



VIP INVITATION



PMMHF

PMMHF 2018

**The 8th China Prefab House,
Modular Building, Mobile
House & Space Fair**

Concurrent Show: 2018 China Guangzhou Int'l Integrated Housing Industry Expo (CIHIE 2018)

Venue: Guangzhou Poly World Trade Center Expo

Date: May 15th-17th, 2018

Website: www.pmmhf.com

China Off-site Construction Market to Zoom up to RMB 4700 Billion

Set by the central government in the 13th-five year plan, the goal of increasing off-site construction penetration rate in new buildings to 30% within the next 10 years, has sent Chinese prefab house insiders into ecstasy! Forward, China's leading industry research company, has calculated based on this goal that by 2025 the market size of China's off-site construction market will reach its first peak of RMB 4700 billion!



Provinces & Cities Vying to Be the Top Runner!

According to Forward, up till the September of 2017, there are over 30 provinces and municipal cities which have released related guidance to promote local off-site construction industry.

Take Guangzhou for an example, its ambitious goal is that by 2025, off-site construction will account for at least 50% of new building area. To further stimulate market needs, supporting policies have also been issued to financially benefit not only real estate developers who adopt off-site construction, but also residents who buy prefab houses.

REVIEW OF

PMMHF 2017

20,000 Sq.m

200+ Exhibitors



15,000+ Visitor Footfall

The most breath-taking edition in its history!

About Our Exhibitors



73% Were Old Exhibitors



65% Were Key Players



北新房屋



ShunDa Group



Partial
Feature
Exhibitors

4% Others

10% Design & BIM

15% Container Home

17% Steel & Wooden Structure

18% Accessories

Off-site Construction 36%

Exhibitor
Breakdown
by Sectors



Exhibitor Testimonials

At PMMHF 2017, we did not only demonstrate our brand image, but also attract the attention of many buyers. We are very satisfied with the show. In just 3 days, dozens of companies have shown their interest in placing orders. Nearly 100 decision makers have made appointments to visit our company for further discussion. About 1000 buyers said that they were very eager to try our products.

—— Jiangsu Fanxin New Material



Exhibitor Feedback

96%

Exhibitors Were Generally Satisfied With The Show;

82%

Exhibitors Obtained Sales Leads That Resulted In Good Business;

69%

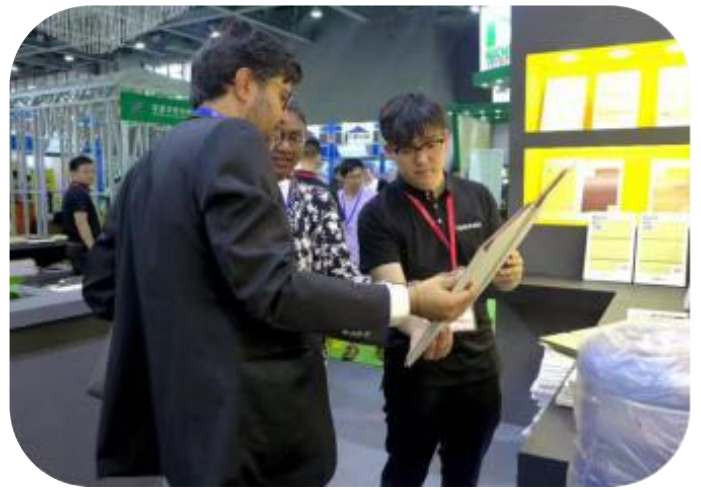
Exhibitors Received Orders On Site;

45%

Domestic Exhibitors Gave Interested Buyers A Tour To Their Factories After The Show.

This year, we have successfully cracked open the international market! At the 3rd day of the show, we received two oversea buyers respectively from Sudan and Congo, both of whom raved about our products after they had a try, and signed a long-term export contract with us right on site!

—— Nuogu



This is our third time to attend PMMHF. This year, we received orders from Liaoning, Shandong, Shanghai, Zhejiang, Guangdong, etc, contracts signed on site or pending totaled to over 800,000 RMB. To our surprise, we even had the chance to receive an interview from TVS, a renowned local TV station!

—— Xinying Huawei



Guangdong Buyers vs Non-Local Domestic Buyers vs Oversea Buyers

54%

36%

10%



Buyers' **Top 3** Products of Interests

67% Chinese buyers showed interests in **Oversea Off-site Construction Designs**, and most of these Chinese buyers were real estate developers, tourist attraction investors, etc., who valued both utility and appearance;

75% oversea buyers sought cooperation with Chinese **Off-site House And Container Home** suppliers/manufacturers for Chinese suppliers were very competitive regarding their product quality and price;



