

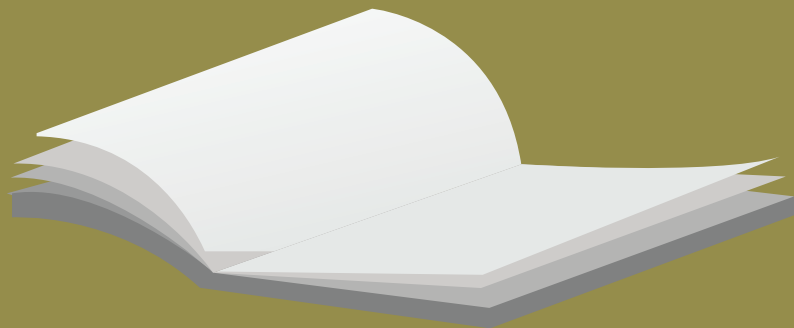


FELLOW PROGRAMME IN MANAGEMENT 2018

Enter the Realm of Intellectual Scholarship



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MESSAGE FROM DEAN

The Indian School of Business (ISB) is distinguished by its unique academic model infused with international faculty and students, which gives all its programmes a uniquely global focus not just associated to a particular nationality or perspective. Our faculty are widely recognised for their academic excellence and publications in top tier management journals. The strong upward trajectory of the School is embedded in its rich and vibrant research environment, fostered by research conferences, seminars and workshops that draw thought leaders from the global business community, the Government and academia. This association allows the School to foster stimulating business-academic partnerships for teaching and research. At ISB, we are firmly committed to creating one of the finest research environments in the world.

A mark of our continuing commitment to entrepreneurial intellectualism is the Fellow Programme in Management (FPM) designed to train the best and brightest scholars to be innovative researchers, interested in pursuing a career in Business Academia. The programme endows its students with knowledge, skills, best practices and resources to transform them into researchers par excellence who will push the boundaries of business research. As an FPM student while you learn rigorous research methods and hone your critical thinking skills, work closely with faculty experts across disciplines to become that next generation of thought leaders, I have no doubts that much of the future belongs to

our FPM students. You can expect to receive individualised attention and may perhaps be able to visit partner schools on exchange programmes, and gain from exposure to the best minds, resources and facilities that these Schools have to offer. The students and professors at ISB that you interact with, learn from and share ideas with, will form the core of the academic network that you will develop, which will go a long way, in your professional life.

A career in academia is profoundly rewarding and an exceptionally entrepreneurial activity. Academia offers lot of autonomy. As professors we work in intellectually stimulating environments peopled by talented colleagues and enthusiastic students - a major perquisite of the job. We have the pleasure and privilege of creating knowledge that will be interesting, innovative and have impact. And as mentors, we influence the next generation of scholars and business leaders.

This is an invitation to you to come and experience the ISB story and to be a part of it.

PROFESSOR RAJENDRA SRIVASTAVA
DEAN AND NOVARTIS PROFESSOR OF
MARKETING STRATEGY AND INNOVATION



MESSAGE FROM FPM DIRECTOR

As the Fellow Programme in Management (FPM) steps into another year, it gives me immense pleasure to invite you to join. The programme grooms high-quality researchers to become faculty members in top-tier research-oriented business schools around the world. Our small class size ensures that you will enjoy individual attention and support for your scholarly ambitions. We have a rigorous mentorship programme, where our resident faculty will closely guide you through your course of study and work with you on research projects. This hands-on approach will provide you with an invaluable educational experience and prepare you better to face the challenges of an academic career.

As Fellow Programme students, you have the unparalleled opportunity to learn and receive guidance from leading academicians from world-class universities. We are confident that your interactions with ISB's resident and visiting faculty will challenge and enrich you and continue to guide you throughout your career. ISB organises seminars throughout the year, bringing the very best in research and academia to the campus. You will also have an opportunity to collaborate

with faculty from our associate schools and may perhaps visit their campuses as a part of exchange programme. The current set of students comprises outstanding individuals from diverse work, educational and cultural backgrounds. Their binding element is a common desire to grow and excel through extraordinary research work. We thank you for your interest in the FPM and look forward to seeing you on campus in Fall 2018.

