

# CELEBRATING THE NEXT GENERATION OF INNOVATORS!

PRESENTING PARTNER



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CONCEPTUALIZED & ORGANIZED BY



# SOME OF OUR CONFIRMED SPEAKERS

## KEYNOTE SPEAKER



**AR. KARAN GROVER**  
Principal Architect,  
Karan Grover Associates

## SPECIAL ADDRESS



**AR. HAFEEZ CONTRACTOR**  
Principal Architect,  
Architect Hafeez Contractor



**SANJAY PURI**  
Principal Architect,  
Sanjay Puri Architects



**BARUN CHOWDHURY**  
Director-Design Build,  
Shapoorji Pallonji and Co.



**MUJIB AHMED**  
Principal Architect,  
Collaborative Architecture



**GAYATHRI SHETTY**  
Architect  
Gayathri Namit Architects



**NAMITH VARMA**  
Architect  
Gayathri Namit Architects



**ALAN ABRAHAM**  
Architect  
Abraham John Architects



**NINAD TIPNIS**  
Principal Architect,  
JTCPL Designs



**KHOZEMA CHITALWALA**  
Director  
Designers Group



**KALPAK**  
Principal Architect,  
Veekas Studio

# WHY THIS FORUM IS A MUST

- **Get Overview & Current status** in architectural space in India & international
- **Leadership Debate:** what it takes to be a leader the importance of team building
- **Panel Discussion:** Coordination between real estate developers and the architect community. What is missing?
- **Witness:** The live 'unboxing to transforming' competition by our top 50 igen of this year
- **Case Study:** The Road to Net-Zero Energy Building (NZEB) in India – introduction, challenges and the way-ahead
- **Outline on Sustainability:** how it impacts on cost savings and aesthetics
- **Discover** futuristic architecture, role of technology, strategies, scope & opportunities.
- **Find out:** About Landscape architecture – status and trends in the Indian context
- **Ascertain:** use of Cement and Concrete in architecture

**iGEN Design Forum 2017** is a unique one day design and Knowledge forum which provides an excellent platform for decision makers from the architecture and interiors space, construction industry & industry association to interact and discuss emerging business opportunities & scope that could change the dynamics of this field in India.



# WHO SHOULD ATTEND

- Architects & Interior Designers/ Urban Planners
- Builders/Developers & Infrastructure Leaders
- Construction Industry Professionals
- Hotel Operators & Developers
- Technology Suppliers
- Project Managers & Consultants
- Government Agencies / Building Authorities
- Structural and Civil Engineers
- Airport & Metro Authorities
- Consulting Engineers etc.

The **iGEN Design Forum** last five years editions have been followed by the **Felicitation of Top 50 young architects & Interior Designers** and has been attended by the who's who of the industry & received overwhelming support and active participation from decision makers (especially from the architecture and interiors space, such as architects, interior designers, real estate developers, as well as the construction industry association) who interacted and discussed emerging business opportunities & scope that could change the dynamics of this field in India.



# FLASHBACK



## EXHIBITION, MEETING AND PROMOTION OPPORTUNITIES

Sponsoring or exhibiting at the 6<sup>th</sup> Annual iGEN Design Forum 2017 is an excellent way to promote your business to a highly targeted group of key decision makers.

## WHY CHOOSE OUR EVENTS

As conference experts, we know how best to utilise events to promote, develop and generate business for our clients. To find out more about how you can make the most of your participation at this event, contact bibhor srivastava, on [bibhor@itp.com](mailto:bibhor@itp.com)

## WHO WILL YOU MEET?

This exclusive summit is dedicated to architects & interior designers, leading property developers, best structural consultants, hotel operators, cutting-edge technology suppliers and many more...

### BROKERING NEW BUSINESS PARTNERSHIPS:

Target your best prospects in a positive, collaborative environment where they are open to new ideas. Attendees are always looking for exciting new partnering opportunities.

### NEW SALES LEADS :

Only the most senior-level decision makers attend our conferences, connect with them in a pressure free, collaborative environment by showcasing your services either by exhibiting or taking part in the programme.

### UNVEIL NEW PRODUCTS OR SERVICES :

Draw attention to your products and brand by using this conference as a launch pad for new products or services

