

Figure 1: Blueprint of a Highly Effective Institution

# Self-Actualized Leadership Development Program™



## Proposal of Participation

Explains the concept and process of Self-Actualized Leadership Development Program (SALDP)  
Explains about Self-Actualized Leadership Network Membership  
Explains the Vision of Project YugParivartan  
Explains the Leadership and Mentorship Career Opportunities with us  
Gives insights into membership of Self-Realized Mentorship Network, DVC-Business-Network and DVC-Trainers-Network

### SALDP Roadmap

Level 0 – Know Your Maximum Potential  
Level 1 – Design Your Final Mission  
Level 2 – Plan Your Potential Development  
Level 3 – Actualize Potential Into Performance



An organization is a group of individuals working together to achieve 'Shared Purpose'. In order to keep people aligned to the direction of Shared Purpose, it becomes important to setup a value system which can bind people together. The "culture" of an organization may vary between various teams, business units, departments, branches or geographies, but the Value system is kept universal in order to maintain the integrity of the institution. While individuals and organizations continue to evolve their value system based on best of their wisdom; there is a value system which is eternally working in the Ecosystem.

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The more an individual or an organization align themselves to the eternally Defined Values system, the more effective they become in delivering value to their stakeholders. It is critical for the people on leadership positions or aspiring to take up a leadership position in future, to align themselves to these Defined Values, so as to become a role model for the people working under their area of influence. Even ordinary citizens can be transformed into highly effective change leaders, if the right advises and consultations are provided to them by high conscious mentors.

Defined Values Consultants is founded with the sole purpose of aligning the individuals and institutions with the eternally Defined Values, through the deeply researched frameworks, training programs, tools, techniques, advisories and consultations. Accordingly, the Objectives of the company are drafted as follows:

## Objectives of Defined Values Consultants

- To provide high value leadership consulting to corporate employees in particular and people of all professions in general, so as to improve the management and leadership effectiveness of all the participants.
- To unveil a straight forward path to actualize one's potential in the field of choice by aligning with the values prescribed by great leaders, philosophers and self-actualized and self-realized souls, who have left a legacy of wisdom for humanity to learn from.
- Facilitate the realization of the Mission Statement of the participants on best effort basis, subject to the compliance of the same with the objectives of "Project YugParivartan" (a mission to unite institutions of the world under a common value system of the highest order).

## Our Vision and Mission

An Ecosystem is nothing but the living and non-living components of the environment, interacting as a system. The current Ecosystem of the world, specially of India, is facing extreme problems of corruption, inflation, recession, productivity losses, pollution of rivers, air pollution, choked cities, economic turmoil, terrorism, family-feuds, increasing crimes, communal disharmony, unemployment, disengagement, attrition, over-population, acute poverty and last but not the least, the dreaded global warming presenting a great danger to human civilizations. These issues are caused due to acute shortage of Self-Actualized Leadership talent all over the world. It is the primary accountability of leaders to keep the components of Ecosystem in complete harmony. Moreover, it is the primary accountability of mentors to keep the leaders in the direction of Absolute Truth.

While there are several individuals and institutions who are working to resolve the imminent crisis, there is an immense need to create a synergy between all such initiatives and empower them to do much more than what they can do through their independent efforts.

Defined Values Consultants is working to create this needed synergy through the networks of Self-Actualized Leaders and Self-Realized Mentors. Accordingly, we have drafted our Vision and Mission statements as follows:

### Vision Statement

"To integrate mentors under one roof, so as to effectively transition the highest order wisdom to various individuals and organizations, thereby helping citizens in actualizing their full potential by-design, instead of discovering it by-chance"

### Mission Statement

"To develop a Network of Self-Actualized Change Leaders and Self-Realized Mentors from all walks of life, by invoking their latent potential through our human resource development frameworks, so as to timely fix the root causes of issues which are adversely affecting the quality of personal and professional lives of the citizens.

## About Our Founder



Figure 2

Mr. Hitesh Chandel is the Founder and Chief Mentor of Defined Values Consultants and Author of Leadership book, "Code of Citizen's Conduct". Prior to establishing his company, he worked with leading organizations like Prime Group, Maharishi Group, Perot Systems, MindTree Consulting, GlobalLogic and AON Hewitt for 14 years. There was something buried deep in his heart to channelize his energies towards development of his country and re-establish its status as *Sone Ki Chidiya* (Golden Bird) and *Vishwaguru* (mentor of the world). This inspired him to do a deep research on the ancient Vedic philosophy and contemporary western organizational development philosophies to create a blended human and organizational development framework, Self-Actualized Leadership Development Program (SALDP), which has best of both worlds integrated into the same. He has organized and spoken in more than 25 public events. He is also on the Advisory and Leadership roles of some companies and NGOs.

The Transcendental Consciousness achieved by regular practice of eternal principles has inspired him to author the revolutionary book titled "Code of Citizen's Conduct (*Rashtradharm*)", which summarizes the root cause of all issues confronting the humanity today. In a first of its kind ever, the book goes on to provide a clear vision to fix the root causes of these issues and take the world towards a new era of high consciousness. The most distinctive and unique aspect about the author's writing is in challenging the belief that the problems of mankind are intrinsically social, economic or political. In his enlightened wisdom, these are only symptomatic of a "Spiritual deficiency", which is the underlying root cause of all the problems and hence need solutions that find their base on the Spiritual realm. He has codenamed the project to accomplish this goal as Project YugParivartan (Project Grand Change). He is all set to convert the vision into reality through the Self-Actualized Leadership Development Program designed by him.

# Collaboration Platforms of Defined Values Consultants

Defined Values Consultants Pvt Ltd is integrating individuals and institutions into a Global Collaboration Framework through which all major problems of the Ecosystem will be fixed right at the root, thereby creating a win-win situation for all citizens of this planet. We have codenamed the entire scope of our work as Project YugParivartan (Project Grand Change).

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We conduct regular public events to interface with the Target Audience of the various networks promoted by us to explain them the vision, mission, framework, benefits, expectations etc, so that a person can take informed decision before joining any of our networks. The Registration forms for upcoming events are published on our website and other event listing websites from time to time. We are promoting following four professional networks to achieve the project objectives.

- 1. DVC-Trainers-Network (DVC-TN)** is a trusted global organized network of people associated with training industry. The mission of this group is to become a premium organized entity in the training domain, so that most of the training needs of organizations and individuals can be fulfilled under single roof.
- 2. DVC-Business-Network (DVC-BN)** is a trusted organized network of businessmen and professionals from various business and professional domains. The mission of this group is to become a high quality global organized entity in the business networking domain, so that the Economy of the country and the world can be brought back to prosperity.
- 3. Self-Actualized Leadership Network (SALN)** is a group of SALDP Certified Leaders who create and govern the various systems built by Defined Values Consultants as part of Project YugParivartan.
- 4. Self-Realized Mentorship Network (SRMN)** is a group of SRMDP Certified professionals who deliver the high quality SALDP content to the SALDP participants. SRMDP or Self-Realized Mentorship Development Program is our Train The Trainer (TTT) program to create Self-Realized Mentors.

Vedic Wisdom Group is a group of Institutions which are led by the SALDP Certified Leaders. Through this Global Collaboration Framework, a completely new social, political, economic and physical infrastructure based on Eternal Principles, is being built.

This document provides detailed information pertaining to SALN and the interfacing points with other networks. Detailed proposal document of SRMN, DVC-TN and DVC-BN are separately published.

## Why do we need leaders?

We live in a complex, interrelated, interconnected and interdependent Ecosystem, which is full of problems. Problem solving is the essence of what leaders exist to do. They must minimize the occurrence of problems, which means they must be courageous enough to tackle them head-on before circumstances go out of control. Leaders must be resilient in their quest to create and sustain momentum for the organization and people it serves. They need to deal with people who complicate matters with politics, back-biting, self-promotion, power-plays, greed, envy and what not. Leadership Effectiveness of a human being is nothing but overcoming these challenges and creating an environment where people can collaborate effectively. People's needs and priorities may be different, but collaboration can overcome the challenges and create opportunities for all.

## Why Self-Actualization?

Self-Actualization is that state of self-awareness from where a person can take highly effective decisions and becomes a visionary thought leader. At Self-Actualized state of mind, a person's observations reaches very close to the root reason of the problem. At this state, the latent potential of the human being manifests into optimum performance. As a matter of fact, very few people of the world achieve actualization of their latent potential, resulting into an acute leadership shortage in almost all institutions today. A leader is not just a person who is appointed on the top of the organizational hierarchy, but anyone who understands his/her accountability, even in the midst of very difficult and unfavorable circumstances.

## Self-Actualized Leadership Development Program (SALDP)

- Our Founder and Chief Mentor, Mr. Hitesh Chandel, has done extensive research on scriptures, history, thought process of various philosophers, scientists, educationists, freedom fighters, politicians and management Gurus, to come up with an inclusive, exclusive and conclusive vision to develop the full potential of individuals and institutions and revive the overall Ecosystem of the planet for the betterment of all.
- This vision is documented in a book titled "Code of Citizen's Conduct (*Rashtradharma*)" for which the Author, Mr. Hitesh Chandel, is conferred with "Pride of India Award".
- Also our company has achieved the 2015 Leaders Award in the category "Fastest Growing Consultancy Brand for Human Resources in Delhi/NCR" under his leadership.
- Self-Actualized Leadership Development Program (SALDP) is our flagship leadership consulting framework designed by synergizing the consciousness of various thought leaders of past and present eras, so as to develop the full potential of the participants, thereby substantially improving their personal and professional lives through a clearly laid out plan.
- The four level SALDP empowers the participants with the eternal principles of effective leadership, so as to transform the institutions they lead, into very highly effective group of human beings.

Defined Values Consultants aims to repair the Global Ecosystem of the world through Eternal Principles, so as to take the collective humanity towards the Golden Age. A large number of SALDP Certified Professionals are required to convert the vision of Project YugParivartan into reality, as documented in the Code of Citizen's Conduct book (*Rashtradharm*) in detail.

Enrolling in SALDP is a life-long association between Defined Values Consultants and the SALDP participant. After getting the SALDP certification, a person becomes eligible to participate in Project YugParivartan on a leadership profile with or without leaving their current profession. This is done by becoming a member of Self-Actualized Leadership Network (SALN). A person can also apply for the membership of Self-Realized Mentorship Network after SALDP Certification. The Proposal of Membership of Self-Realized Mentorship Network (SRMN) is separately published.

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## Opportunities in Project YugParivartan

The current Economic, Social, Political, Religious and Physical infrastructure of the country and the world has become so chaotic that it is not easy to resolve the current situation through the conventional wisdom and existing systems. While management principles are mostly domain specific, the principles of leadership are Eternal and apply to all walks of human professions and exist since the human civilizations started. High conscious people of ancient world had documented these principles in a set of literature presently known as Vedas.

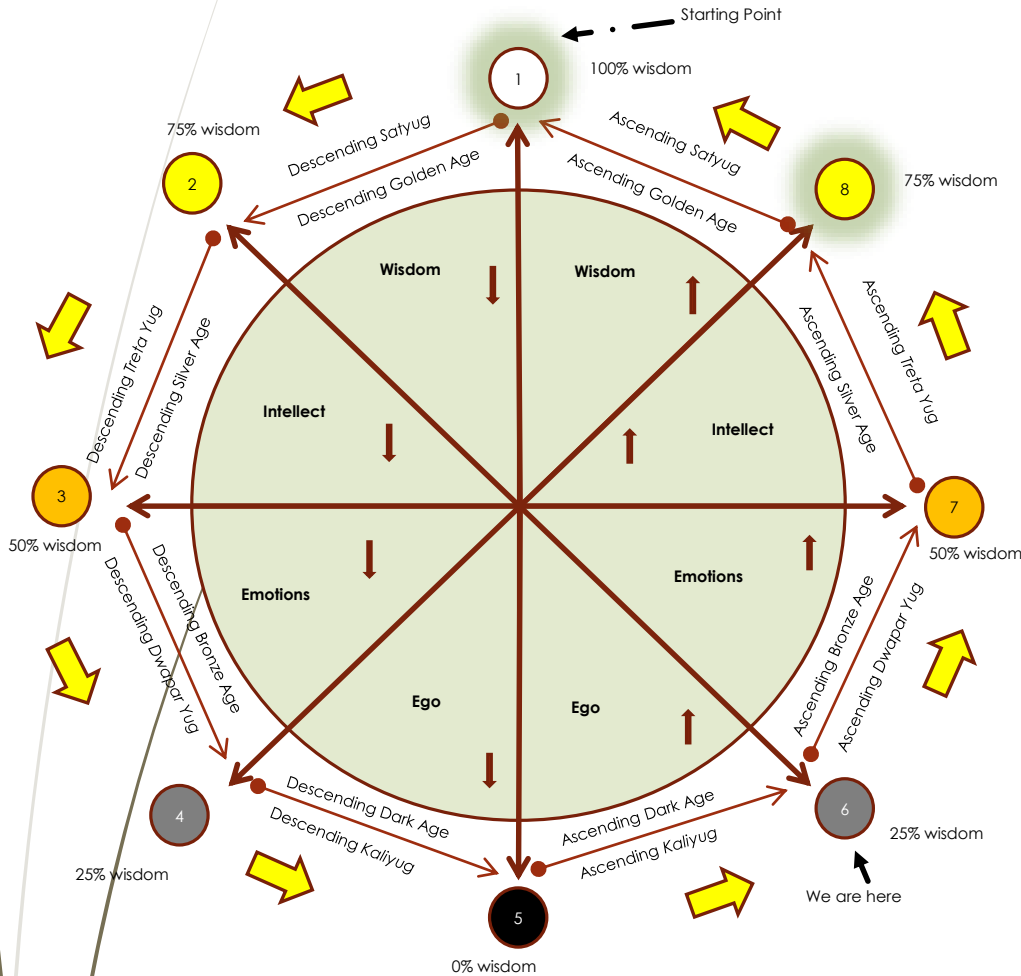


Figure 3

There is an urgent need of decoding the Eternal Principles of effective leadership documented in the ancient Vedic literature, so as to make practical utilization of the same to resolve the current situation of the Ecosystem. This is a rare cosmic phenomenon which takes place to re-inject the Eternal wisdom in the collective human consciousness, whenever it starts declining to dangerous levels. Defined Values Consultants has codenamed the scope of this work as **Project YugParivartan** (Project Grand Change).

