

6th Annual Pharma Anti - Counterfeiting & Serialisation 2017



"Competences to Combat Counterfeits"

19th & 20th September 2017, Pestana Chelsea Bridge Hotel, London, UK

Key Speakers Include

STEVE LUBESKI, Alexion Pharmaceuticals (USA), Associate Director of Global Security

JEAN-MARC BOBEE, (Former) Sanofi,
Former Director of industrial anti-counterfeiting strategy

JEREMY PETERS, Bristol-Myers Squibb (USA), Associate Scientist

NEIL LAWRENCE, GSK,Global Serialisation Champion

PABLO MEDINA, Genentech (USA), Program Manager, Commercial Serialization, Channel Operations, Product Protection

BERNARD NAUGHTON, Oxford University Hospitals NHS Trust,
Specialist Clinical Pharmacist / Honorary

JOHAN VERHAEGHE, Medicines for Europe, National Policy Liaison

FRANKLIN APFEL, World Health Communication Associates, Managing Director

SULTAN DAJANI, Royal Pharmaceutical Society, Community Pharmacist

ULRIKE KREYSA, GS1, Vice-President Healthcare

RICHARD MCDERMOTT, Signakey, CEO

KATELEN PEREZ T'SEYEN, World Customs Organization (WCO),

Manager at WCO IPM - Private Sector

PETER EMBLEY, Voisin Consulting Life Sciences, Senior Director, Regulatory Science, Drugs & Biologic

MARK DAVISON, Blue Sphere Health, CEO

SANDY EISEN, Frontline Pharma Consulting, Chief Medical Officer ANDREW STEVENS, Gartner,

Research Director

Plus many more COMING SOON.....

Special Reasons To Attend

- All set for early 2019? The Delegated Act on safety features for (EU)(FMD)
- Market analysis EU, US and RoW markets
- Impact of BREXIT
- · Fight against counterfeiting by empowering your consumers
- Business Case, Road map and basic decisions
- Safeguarding the safeguards how to secure your authentication platform
- Serialization: The Crossroads of Supply & Demand
- Serialization, track and trace, and brand protection programs
- SAP Track & Trace
- Impact on supply chain
- Joining forces against counterfeits
- · Balancing between protection and vulnerability of your brand
- Maximizing brand protection through effective packaging and labeling
- Smart Packaging and Labelling
- Drug Development and Intellectual Property Theft
- Rethinking Supply Chain Strategy
- EU and USA: government policies & strategies
- Monitor the internet effectively to combat cybercrime and illegal online pharmacies
- Assess the current technology landscape and identify the right solution for your needs
- Network in our combined exhibition and catering area
- Evening networking reception for all attendees

Book now...
Register now to secure your seats
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Learn, Partner, Innovate, Suceed



Dear Colleagues,

Counterfeit drugs have become a \$200-billion-a-year global industry, which despite ongoing crackdowns by the authorities is a growing problem According to a report t is predicted that the global anticounterfeit packaging market in food and pharmaceuticals is forecasted to attain market value of \$142.7 billion by 2020 from \$57.4 billion in 2013, growing at 13.9% CAGR during 2013 to 2020'. The anti-counterfeit packaging market size is estimated to grow from USD 82.05 Billion in 2015 to reach USD 153.95 Billion by 2020, at a CAGR of 13.41%. IP Theft -The latest and most reliable data (coming out from the OECD and EUPIO) suggests that in 2015, the U.S. imported counterfeit and pirated tangible goods valued between \$58bn and \$118bn, while counterfeit and pirated tangible US goods worth around \$85bn were sold that year across the globe. A report by OCISIA, in collaboration with the UK information intelligence experts BAE Systems Detica, indicates that cybercrime is costing the UK economy as much as £27bn annually. The hardest hit companies include those in the pharmaceutical and biotech industry. According to the report, £9.2bn has been lost through intellectual property (IP) theft, £7.6bn to industrial espionage and £2.2bn from extortion. Anti-Counterfeit Packaging Market Size Worth \$184.87 Billion by 2025. Track and trace technology products are expected to grow at a CAGR of over 9% by revenue, from 2016 to 2025 driven by the superior product detection and tracking through the supply chain

All set for early 2019, the Delegated Act on safety features for the European Union (EU) Falsified Medicines Directive (FMD) has pharmaceutical companies, parallel importers, wholesalers, and pharmacies facing a close-fitting timeline to address extensive serialisation, compliance reporting, and verification requirements. The Delegated Act includes several unexpected rules that add complexity to FMD planning and preparation. Many supply chain companies have raised questions related to the impending Delegated Act requirements and we could find answers for all of them at our conference.