PROFESSOR SANJAY KALLAPUR
DEPUTY DEAN, FACULTY REVIEW & FPM,
ACADEMIC DIRECTOR, IEMS AND
PROFESSOR OF ACCOUNTING



ABOUT FPM

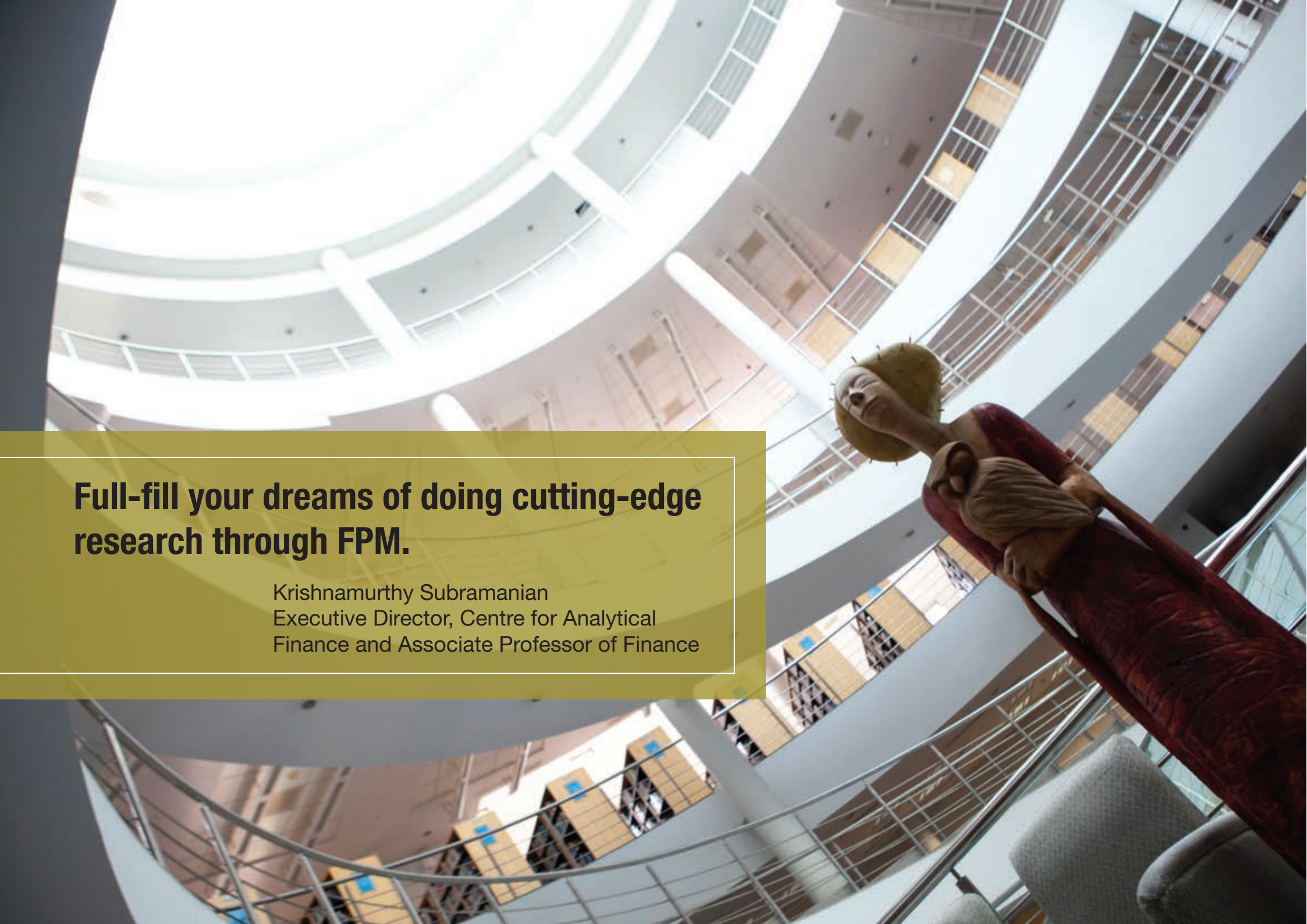
Since its inception in 2001, ISB has become well known the world over as a centre of academic excellence with an impressive record of producing high quality research in all areas of management. In line with its aims as a vibrant, research-oriented institution, the School initiated the FPM in 2011 to transform promising young researchers into innovative problem-solvers and thinkers. The foundation for FPM is ISB's talented and productive faculty, who are engaged in leading-edge research that is both academically rigorous as well as highly relevant to the needs of business. ISB's faculty, who have received their PhDs from acclaimed institutions around the world and have widely published and presented their research, are uniquely positioned to mentor the next generation of academicians and researchers in virtually every area of management.

In addition to training future researchers, the FPM will also serve to enhance faculty productivity, motivation and creativity. Doctoral students will serve as research assistants and co-authors to faculty members, making it a win-win proposition for the students as well as their mentors. FPM will further strengthen ISB's research focus and output and ensure that path-breaking research insights make their way into the classroom. This two-way flow of ideas between teaching and research is, without exception, a feature of all research-oriented schools the world over.

Our Fellow Programme epitomises the spirit of the School's vision to be an internationally top-ranked, research-driven institution that prepares future leaders for India and

the world. While this programme certainly focuses on accelerating academic research and preparing our graduates for faculty positions at leading universities across the world, its vision stretches further. Ultimately, it embodies our commitment to quality and innovation at every level, thereby enabling us to create and share knowledge that's valuable to both academia and global business.





Full-fill your dreams of doing cutting-edge research through FPM.

Krishnamurthy Subramanian
Executive Director, Centre for Analytical
Finance and Associate Professor of Finance

A CAREER IN BUSINESS ACADEMIA

The best business schools achieve their high standing by combining research, teaching and management practice. The best teachers among business school faculty members are usually those who bring the latest management theories and techniques to life in the classroom. With the centre of gravity of business activity increasingly shifting towards the emerging markets, there is a growing demand for faculty whose research focus is on issues and challenges relevant to the emerging economies. The ISB FPM curriculum aims to achieve a balance between cutting-edge academic research and an understanding of local realities in the emerging economies. Given the rapidly changing global scenario and its impact on business research and practice, the curriculum will be reviewed and upgraded periodically for theoretical rigour and practical relevance. For bright young researchers with inquisitive, creative and inspired minds and a powerful inclination to explore research issues in business, the ISB FPM is an attractive opportunity.



WHY ISB FPM?

Challenging, comprehensive and global in scope, the FPM aspires to develop researchers and academicians of exceptional caliber. The proven research expertise of ISB's faculty members and their dedication to supporting and mentoring doctoral students, are the powerful beams that sustain the programme.

ISB boasts of a unique portfolio faculty model which consists of eminent resident and visiting faculty. They are highly sought after by businesses across the world for their knowledge and expertise on a wide range of issues. The current body of resident faculty has been handpicked from leading international business schools on the basis of their research excellence and teaching acumen. Visiting faculty, drawn from top business schools across the world, bring new knowledge and perspectives into the mix, enriching it further. This dynamic research environment is made even more vibrant by the visiting scholars and research scholars whom the School hosts each year.