The contemporary humanity is at coordinate number 6 as depicted in the collective consciousness diagram (Figure 3). The successful execution of Project YugParivartan would take the collective humanity towards the Golden Age. If the collective consciousness is not integrated in time, it can fall back to coordinate no 5 (Dark Age).

The implementation of the Project YugParivartan's scope of work would be done by collaborating the efforts of Self-Actualized Leaders and Self-Realized Mentors as per the vision documented in the "Code of Citizen's Conduct (*Rashtradharm*)" book. This would primarily be accomplished by creating the synergy of SALDP Certified Professionals through the framework of Self-Actualized Leadership Network (SALN).

## Why Self-Actualized Leadership Network (SALN) is setup?

- To provide real time opportunities for SALDP participants to practice the leadership effectiveness principles learnt through the SALDP, by involving them in the tasks and activities related to organizational development, public relations, mass communication, process orientation and public events management of the Project YugParivartan work.
- To provide opportunities for collaborative learning and working with other SALN members and facilitate the path of actualization of each member's latent leadership potential and assisting them in accomplishing the Final Mission of their Soul.
- To develop a pool of high conscious human resources for full time/part time employment with Defined Values Consultants, Defined Values Publishers, Guru Dakshina Trust, member organizations of Vedic Wisdom Group and our client organizations
- To enable better utilization of member's resources by facilitating business opportunities, resource sharing and pooling, discounted product and service offerings, synergizing the domain expertise, skills and network with other SALN members.
- To facilitate effective delivery of citizen services to each citizen of this planet by utilizing the power of networking, high moral ground, ethical professional practices and a global citizen attitude.



SALN is an exclusive club of SALDP Certified professionals who wish to serve the humanity in a professional, ethical and efficient manner by taking the accountability of organizing minimum 1000 people in their lifetimes, by applying the Eternal Principles learnt through SALDP in their personal and professional life, thereby contributing in executing the vision of Project YugParivartan.

## Vedic Wisdom Group

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Project YugParivartan has a very grand scope of work and hence it is important that this work is done in an organized manner. Defined Values Consultants aims to organize the work of fixing the root causes of issues affecting the humanity, by creating a global human and material resources management system based on Eternal principles. We have named this Global Collaboration System as **Vedic Wisdom Group**. It is through this centralized engine that the reformation of this planet towards the Golden Age would be executed by Defined Values Consultants.

The major issues affecting the four pillars of Current Ecosystem are depicted in the Figure 4 below.

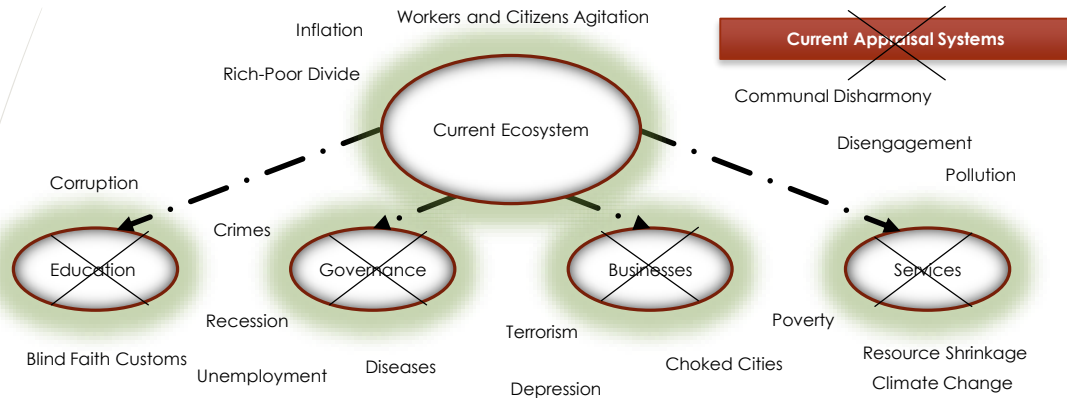


Figure 4

Vedic Wisdom Group is being built as a Microcosm which would keep expanding, as more people and organizations subscribe to the ideology, philosophy and vision of Project YugParivartan documented in Code of Citizen's Conduct book. The synergy developed through collaborative leadership would eventually fix the root causes of above mentioned issues, resulting into a high virtue Ecosystem leading us Golden Age of humanity, as depicted in the Figure 5 below.

The membership of Vedic Wisdom Group would be provided to organizations after their leaders become SALDP Certified.

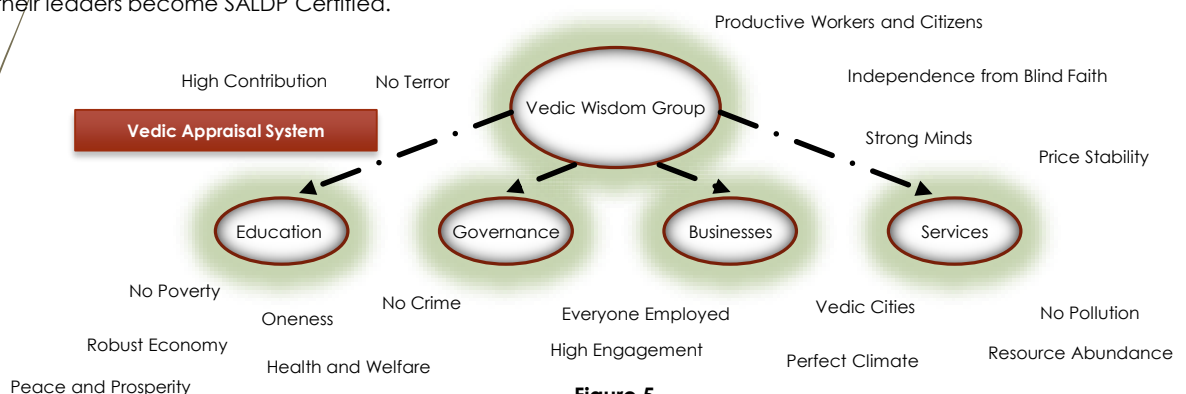


Figure 5

## Goals for four pillars of Vedic Wisdom Group

The networked Life-Members of SALN would take up various leadership positions in Vedic Wisdom Group after completing their Self-Actualization Contract. Following Goals for four pillars of Vedic Wisdom Group suggests a broad outline of the direction in which this group would work.

### Education

- facilitate the holistic education of human beings during schooling.
- focus on making citizens of "value", instead of just money oriented professionals.
- ensure that everyone can achieve the liberation of soul.

### Governance

- ensure a harmonious environment to live and work for all citizens.
- fix the root causes of corruption.
- revitalize the government institutions.
- ensure that justice is delivered to all citizens in the most effective manner.

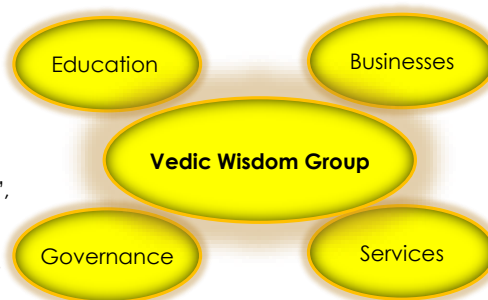


Figure 6

### Businesses

- fix the root cause of inflation and economic instability.
- promote entrepreneurship spirit in youth.
- ensure employment of all working-age citizens.
- ensure effective management of natural resources.

### Services

- fix the root causes of disengagement from work.
- ensure health and welfare of all citizens.
- ensure communal harmony and universal brotherhood.
- ensure highly effective service delivery infrastructure.

The infrastructure of the world was progressively developed since several millenniums as per the local needs of a particular civilization. However, now we have reached to a state where most of this infrastructure has become choked and chaotic in almost all countries of the world.

Moreover, the Global Climate Change caused due to the ineffective utilization of this planet's resources has eventually created a dreaded problem of Global Warming, which has a potential to bring the entire ecosystem down towards the Dark Age. There is an urgent need to reform this infrastructure based on Eternal principles, so as to sustain current and future human civilizations on this planet. Defined Values Consultants proposes the City infrastructure based on Eternal Principles, in the form of smaller interconnected and high-tech wisdom cities codenamed as Vedic Cities as shown in Figure 7 below.

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In order to develop these interconnected Vedic Cities, we need to organize large number of human and material resources of this planet. SALN and SRMN members would play a key role in building this system under the guidance of Defined Values Consultants. Several SALDP certified leaders would be appointed on leadership and mentorship roles to build this system. There is a huge opportunity for SALN members to get new business, high-end career path, investment opportunity and social security by becoming a part of Vedic Wisdom Group.

Only few of the various components of Vedic Cities are depicted in the picture. This is just an indicative list of components and depicts a high level view of the concept. The actual Vedic City would have several additional components. More details about the Vedic Cities can be seen in "Article 0.22 - New World Order - Back to the oldest one" of "Code of Citizen's Conduct (Rashtradharm)" book.

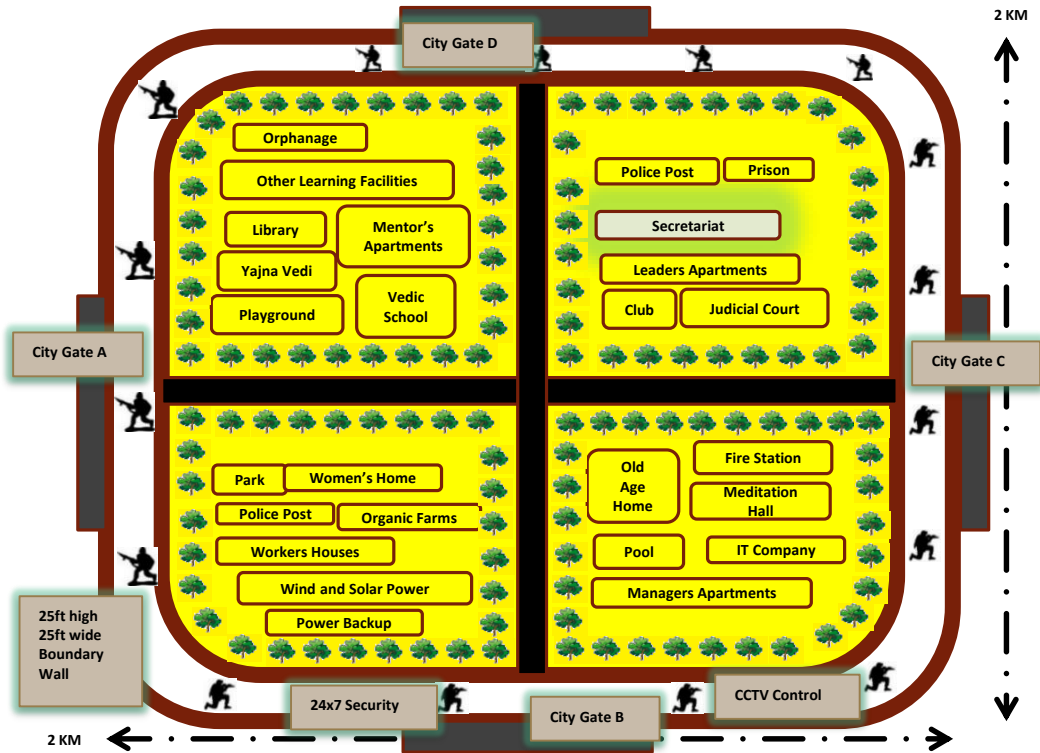


Figure 7

## Peripheral Components of Vedic Cities

While the internal systems of Vedic Cities would ensure that citizens are serviced with effective and efficient resource utilization, there is a need to take care of the surroundings of the Vedic Cities with equal importance. Hence, in order to make sure that an almost carbon neutral interconnected support system is always available, several components to enhance the living experience of all citizens are designed as peripheral components of each Vedic City. These components would ensure resource availability and seamless connectivity with other Vedic Cities. Here is a glimpse of support system available outside each Vedic City, as shown in Figure 8.