Using identification, authentication and traceability initiatives on the packaging line and through the supply chain to the pharmacy level requires high quality serialisation data. Manufacturers need to invest in serialisation solutions that maintain the integrity of the data throughout the packaging process. By implementing productised, configurable and expandable solutions that leverage a PES infrastructure, manufacturers can protect data integrity while also meeting new demands quickly and cost-effectively and maintaining operational efficiency. This conference overviews and integrates the business and technical problems that pharmaceutical companies should be aware of in order to fight the major global problem of counterfeit medicines. In addition to discussion of the problems, this conference addresses serialization, track and trace analytical techniques scientists use to detect counterfeits and identifying solutions to the threat of counterfeit medical products. It gives us immense pleasure in welcoming you to "6th Annual Pharma Anti-Counterfeiting & Serialisation 2017 - "Competences to Combat Counterfeits"

Regards,

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KEY THEMES DISCUSSED AT THIS CONFERENCE

- All set for early 2019? The Delegated Act on safety features for the European Union (EU) Falsified Medicines Directive (FMD)
- Market analysis EU, US and RoW markets
- Impact of BREXIT
- Efficient serialisation strategies: Business Case, Road map and basic decisions
- Discuss your serialization, track and trace, and brand protection programs with peers at this interactive session
- SAP Track & Trace: Turning total compliance into a supply chain value plan
- Joining forces against counterfeits Mandates for developing and implementing an effective Anticounterfeiting strategy
- Balancing between protection and vulnerability of your brand in the global counterfeit market

- Maximizing brand protection through effective packaging and labeling
- Smart Packaging and Labeling Warehouse & Logistics -Lessons to learn
- Drug Development and Intellectual Property Theft
- Rethinking Supply Chain Strategy
- EU and USA: government policies & strategies
- Monitor the internet effectively to combat cybercrime and illegal online pharmacies
- Assess the current technology landscape and identify the right solution for your needs
- How can companies and gov work closely and together and its importance
- Network in our combined exhibition and catering area
- Evening networking reception for all attendees

AN EVENT TO VOW

6th Annual Pharma Anti-Counterfeiting & Serialisation 2017 - Competences to Combat Counterfeits

Get more from the event, with a broader scope bringing the whole communications value chain together. Enjoy and make the best out of our dedicated networking drinks time, meet the leading companies showcasing the products of tomorrow in the co-located exhibition. Expand your knowledge of the latest business models and strategies in the high-level conference.

WHY EXHIBIT?

Make Sales
Debut new products
Profile your brand
Meet new business partners
Develop key relationships
Educate pharma and biotech companies



WHO WILL YOU MEET

Pharmaceutical manufacturers and distributors, Healthcare professionals, Pharmacists, Serialisation, Track and Trace – Solution providers, Brand – protection, enforcement, security, integrity and management companies, Drug regulatory agencies, customs and police, Intergovernmental organizations (IGOs) involved in healthcare and IPR protection, Non-governmental organizations (NGOs) active in healthcare, Patients' representatives, Healthcare research organizations, Pharmaceutical associations, Anti-counterfeiting organizations, Packaging, labeling and converting companies, Authentication technology suppliers, Anti-counterfeiting service suppliers – IP specialists, investigators, lawyers