The area leaders from our founding associate schools, the Kellogg School of Management at Northwestern University and the Wharton School at the University of Pennsylvania, actively participate in curriculum design and research conferences, and assist our efforts to recruit the best faculty. We also have robust academic collaborations with the London Business School, Sloan School of Management at MIT, and the Fletcher School of Law and Diplomacy at Tufts University. Our association with world-class business schools ensures that we are always in step with the latest

innovations in global management education. Faculty exchanges, research collaborations, student exchange and curriculum development are various dimensions of our relationship with these schools.



FACULTY

An eclectic and accomplished team of faculty teach at the ISB. The current team of permanent faculty have been chosen from leading international business schools on the basis of their research excellence and teaching acumen. The faculty have received many awards and have been recognised for their achievements. Some professors have won grants, some have been invited to be members of governing bodies and other prestigious organisations, and some have received awards for their papers.



HARIOM MANCHIRAJU

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Ph D (Accounting), State University of New York- Buffalo, 2011; MBA, State University of New York- Buffalo, 2007; Master of Financial Management, Sri Satya Sai University, Prasanthinilayam, 2002



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PhD (Economics), New York University, 2016; MS (Quantitative Economics), Indian Statistical Institute, 2010; B.SC (Economics), St. Xavier's College, 2008



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Ph D (Economics), University of Virginia, 2009; MA (Economics), University of Virginia, 2005; BA (Mathematics, Economics), Franklin and Marshall College, 1999



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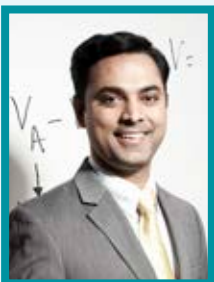
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Ph D (Marketing), The University of Texas, 2009; MS (Engineering), University of Kentucky, 2004, B.Tech (Engineering), Indian Institute of Technology (IIT), Roorkee, 1994



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Ph D (Marketing), Tepper School of Business, Carnegie Mellon University, 2010; MBA (Marketing/Systems), Xavier Institute of Management, Bhubaneswar, 1999; Bachelor of Science (Physics), St. Xavier's College, Calcutta, 1996.



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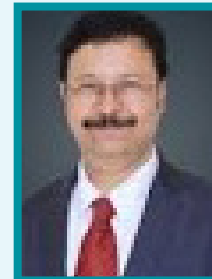
Ph D (Marketing), Koç University, 2015; Degree in Engineering (Economics & Management), Ecole Polytechnique de Tunisie, 2009; Associate's Degree in Mathematics and Physics, Tunis Preparatory Institute for Engineering Studies, 2006



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Professor, Operations Management and Senior Advisor to Dean for Research, Area Leader (Operations Management), Academic Director, Advanced Statistics and Computing Lab.

Ph D, University of California, 1993; Postgraduate Diploma in Management, Indian Institute of Management, Ahmedabad (India), 1980; B.Tech, Indian Institute of Technology, Madras (India), 1978



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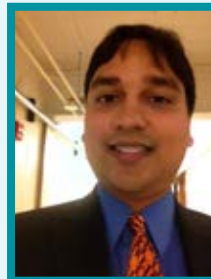
Ph D (Organizational Behavior), Weatherhead School of Management, Case Western Reserve University, 1983; MBA, Jammalal Bajaj Institute of Management Studies, University of Bombay, 1977; BE, University of Pune, 1972



SNEHAL AWATE

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Ph D, Temple University, 2013; MS, University of Colorado, 2008; B.E, University of Mumbai, 2004



A J CHAURADIA

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Ph D, Manchester Business School, 2005; M.Sc (Management and Information Systems), London School of Economics and Political Science, 2001; B.Sc (Hons) (Business and Management Studies), University of Bradford, 2000.





The extensive support provides for a high quality research ecosystem.

Deepa Mani,
Associate Professor, Information Systems and
Executive Director, Srini Raju Centre for IT and the
Networked Economy

AREAS OF SPECIALISATION

ISB offers the FPM in seven areas: Accounting, Financial Economics, Information Systems, Marketing, Operations Management, Organisational Behaviour and Strategy. Candidates indicate their area of specialisation at the time of applying for the programme. Once admitted the students will not be allowed to change their area of specialisation. Based on the pool of applications and suitability of the candidates, a specific area may decide not to offer admissions to students in an academic year.

ACCOUNTING

The Fellow Programme in Accounting trains students to research contemporary issues in Accounting using the latest empirical research techniques. Students must possess intellectual curiosity, an appreciation of institutional detail and a strong aptitude for quantitative analysis. Prior training in accounting is not essential, although exposure to the implications of accounting (for example, as a user of accounting information) is preferable. Faculty research interests include economics of the auditing profession, corporate governance, earnings management, accounting conservatism, voluntary disclosure and executive compensation. Accounting faculty members have published their research in leading accounting journals. You will interact closely and learn from distinguished faculty members who have published in top-ranked accounting journals such as 'The Accounting Review is a top tier journal'.

FINANCIAL ECONOMICS

The Fellow Programme in Financial Economics will train students in a wide range of sub-disciplines within this area. Finance faculty have wide-ranging interests spanning corporate finance theory, empirical research in corporate finance, market microstructure, microfinance as well as financial econometrics. Our faculty have published in top-tier finance journals in diverse areas such as the design of IPO mechanisms, promotions and internal labour markets, the links between bankruptcy codes and innovation, and information revelation in future markets. Candidates with undergraduate or postgraduate training in economics, mathematics, engineering, statistics, and other quantitative disciplines have an ideal background for doctoral studies in this arena.