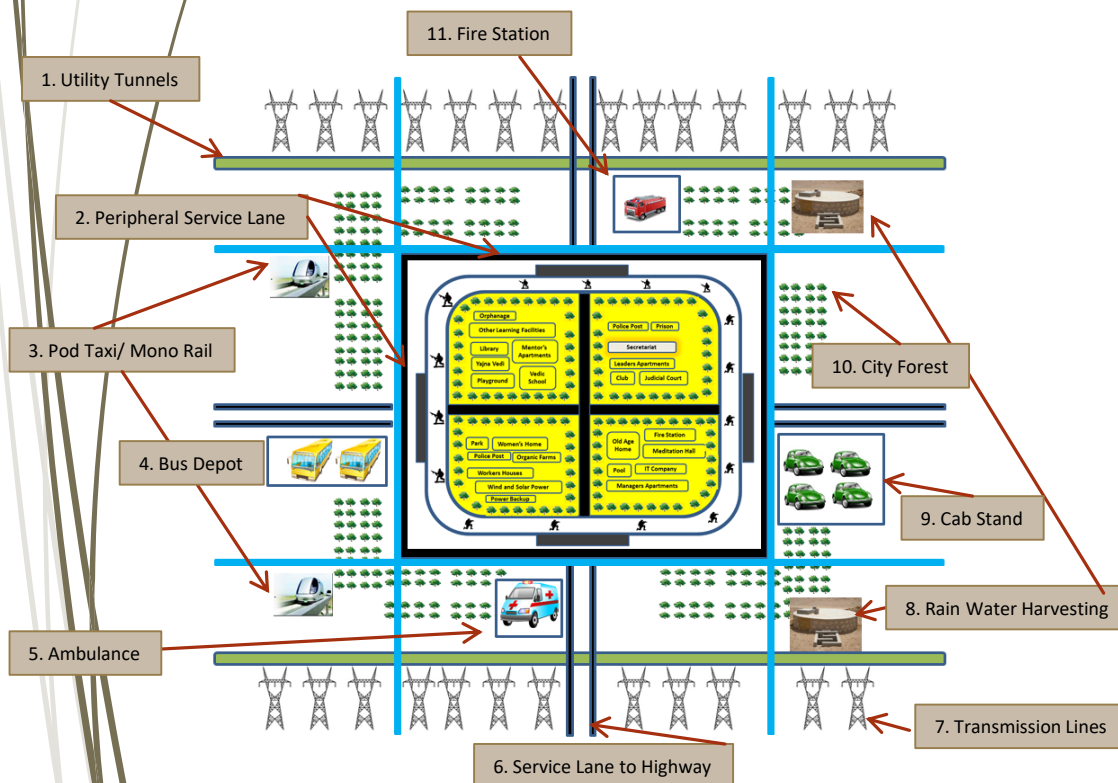


Figure 8

While a lot of emphasis is being given to these services in the current world order as well, the implementation process is not that effective due to the challenge in organizing human beings. SALDP and SALN would ensure that people of all strata could be organized in an effective and efficient manner and motivated to live in these futuristic sustainable Vedic Cities system. Needs of all sections of society would be taken care in the design of these Vedic Cities. The picture given here doesn't depict all the components of Vedic City periphery.

Several additional components would be added during the detailed design process. Again, please refer to "Article 0.22 - New World Order - Back to the oldest one" of "Code of Citizen's Conduct (Rashtradharm)" book for more details.

# Types of Vedic Cities

The high level component diagram of Vedic Cities shown in Figure 8 depicts the design of a General Vedic City. However, several additional specialized Vedic Cities are also proposed as part of Project YugParivartan, as shown in the Figure 9 below. These specialized Vedic Cities would be designed keeping in mind the human needs based on terrain and the cluster, state and country level conditions. Out of 16 types of Vedic Cities shown below, the last four (Type 13 through 16) depict the Administrator Cities for a cluster, state, country and the world respectively.

Several SALDP certified people would be appointed on administrative positions of Vedic Wisdom Group to build and govern the Vedic Cities. All the Vedic Cities would be technology enabled to provide seamless services to the Vedic Citizens.

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More details about the Types of Vedic Cities are given in "Article 0.22 - New World Order – Back to the oldest one" of "Code of Citizen's Conduct (Rashtradharm)" book.

More Vedic City types could be derived based on customizations as per the terrain, however, the basic design principle would remain the same.

The overall crime rate, women insecurity, pollution, road accidents, resource wastage, injustice, corruption, inefficiency, productivity losses, blind-faith customs and several other issues for which the humanity is not finding solutions today, would automatically be resolved once the Vedic Cities infrastructure is built. Existing choked cities can also be revived by moving people en-masse from these old cities to new infrastructure of Vedic Cities, thereby creating a win-win situation for all citizens. The existing choked cities would be remodeled as per Eternal Principles with a minimum demolishing of the existing infrastructure.

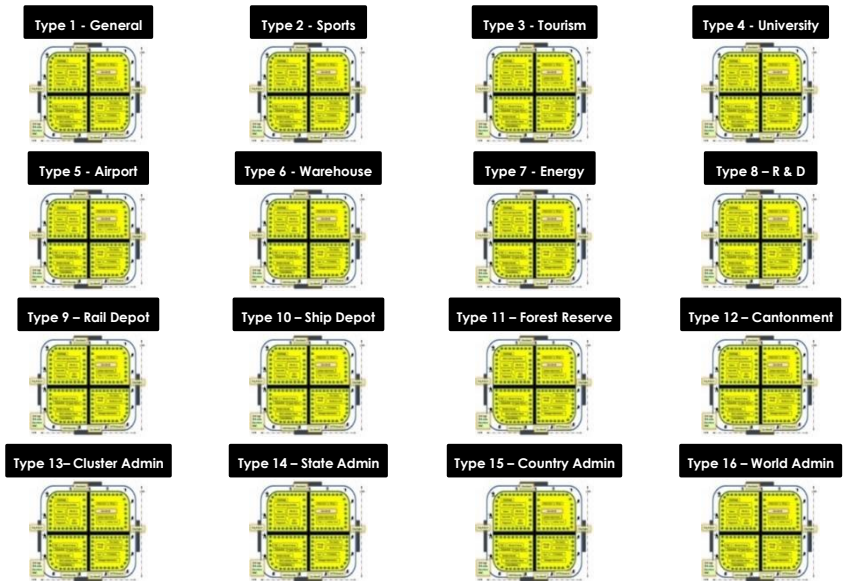


Figure 9

## Group of 4 adjoining Vedic Cities

The internal traffic of the Vedic City would have no fossil fuel based vehicle, other than emergency vehicles. The interiors and exteriors of the Vedic Cities would be padded with thick forest cover. The monorail systems between adjoining Vedic Cities will ensure that travel to adjoining Vedic Cities would be as smooth as possible. An indicative picture, explaining how the 4 adjoining Vedic Cities would look like, is shown in the Figure 10 below.

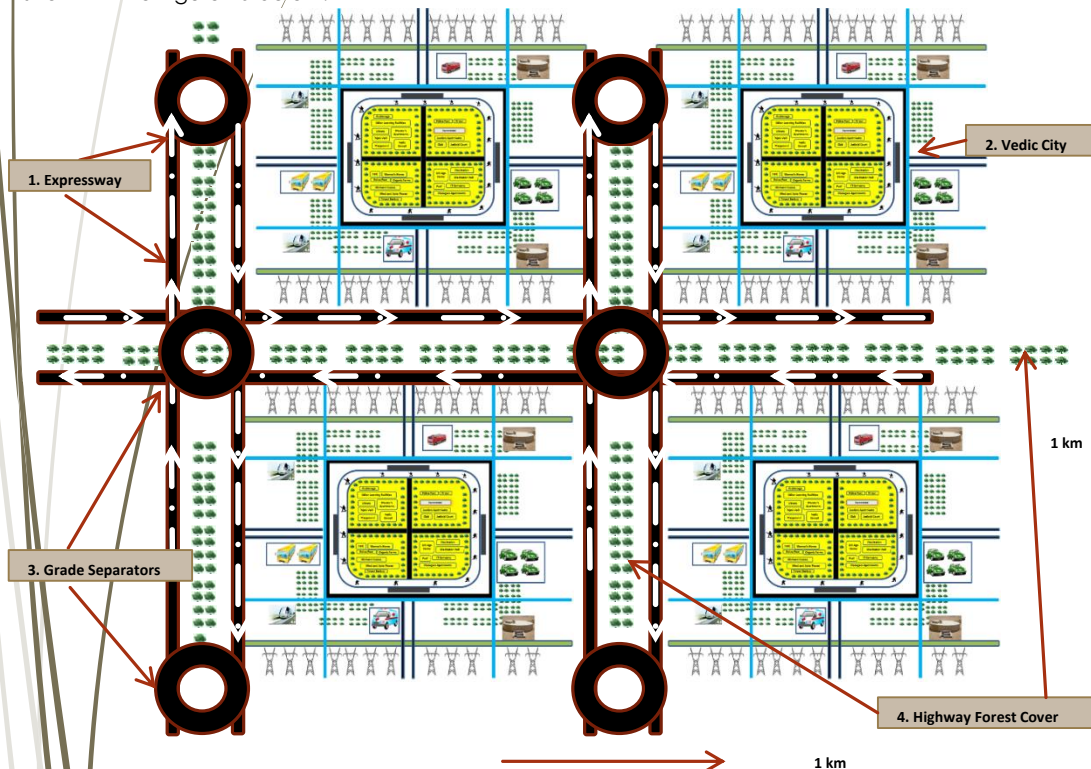


Figure 10

Most of the Vedic Cities would be small manageable entities of 2 km x 2 km dimensions. The distance between two adjoining Vedic Cities would be 1 km only. The expressway would pass from the middle of two cities and would be at a distance from residences and offices. This will ensure an air and noise pollution free environment for the citizens.

In the current city infrastructure, the forest cover is depleted to a level that we hardly find thick cover of trees around. Vedic City infrastructure would ensure that such forests are available not more than 2 km from each household. More details about the same can be seen in "Article 0.22 – New World Order – Back to the Oldest One" of Code of Citizen's Conduct.

The whole concept of Vedic Cities is built on the principle of interdependence and oneness. Hence, a lot of care would be taken to ensure that the various cities remain interconnected seamlessly. The roads network outside the Vedic Cities would be built on 'zero-fuel wastage' concept having no traffic signals.

## A Cluster of Vedic Cities

A group of 24 Vedic Cities would be called as **Vedic Cities Cluster** as shown in the Figure 11 below. 10 such clusters could be defined as a **Vedic State**. A **Cluster-Admin City** would be there in each cluster. 10 Cluster Admin Cities would be governed by **State-Admin City**. In order to serve the water needs of a Vedic City Cluster, an artificial river/canal would be built to bring the water from natural rivers to the homes of Vedic Citizens. This water arrangement would be in addition to the Rain Water Harvesting systems built on the periphery of each Vedic City. Bridges would be built on the path along Expressway when they cross these canals/rivers. The construction of these Vedic Cities and infrastructure around the same is not that difficult. Enough expertise is currently available in collective human consciousness of the contemporary world today.



However, the more challenging task is to integrate people together into a system. The networks of Self-Actualized Leaders and Self-Realized Mentors would ensure that this challenge can also be tackled. SALN thus has immense responsibility on its shoulders.

The Self-Actualized Leadership Development Program (SALDP) would ensure that humanity could be integrated through the vision of Project YugParivartan, into One Family, One Country, One Institution and One Philosophy.

A path towards achieving the Golden Period of humanity would then become visible to all citizens of this planet.

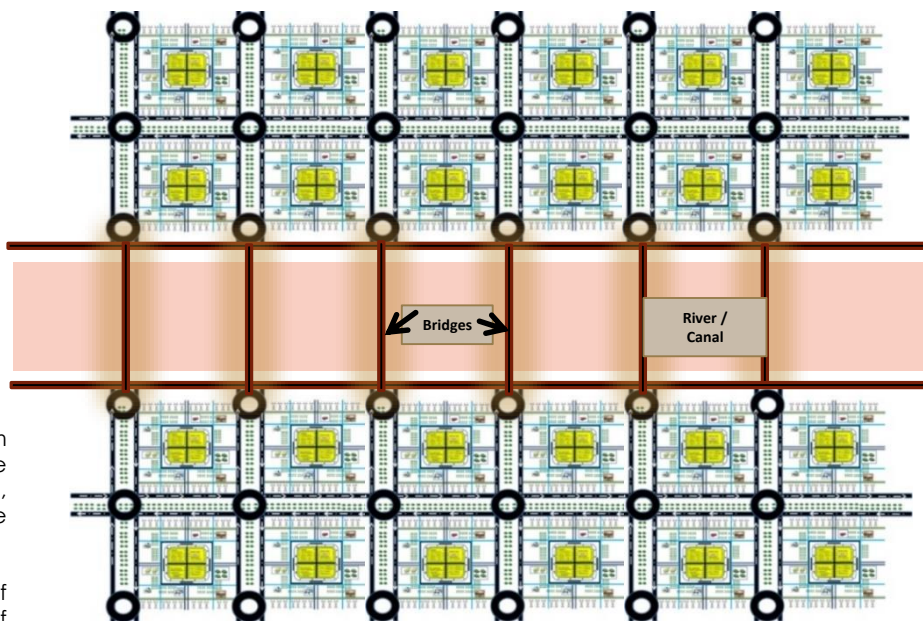


Figure 11

## A glimpse of Golden Age (Satyug)

All creatures in the world have common Creator. Also, the beauty is that, being omnipresent, the Creator exists in each creation. However, due to the illusion created by the mind, we are not able to recognize, appreciate and witness the all-pervading Absolute Truth. This has resulted into division of the world on parameters like caste, creed, language, gender, culture, country and several other divisive factors. While all these divisions were created for easier management of human and material resources, over a period of time, the essence of that division is lost and have become the reason behind lack of understanding the Eternal Oneness existing in the Universe.

What we really need to do now to arrive at the Golden Age is to ensure that the world subscribes to a common ideology which is built on the basis of Eternal Principles. The "Code of Citizen's Conduct (Rashtradharm)" attempts to be that unifying ideology. The Figure 12 clearly shows how the world would look like once the infrastructure of the world is reformed based on Eternal Principles. This is nothing but a glimpse of the Golden Age.