DAY ONE - 19th September 2017

08:30 - Coffee and registration

09:30 - Morning Chair's opening remarks

MARK DAVISON, CEO, Blue Sphere Health

MARKET ANALYSIS & CURRENT OVIERVIEW

09:40 - Joining forces against counterfeits

- Understand what processes you have to put in place by 2017
- How can non-profit organizations (NGOs) work with Pharma and authorities to track infiltration of counterfeits into remote areas of Asia?
- Operations conducted by Interpol, WHO
- How to sustain an anti-counterfeiting program to drive counterfeiters away from your brands.
- Creating a global standard for anti-counterfeiting

10:20 - Developing a comprehensive Insider Threat program

- Moving beyond monitoring and response to embracing the new paradigm of prevention/detection/Response/Recovery
- Getting executive buy-in
- Developing a cross functional Insider Threat Team
- · Identifying risk factors and bad actors

STEVE LUBESKI, Associate Director of Global Security, **Alexion Pharmaceuticals (USA)**

11:00 - Morning Coffee & Networking

CHALLENGES & OPPORTUNITIES

11:20 - Morning Keynote Panel Discussion: Review & Updates -Counterfeits and Serialisaiton - Challenges and Opportunities

- Market analysis EU, US and RoW markets
- Impact of BREXIT
- What is the sense of readiness within the pharma industry?
- What are the safety features and how are they supposed to be verified?
- The Delegated Act on safety features for the European Union (EU) Falsified Medicines Directive (FMD) Will all supplychain organisations will be prepared by the February 9, 2019, deadline?
- What is the sense of readiness within the pharmaceutical industry?
- Strategies for conducting global anti counterfeiting investigations
- Will serialisation really bring benefits beyond compliance?
- Serialisation Identifying your solutions
- Benefits/Possible Risks Beyond Serialization
- Practical Issues for Operationalizing Serialization

Moderator:

MARK DAVISON, CEO, Blue Sphere Health

Panelists:

SANDY EISEN, Chief Medical Officer, **Frontline Pharma** Consulting

ANDREW STEVENS, Research Director, Gartner

PABLO MEDINA, Program Manager, Commercial Serialization, Channel Operations, Product Protection, **Genentech (USA)**

12:00 - Topic TBC

Speaker TBC, Agfa Graphics

12:20 - Topic TBC

Speaker TBC, Baker & McKenzie

12:40 - Networking luncheon

FIGHTING FAKES - BRAND PROTECTION

13:50 – IPM: The WCO's global Platform of actionable resources to combat counterfeiting

- Sharing operational information, improving communication, providing continuous training
- Engaging law enforcement, right holders and Solutions Providers in the fight against counterfeiting
- Customs Officers Identify, verify and authenticate on the field through IPM Mobile platform
- Demonstration of the IPM platform.

KATELEN PEREZ T'SEYEN, Manager at WCO IPM - Private Sector - **World Customs Organization (WCO)**

14:30 - Pharmacy Perspective - Tackling Counterfeiting in Pharmacies

SULTAN DAJANI, Community Pharmacist, Royal Pharmaceutical Society

15:10 - Afternoon coffee & Networking

15:30 - Fighting counterfeits with global standards

- The regulatory landscape today in the world
- Europe the implementation challenges of the FMD

- Serialisation benefits beyond securing the supply chain
- What's next on patient safety

ULRIKE KREYSA, Vice-President Healthcare, GS1

16:10 - Substandard, spurious, falsely labelled, falsified and counterfeit (SSFFC) medical products: intergovernmental policy update.

- Current WHO, EU and other IGO policies
- Insights from the WHO World Health Assembly 70
- Position of new WHO Director General

FRANKLIN APFEL, Managing Director, World Health Communication Associates

16:50 - Chairperson's closing remarks and end of conference

MARK DAVISON, CEO, Blue Sphere Health

17:00 - 18:00 - Networking Drinks - Take your discussions further & build new relationships in a relaxed & informal setting

FOR DELEGATE REGISTRATIONS:-

Our potent conference agenda delivering the latest information and the world class leaders as speakers attract delegates to attend from around the world. We aim for our attendees to be equipped with knowledge of latest developments & enable them to network with the industry key personnel.