INFORMATION SYSTEMS

The faculty in the Information Systems (IS) area at ISB come from the top business schools in the world such as Carnegie Mellon, University of Texas, University of Rochester and Stanford University. They use quantitative tools such as game theory and econometrics, and extensively use economics and strategy as reference disciplines to study topics in software product planning and pricing, human capital development in knowledge-intensive organisations such as IT services firms, electronic commerce and internet advertising, organisation and value of outsourcing relationships, impact of IT on firm value and on society, and the organisation and value of social networks. The area faculty have established strong publication records in the top academic journals such as Management Science, Information Systems Research and Management Information Systems Quarterly. Several top academicians from universities such as New York University, University of Minnesota and the University of Connecticut visit the IS area regularly to collaborate on research. The IS area also hosts an international academic conference in Information Systems every year. This conference regularly attracts the best of the researchers from the United States. This strong focus on research activities provides a broad exposure to students who are exploring research topics to define their areas of interest. Further, the constant availability of faculty with strong publication records in the top research journals of the world ensures in-depth mentorship.

MARKETING

Marketing is an interdisciplinary field that draws upon theory and methodology from a variety of knowledge areas, including psychology, sociology, mathematics, statistics and economics. The discipline is fundamentally concerned with the description and prediction of decision outcomes that involve all aspects of the firm - customers, competitors, distributors and business regulators. Marketing uses an eclectic mix of methods and theories to understand buyers' perceptions and preferences, allocate marketing resources and develop game theory models for marketing strategy. The Fellow Programme in Marketing Management at ISB is designed to train students for careers in academia. Members of the Marketing faculty at the ISB hold PhDs from top universities and are actively engaged in academic research.



OPERATIONS MANAGEMENT

The Fellow Programme in Operations Management is designed to train students to use quantitative tools and analytical frameworks from several disciplines to study managerial problems in areas such as supply chain management, service delivery, product development, transportation, retail and manufacturing. The programme combines diverse analytical disciplines such as game theory, econometrics, optimisation, mathematical programming, probability and statistics, stochastic processes, the theory of algorithms and operations strategy to immerse students in an intellectually stimulating environment conducive to high quality research. Faculty members in this area have doctoral degrees in operations management/operations research from premier universities such as UCLA, Cornell, Rochester, and Georgia Tech. They have varied research interests in several areas/industries and are frequent contributors to internationally recognised, top-tier academic journals.

ORGANISATIONAL BEHAVIOUR

The Fellow Programme in Organisational Behaviour is designed to emphasise the importance of individuals and teams as integral to modern organisations. The resident faculty have published papers in top-tier academic journals like the Academy of Management Journal, Journal of Applied Psychology, Journal of Experimental Social Psychology, Personnel Psychology, and Organisation Science. Area faculty

have won awards for reviewing, and regularly present their research in top international conferences. Research interests of faculty members include organisational citizenship behaviour, contextual work performance, positive (e.g. creativity, whistle-blowing) and negative (e.g. white-collar crime, corruption) deviance in and of organisations, teams, personality, interpersonal conflicts and relationships at work, and negotiations. Faculty members in organisational behavior have PhD degrees from top universities such as University of Illinois at Urbana-Champaign, Iowa, Michigan State, and National University of Singapore.

STRATEGY

The Fellow Programme in Strategy prepares students to engage in research that addresses fundamental problems relating to business strategy. The strategic management track trains them to analyse a firm's response to its environment and competitors and to carry out research that enables an understanding of the foundation of competitive advantage. It allows students to acquire expertise in a variety of disciplines that will enable them to carry out cutting-edge research in areas such as competitive strategy, innovation, global strategy, organisation theory and entrepreneurship. Faculty members hold PhD degrees from prestigious institutions such as Carnegie Mellon University, Indian Institute of Management, London Business School and Ohio State University. They are frequent contributors to top-tier publications.



PROGRAMME REQUIREMENTS

TYPICAL STAGES OF PROGRESSION

YEARS IN THE FPM	MILESTONES
Year 1	Complete core courses and area specific advanced courses
Year 2	Complete area specific advanced courses. Instructed Research Practicum (IRP): Assist on a Research Project under the supervision of a faculty member. Work on a Research Paper. Write FPM Comprehensive Exam by the end of year 2, as per area requirement.
FPM candidacy	Based on the performance in course work, IRP, Research Paper, Comprehensive Exam and potential to conduct scholarly research work, the FPM Committee determines the eligibility for FPM candidacy.
Year 3	Identify Dissertation Chairperson and Dissertation Committee members. Identify a dissertation topic, complete preliminary research work on the topic, and work on a dissertation proposal. Submit the Dissertation proposal to the Dissertation Committee by the end of the third year for approval.
Advanced FPM candidacy	On approval of the dissertation proposal, candidate moves to advanced FPM candidacy.
Year 4	Continue work on dissertation. Based on the dissertation defense, completion of subsequent revisions, and the FPM committee's recommendation, the candidate is conferred "Fellow in Management!"

ACADEMIC TRAINING

Doctoral-level training includes doing course work where in you take the prescribed core and specialised courses, doing research with faculty members, helping the faculty members in their teaching and taking up other tasks assigned from time to time.

Apart from course work Academic Training includes:

1. Attending the Annual Doctoral Consortium / Workshop on Teaching organised by Centre for Teaching, Learning and Case Development at ISB
2. Provide teaching assistance to visiting and resident faculty
3. Conducting tutorials / teaching a session
4. Research Assistant-ship under a Resident Faculty or in a Research Center or Institute

RESIDENCY REQUIREMENTS

This is a fully residential programme and requires 4 years of full-time study, closely working with faculty guides and also pursuing independent research interests. Students will be expected to spend a minimum of three years in residence.

CERTIFICATION

On the successful completion of the programme requirements and recommendations of the FPM Committee, ISB will grant the Fellowship to students.