As obvious, achievement of Golden Age is not a piece of cake, it would surely take a huge effort. Large number of people, who believe in the principle of Vasudev Kutumbakam (entire World is a family), must come forward and become a member of Self-Actualized Leadership Network (SALN) or Self-Realized Mentorship Network (SRMN).

Several organizations are already working on this mission, the only thing that is required now is to unite and organize all those initiatives under one umbrella of Project YugParivartan.

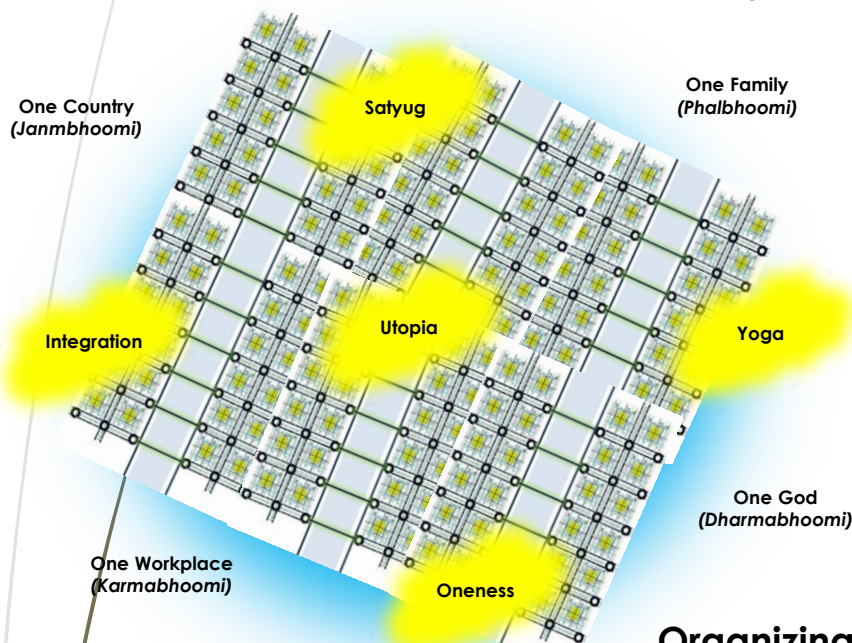


Figure 12

A leader is a person who collaborates the efforts of several people to accomplish something which is not easier for a single person to do. However, this is one of the most difficult task and requires something more than the operational excellence, high domain knowledge, great communication skills, charming personality, pleasing behavior and possession of material resources. SALDP and SALN aim to fill that missing piece, which can convert a leader into a visionary and exemplary self-actualized change leader.

In order to organize the efforts of people effectively, it is important that they understand the purpose behind the initiative very clearly. They may take one or more roles as depicted in the Figure 13, but the ultimate objective should be to achieve the shared purpose.

Accordingly, the first thing that an SALN member is expected to do is to believe, understand and accept the vision of Project YugParivartan as explained in Code of Citizen's Conduct book. If a person can't relate to the Project YugParivartan, there is no reason why he should join SALN, although the person can still join SALDP for self-development. Hence, it is expected that each person joining the team on one or more roles must subscribe to the Project YugParivartan vision. Each role is important and each contribution is valuable. Customers can contribute in Project YugParivartan by participating in the paid programs of SALDP, so that in addition to developing their potential, they would automatically assist the Project YugParivartan financially. The Volunteers are expected to contribute their efforts selflessly towards spreading the word about the mission.

## Organizing the Project YugParivartan Team

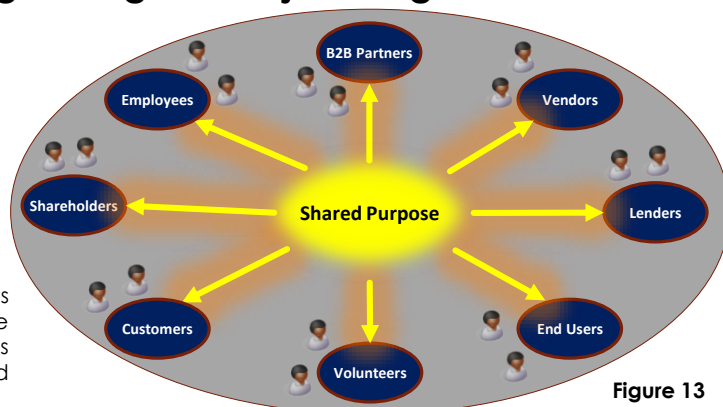


Figure 13



The End Users are people who are somehow related with the SALDP participants and are indirectly impacted due to the refined and clarified thinking of the participants due to SALDP participation. Lenders are people who financially support the execution of Project YugParivartan by providing refundable loan, so that money would never become a roadblock. People can also donate for the cause without asking for the return of the money. Vendors are those associations who would provide their high quality product and service support to execute the vision. B2B partnerships would be set up with various SALN members in order to create a viable business model for everyone. Employees would provide their services to the mission through the high quality performance that DVC is expecting each citizen of this planet to deliver to the Ecosystem. Several SALN members are expected to become the shareholders of Defined Values Consultants.

## Project YugParivartan Communication platforms

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The roles explained above have further bifurcation as per various levels of maturity and seniority. The associated expectations and benefits from each role is clearly defined. The primary focus is to make people contribution-oriented, as the benefit is implicit in contribution due to the law of cause and effect (law of karma). However, some benefits are explicitly explained in this document and would also be elaborated from time to time. Figure 14 depicts the Project YugParivartan communication types and the associated roles.

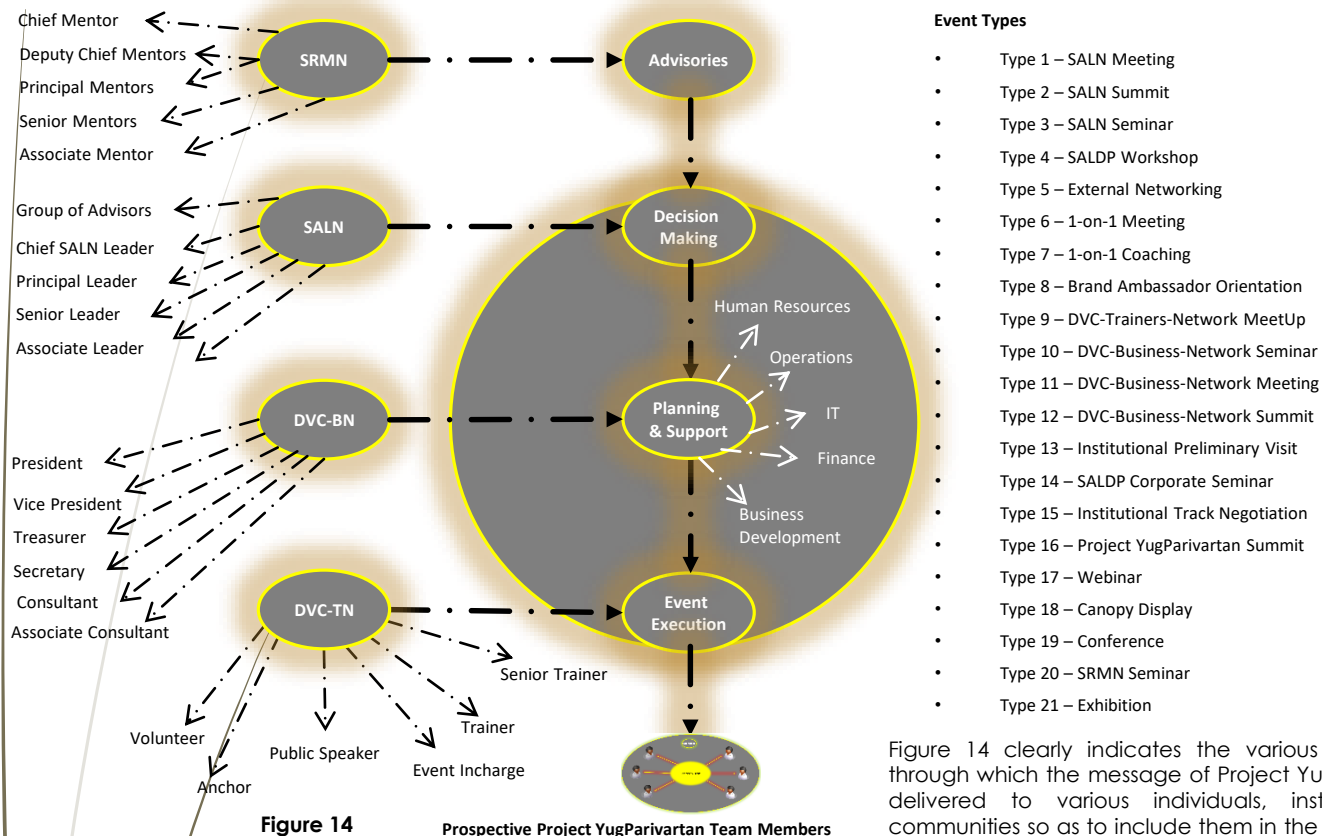


Figure 14 Prospective Project YugParivartan Team Members

Figure 14 clearly indicates the various event types through which the message of Project YugParivartan is delivered to various individuals, institutions and communities so as to include them in the overall vision. More event types would be added from time to time.

A lot of effort would be invested in assigning right people to these roles so that the message of Project YugParivartan can be consistently delivered to the world. Some of these roles are voluntary contributions and many roles would be a paid job opportunity within the system.

## The Four Institutions established for Project YugParivartan work

The Project YugParivartan work is majorly structured into four key Institutions; namely Defined Values Consultants, Defined Values Publishers, Vedic Wisdom Group and Guru Dakshina Trust. SALN is a wholly owned Business Unit of Defined Values Consultants. The linkage between these four organizations can be understood on a high level through Figure 15. Detailed working of Vedic Wisdom Group, Defined Values Publishers and Guru Dakshina Trust are explained in separate documents.

Defined Values Consultants has two primary networks, SALN and SRMN. The formal communication of SALN includes SALN Seminars, SALN Summits, SALDP training workshops and SALN Meetings.

Similarly, for SRMN, the communication channels are SRMDP, SRMN Seminars and SRMN Meetings.

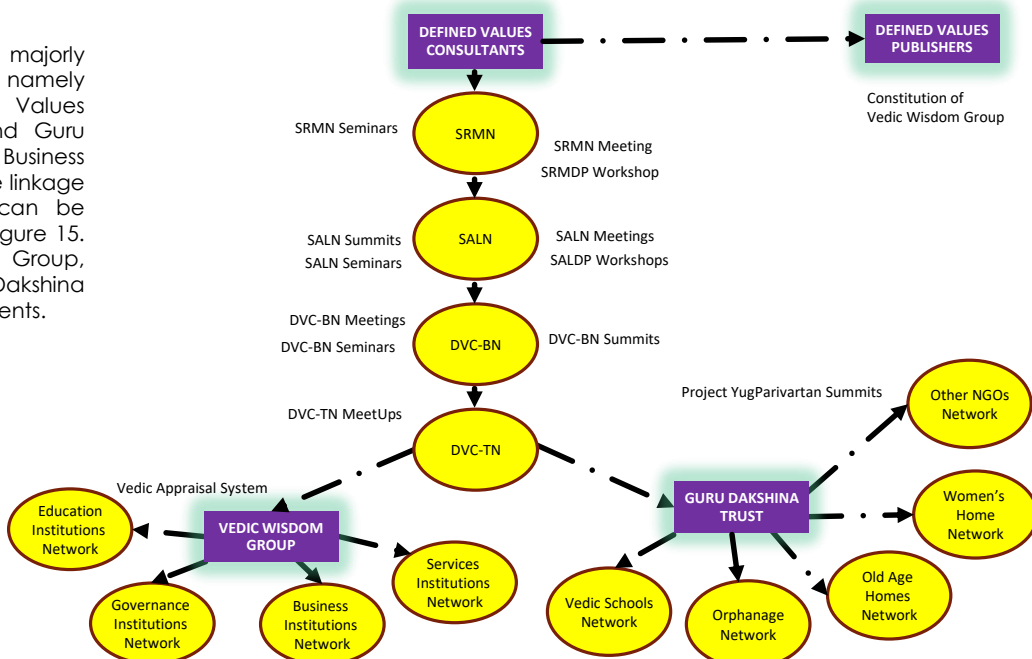


Figure 15

The two additional networks are DVC-Trainers-Network and DVC-Business-Network. The communication channel for DVC-Trainers-Network is DVC-TN MeetUps. For DVC-Business-Network, it is DVC-BN Seminars, DVC-BN Meetings and DVC-BN Summits.

On completion of SALDP Level 3, a person becomes a **Life Member** of SALN. This level of membership qualifies a person to be appointed on Associate Leader or Associate Mentor position within Defined Values Consultants or on a leadership position in Vedic Wisdom Group on a compensation matching the industry standards. A person must have completed all expectations of Self-Actualization Contract as part of SALDP Level 3 to join on a full-time leader or mentor role. The Vedic Wisdom Group information is communicated through the Project YugParivartan Summits in front of large audience, from all walks of life. Guru Dakshina Trust is envisioned to be a centralized trust of the world, which would collect donations from all over the world and allocate the funds to the leaders of Vedic Wisdom Group, who would allocate the same for the causes of various NGOs and trusts integrated with Guru Dakshina Trust.

As shown in the Figure 15, several social cause organizations would be integrated by the SALDP certified leaders into various cause-based networks, which would be linked to the Guru Dakshina Trust. Guru Dakshina Trust would build and operate one Vedic School, one old age home, one women's home, one orphanage and one hospital in each Vedic City.