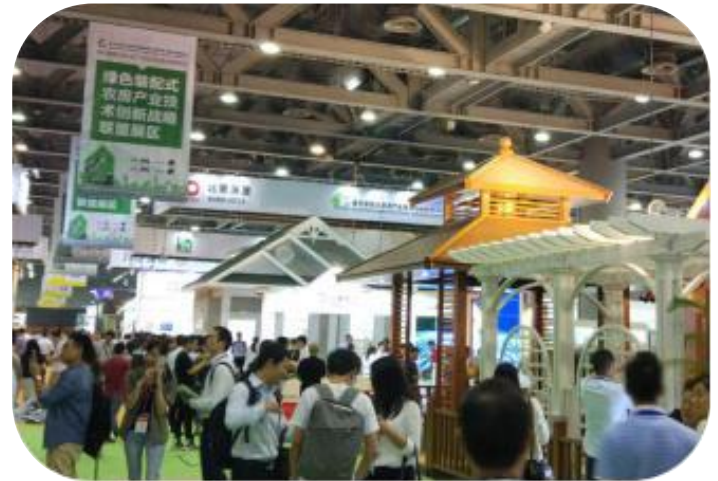
43% Chinese buyers, especially manufacturers and contractors, were intrigued by **BIM**, up by 20 percentage points, which showed that BIM was calling the attention of an increasing number of Chinese insiders.



Eco-friendly Off-site Farm House Exhibition Area

Seeing that green off-site farmhouse has topped the government's agenda for improving rural residents' living condition, a special exhibition area was set up to display the latest results of rural prefab construction specifically designed for Chinese countryside.

And as a gesture of support towards PMMHF, Green Prefab Farm House Industry Alliance has mobilized its esteemed members to group-attended the show as exhibitors! Present members included Tobice, CNPW, Anyfun Home, Linuo Paradigma, Tianyi Machinery, Zhongmei Hitech, Qicheng Derui, BBMG, BNBM House, and etc.



This targeted display has successfully drew the insiders' attention to the development of prefab farm houses, and informed the industry of this latest market trend.

Expectation For 2018



25,000 Sq.m



250+ Exhibitors



20,000+ Visitor Footfall

2018 Purchase Matchmaking Meeting of Oversea Prefab Housing Projects

To ensure the quality of this matchmaking meeting, only tiptop suppliers and registered international buyers have the eligibility to meet with each other face-to-face. Dozens of contracts and tentative agreements were signed on site in 2017, so it has won the universal praise of its attendees!

More expectation and harvest will be in 2018, welcome any interested companies to attend!

Preview of PMMHF 2018

Partial Buyers from the 2017 Matchmaking Meeting

Architectural Innovators;
Works of Art Pty Ltd;
Live Life Communities;
Cube Development Solutions;
Hodsonville Land Company;
Te-Enterprise; etc.





Partial Suppliers from the 2017 Matchmaking Meeting

Jidong Development ;
 Laigang Integrated Building;
 Heguang Industrial;
 BRD New Materials;
 Zhongmei Hitech International Engineering;
 Henan Guolong Industry; etc.



Concurrent Relevant Shows Sharing Industry Resources!



- The 10th China (Guangzhou) Int'l Integrated Housing Industry Expo (CIHIE 2018);
- The 7th China (Guangzhou) Int'l Exhibition for Steel Construction & Metal Building Materials (Steel Build 2018);
- The 10th Guangzhou International Wooden House & Wooden Structure Fair (Wooden Structure Guangzhou 2018);



- The 8th China (Guangzhou) International Roof, Facade & Waterproofing Exhibition (Roof China 2018);
- The 8th China Rooftile & Technology Exhibition (Rooftile China 2018);
- Asia Pool & Spa Expo 2018.

Exhibition Scope

- Off-site construction,
- modular buildings,
- manufactured home,
- Container homes,
- steel, wooden and other structures;
- Portable kitchens;

- Moveable sanitary facilities;
- Furniture for prefab house;
- Machinery & equipment for prefab building;
- Building materials;
- Doors, ceiling, roof,

- facade;
- Passive houses, design and accessories;
- Insulation materials;
- BIM and other software,
- etc.

Target Visitors

- Distributors,
- Dealers,
- Retailers,
- Wholesalers,
- Exporters,

- Importer,
- Real Estate & Attraction Developers,
- Investors,

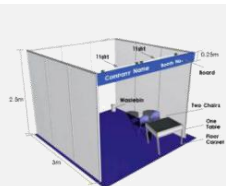
- Suppliers, Manufacturers,
- Contractors, Officials,
- Experts,

- Professors, Media,
- Trade Associations, etc.

Reserve Your Booths Now for the Best Location!

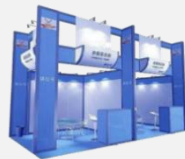
Standard Booth

\$2800/9sq.m



Luxury Booth

\$3200/9sq.m



Raw Space

\$280/sq.m

Minimum rental area is 36 sq.m, with no construction, no facility.

Guangdong Grandeur International Exhibition Group

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