PLACEMENTS AND CAREERS

FPM develops and grooms inspired and dedicated individuals to explore research issues in business. Besides nurturing their foray into the research arena, the FPM also moulds budding young researchers into effective teachers.

ISB provides committed support to all FPM students throughout the programme so that they gain meaningful teaching experiences before formally embarking upon their careers. FPM students work in the capacity of teaching assistants, mentors, and other roles which involve imparting knowledge to their peers or juniors, either in a group or one-to-one setting.

ISB aims to place students in top research schools across the world. While we put in efforts to do so, there is no guarantee of placement.

Unlike in other degree programs, such as B.Tech or MBA, placement after a doctoral program depends entirely on the quality of the research work done by a student in the dissertation. Therefore, it is largely up to the student to work hard and produce high quality research to get the desired placement. Our responsibility is to facilitate this by providing world class education, training, mentorship, access to global faculty, and an excellent academic environment overall.



ADMISSIONS

ISB aims to bring together individuals from a wide variety of backgrounds, nationalities and educational experiences. The common denominators are superior academic credentials and a consistent display of intellectual prowess. Excellent written and verbal communication skills are essential. Applicants must have a strong interest in pursuing a research and teaching career in academia. Above all, candidates need to possess both the ability to engage in high quality research and the commitment to be an academician at an international level.

ELIGIBILITY

1. Undergraduate/Postgraduate Degree:

Applicants should have 4 year undergraduate or a postgraduate degree from an accredited academic institution in areas such as business, economics, engineering, computer sciences, mathematics, physics or the arts. Irrespective of the field of study, applicants must possess a strong academic record and display creativity, self-motivation and ingenuity in their prior academic and work experience.

2. Test Requirements

All applicants are required to take one of the following tests by the time of submission of application. Applications will not be considered without a valid test score.

Graduate Record Examination General Test (GRE) administered by the Educational Testing Service (ETS), Princeton, USA

(OR)

Graduate Management Admission Test (GMAT) administered by Pearson VUE, Bloomington, USA.

(OR)

Common Admission Test (CAT) conducted by IIMs

(OR)

Junior Research Fellowships (JRF) conducted by UGC.

APPLICATION PROCEDURE

All applications should be submitted online at www.isb.edu/fpm.

An Application fee of INR 3,000 should be paid while submitting the application online.

A complete application must include:

- Photograph
- Statement of Purpose
- Certified copies of all university degrees/diplomas
- Official transcripts of grades
- Three letters of recommendation from faculty or scholars on the applicant's academic ability and potential for research and teaching
- Valid GMAT / GRE / CAT / JRF score report
- TOEFL score report (for applicants whose language of instruction at the undergraduate level is not English)



APPLICATION TIMELINES

Please note the following details for admission to the programme commencing in September 2017:

S.NO.	DESCRIPTION	DATE
1	Application Opens	September 20, 2017
2	Application Closes	January 19, 2018
3	Admission Announcement	Mid April, 2018
4	Orientation & Registration to FPM	Mid August, 2018

ONLINE INFOSESSIONS

To dwell more on the nitty-gritties of the programme, ISB will be hosting online info sessions (Webinars) for the ease of prospective applicants. This schedule for the webinars will be announced on the website.

ASSESSMENT

Candidates will be assessed on the basis of Academic Performance, GMAT / GRE / CAT / GATE / JRF Scores, Statement of Purpose, Faculty Recommendation Letters, Research Potential, Career Plans, Personal characteristics required for an international academic career, intellectual ability, motivation communication and writing skills etc. Decisions are based upon an evaluation of all of these aspects, relative to those of the other applicants.

Following submission of complete application, the FPM office will shortlist the candidates and contact them for the next steps in the admissions process.



FINANCIAL ASPECTS / SCHOLARSHIPS

To enable focus on studies, without having to worry about financial pressures, the following financial aid is offered subject to periodic review and revision by ISB:

PROGRAMME FEES

Full Tuition Fee Waiver except for sponsored candidates

ACCOMMODATION ON CAMPUS

Fully furnished free accommodation (shared accommodation for unmarried and studio for married students)

LAPTOP ALLOWANCE

One-time reimbursement of INR 75,000/- to cover expenses of laptop, docking station and any other computer accessories.

SCHOLARSHIP

A monthly scholarship of INR 48,000/- to cover living expenses. The usual duration of the scholarship is for four years subject to satisfactory performance. In line with many other international institutions ISB might offer an additional year of funding at the discretion of the Faculty Advisor, Dissertation Chair and the FPM Director for selected students who have not been able to complete their dissertation in four years. Students on leave are not eligible for financial aid. In case, the student is sent to other schools on exchange programmes, at the request of the student, s/he may be granted additional stipend at the recommendation of the FPM Committee.

MEDICAL INSURANCE

It is mandatory for all students and their dependents living on campus to have medical insurance. ISB will provide Health Insurance to FPM student, his/her spouse and 2 children. Students are allowed to include their parents or in-laws (any two) to the policy if the student is willing to pay the premium. In addition to this, students are also provided travel insurance when they are on exchange programme / attend international conference approved by the Faculty Advisor, Dissertation Chair and the FPM Director.





A Global Platform for Scholars to present their Research

Milind G Sohoni
Professor, Operations Management,
Deputy Dean, Faculty Development and Registrar's Office

CAMPUS

The ISB Hyderabad campus lies on a beautiful site with large boulders, open fields, land-scaped areas, open fields with greenery and cluster of trees. The campus architects have retained and highlighted the existing rock formations and the tree canopies, combining the elegant buildings and facilities with the scenic landscape.