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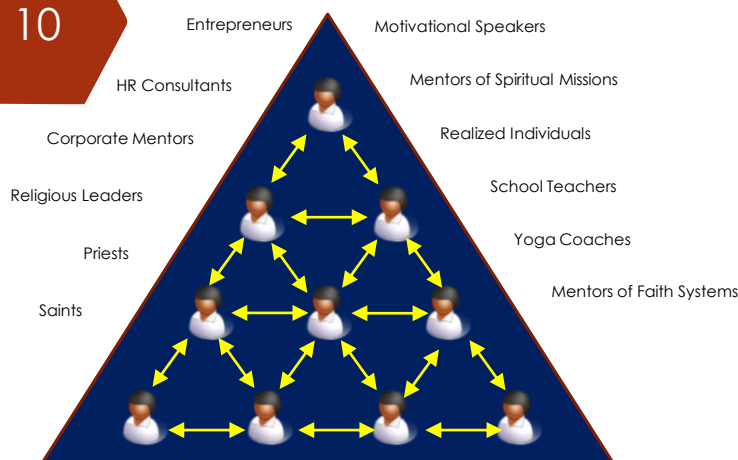


Figure 16 - SRMN

In order to implement the vision of Project YugParivartan, a large number of Self-Actualized Leaders are required. This creates an obvious challenge to develop several self-realized mentors who can effectively deliver the SALDP curriculum to the participants. This would be accomplished by training the trainers on Self-Realized Mentorship Development Program (SRMDP).

Additionally, to ensure the continuous learning process, the mentors would be integrated through the Self-Realized Mentorship Network (SRMN), as shown in Figure 16. This network would ensure the unification of ideologies and defragmentation of wisdom across the world. More details about Self-Realized Mentorship Development Program and Self-Realized Mentorship Network is given in the Proposal of Participation in Self-Realized Mentorship Development Program (SRMDP).

Defined Values Consultants is structured as an organization having 7 business units namely IT, Finance, HR, Operations, DVC-TN, DVC-BN, SALN and SRMN as explained in the Figure 17 below. The Level 5 to 8 positions in DVC-TN, DVC-BN, SALN and SRMN Business Units are Voluntary contribution roles for network members to get exposure to real time public speaking, anchoring, volunteering, organization development and learning several other competencies required to prepare oneself to the full-time roles of Associate Mentor and Associate Leader. Additionally, the Level 8 role "Social Media Volunteer" in IT Business Unit is also voluntary work wherein a member is expected to spread the word about Project YugParivartan to the online communities.

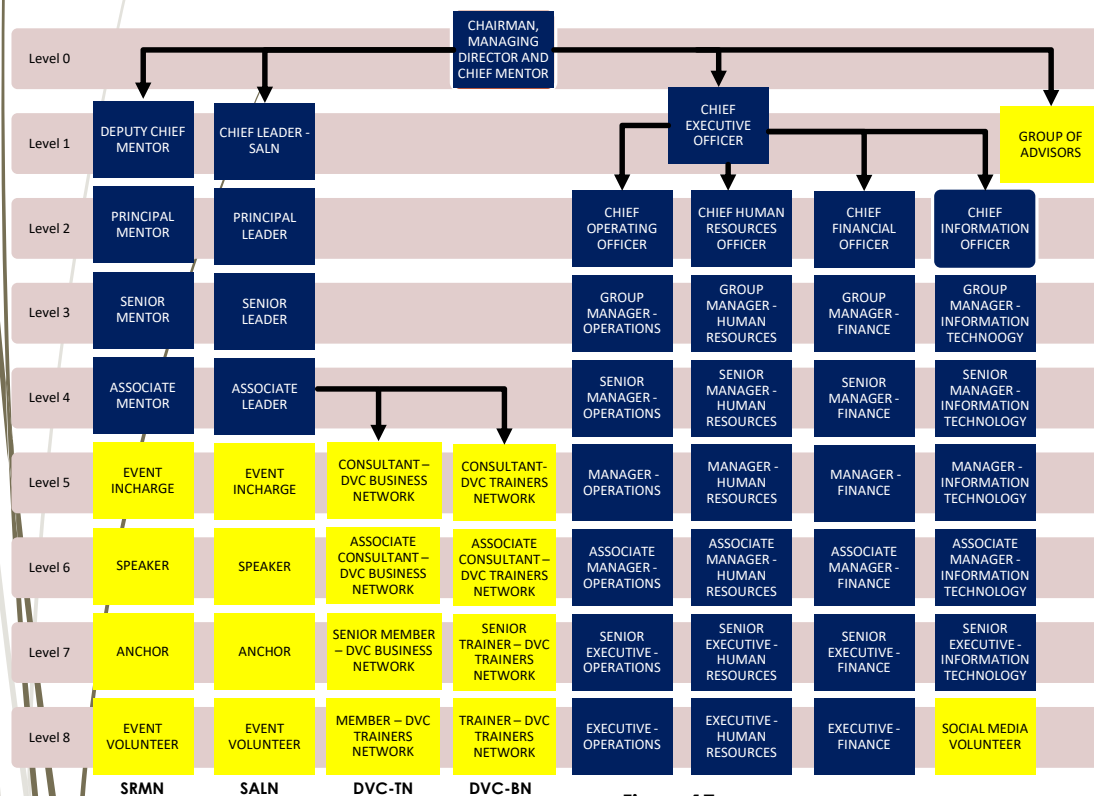


Figure 17

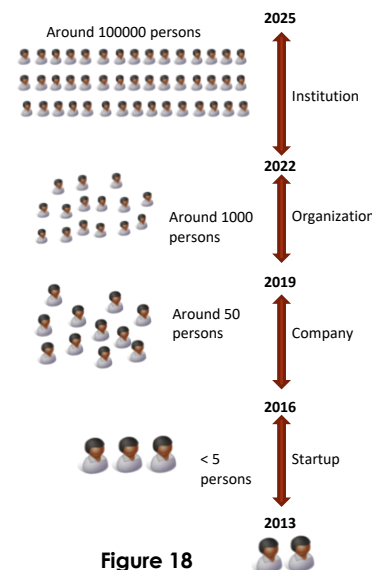


Figure 18

Also, all those who are connected with our networks have to be coordinated effectively. Hence, Defined Values Consultants need to pass through a very high growth trajectory in three brackets of three years, so as to complete the Phase-1 of Project YugParivartan by year 2025.

The Figure 18 depicts the planned growth in terms of headcount for Defined Values Consultants. As depicted in the Figure 18, Defined Values Consultants was established in year 2013 as a startup with 2 Founder Directors. From 2013-16, few people were also hired in the Business Development team. In year 2016, several people are associated with the company in the SALN Business Unit. SALN is structured as several horizontally and vertically connected Collaboration Groups. By year 2019, DVC would become a company of 50 highly empowered team members at various leadership, mentoring, training, business development and other full-time roles. From year 2019 to 2022, the plan is to evolve from being a company of 50 people to an organization of 1000 human beings. Riding on the growth momentum, we target to grow to a headcount of 100000 persons by year 2025, thereby becoming the premier institution of high consciousness people guiding all countries of the world towards the Golden Age. Immense opportunities exist for each SALN member to take up very senior roles in the organization.

The detailed Membership Proposal of DVC-Trainers-Network, DVC-Business-Network and Self-Realized Mentorship Network Membership are published separately.

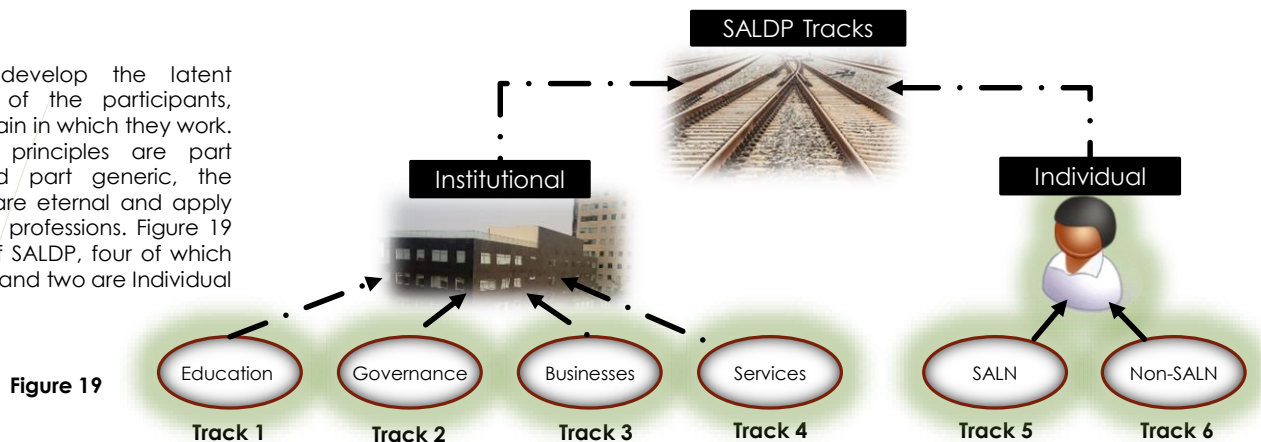
Defined Values Consultants conducts regular **SALN Seminars** (Individual and Institutional Tracks) and **SALDP Corporate Seminars** (Institutional Tracks) to explain the philosophy of SALDP to the participants in 1-3 hours duration. These Seminars give enough opportunity to an aspiring leader to decide if he/she wants to develop his/her latent potential through the SALDP framework. This document explains in detail about the SALDP Tracks, SALDP Roadmap, Target Audience, Benefits and Testimonials so that a prospective participant can take an informed decision of enrollment into SALDP.

If there are any questions which are left unanswered even after reading this document and/or attending the Seminar, a person can talk to any of the SALDP Certified Mentors to get the same clarified before enrollment.

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## SALDP Tracks and Target Audience

SALDP intends to develop the latent **leadership** potential of the participants, regardless of the domain in which they work. While management principles are part domain specific and part generic, the leadership principles are eternal and apply to all walks of human professions. Figure 19 shows the six tracks of SALDP, four of which are Institutional Tracks and two are Individual tracks.



**Track 1: Education:** teachers, professors, educationists, managers, leaders and HR professionals of schools, colleges; engineering, vocational, medical and management institutes and other autonomous institutions of Education stream.

**Track 2: Governance:** managers, administrators and officers of Government departments, and Autonomous Institutions; Members of Parliament, state and central ministers, Judicial Officers, Civil Servants and Army Officers etc. Also managers and leaders of all NGOs, Trusts, Political Parties and Philanthropist institutions, which are non-educational in nature and have their source of revenue primarily through donations or funded by Government, can also enroll through this track.

**Track 3: Businesses:** managers and leaders of private and public limited companies, shops, factories and autonomous institutions, which primarily trade in goods/products.

**Track 4: Services:** managers and leaders of Services organizations including IT, ITES and Financial Services, which are registered as a private or public company.

**Track 5: SALN:** This track is for individuals interested to build a leadership or mentorship position under the Project YugParivartan vision. People enrolling through this track are given a membership of Self-Actualized Leadership Network (SALN) or Self-Realized Mentorship Network (SRMN) after completing the SALDP Certification, and are governed by policies, rules and regulations of the respective network. People seeking to build networking with other professionals for enhancing their current business opportunities can also participate through this track.

**Track 6: Non SALN:** Spiritual seekers, who are not interested to pursue a leadership or mentorship career, but are seriously searching for true meaning of human life and seeking a path to realize the Absolute Truth, can enroll through Track 6.

## Key Benefits of participating in SALDP (All Tracks)

- a) **Developing a Leadership culture:**
  - The thought paradigm of management and leadership roles are not same.
  - While a manager has to effectively manage the processes that are already established, it takes a leader to challenge the status quo and propose and act on creating new things or find better ways of doing the things.
  - SALDP develops a participant into a 'thinker', with an improved understanding of how everything in the universe function, thereby making him an outstanding observer of the problems at hand.
  - The areas of improvement in the existing processes can be easily seen from the Self-Actualized state of self-awareness, thereby improving the overall quality of service of an individual and hence the organization he is working for.
- b) **Enhanced Will to work:**
  - The effectiveness of a person's work is a combined result of his Hard Skills (Domain Skills), Soft Skills (Behavior), Thinking (Attitude) and the Will (Intent).
  - While skills are important to perform work, it is the 'Will' which makes all the difference.
  - If the Will for the work is strong, a person stays self-motivated to acquire new skills and learn better ways of solving the problems at hand.
  - SALDP develops the 'Will to Work' in people, by aligning their thought process with the Eternal Principles.
  - The high energy generated due to enhanced Will and the alignment of thought direction with the Absolute Truth, results into higher productivity, performance, quality of service, contentment and a faster growth in personal and professional life.
- c) **Personal Effectiveness:**
  - Managing human beings (superiors, subordinates, peers, family and relatives) is one of the most difficult task from amongst the plethora of tasks that we do in our personal and professional lives.
  - The effectiveness of a person on other human beings is a direct outcome of his understanding of the principle of interdependence and his harmony with the self and surroundings.



- SALDP takes the participants to the higher zones of self-awareness, thereby making them cognizant of the interdependence eternally working throughout the Ecosystem.
- Participants are shown a lot of visual models to understand other's reference points, so as to handle the Ego clashes and Emotional weaknesses of self and others very effectively, even under very difficult situations.
- This results into an increased influence of the participants on other human beings, thereby clearing the roadblocks that prevent one from working in a collaborative manner.