Delegate Registration - <u>delegate.uk@virtueinsight.com</u>

DAY TWO - 20th September 2017

08:30 - Coffee and registration

09:30 - Morning Chair's opening remarks

MARK DAVISON, CEO, Blue Sphere Health

SERIALISATION - TRACK & TRACE

09:40 – The Business value of Serialization, Crossing your barriers; identify and develop your solutions

- How to understand local and regional serialisation requirements and incorporate this information to roll out the most efficient global serialisation strategy
- Serialization to the Rescue
- Crossing your barriers; identify and develop your solutions
- Combating counterfeiting through traceability systems

JOHAN VERHAEGHE, National Policy Liaison, **Medicines for Europe**

10:20 - Topic TBC

Speaker TBC, Anaqua

10:40 - Serialized syringes also prevent counterfeiting

- Signakey recently completed a 1-year Pilot for a major Biopharma to Laser mark individual syringes filled with personalized cancer medicines.
- Each mark is highly encrypted and unambiguously unique. This ensures that the right treatment, goes to the right patient, at the right dose, at the right time.
- The medicine are clear liquids, and expensive, and therefor potential targets for counterfeiters.
- The information helps boost the patient's confidence in the safety and efficacy of the medicine and helps control the medicine taking behavior.

RICHARD MCDERMOTT, CEO, Signakey

11:00 - Morning Coffee & Networking

11:20 - Serialisation - The past, present and the future

- The origin
- Current global picture
- Opportunities as we move over the next 3-5 years

NEIL LAWRENCE, Global Serialisation Champion, GSK

12:00 - The Effectiveness of Medicines Authentication Technology

BERNARD NAUGHTON, Specialist Clinical Pharmacist / Honorary, **Oxford University Hospitals NHS Trust**

12:40 - Networking luncheon

MAXIMISING SUPPLY CHAIN SECURITY

13:50 - Serialization and Control in the supply chain: Why a global harmonized approach is needed in order to protect patients efficiently

- How different traceability regulatory concepts based on serialisation of medicines impact the stakeholders across the supply chain?
- What are their pros and cons and how efficient are they considering their complexity to implement their « Security to Cost » ratio?
- What are the traceability challenges still to be overcome in the next 5 years?
- Why do we need a harmonized global strategy in terms of controls in the supply chain in order to protect efficiently patients from counterfeits?

JEAN-MARC BOBEE, Former Director of industrial anticounterfeiting strategy, **(Former) Sanofi**

14:30 - Fingerprinting Pharma: Ensuring Supply Chain Integrity Through Advanced Analytical Authentication

- Examine how and why this technology emerged in order to fight counterfeit medicine
- Review the specifics of spectral authentication (Raman, IR, and NIR) of suspect products
- Small Molecules vs Biologics: Understand identification and structural characterization
- Case Studies

JEREMY PETERS, Associate Scientist, Bristol-Myers Squibb (USA)

15:10 - Afternoon coffee & Networking

15:30 - Rethinking Supply Chain Strategy

- Which disruptive technologies are set to change pharma supply chain over the next 5 years, and how should you prioritise them?
- How to build and develop your supply chain talent to best meet the challenges of the future supply chain
- IT challenges to integrate track & trace solutions in production and supply chain
- Making sure that you can keep your supply chain secure
- How can you integrate alternative suppliers and processes within your existing strategy?
- Enabling the use of authentication or track & trace solutions found on your products

REGULATORY

16:10 - Panel Discussion: Examining and complying with recent legislative and regulatory developments

- Recent evolving regulatory frameworks EU and US -Comparing with RoW
- What is the regulatory view for track and trace for medical devices?
- How the FBI is currently addressing intellectual property crime and partnering with U.S. government agencies?
- How can companies and gov work closely together and its importance?
- Regulatory / EMA Requirements of the FMD/Delegated Regulation regarding tamper verification and anticounterfeiting
- Requirements of the FMD/Delegated Regulation regarding tamper verification and anti-counterfeiting
- IP Threats
- Understanding global regulatory laws
- A regulatory perspective towards counterfeit medicines what is the global answer to this global plague?