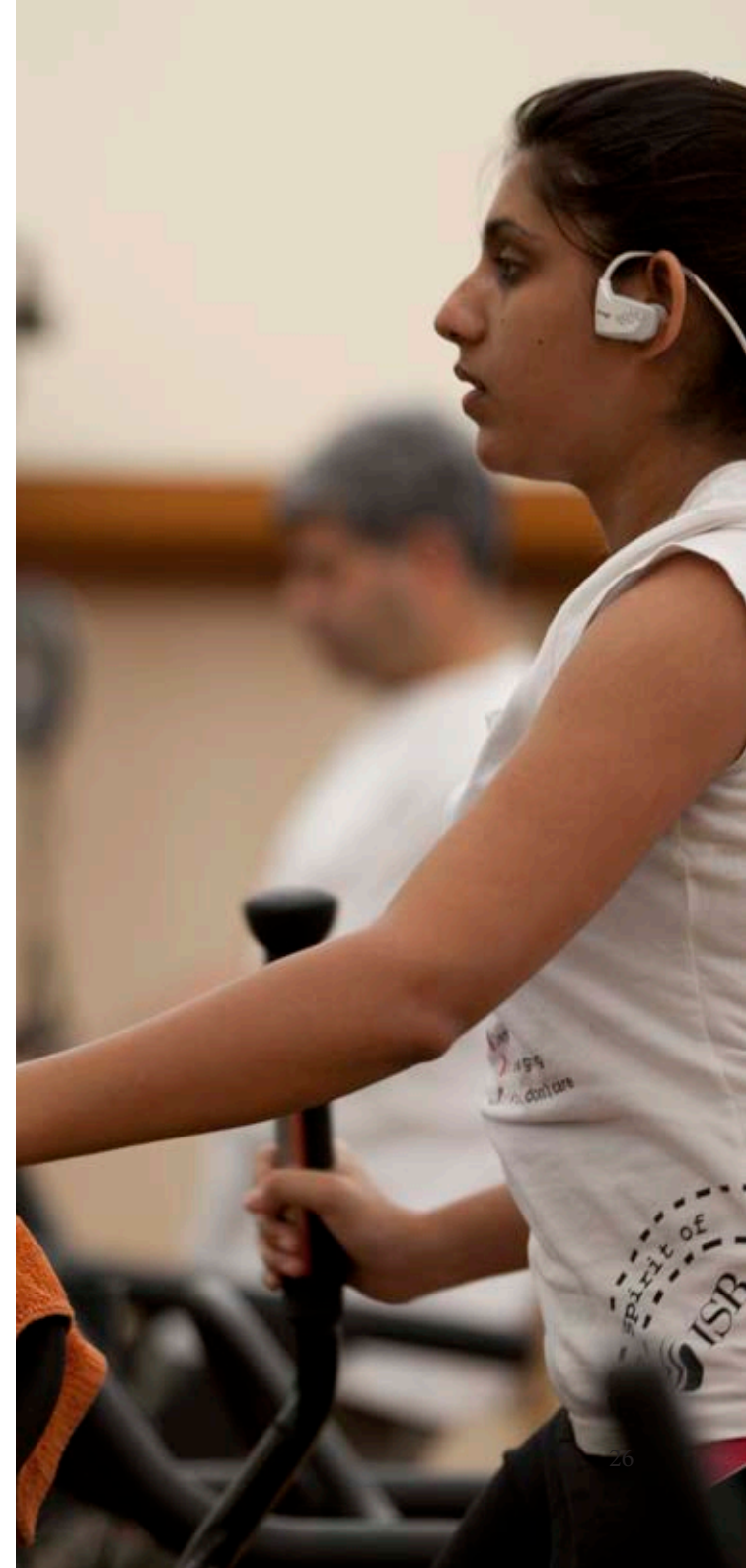
ISB's impressive infrastructure makes for a superior learning environment. The ISB Hyderabad campus spread over 260 acres, is internet enabled with state-of-the-art air-conditioned lecture theatres, an excellent library, video conferencing and other world-class facilities. The heart of the campus is the Academic Centre, which houses the lecture theatres, classrooms, faculty offices, services and auditorium. The Academic Centre provides an ideal study environment with air-conditioned lecture theatres, classrooms, breakout rooms, a large library, meeting rooms, coffee bars, and dining facilities. It has state-of-the-art infrastructure with a 408 seat auditorium and a communications network that ensures instant global connectivity. The FPM is currently offered at the Hyderabad campus only.

The ISB Mohali campus spread across 70 acres in the Knowledge City is equipped with state-of-the-art learning infrastructure - lecture theatres, a 500-seater auditorium, high definition video conferencing facilities to enable collaboration across locations, seamless access to digital and online library resources, student cafeteria, and more. The campus is designed to meet the LEED Gold sustainability criteria.

The Student Villages at both Hyderabad and Mohali comprises fully air-conditioned serviced apartments, with elegant contemporary furniture and fittings, a kitchenette, television with cable connection and other modern conveniences. ISB offers a conducive environment for families living on campus. Dining, housekeeping, courier and banking facilities are provided, in addition to a wellness centre, grocery store, travel desk and bookstore. The School ensures that basic needs of students are addressed, allowing them to focus entirely on learning. ISB has excellent recreational facilities - a swimming pool, fitness centre and courts for badminton, squash, table tennis, lawn tennis, volleyball and basketball. There is also a play area for children and a toddler's room.

RESEARCH AND LEARNING RESOURCES

The Learning Resource Centre (LRC), a towering structure in the middle of the Academic Centre, hosts the library and IT facility offices. The e-resources and online databases currently available at the LRC are among the best in any academic facility. The LRC's collection spans nearly 41,000 books, 150 print journals, 50 online databases (including over 2,000 e-journals), and 5,700 AV resources besides having access to the databases - Bloomberg and Thomson Reuters Eikon through NSE-ISB Trading Lab.