## Specific Benefits for Institutional Tracks

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### a) Reduced attrition and disengagement:

- One of the biggest factor affecting the organizations today is attrition of employees and the disengagement of the ones who continue to stay with the company.
- This results into a lot of wastage due to the cost incurred in refilling the vacated positions, or taking work from half-heartedly working employees.
- Integration of SALDP in the organizational setup ensures that workforce remain charged-up by working under the supervision of self-actualizing managers and leaders.

### b) New opportunities through Networking:

- The membership of an organization's leaders in our collaboration platforms after SALDP Certification would ensure that employees of member organizations would continue to get new and challenging roles through the centralized human resource planning.
- Becoming a member of our networking platforms open up several B2B and B2C opportunities with the other member individuals and organizations.
- The various collaboration platforms lead to high synergy, resulting into reduction in the wastage or underutilization of human and material resources of an organization.
- Also, new career paths opens up for participants, including the top leadership of organizations, to grow to a further bigger role than what they have handled so far in their career, including joining us as a SALN Leader or SALDP mentor, even without leaving their organizations.

### c) Access to SALDP trained Resource Pool:

- In addition to training leaders and managers of an institution through the Institutional track, we are also developing and networking leaders through the Individual tracks of SALDP.
- The SALDP trained Self-Actualized Leadership Network (SALN) members act as a high energy resource pool for participating organizations.

### d) Improved Ecosystem:

- Doing business today is becoming increasingly difficult due to the deteriorating conditions of the Ecosystem.
- The issues affecting the Ecosystem like inflation, recession, corruption, resource shrinkage, terrorism, pollution, choked cities, political logjams, family feuds and last but not the least, the increasing natural disasters due to global warming, have reached to an alarming level.
- This is ultimately reflecting badly on the Economy, making the business environment challenging by the day.
- Integration of Institutions with our networks would ensure that the negative effect due to the above issues are substantially reduced for all the participating organizations.

## Specific Benefits for Individual Tracks

### a) Smooth Transition from being an Employee to becoming an Employer:

- Setting up one's own venture always require more than a product or service idea. There are a lot of other things that an entrepreneur has to do to make a venture successful.
- Every venture whether it is a for-profit institution or a Non-Government Organization, requires investments in terms of time, money, energy, right resources and a steep learning curve with virtually no profits during the founding years.
- Several times an enterprise fail to achieve break-even point in expected timeframe, resulting into closure of the company.
- Participation in SALDP ensures that several of these early stage challenges could be taken care, before a person decides to take up his entrepreneurial venture full time.

### b) Networking with other professionals:

- Learning in a group, with people from other institutions and professions, opens up several opportunities of networking with other participants through the platforms being built by Defined Values Consultants.
- It results into enhanced possibilities of finding the clients, right business partners, investors and SALDP trained human resources.

### c) Leadership work opportunities through SALN Membership:

- Participation in SALDP through the SALN Track, throws opens several opportunities to develop one's leadership acumen, which includes involvement in real-time SALN activities and getting short-term or long-term paid assignments from Defined Values Consultants and allied institutions.
- Becoming a member of SALN also opens up a possibility of getting a full time leadership position in our own Institutions or in a client organization of our network.

### d) Improved overall personal and professional life:

- Participation in SALDP makes a person cognizant of higher reason of human life, which results into a better sense of understanding of the world around, thereby improving the overall quality of living and working.

### e) Progress in the quest for getting spiritual salvation and nirvana

- SALDP provides a straight forward path towards one's spiritual awakening and liberation. The unique visual models shown during the presentations leave no doubt about the working process of human mind (ego, emotions, intellect and memory) and the soul (Absolute Wisdom).
- Non-SALN participants, who want spiritual wisdom and enhancement of their career prospects without getting networked with us, are equally benefited by attending SALDP through Non SALN Track, and can achieve enlightenment by following the path shown during the SALDP sessions of Track 6.

## Introduction to the Self-Actualized Leadership Development Program

- 1-3 hours Seminar which gives an opportunity to the Individuals and Institutional representatives to understand the Philosophy and Framework of SALDP, so as to take informed decision for participating in the SALDP.

### Level 0 – Know Your Maximum Potential

- the 9 hours coaching sessions that explain about the maximum latent potential that each human being is already designed for, by the Creator.
- includes extensive visual models to explain the Unified Philosophy, which is the reason behind creativity of transformative self-actualized change leaders.
- addresses the question “Who I am” extensively.

### Level 1 – Design Your Final Mission

- the 18 hours coaching sessions that explain in detail about “Why we exist?”
- Utilizes extensive visual models to design the final mission or the actual purpose of human life.
- explains the complete Scope of Human Life.

### Level 2 – Plan Your Potential Development

- the 27 hours coaching sessions that explains how to systematically handle the roadblocks in manifesting our latent Self-Actualized state of self-awareness.
- includes extensive visual models explaining the various layers of mind-consciousness and how to transcend the same to arrive at and retain the complete awareness of our potential most part of the day, so as to become a highly effective problem solver.

### Level 3 – Actualize Potential into Performance (Certification Training)

- the 36 hours coaching sessions to explain the benchmark to understand the actions based on Eternal Principles of effectiveness.
- facilitates setting up of Key Performance Parameters to measure and sustain one's performance at Self-Actualized state of self-awareness.
- SALDP certification is issued after SALDP Level 3 and completion of all requirements of the Self-Actualization Contract.

### After SALDP Certification

- Life Membership of Self-Actualized Leadership Network (SALN)
- Induction into Project YugParivartan Team.

## SALDP Process

### Step 1 : Registration

- SALDP is a thorough self-development framework designed with the purpose to provide knowledge, tools, techniques, frameworks, platforms, networking and advisory support, to facilitate the participants in ultimately actualizing their complete potential.
- Enrolment into SALDP sets a strong foundation for a long term association between Defined Values Consultants and participating Institutions and Individuals.
- As part of enrollment process, a registration form is filled by the applicant along with the payment of Development Phase fee (Level 0, 1 and 2) as per the payment plan prevalent at the time of enrolment.
- Within few days of a person attending the SALN Seminar, a one-on-one SALDP Counselling discussion is scheduled between the prospective participant and the SALDP Certified Mentor to answer any query related to enrolment.
- In case of Institutional Tracks, the discussion is scheduled between the concerned person of the Institution and the representative of DVC Business Development Team to address all queries.
- Institutions can sponsor their candidates to enroll into Individual Track batches also, specially if they are nominating less than 5 people into a batch.

### Step 2 : SALDP Level 0 – ‘Know Your Maximum Potential’ coaching sessions

- The 9 hours of SALDP Level 0 can be done in 1-on-1 or in a batch. The sessions are conducted at a DVC hired premises. In case of Institutional Track participation, the coaching sessions will be conducted at client facility.
- DVC regularly publishes the entire month's calendar for these sessions. A participant can enroll in these sessions on or before the last date of enrollment.
- Presentations of all SALDP Levels are extremely rich in content and contain more graphics and animations than text to bring more impact on the participant's learning process.
- The mode of delivery of the content is highly interactive and people are encouraged to actively participate and ask as many questions as can be accommodated in the discussions.
- Additional questions are answered outside the classes through email and social media networking tools and through telephonic communications based on availability of mentor's bandwidth.
- For deeper understanding, several questions are asked by the mentor during the classes and some assignments are given to invoke the participant's latent thinking process.
- In order to give attention to each participant in the batch, the size of the batch is kept under a reasonable limit.

SALDP Certification



36 hours What Self-Actualization Contract

Level 3  
Actualize Potential into Performance

27 hours How Development Guide

Level 2  
Plan Your Potential Development

18 hours Why Mission Guide

Level 1  
Design Your Final Mission

9 hours Who Self-Assessment

Level 0  
Know Your Maximum Potential

1-3 hours SALDP Proposal

Introduction to the framework of SALDP



Entry into SALDP

Figure 20

- Key takeaways are summarized after each session to facilitate better retention of the concepts.
- Feedback of all the participants is sought at the end of Level 0, which captures improvement suggestions in SALDP content and delivery. Testimonials are also collected from the participants, which are utilized for promotion of the program.
- For later reference to the classroom learnings, a Self-Assessment Test and Review Content document is given to the participants at the end of Level 0 workshop.
- A participant can attend a repeat workshop of SALDP Level 0 by paying a nominal operational cost.

### Step 3: SALDP Level 1 – ‘Design Your Final Mission’ workshops

- A participant can enroll into a SALDP Level 1 batch within 3 months of Level 0. The sooner, the better.
- Level 1 is a 18 hours extensive reasoning development workshops, which help in deriving and designing the detailed Mission of Life for each participant.
- The components related to the final mission statement of the participant's life are derived by applying the Eternal Principles learnt during Level 0 and 1. These components are noted in the 'Mission Guide'.
- For later reference to the learnings, the Mission Guide also contains the review content for better retention of the concepts learnt.
- A participant can attend a repeat workshop of SALDP Level 1 by paying a nominal operational cost.

### Step 4 : Enrolment into Self-Actualized Leadership Network (Applicable only for Track 5 – SALN)

- After completion of SALDP Level 0 & 1 training, the participants are provisionally inducted into Self-Actualized Leadership Network (SALN) to experience the system.
- A participant can begin participating in SALN activities as a volunteer after completion of Level 0 itself.
- SALN activities enhance the learning and networking process and helps participants in moving closer towards their final mission of existence.

### Step 5: SALDP Level 2 – ‘Plan Your Potential Development’ workshops

- A participant can enroll into SALDP Level 2 batch within 3 months of Level 1 completion. The sooner, the better.
- Level 2 is a 27 hours trainer led coaching sessions in which the process towards development of latent consciousness layers of the mind is explained in detail.
- Level 2 content contains several tools, techniques, recommendations, advices and reading lists to systematically develop the latent potential of the participant.
- A participant is advised to make responsible changes in the food and water intake, sleep routines, physical exercises, daily and seasonal routines and some self-study as a homework assignment, without which the expected changes in the quality of thinking process could not be fully materialized.
- A detailed 'Development Plan' is built for the participants to keep track of their efforts to develop their self-awareness and consciousness.
- For later reference to the learnings, a review content document is given to the participants at the end of Level 2 workshops.
- A participant can attend a repeat workshop of SALDP Level 2 by paying a nominal operational cost.

### Step 6: SALDP Level 3 – ‘Actualize Potential into Performance’ workshops (SALDP Certification Training)

- A participant can enroll into a SALDP Level 3 batch within 3 months of Level 2. The sooner, the better.
- Level 3 is a 36 hours trainer led workshop in which the performance parameters as per the expectations from a Self-Actualized leader, are explained in detail.
- A person becomes eligible for Life Membership of Self-Actualized Leadership Network after completing all assignments of Level 3.
- A 'Self-Actualization Contract' is set up between SALDP participant and Defined Values Consultants by the end of the program.
- A certificate of SALDP qualification is issued to the successful participants within 45 days of completing all assignments of Self-Actualization Contract.
- Repeat participation in Level 3 is not permitted.

### Step 7: After SALDP Certification

- The SALDP Certification signifies that the person has gone through the rigor of realizing his/her accountabilities and have understood the process of Self-Appraisal, based on Eternal Principles. This realization and understanding results into a high quality delivery capabilities of the person.
- SALDP Certification would eventually become a de-facto standard for the organizations to appoint people on senior management or leadership positions.
- SALDP Certification also opens up a possibility for certified person to get appointed at a leadership or mentorship position in Project YugParivartan Team, even without leaving the current job.
- The organizations led by a SALDP Certified leaders can apply for becoming a member of Vedic Wisdom Group of Institutions.
- The detailed benefits, terms and conditions of becoming the part of Vedic Wisdom Group are explained, including the process and conditions of exiting from the group, before inducting an organization into Vedic Wisdom Group.
- It is not mandatory for SALDP certified participant to join Project YugParivartan Team.



"This program is a comprehensive tool to combine the eternal knowledge with new age principles. This can help anyone to transform their life to extra-ordinary life"

-Vikas Jain, Author, Motivational Speaker & Life Coach and Founder of Adhyan Innovative Learning

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"I have been highly inspired with the wisdom and knowledge of the presenter. The way the overall subject of the program has been defined, captured and presented, it looks to be a work of some special power. Linkages of Maslow's model around Human and Organizational pillars was a great learning. Program also gives a visibility of our conscious levels of mind and soul and how can that be achieved."

-Rajiv Naithani, Associate Vice President – HR, GlobalLogic (a leading software product development company)

"This was a thought provoking and motivating training. It has opened a new chapter in my life and a different way of looking at the events around me. I have learnt that there is an innate need of evolution of self, which in turn will affect the surrounding and social system"

-Dr. Sudhakar Manav, MBBS, MD, Director, Dharamshila Cancer Hospital

"Excellent leadership development program. It helps analyzing various dimensions of human life, focusses on the purpose of human life & why and how we came into existence. Unfolds various aspects of entire creation and tells us what is 'Absolute Truth' and 'why' it should be achieved. Helps moving up from a lower level of consciousness to higher levels"

-Achal Srivastava, Delivery Manager, AON Hewitt

"This training was wonderful. We got the opportunity to attend the self-actualization & leadership training in a manner that we now know the actual meaning of human life and being a human"

-Rishi Gupta, Lead Highway Engineer, Systra MVA Consulting India Pvt Ltd

"Amazing program. Expect unexpected from it. I have attended many leadership programs before but, this program has completely changed my point of view and my personal and professional life"

-Satish Sharma, IT Manager, Accenture Consulting (a Big 5 IT Software Consulting Company)

"Amazing experience after having the sessions of this program. Great presentation of our Vedic Wisdom and Yoga to resolve the problems of mankind. Great tool to operate a human machine and fix all the defects easily. Overall, this is the need of every human, so must reach to everyone."