Moderator:

MARK DAVISON, CEO, Blue Sphere Health

Panelists:

PETER EMBLEY, Senior Director, Regulatory Science, Drugs & Biologic, **Voisin Consulting Life Sciences**

16:50 - Chairperson's closing remarks and end of conference

MARK DAVISON, CEO, Blue Sphere Health

17:00 - End of 6th Annual Pharma Anti-Counterfeiting & Serialisation 2017

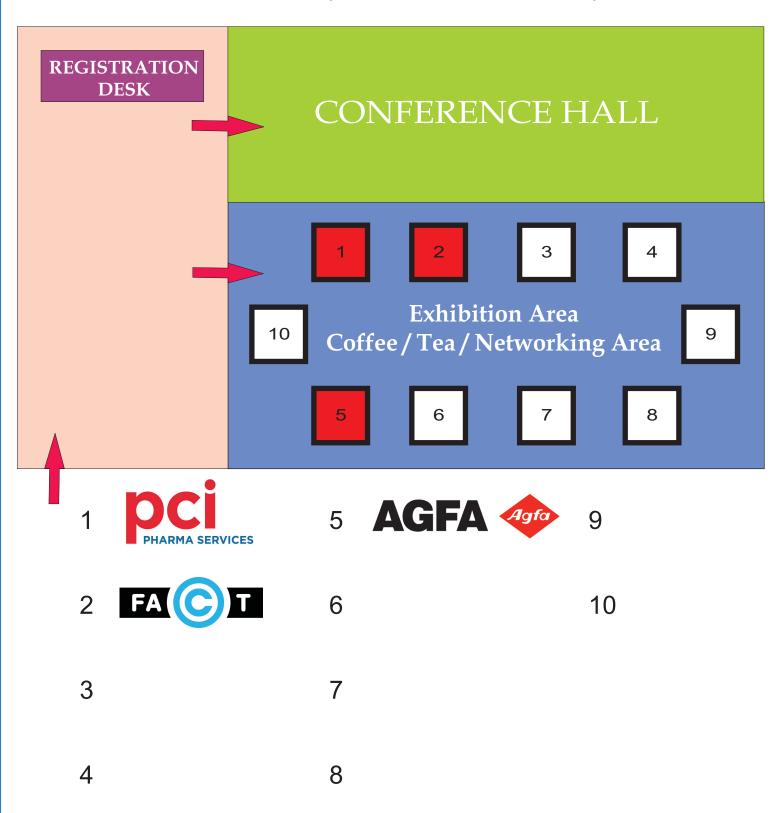
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PAST ATTENDEE LIST