ALUMNI PROFILES - ARKAJA CHAKRAVERTY

Why ISB? Was it not a risk considering the programme was being kick started and there were more established doctoral programmes available elsewhere.

One of the main reasons for me to apply to Indian School of Business was its reputation of being one of the best business schools not only in India but also across the globe. To say the least, ISB's becoming one of the premier institutions in the country in a short span of a 10 years (in 2012) was nothing less than impressive. In addition, the school's growing footprint in producing quality research was a compelling reason for me to apply to its FPM program. Although it was a risky decision given the school had yet to establish a reputation for its FPM program, it was a calculated risk nonetheless.

Once you joined the programme, what were the features/characteristics that you felt were unique and would not be available in other institutions that offered similar programmes?

In addition to having continuous guidance and support from resident faculty, visiting scholars here are very helpful and keen on helping FPM students. Another remarkable thing about being an FPM student at ISB is that you are not confined in the boundaries of a department. Although my research interest lies in the discipline of Finance, I have had opportunities to interact with faculty members of various departments. This not only helps one refine their research questions and approach, but it also brings in fresh perspectives. In addition, one can benefit from various workshops, such as Teaching Consortium, etc. that are organized at ISB across the year.

Given the discipline that you are in how suited is ISB for research in the area and how did you benefit because of it?

My research interest primarily lies in the area of Corporate Finance and I have immensely benefited from interactions with resident as well as visiting faculty members at ISB, who come with a rich experience of publishing in top-tier journals in their areas. Working with them is an enriching experience in itself. I am an empiricist and ISB has subscriptions to a rich set of databases. In addition, numerous seminars, annual summer research camp and annual conference organized by CAF provides a window of opportunity to understand cutting-edge research in the area of Finance as well as to interact with researcher scholars from across the globe.

What, according to you, are the aspects that a potential researcher/doctoral candidate should look for before zeroing in on an institution to pursue a programme?

I am glad you asked this question. In last couple of years, I have received numerous emails and calls from future applicants asking about their being a good-fit in the program. I believe it's really important for a candidate to acknowledge that it's a long-term commitment and is probably going to demand every bit of rigour that one has to offer. Having said that, I would encourage candidates to determine the alignment of their research interests with those of the faculty members. Although it's quite common that candidates' research interests change after joining the program, especially after completing


coursework, it's always a good idea to assess research alignment beforehand. Understanding research support, such as database subscriptions, and culture – quality of research seminars and conferences can provide a reasonable glimpse of this - are equally critical.

How did your experience at ISB help?

ISB FPM program comes with a rigorous training in coursework as well as research methodologies, which played a key role in laying a solid foundation for me. These courses were taught both by resident professors as well as those from reputed institutions abroad. This also facilitated a platform for me to build a rapport and collaborate with some of these professors for a few of my research projects. Moreover, I have found audience at ISB seminars to be one of the toughest, hence presenting my work to them helped me prepare much better. They also offered insightful critiques to help me improve quality of my work.

What role do your classmates play in your education?

It would not be the slightest exaggeration if I say that my colleagues at ISB have played a substantial role in helping me become a researcher that I am today. They have had been one of the most difficult people to convince and one of the biggest critics of my work. To say the least, my stint at ISB has been more of a collaborative journey and my colleagues have been generous with their time and help, both within and beyond classrooms.



“As an FPM student at ISB I was never confined in the boundaries of a department. Interdisciplinary research added a feather to my cap.”

Arkaja Chakraverty

Assistant Professor of Finance
International College of Economics and Finance
National Research University - Higher School of Economics

ALUMNI PROFILES - PRATIK GOEL

Why ISB? Was it not a risk considering the programme was being kick started and there were more established doctoral programmes available elsewhere.

I chose to apply to the Indian School of Business because of its reputation as a top-notch research institution, and for the access to the best international faculty that it provides, besides its own.

It was no doubt risky, but sometimes the best investments in life are like that. It was about entrusting my faith in an institution that had a proven record in a very short span of time; so I went ahead with my gut feeling. I did have final offers from other schools which have been running the FPM for a long time, but ISB was and is in a different league altogether and its research environment and output are unprecedented when compared to other Indian schools.

Once you joined the programme, what were the features/characteristics that you felt were unique and would not be available in other institutions that offered similar programmes?

The interaction I had with the faculty here has been amazing. I had a mentor right from the day I commenced the program. Open and frank exchanges with the faculty are encouraged. Faculty members are very approachable and always keen to listen to new research ideas. This is a highlight of being a student at ISB!

ISB offers you access to the best minds in your field of management research, and exposure to cutting-edge

research tools and practices by means of attending regular seminars, workshops and consortia. Also, the support - both infrastructure and financial - that you get here is phenomenal!

The unique feature was really the commitment and keen personal interest that faculty members take in your development and progress. And nowhere else can you get access to such a vast and promising network of faculty (both resident and visiting) at one single campus!

Given the discipline that you are in how suited is ISB for research in the area and how did you benefit because of it?

ISB's resident and visiting faculty in the Accounting area is top-notch, with a proven record of publishing in the top-tier journals and serving on their editorial board. Sustained interactions with them during seminars and one-to-one meetings offered an excellent opportunity to grasp the finer nuances of research and get deeper insights about the publication process.

Now that you are joining an institution of global repute, how do you think the ISB experience will help you pursue your research interests?

I intend to apply the research expertise acquired at ISB to engage the interest of and seek productive research collaborations with fellow scholars/colleagues at my new institution. I also plan to contribute towards further enhancing the research culture there by proposing measures to facilitate greater interaction and collaboration among

researchers, preferably in a "less formal" setting (similar to the weekly Brown Bag research seminars at ISB).

