

**Course Details**

**Business Case Writing**

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**Course Details**

**Proposal**

**About Us**

“Mangates” is one of the leading training providers; Mangates has developed a proven foundation for building specialized training programs. No matter what Mangates training division you are working with, you can expect the same high-quality training experience and expertise that makes Mangates stand out above the competition.

All of our instructors are recognized experts in their field with hands-on experience on the topics they teach. We combine proven adult educational training methods with leading-edge industry expertise to provide you an exceptional training experience. Every instructor must meet rigorous standards with the proven background in their given field of expertise. It is the difference that our customers covet and every class participant appreciates when they complete a course.

We deliver training solutions to corporate, government agencies, public sectors, multinational organizations and private Individuals. Our Primary focus is delivering training in a wide range of areas from IT Technical, Personal Development, Human Resources and Management Courses to Project, Program and IT Service Management.

We have most experienced trainers in the Industry. Our Trainers are highly skilled in their subject areas and are uniquely positioned to provide delegates with deep industry experience. They are motivated to transfer knowledge through practical support post and pre-training to provide delegates with additional support outside the classroom.



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**Course Details**

**Course Overview:**

Corporate strategy execution depends upon developing and implementing the best solution in the workplace. Success factors however, rely upon basing the solution on the right requirements, drawn from a sound and robust Business Case. A well crafted business case document outlines the rationale for undertaking a business project. It should be a formal, written argument that argues

the reasoning to convince a decision maker to approve an intended action.

A business case explores all feasible approaches to a given problem and enables business owners to select the option that best takes the organization forward. Its purpose is to define the Parameters, risks and management factors involved within the project. It can be considered as a tool for the project manager to guide the design, management and evaluation of the project.

A business case aims at capturing all the information, securing approval of human resources and finances required to successfully complete the project, and analysing risks and alternatives.

This 8 hours course packs in all the information you will need to create compelling business cases

that are comprehensive and persuasive.



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**Course Benefits**

* Implement the most appropriate solution for the issue or opportunity, increasing the return on investment
* Provide the solid foundation for projects to generate results.
* Allow organisations to begin to create a reputation for consistently successful delivery of project initiatives, through the enhanced capabilities of their Project Managers and Business Analysts.
* Participants’ requirements will be comprehensive and measurable, assisting executives with good decision making, increasing the rate of successful implementation and returns to the business.
* Participants will leave the workshop with a thorough understanding of the process and disciplines which facilitate the delivery of objective requirements with measurable benefits.
* Participants will be provided with tools, templates and guidance for immediate use back in the workplace.
* Analyze, outline and communicate a business case effectively in writing to meet your requirements
* Identify and compare costs and advantages of alternative solutions to the problem
* Think of and apply risk assessment techniques to forecast and mitigate potential problems
* Based on key decision criteria, work out alternative solutions
* Communicate and present the business case effectively to critical stakeholders to gain



**Course Details**

**Training Benefits**

**We Provide:**

* 8 PDU Course Complition Certificate after successful completion of Online or Classroom training.
* Get vital support through email, online chat, telephone
* Discussions to share knowledge and ideas.
* Training by Certified and expert Instructors
* Become an expert
* Class handouts are provided.
* Money back guarantee

**Target Audience**

Anyone who wants to develop a clear business case for decision-making can pursue this training. This skills-intensive course is ideal for business analysts, product managers, product planners, marketing managers, directors and corporate officers who regularly develop and present budgets, business plans and recommendations.

Failure Modes & Effects Analysis (FMEA)

**Course Details**

 **Course Agenda**

 **Introducing the Business Case**

• The nature and purpose of a Business Case

• Business Case Objectives

• Main Points

• Business Case preparation checklist

**Business Writing Skills**

• Writing an Executive Summary

• Business writing – trends and errors

• Principles of effective writing

• Elements of style

• Rules for effective writing

**Writing a Business Case**

• Executive Summary

• Proposed Project

• Costs and Benefits (Qualitative and Quantitative)

**Template**

• Business Case



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 Thank You