-Dilip Rathi, Managing Director, Etre Luxe India Limited.

"This training program is much vast than any other training program. This knowledge leads one to an altogether new way of approaching the life and all the elements of life – personal, professional and social etc. We all must look at applying the wisdom in our day to day life and make maximum benefit for all. The training is very well structured, very detailed and comprehensive. It is a very lucidly written manual and is very successful in molding the mind towards a holistic perception. Trainer, Mr. Chandel has gone very deep into the subject and this is shown clearly with the way the Maslow's model is integrated with the overall being. Overall, an eye opener session revealing all the facts and the most important thing is the passion behind this initiative"

-Garima Tripathi, HR Head, Etre Luxe India Limited

"The impact of this workshop on my learning and its applicability in my personal and professional life is certainly very positive in improving the awareness of Ecosystem and development of skills to achieve self-actualized leadership state of mind."

-Dharam Vir Joshi, Branch Manager, Canara Bank

"After completing the workshop, 'Know Your Maximum Potential', I am so excited to share that it has truly added a lot of value in my life and also in developing my wisdom. The facts which I learned in last two sessions are so significant and have the potential to add lot of value in my own business as well as in my self-development in near future. Sincerely appreciate the efforts put by Hitesh Sir & providing us a true path of self-transformation."

-Sanjeev Chawla, Managing Partner, SBN Infotech LLP

"SALDP is a journey from illusion to wisdom and achieving the goal of YugParivartan from Age of Darkness to Age of Enlightenment (Golden Age). The workshop on Self-Actualized Leadership is not only useful for self-development in personal life but it is very effective in creating sustainable & peaceful society in new millennium"

-Dr. Subhash Chandra, Founder Trustee, Global Peace Foundation

"I am very happy to attend this valuable program. I learnt if person for whom the whole world becomes a mirror, himself becomes a mirror for the whole world"

-Mrs. Ashok Bala, Spiritual Guide and Healer, Krishna Astro Vision

"Wonderful program with a scientific view/logical way. Lots of facts were disclosed with the help of Eternal Principles. I came to know about a new philosophy of life, which is leading me to a right direction."

-Deepak Kumar Singh, Director, SpeakFirst

"If you want to change the world, you have to start with yourself & SALDP is the program for you if you want to be a change leader. SALDP helps us to realize our potential & helps us to convert our potential into performance"

-Sandeep Goswami, Peak Performance Coach & Founder, Lakshya Group

"SALDP is a great opportunity for every human being to attend. This is one program which will support you to do your current role professionally, personally, socially and on every role of our life. Thank you Hitesh for helping me understand why I am here"

-Mrs. Nirupama Khare, Regional Training Manager, Abbott Nutrition

"I cannot define this training course easily in words. This is the most incredible time for me, because this training clearly explained me where do I stand today; and yes, I feel I have now started moving towards self-actualization. The trainer presented the concepts in an amazing manner. This training made me realize that the values are definitely on a continuous pattern of decline. I really liked the way Mr. Hitesh explained the concept, it made me learn the same from the core of my heart."

-Namrata, Interior Designer, Etre Luxe India Limited.

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"SALDP is a very well-thought project with very rational philosophy to change the world for its betterment. This course has helped me to listen to my intuition to find the purpose of this life. Thank you so much for your effort to show the world the Absolute Truth, which will never change and is Eternal"

-Lelles Tholung, Sr. Manager – Training, Square Root Hospitalities Pvt. Ltd.

"I am very enlightened through Level 0 sessions of SALDP. I could assess my potential to execute my activities related to leadership and also my relationship with Absolute as well.

- Mr. Haridwar Singh Rai, President – International Center for Nutrition and Human Development, Delhi

## Testimonials from readers of "Code of Citizen's Conduct" book

"The 'Code of Citizen's Conduct', authored by Hitesh Chandel with inspirational wisdom drawn from the Cosmic Powers, truly presents a path breaking treatise for a Universe mired in chaos, acrimony, greed and a brazenly self-serving, selfish mind sets, ignoring the inter-connectedness of practically everything that exists in our planet today. Hitesh very systematically demonstrates how the problems facing our world today are not, as perceived purely social, political or economic in nature. These are only manifestations of a deeper "spiritual deficit" malaise that we suffer from. An 'inner awakening' that leads to pragmatic solutions for the benefit of all mankind is delved on by the author with a very scientific framework."

-Ajay Sachdeva, Independent Professional Management Consultant, Ex-Managing Director, Hallmark India Pvt Ltd

"The other day, I was reading a book "CODE OF CITIZEN'S CONDUCT (RASHTRADHARMA). At the onset I was bit not serious, but as I read further, I realized that if I did not read it, I would have missed a rare wisdom, with Vedic depth shared by the talented author Mr. Hitesh Chandel. This book addresses the ROOT causes of critical issues torturing the humanity today, including recession, global warming, inflation, retrenchment, attrition in the corporate, communal disharmony, family feuds, population and all other vices virtually damaging the society. The author has very effectively pointed out the deficiency of SPIRITUAL factors causing virtual damage at all levels. We are sitting on a volcano, without being aware of its magnitude in terms of devastating effects it has caused to corporate, society, family and the nation as a whole and how soon it will erode our existence from this universe. I strongly feel, all young budding managers, mentors, business persons and all concerned to save this universe must read it to understand the danger, as well work to seek solutions. It's a book of most coherent, logical and pointed analysis of the problems the corporate faces internally as well extramural influences damaging effectiveness in performance. The most satisfying aspect is the methodology adopted to explain complexity of the issues in a very simple style so as to hit your mind and enter your heart for the soul to feel comfortable. Every young manager, professionals and academicians must read it to kindle new food for intellect churning. ITS A RARE PIECE OF WISDOM FROM VEDAS WITH A CLEAR APPLICATION OF MIND TO THE PRESENT SCENARIO THE WORLD IS PASSING THROUGH. HATS OFF TO THE YOUNG TALENTED AUTHOR. Big intellect giants failed to lead with assertion on the rich depth of Indian Vedas application to management, but an ordinary looking man took the lead with a vision to add glory to the concept and I lovingly call him the leader with a difference."

-Prof. Subhash Kapoor, Jagan Institute of Management Studies, Rohini, Delhi

"I feel myself fortunate to read this book. It is a book for EVERYONE and of ANY religion/country, who feels himself a HUMAN (the most brilliant, civilized and intellectual species on this planet) and at the same time who want to enjoy his life, by making his/her each and every moment enjoyable; at the same time making it enjoyable for others too, who are directly/indirectly related to us. This book has been the source of all answers for all the questions/arguments and corrected all doubts with a valid reason, which I had about myself and others. The book has revealed the facts about how the eternal system works and why we exist in this Universe. The author has innovatively explained with the help of well elaborated diagrams, the "Root-Cause" of today's personal, professional, social, economic, political, international, religious, spiritual, educational, medical, governance, corruption, violence, riots, communal, etc. issues but also suggests the solution to all of them. How to vest our energy, power and strength in right direction with right intellect and "ONE-NESS". We are unfortunate not to have these fundamentals cleared in any education systems of the world. A recommended reading and applied MANUAL for everyone."

-Himanshu Kulshreshtha, a senior software quality and test professional, Johnsons Controls, Gurgaon

"Firstly, I express my Compliments on the Grand Vision you have perceived. I went through your book and got the essence of it. No one can deny the fact that, the thoughts expressed in your book are the result of your heightened states of Consciousness. I need not tell you that if an individual's efforts are guided by a Cosmic Will and within the framework of *Dharma*, God shall support that respective individual. I pray God to give you enough strength, direction and required refinement on your thoughts, to carry on with the conceived Vision in the days to Come."

-Shri Pramod Kumar Atmajna, Founder, a Vedic World Movement

"The experience of reading 'The Code of Citizens Conduct' was platonic. It is a complete package of 'Spirituality simplified'. It's mindful reading left an everlasting impression on my Psyche to be more curious to know about the 'Absolute' and to practice the defined principles to achieve the same.

-Dr. Sudhakar Manav, MBBS, MD, Director, Dharamshila Cancer Hospital

# Organization Structure of Self-Actualized Leadership Network

SALN is envisioned to be a network of networks and hence it is both horizontally and vertically networked. It has 4 levels of Collaboration Groups as shown in Figure 21 below. They may evolve into an NGO, Trust, Society, Corporate Organization or any other formal legal entity based on the purpose defined for the particular Collaboration Group. Each Collaboration Group would conduct primarily three types of events; namely SALN Seminars, SALN Summits and SALN Meetings. A detailed training on Standard Operating Procedure for conducting these three types of events would be given through the SALN Meetings.

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Association with any of these Collaboration Groups ensures that a SALN member gets real time experience of being a member of Board of Directors, Board of Trustees, Board of Governors or the member of Steering Committee, as per the case may be. Additionally, a lot of other learnings, networking, business opportunities are also generated for all members.

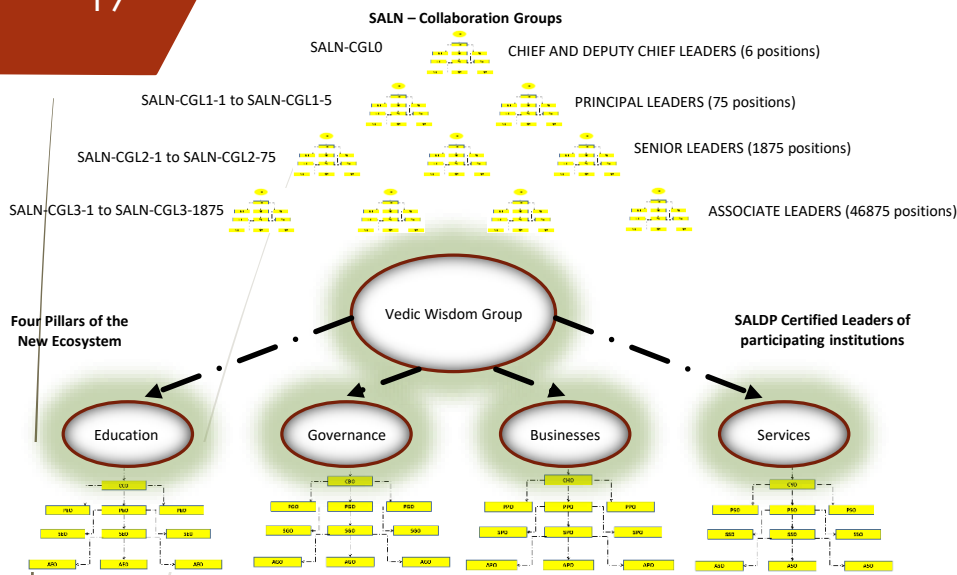


Figure 21

- SALDP Coaching Fee: The fee for 90 hours of SALDP coaching.
- SALN Membership Fee: A one-time Joining fee and Annual Renewal Fee for continuing membership and certification.
- SALN Meetings: A nominal fee for administering Quarterly SALN Meetings.
- Sponsorship: SALN Members can sponsor the various events. There is no compulsion though.
- Investment: People interested in funding the various initiatives under the banner of Project YugParivartan can invest in any of our ventures, so as to ensure fast-track achievement of Project YugParivartan objectives.

## Financial Contributions

## Earnings and Benefits

Our intention is to create enough opportunities for SALN members, so that whatever money they spend in the heads as explained above, can be earned back from the system itself. Various networking opportunities are provided to grow each SALN member's primary business. The various valuable trainings coming at a nominal cost, would also be an added advantage. Full-time job opportunities, new business ideas, sharing useful contacts and other useful resources also bring enormous benefits to each SALN member.

## Time contribution expected from SALN members

While Defined Values Consultants is responsible for providing the vision, advises, guidance and framework, it is the SALN members themselves who manage the activities of SALN. Hence, a certain time contribution is expected from each role of SALN. SALN members are expected to invest certain number of hours in a quarter to plan, organize and participate in these events. The more responsibility one takes, the faster would be his growth towards a grand leadership position.

## Discontinuance of Membership

Although we wish that once a person has joined SALN, he/she should remain with the system for ever. However, there are some circumstances/conditions in which the membership would be discontinued, as follows. The detailed Terms and Conditions of membership is explained in the Self-Actualization Contract.

- Non-renewal by the member in given time frame.
- Voluntary exit due to any reason.
- Death of the member.
- Non-performance
- Gross violation of SALN Code of Conduct or Membership guidelines.

## Enrollment into SALDP

If you are interested to participate in SALDP, send us a request for conducting the Introduction Presentation in your institution or attending the one conducted by us through Self-Actualized Leadership Seminars. If you have already attended the Introduction presentation, you can send us a request for enrolment into SALDP through any of our contact points mentioned in this document or the ones published on our website. Our business development personnel would contact you to schedule the discussion with concerned person, who will respond to your queries. We look forward to your joining SALDP, thereby opening the path towards knowing, detecting, planning and achieving the final mission of the journey of your soul. We welcome you to join the revolution of personal and institutional transformation.