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Hoffmann-La Roche - Regional Coordinator for Serialization Applied DNA Sciences - Chief of Business Development Applied DNA Sciences - Director, Personal Care Ferring Pharmaceuticals - Head of Serialization and Product Security; Applied DNA Sciences - Technical Director EMEA Aptar Pharma - Associate Director Innovation Serialization Program Director Fight the Fakes Archimedes Pharma - Director, EU Supply Chain Operations Food and Drugs Authority, Ghana - Head, Drug Enforcement Department Arnold & Porter - Partner Food and Drugs Authority, Ghana - Ag. Head, Market Surveillance Unit Arvato Systems GmbH - Senior Manager Business Development AstraZeneca - Regional Investigations Director EMEA, Global Security Food and Drugs Authority, Ghana - Coordinator, Advertisement Monitoring and Control AstraZeneca - Project Manager - Global Packaging and Product Security Food And Drugs Authority, Ghana - Senior Regulatory officer Athlone Laboratories - Commercial Director Food And Drugs Authority, Ghana - Head, Market Surveillance Unit Authenticate - Forensic Scientist Food And Drugs Authority, Ghana - Regulatory Officer (Safe Disposal Authentix - President, Anti-Counterfeiting of Regulated Products) Baker & McKenzie Global Services - Manager, Business Development Foster & Freeman - Development Manager Baker & McKenzie LLP - Attorney Foster & Freeman - Regional Sales Manager - Europe, Russia and CIS Baker & McKenzie S.C - Attorney Baker & McKenzie - Managing Partner Frontline Pharma - CMO Baker & McKenzie - Senior Associate, Intellectual Property Team Gabriel-Chemie - MD BASF Lampertheim GmbH - Sales Manager Europe, Security & New Galderma / Nestlé Skin Health - Senior Trademark & Counterfeit Technologies Manager Bayer Consumer Care AG - Head Global Packaging Management **Genshone Transformation - Managing Director** BBC 1 - Producer / Director German Pharmaceutical Industry Association - Head of Brussels Office Bilcare Research Bionical - Quality Manager Gill Jennings & Every LLP - Patent Attorney GIRP - European Healthcare Distribution Association - Deputy Blue Sphere Health - CEO Boehringer Ingelheim - Focused Factory Solids/ Head of Business Director General Glaxosmithkline - Technical Executive Process Excellence/ Strategic Projects Brand Protection & Security Consultancy - founder/owner Glaxosmithkline - Forensic Product Specialist Glaxosmithkline - Product Security Specialist Bristol Myers Squibb - Executive Director Global Serialization Bristol Myers Squibb - SAP Specialist **Global Medical Solutions - Pharmacist** Going to Meet Bristol-Myers Squibb - Associate Scientist GS1 - Vice-President Healthcare Bristol-Myers Squibb (USA) - Associate Director Gs1 - Head of Healthcare **Business Vibes** Gs1 Global Office, Healthcare - Industry Marketing Manager for Healthcare Catalent Pharma Solutions - Global Operational Excellence Leader **GS1 UK -** Consultant Celgene International Sarl - Director External Manufacturing GSK - Technical Support Analyst, Fingerprint Programme CFM - MD GSK - VP Global Head of Packaging Child-Safe Packaging Group - Secretary General GSK - Head of Technical - GMS IT / Design & IT Lead - Serialisation Clinigen - QA Manager Clinigen Group - Head of Quality IRP GSK - Serialisation quality Lead-Fingerprints Clinigen Group - Technical Support Manager GW Pharmaceuticals - Supply Chain Packaging Coordinator Homeland Security Investigations (HSI) - US Embassy London - Special Clinigen Group - Lawyer / Senior Associate Colorcon - Tablet Design Technologist Homeland Security Investigations (HSI) London - Deputy Attaché Colorcon - Brand Enhancement Service Manager Horus Security Consultancy - Security consultant Colorcon - Senior Manager - EMEA Technical Services Horus Security Consultancy - Senior Researcher Constantia Flexibles International GmbH - Head of Marketing Horus Security Consultancy - Junior Research Assistant Pharma Division Human Bios GmbH - Consultant Consumer Physics - Director of Business Products Hungarian Pharmaceutical Manufacturers Association - Head of Consumer Physics - Director of Sales, EMEA Consumer Physics Inc - Business Development & B2B Applications Hungarian Pharmaceutical Manufacturers Association - Director Dannemann Siemsen Advogados - Partner **Davies Development and Testing - CEO** iDi Pac - Sr Packaging & Innovation Consultant Idis - QA Strategic Manager Delfarma - CEO Denny Bros - Sales & Marketing Director Ilumink - Founder Imprint Analytics GmbH - International Key Account Manager DLA Piper - Partner - Intellectual Property & Technology Group INCOPRO - Head of Sales & Client Services **DLA Piper -** Partner Ingenia Technology - Business Development Manager **Domino -** Global Life Sciences Sector Manager **Intellect Group Ukraine - Partner Domino UK -** Marketing Executive Life Sciences **Intellect Group Ukraine - Lawyer** Domino UK - Global Life Sciences Sector Manager Intellect Group Ukraine - Business Development E Ink - Senior Director **INTELLIGENCES** - Director Eastman Kodak - KODAK Brand Protection Solutions Business Manager Intertek (Schweiz) AG - Sr. Consultant, Chemicals & Pharma Edmonds Marshall McMahon - Barrister/Director