What, according to you, are the aspects that a potential researcher/doctoral candidate before zeroing in on an institution to pursue a programme?

- » Research environment of the school and department, comprising of research output and conference exposure
- » Fit within the particular department, by carefully reviewing the faculty profiles and research expertise
- » Financial support and infrastructure

What are the essential elements to become a successful researcher? How should one prepare for it?

Essential elements:

- » Creative, open and critical mind (and drive to learn)
- » Ability to seek successful collaborations
- » Perseverance and patience

How to prepare?

- » Be aware of the latest research in your specific field and area.
- » Talk to fellow research scholars at your institution and at conferences/seminars. Brainstorm ideas. Get feedback.
- » Read research papers with a critical mind. Identify gaps and think about innovative ways to address them.
- » A "Just do it" and "Never give up" attitude!



“The best part about the FPM at the ISB was the availability and ease of access to the best minds and scholarly resources in my field all at one place. The support that I got at ISB was phenomenall! The quality of the programme is really competent with that of the top schools around the world.”

Pratik Goel

Assistant Professor of Finance, Audit and Control, IÉSEG School of Management, France, Fellow in Management, ISB (2016)

How did your experience at ISB help?

My experience at ISB helped me tremendously in the accounting job market. The demonstration of solid conceptual training which included some novel and cutting-edge courses, such as Causal inference and Scientific Writing to name a few, as well as the ability to form productive research collaborations with top-notch scholars in my field were viewed very positively by the interviewing schools.

What role do your classmates play in your education?

ISB’s resident and visiting faculty in the Accounting area is My classmates have played an important role in my education here. Actually, it isn’t really possible to be successful in a ddoctoral programme without appreciating the merits of peer learning and collaborative work. This is something I learned quite early on!

What offers did you get?

I am very glad to share with you that in the end I had five final job offers - one from the IÉSEG School of Management, France, one from WHU - Otto Beisheim School of Management, Germany, one from Erasmus School of Economics, Netherlands and finally one from the Carlos III University in Madrid. I will be joining the IÉSEG School of Management in the Fall of this year and shall be based out of its Paris campus.

ALUMNI PROFILES - SAIPRIYA KAMATH

Why ISB? Was it not a risk considering the programme was being kick started and there were more established doctoral programmes available elsewhere.

ISB was already a brand of international repute when I applied to their FPM programme. Having seen ISB successfully build their PGP programme within 10 years gave me the confidence that the FPM programme could also be made a success.

Apart from this, my experience during the interview process gave me confidence that the faculty were very keen in making the programme a success. Although there is a risk element in joining a new programme, I knew that the greatest benefit of joining a new programme would be that the school would be as much or even more interested in seeing us succeed, and hence I was confident that we would receive all the support needed.

Once you joined the programme, what were the features/characteristics that you felt were unique and would not be available in other institutions that offered similar programmes?

Due to ISB's model of hiring visiting faculty to teach many PGP courses, we get the opportunity to interact with professors from several schools and receive feedback from these top notch researchers. ISB is also one of the few schools that provide training for teaching through a consortium which exposes us to different methodologies. Finally, some

of the courses such as Causal Inference and Communicating Scientific Research are offered in very schools around the world.

Given the discipline that you are in how suited is ISB for research in the area and how did you benefit because of it?

My research interests are in the area of Accounting and Finance, and ISB has excellent professors who guided me in this area. ISB also has a tradition of inviting visiting professors for longer duration of one or two years, and I benefitted tremendously from interacting with them.

Now that you are joining an institution of global repute, how do you think the ISB experience will help you pursue your research interests?

ISB has laid a strong foundation for research both through coursework and through guidance received from professors. ISB has also helped shape my research interests and I hope to develop new and meaningful collaborations in the coming years.

What, according to you, are the aspects that a potential researcher/doctoral candidate before zeroing in on an institution to pursue a programme?

A potential doctoral candidate should look for three things. First, he/she should look for availability of research active professors doing work in his/her area of interest. Second

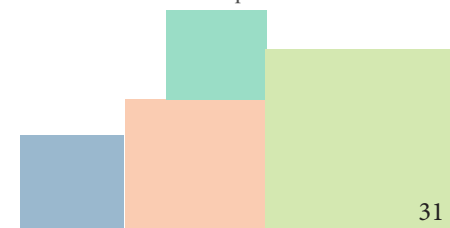
and more important would be to look for a school that has a mentoring attitude towards its doctoral students rather than just go for a brand name. Third would be to assess the support environment – things such as frequency of seminars from visiting faculty, emphasis of research in the school, availability of databases etc. will make a huge difference in the research process.

How did your experience at ISB help?

ISB gave me a solid foundation and training in research methods through very unique courses such as Causal Inference and a course on Scientific Writing. These are courses which are probably available in a handful of schools in the world. Apart from this, ISB gave me an opportunity to work with top notch researchers and learn from the best. This training has helped me to start my career as a researcher and I hope I put the training to good use.

What role do your classmates play in your education?

It's a very interesting question because my classmates are my best friends but also my worst critics. But, without them I am sure my research wouldn't have reached where it is. They are the first people I reach out to get feedback on my work. They push the ideas and question why I am even working on the project, and I am thankful for all those questions.





What offers did you get?

I am happy to let you know that I have received offers from six different schools. I have received offer from London School of Economics & Political Science, University of Melbourne, Cass Business School, University of Amsterdam, Erasmus School of Economics, and from Universidad Carlos III de Madrid.

“ISB gives you an opportunity to work with top-notch researchers and learn from the best. It laid a strong foundation for research both through coursework and through guidance received from professors.”

Saipriya Kamath

Assistant Professor of Accounting,
London School of Economics &
Political Science, UK
Fellow in Management, ISB (2016)

STUDENT PROFILES



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