Yours Truly

Hitesh Chandel

Founder & Moderator  
Self-Actualized Leadership Network



# Code of Citizen's Conduct (Rashtradharma)

To order a Paperback or eBook (Amazon Kindle) copy of the book, please visit [www.definedvalues.org](http://www.definedvalues.org)

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**Defined values**  
Publishers  
Elevating the collective human consciousness

Published By

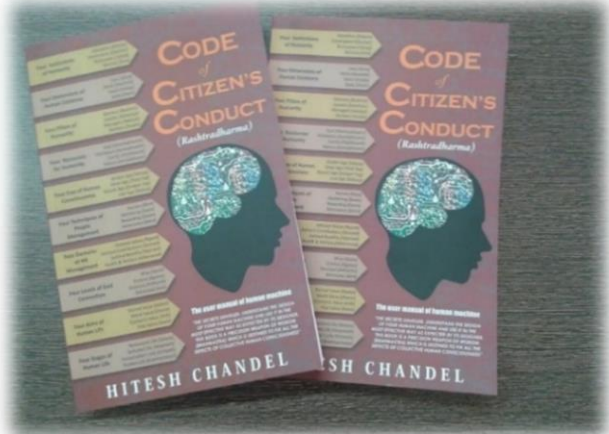


Figure 22

## Our Brands, Trademarks, Products and Services

- Self-Actualized Leadership Development Program
- Self-Realized Mentorship Development Program
- Code of Citizens Conduct (Rashtradharma)
- Self-Actualized Leadership Network
- Self-Realized Mentorship Network
- DVC-Trainers-Network
- DVC-Business-Network
- Project YugParivartan
- Vedic City
- DVC PMS Level 0 – Getting PMS Ready
- DVC PMS Level 1 – Establishing Benchmarks
- DVC PMS Level 2 – Knowledge Management
- DVC PMS Level 3 – Continuous Improvement
- Vedic Appraisal System
- Self-Actualized Leadership Seminar
- Self-Actualized Leadership Summit
- Project YugParivartan Summit

## Our Bank Accounts

Payments for Code of Citizen's Conduct (Paperback or eBook) should be made to the following bank account through Cheque, DD or NEFT.

Bank Name: Kotak Mahindra Bank  
Account Name: "Defined Values Publishers Pvt Ltd"  
A/c No: 3811371345  
A/C Type: Current Account  
Branch: Badshahpur, Gurgaon, Haryana (India)  
IFSC Code: KKBK0000298  
SWIFT CODE: KKBINBB

## You can contact us for

- Connecting us with the relevant people for SALDP Corporate Seminars
- Becoming a member of Self-Actualized Leadership Network
- Becoming a member of Self-Realized Mentorship Network
- Becoming a member of DVC-Trainers-Network
- Becoming a member of DVC-Business-Network
- Associating with us as a freelance Business Development Manager
- Organizational consulting through DVC PMS guidelines
- Volunteering in our Seminars and Summits
- Investing in our Projects and Organizations
- Sponsoring Self-Actualized Leadership Seminars and Summits
- Becoming a distributor of 'Code of Citizen's Conduct'
- Setting up "SALDP Centre of Leadership Excellence" in your institution
- Building B2B partnerships with us
- Getting a copy of Code of Citizen's Conduct

All payments, other than for Code of Citizen's Conduct should be made to the following bank account through Cheque, DD or NEFT.

Bank Name: Kotak Mahindra Bank  
Account Name: "Defined Values Consultants Pvt Ltd"  
A/c No: 9511293062  
A/C Type: Current Account  
Branch: A-270, Bisham Pitamah Marg, Defence Colony, New Delhi - 110024  
IFSC Code: KKBK0000199

## SALN-Group of Influencers

- Dr. Subhash Chandra, Founder Trustee – Global Peace Foundation, India
- Mr. Ajay Sachdeva, ex-MD- Hallmark India Pvt Ltd
- Mr. Ranjan De, Founder and Mentor – Bridging Gaps in India
- Ms. Gauri Sarin, President, Approach Talent Solutions
- Mr. Pankaj Jain, Founder and CEO of CFO4SME Ondemand LLP
- Mr. Manjot Gill, Chief Business Officer, Mind Ridge Professional Studies Pvt Ltd

## SALN - Associate Leaders

- Mr. Deepak Kumar Singh, Anchor, Language and Accent Trainer, Founder – SpeakFirst
- Mr. Sandeep Goswami, Motivational Speaker and Founder Lakshya The Goal
- Mr. Alok Sabharwal, ex-MD Buhler (India) Pvt Ltd, Business Consultant and Coach
- Mr. Vinay Agarwal, Managing Partner – PGT Partners
- Mr. Pradeep Malhotra, Founder & CEO – SEAL WisdomNet

## Other SALN Members being inducted

- Mrs. Divya Madan, Founder Director – Soulful Living LLC (USA)
- Mr. Kishan Kashyap, Partner – Destine Industries
- Mr. Himanshu Kulshreshtha, QA Manager, Johnson's Controls
- Mr. Vikas Jain, Author, Life Coach, Motivational Speaker, Founder of Adhyan Innovative Learning
- Mr. Suneel Jain, Founder Director – Art Ellipse Gallery ([www.artellipse.com](http://www.artellipse.com))
- Mrs. Nirupama Khare, Soft-Skills Trainer, Regional Sales Training Manager, Abbott Nutrition
- Mr. Sanjeev Chawla, Managing Partner – SBN Infotech LLP
- Dr. Paramanand Shukla, Sanskrit language trainer, Director – Vedic Sanskrit Gyan Darshan
- Mrs. Swapnica Jain, Executive Director – Personalive Services
- Mr. Pranav Agarwal, Director – Steller Electronics Pvt Ltd



कोड ऑफ सिटीजंस कंडक्ट  
पुस्तक का विमोचन

[illegible]

किस के अन्दरी नुकी इन्फा लफिफा में  
होना इस उपद्रवकारक 'कोलेरा' का  
संक्रमण, जिसका कारण, शिशुओं  
में इस प्रकार का संक्रमण होता है  
जिससे इस प्रकार का संक्रमण आस-पास  
के लोगों को भी इस प्रकार का संक्रमण  
होना शुरू हो जाता है।

इस प्रकार के दो  
संक्रमण, आर्सी नुकी  
संक्रमण, जिसका इन्फा  
लफिफा में होना शुरू  
होना इस उपद्रवकारक  
'कोलेरा' का संक्रमण, जिसका  
कारण, शिशुओं में इस प्रकार का  
संक्रमण होता है जिससे इस प्रकार  
का संक्रमण आस-पास के लोगों को  
भी इस प्रकार का संक्रमण होना शुरू  
हो जाता है।

कोलेरा का संक्रमण आस-पास के लोगों को  
भी इस प्रकार का संक्रमण होना शुरू  
हो जाता है।

काडि आफि रि  
पुस्तक का रि

सटीजंस कंडक्ट  
वेमोचन

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महान विभूतियां प्राइड ऑफ इंडिया अवार्ड से सम्मानित

प्रदेश में पहली बार एक ही मंच पर नजर आई महान विभूतियां

[illegible][illegible]

संजिलें आप ही आप मिल जाएंगी

[illegible]

प्रवेश के बाद प्रत्येक वर्ष में एक बार  
प्रवेश के बाद प्रत्येक वर्ष में एक बार

प्रोजेक्ट युग परिवर्तन का विमोचन

आगरा। राष्ट्र धर्म को समस्त पुस्तक के मानवता के उद्देश्य  
हिंसा चंदेल को पुस्तक पुस्तक के मानवता के उद्देश्य  
'युग परिवर्तन' का विमोचन शनिवार पहलू शिक्षा, शासन, व आगरा  
को प्राथमिक शिक्षा राज्यमंत्री सेवा को वेद विभिन्न  
'कोड ऑफ सटीजन्स कडवट' का विमोचन परंपरा करके सिद्ध

एफमेक के अध्यक्ष पुरन डार  
से किया। लेखक हितस नंदेल  
स्तक 'कोड ऑफ सिटीजन्स  
ण्डक्ट' का हुआ लोकार्पण  
गुडगांव स्थित 'विजय' में

आज सारा परिचय व कम्पनी के नाम केन्द्र (होस्टल) चन्देल द्वारा राष्ट्रमर्त्य के सम्बन्धित पुस्तक का लोकार्पण हुआ। पुस्तक 'ब्रह्म' की द्वितीय कम्पनी का विमोचन प्राथमिक शिक्षा राज्यमंत्री न. गुप्ता, महापौर इन्द्रजीत आर्य, एडीएम सिटी हनुमान सिंह व पुनः डॉक्टर ने किया।

श्री रामसकल गुप्ता ने इस पुस्तक को युग परिवर्तन करने वाली यह इन्द्रजीत आर्य ने इस पुस्तक को कलियुग के महा अंशकार से नवाता और राष्ट्रमर्त्य के प्रति जागरित पैदा करने वाली कहा।

नहीं तो पुस्तक को वर्तमान व भविष्य को सभी समस्याओं का वाली कहा। पुस्तक के विषय में विवेक चन्देल ने कहा कि मानवता के चारों पहलू शिक्षा, शासन, उद्योग और सेवा को परिष्कृत करने के भारत को पुनः विश्व युग और प्रगति के प्रगति के मार्ग प्रदर्शित करती है। यह युग युग के सामने और समाप्ति का ईश्वर प्रदान संदेश है। यह पुस्तक लेखक ने ध्या में लिखी है। इस अवसर पर शेषक एडवोकेट इन्द्रजीत ने पुस्तक पर विचार व्यक्त किया। इस अवसर पर पुस्तक चन्देल को प्रशिक्षण और ईश्वर आदर्श से सम्मानित कार्यक्रम का संचालन श्री सिन्हा ने किया।

## Rewards and Recognitions



## Defined Values Consultants Pvt Ltd

Corporate Office:  
Vatika Business Centre, 1st Floor-Tower-II,  
Vatika Business Park, Sector-49,  
Sohna Road, Gurgaon 122 002

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mobile: 9810375146

web: [www.definedvalues.org](http://www.definedvalues.org)  
email: [trainings@definedvalues.org](mailto:trainings@definedvalues.org)  
twitter: @DefinedValues



## SALN Seminars (1<sup>st</sup> to 20<sup>th</sup> Editions)

# Glimpse of some SALN Events

1<sup>st</sup> Edition: 19<sup>th</sup> Nov 2015, New Delhi,  
National Productivity Council.

2<sup>nd</sup> Edition: 20<sup>th</sup> Nov 2015, Agra (UP)  
RBS College

3<sup>rd</sup> Edition: 20<sup>th</sup> Nov 2015, Agra (UP)  
RBS Management Technical Campus

4<sup>th</sup> Edition: 13<sup>th</sup> Dec 2015, New Delhi  
India International Centre

5<sup>th</sup> Edition: 3<sup>rd</sup> Jan 2016, New  
Delhi, India International Centre

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6<sup>th</sup> Edition: 21<sup>st</sup> Jan 2016, New Delhi,  
New Delhi Institute of Management

7<sup>th</sup> Edition: 28<sup>th</sup> Feb 2016, Gurgaon  
Hotel Silver Oak

8<sup>th</sup> Edition: 28<sup>th</sup> Feb 2016, New Delhi  
Aumtara The Spiritual Hub

9<sup>th</sup> Edition: 20<sup>th</sup> Mar 2016,  
New Delhi, Etre Luxe India

10<sup>th</sup> Edition: 17<sup>th</sup> Apr 2016  
India International Center, New Delhi

11<sup>th</sup> Edition: 1<sup>st</sup> May  
2016, New Delhi  
India International  
Center

12<sup>th</sup> Edition: 29<sup>th</sup> May 2016, New Delhi  
India International Center

13<sup>th</sup> Edition: 26<sup>th</sup> June 2016, New  
Delhi, India International Center

14<sup>th</sup> Edition: 10<sup>th</sup> July 2016, New  
Delhi, India International Center

15<sup>th</sup> Edition: 31<sup>st</sup> July 2016,  
Faridabad, Haryana, Hotel  
Grand Delite,

16<sup>th</sup> Edition: 21<sup>st</sup> Aug 2016, New  
Delhi, India International Center

17<sup>th</sup> Edition: 11<sup>th</sup> Sep 2016, New  
Delhi, India International Center

18<sup>th</sup> Edition: 25<sup>th</sup> 2016, New  
Delhi, India International Center

19<sup>th</sup> Edition: 23<sup>rd</sup> Oct 2016, New  
Delhi, India International Center

20<sup>th</sup> Edition: 20<sup>th</sup> Nov 2016, New  
Delhi, India International Center

## SALN Summit (1<sup>st</sup> Edition, Agra Youth Hostel, Agra, Uttar Pradesh)



## SALN Meetings, SALDP Workshops and SALN Team Outings

SALDP Workshop at Zorba The Buddha

SALN Meeting, Gurgaon

SALN Team Outings



DVC PMS Orientation to client Etre Luxe at  
India International Center

SALDP Corporate Seminar, 7<sup>th</sup> Edition,  
LetsGoSocial.com, New Delhi

## SALN Corporate Events

SALDP Corporate Seminar, 1<sup>st</sup> Edition,  
at Velocis Systems, Noida

SALDP Corporate Seminar, 3<sup>rd</sup> Edition, GoodYear  
Tyres, Faridabad

SALDP Corporate Seminar, 5<sup>th</sup> Edition, RMSI, Noida



SALDP Corporate Seminar, 2<sup>nd</sup> Edition,  
Savi Leathers

SALDP Corporate Seminar, 4<sup>th</sup> Edition Accurate Institute  
of Management and Technology, Greater Noida

SALDP Corporate Seminar, 6<sup>th</sup> Edition,  
Nucleus Software, Noida

Event Partner



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www.artellipse.com

Proposal Document

**Self-Actualized Leadership Development Program**

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