Hikvision, Heimann Sensors, Optris, JIR Infrared, Oxford Instruments, SST Vacuum Reflow Systems, Sunny Infrared Optics, ENAS Fraunhofer and more all delivered inspiring presentations.

# 4 Online and Offline Integrated Marketing



## Precise Match-making Meeting

VIP Buyer Face to Face Sourcing Meeting has been launched at CIOE 2017 aiming at enhancing the communication between local and international optoelectronic enterprises, shortening the distance between exhibitors and buyers, and providing a better trade platform for buyers and suppliers. Totally 210 buyers has participated in VIP Buyer Face to Face Sourcing Meeting at CIOE 2017 and 570 times of match-making were organized.

## Influential TV Reports - Focusing on Industry Trends

CCTV-2 reported the exhibition highlights and arranged 70+ exclusive interviews during CIOE 2017. More people had the chance to learn about of optoelectronic industry trends.



## Live Wechat Webcasting

47 interviews live webcasting on wechat during the exhibition. Industry leaders and experts introduced what's new at CIOE 2017 and shared their opinions about new products, emerging applications, future trends online.

## Elaborating Latest Industrial Trends

39 New Product and New Technology Presentation were held in CIOE 2017, among which 20 presentations for precision optics while 15 for optical communication, laser and infrared and 4 for LED. New Product and New Technology Presentation has been provided a superior communication platform for optoelectronic players to know more about industry trend, latest technology and policy directions.





中国光博会官方网站

永不落幕的光博会

www.cioe.cn



# 中国光电



中国光电网  
OPTOCHINA.NET



## 5 Media Coverage

227 Media | 45 Mass Media | 182 Industry Media

45,530 Pick-ups of Show PR News

### Show PR:

CIOE's show PR is distributed by PR Newswire, the premier global provider of multimedia platforms and news distribution.

### Mass Media: 45

#### TV Station & Broadcasting Station

CCTV, Guangdong TV Station, Southern TV Guangdong, Shenzhen TV, Shenzhen Public Channel, Shenzhen Finance Channel, Maker TV, China National Radio, Shenzhen Broadcasting Station. . . .

### Newspaper

Nanfang Metropolis Daily, Shenzhen Special Zone Daily, Shenzhen Economic Daily, Shenzhen Metropolis Daily, Shenzhen Daily, Shekou Newspaper, Hongkong Economic Daily, Guangzhou Daily, Hong Kong Commercial Daily, Hong Kong Wenhui Newspaper, China News Service, Yangcheng Evening News. . . .

### Industry Media: 182

#### Online Media

Xinhua Online, People's Daily Online, PR Newswire, Ifeng, Tencent, Netease, Sina, China News, Headlines Today, Timesnews, Shenzhen Gov, Shenzhen News, Shenchuang, Oeeee, Hexun, YCWB, GD.QQ, GMW, China Economic Net, 21CN, STCN, Yesky, Sxcmw, Huanqiu. . . .

### Trade Journal

BioPhotonic, Communication World Weekly, COMPOLLUX, Electro Optics, EPIC, Fiber Systems, Global LEDs & OLEDs, Imaging & Microscopy, Industrial Laser Solutions, Industrial Photonics, Italian Lighting, Journal of Applied Optics, Laser Focus World Japan, Laser World, LASER+PHOTONICS, LED professional Review, Light Search, Lightwave, MAFO, Network Telecom, Optical Communication, Optical Connections, Optics.org, Optics and Optoelectronic Technology, OPTICOM, OptolIndex, Optronics, Paci-c Security and Defense, Photonics Russia, Photonics Spectra, Physics, Solar & Energy Saving Products, Telecom rambings, Webcom Communications, Vacuum Focus, Vacuum Technology and Equipment, Vision System Design. . . .



**CIOE**  
CHINA INTERNATIONAL  
OPTOELECTRONIC  
EXPO



# SEE YOU AT CIOE'S 20TH ANNIVERSARY

**SEPTEMBER 5-8, 2018**

SHENZHEN · CHINA



OPTICAL  
COMMUNICATIONS  
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PRECISION OPTICS,  
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LASERS TECHNOLOGY &  
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INFRARED  
APPLICATIONS  
EXPO



PHOTONICS  
INNOVATION  
PAVILION

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