Intertek (Schweiz) AG - Global Leader Anticounterfeit Medicines

Edmonds Marshall McMahon - Solicitor

PAST ATTENDEE LIST

IP Pro Life Sciences - Account Manager Reading Scientific Services - Account Manager - Pharmaceuticals IP Pro Life Sciences - Reporter Real tech Group SpA - CEO Ipsen Pharma SAS - Vice-President Trademarks Real tech Group SpA - President **Ipsen Pharma SAS -** Trademark Counsel Reflex Labelsco - Pharmaceutical Account Manager Ipsen Pharma SAS - Director Distribution and Customer Services Roche - QA Specialist IQPC Rollprint Packaging - VP of Technology James Cook University - Chair of Pharmacy Ropack - President and CEO JDSU - EMEA Sales Manager Royal Pharamaceutical Society - Community Pharamacist ISC "Grindeks" - Quality Director Sanofi - AVP, Anti-counterfeiting Coordination Jura JSP GmbH - Sales Director Europe, Brand Protection Sanofi - Regional Security Director CEE Kent Pharmaceuticals - Head of Hospital Business Sanofi - Associate Vice-President, Corporate Anti-Counterfeiting Coordination Kent Pharmaceuticals - Head of Hospital Sales Sanofi Corporate Security - Anticounterfeit Senior Coordination Manager Klöckner Pentaplast Europe GmbH & Co. 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Business Development Director WirtschaftsWoche - Editor PCI Pharma Services - Business Development Manager Withers and Rogers - Trade Mark Attorney PCI Pharma Services - Vice President of Sales and Marketing Wolters Kluwer Health (Medical Research) Pfizer - EMEA Counterfeit Medicines Laboratory Manager World Customs Organization - IPM Private Sector - Manager Pfizer - Head of Anti-Counterfeiting Laboratory for Europe, Middle East & Africa World Customs Organization (WCO) - IPM Private Sector - Senior Manager Pfizer Canada - Director, Customer Relations World Health Communication Associates - Managing Director Pharmaphorum - Marketing Manager Xellia Pharmaceuticals - Artwork & Regulatory Affairs Coordinator Pharmcast.com Xerox - Vice President Pinkerton - Vice President Xerox España - VP **Pinkerton -** Director Operations Xerox España - Marketing Manager for Printed Electronics PPD Development Ireland - Director & QP, Global Quality & Compliance Yellow Brand Protection - COO

Zenith Technologies - Senior Automation Engineer

Zenith Technologies - Business Development Manager

Zenith Technologies - Business Development Executive

QPQuandary - CEO

Questcor Operations - Head of Quality (QP)

Questcor Operations - Systems Analyst

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19th & 20th September 2017

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For Multiple Bookings - Photocopy this form and send it to delegate.uk@virtueinsight.com; Tel:+44 2036120886

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UPCOMING CONFERENCES:

- 4th IoT Summit 2017
- 6th Annual Pharma AntiCounterfeiting & Serialisation 2017
- 13th Pharmacovigilance 2017
- 14th Pharmacovigilance 2017
- 11th Biosimilars Congregation 2017

- 26th July 2017, Bangalore, India
- 19th 20th September 2017, London, UK
- 27th 28th September 2017, Chicago, USA
- 09th November 2017, Mumbai, India
- 06th December 2017, Mumbai, India

For more info on these summits - Kindly contact us at -

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Email - (India) - info@virtueinsight.com Email - (UK) - info.uk@virtueinsight.com

Virtue Insight:-

Virtue Insight equips business professionals around the world with the latest indepth industry knowledge and provides networking opportunities in the telecom, infrastructure and pharmaceutical industry. Our aim is to provide a platform to share knowledge and insights and provide our event attendees to network effectively and deliver maximum ROI by make new business alliances. We strive to produce high quality conferences which include the latest topics which are delivered by world class leaders of the industry.

Our motto is to offer our customers the expertise and connections for a profitable business. Our events encompass an optimum chance to gain maximum value in terms of networking and an opportunity to sponsor and exhibit to attract new business alliances.