## WHAT SPONSORSHIP CAN DO FOR YOU

### POSITION YOUR COMPANY'S BRAND :

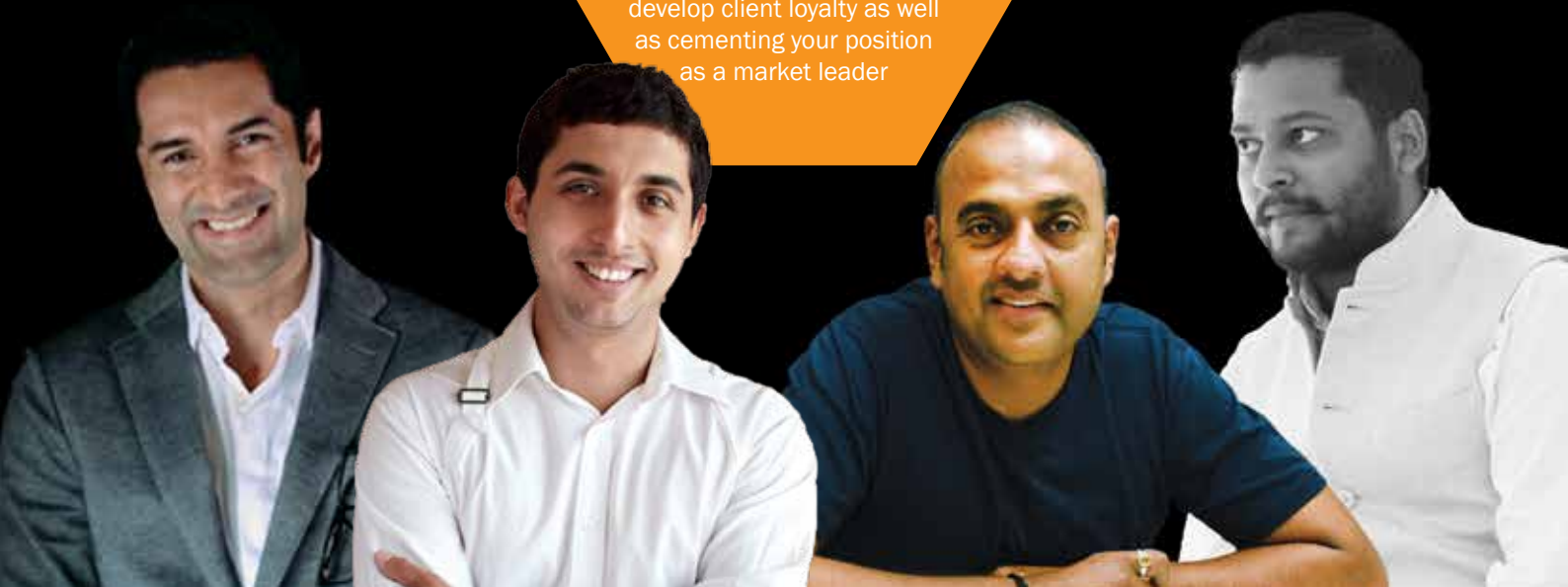
Showcasing your company at leading industry events establishes your company, in the eyes of your prospect or existing client

### ENTER NEW MARKETS:

Exhibiting is one of the most cost-effective and time-efficient ways of opening up a window to a wide section of buyers.

### BUILD CUSTOMER LOYALTY:

Face-to-face contact at conferences shows continued support of a market and helps you to develop client loyalty as well as cementing your position as a market leader



# CONFERENCE AGENDA

## 09.15 REGISTRATION & MORNING REFRESHMENT

10.00 **OPENING ADDRESS BY:** Sai Kumar,  
Dy. Managing Director, ITP Publishing India

10.05 **WELCOME ADDRESS BY:** Presenting Partner

10.10 **KEYNOTE ADDRESS:** Industry Expert

10.30 **PRESENTATION – 1:** by Gayathri Shetty &  
Namith Varma (GNA)

10.45 **SPECIAL ADDRESS:** Industry Expert

## 11.00-11.30 NETWORKING TEA & COFFEE BREAK

11.30 **PRESENTATION – 2:** Partner Presentation

11.45 **PANEL DISCUSSIONS 1: BATTLE ROYALE OR  
TEAM WORK?** (Developers, Architects,  
Consultants)

- Coordination between real estate developers and architect community.
- Is everything all right?
- What more needs to be done to improve the situation?

12.30 **PRESENTATION – 3: PARTNER PRESENTATION**

12.45 **PANEL DISCUSSIONS 2: PROFIT BY DESIGN**

- Business of Architecture
- How does right design concept lead to right development & profit?
- Thinking out of the box to infuse new ideas in design
- How achieve a perfect synergy in implementing innovative architecture, interior design vis a vis Sustainability and Commercial viability

## 13.30 - 14:30 NETWORKING LUNCHEON

14.30 **PANEL DISCUSSIONS 3: DESIGN,  
INNOVATION & TECHNOLOGY: TRINITY  
OF SUCCESS** (Developers, Architects,  
Consultants)

- Managing Innovation, Design and Creativity
- Applying technology to support imagination
- Innovate & Ideate for better execution of design
- Stretching the parameters of design and paradigm shift

15.15 **PRESENTATION –4:** Partner Presentation

15.30 **'UNBOXING TO TRANSFORMING'  
COMPETITION**

## 16.15 EVENING REFRESHMENT & NETWORKING BREAK

16:45 **KEYNOTE PRESENTATION -5:  
KARAN GROVER, PRINCIPAL ARCHITECT, KGA**

17.30 **KEYNOTE PRESENTATION -5:** Karan Grover,  
Principal Architect, KGA

18.25 **CLOSING REMARK:** Bibhor Srivastava,  
Group Publishing Director,  
ITP Publishing India

## 18.30-19.30 NETWORKING COCKTAILS

AN EVENT BY: **For conference & speaker enquiry contact:**

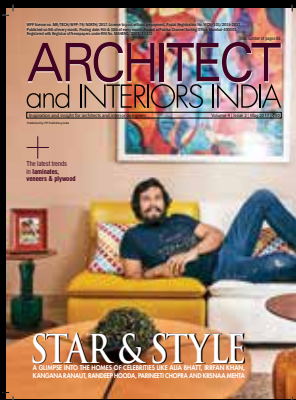


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### ARCHITECT & INTERIORS INDIA (ENGLISH)

Architect & Interiors India is the must-read title from ITP Media India for all those involved in the design of buildings and their rooms. The monthly title seeks to provide architectural and interior design professionals working in India with design inspiration and business insights through its combination of industry news, latest designs, local and global case studies and business features.

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