

INDIAN ENTREPRENEURSHIP CONGRESS 2017

22nd April 2017



ie·con 2017
• LEARN • TRAIN • COMPETE

LPU
STARTUP
SCHOOL



INDIAN ENTREPRENEURSHIP CONGRESS 2017

Celebrate the spirit of Entrepreneurship

Indian Entrepreneurship congress (IE-Con) is a festival to celebrate the spirit of Entrepreneurship. IE-Con 2017 aims to bring together inspiring Entrepreneurs, Corporate and Venture Capitalists on a single platform for creating new opportunities, building partnerships and inspiring the next generation to unleash their potential.

There is nothing better than going to a high event and bringing home a ton of knowledge, building relationships and having shared experience with like-minded people.

The IE-Con to be held on 22nd April 2017 will give the participants an opportunity to learn from the best and most experienced entrepreneurs, investors and mentors.

Irrespective of which stage you are in your entrepreneurial journey, IE-Con 2017 brings to you a unique opportunity to learn and grow. The rich mix of events at IE-Con 2017 range from workshops to live counselling and pitch competitions to learning about successful business models from the Horse's mouth.

The participants get to choose among these diverse categories under the three tracks of the Event-> LEARN - TRAIN - COMPETE.

The special highlight of the IE-Con 2017 is the Rupees One Lakh cash prize for the Business Plan Competition - LAUNCH.

Come and Celebrate!

ABOUT LOVELY PROFESSIONAL UNIVERSITY

Lovely Professional University has a ultra-modern, high- tech campus. It's the single largest campus university in India, with more than 25000 students, 3500 faculty and staff offering more than 200+ programmes.

Lovely Professional University has held many events to promote and encourage Entrepreneurship among Students. Under its Aegis Entrepreneurship Awareness Diva, Mega Start-up fest and two seasons of Google Start-up weekends have been successfully conducted in the past. Besides these, an Incubation Centre with many student Startup companies in campus has been burgeoning over the past few years. To add to this, guest lectures by eminent entrepreneurs such as Pareshe Gupta, Dilnawaz Khan, Amit Munjal, Deepanshu Khandelwal and many other similar personalities have also been hosted from time to time.

AGENDA OF EVENT

IE-Con 2017 Schedule					
	Learn	Train	Compete		
9:00 AM to 9:15 AM	Opening Address				
9:15 AM to 10:00 AM	Key Note Address				
10:00 AM to 11:15 AM	Social Innovations - Solutions for India	Negotiation Workshop for Entrepreneurs	One in a Million	100 sec Challenge	Great Sales Competition
11:30 AM to 12:45 PM	Industry 4.0 - Opportunities & Challenges	How to make a Pitch?			
Lunch					
2:00 PM to 3:15 PM	A start-up's journey towards a sustainable business Model	Financing your Start-up	One in a Million	100 sec Challenge	Great Sales Competition
3:30 PM to 4:45 PM	What does an Investor Look at?	Digital India - A challenging opportunity			
5:00 PM to 5:30 PM	Closing Address				
5:30 PM to 6:30 PM	High Tea & Networking				

DETAILS ABOUT THE EVENT



WORKSHOP

A series of workshop will be conducted for entrepreneurs seeking technical skills and advice from the experienced professionals.

Whether you are planning to pitch your business idea to a venture capitalist or looking to expand your business, you will find the bouquet of workshop to be a game changer for your business initiative.
Come & Get Trained!



PANEL DISCUSSION

An elite panel comprising of successful entrepreneurs, Angels, Venture Capitalists and experts from various fields would discuss and demonstrate the various opportunities lying ahead in front of an entrepreneur.

Learn about new trends in various fields like Industry 4.0 or understand the avenues to source funds for growing your business to the next level through these discussions and enrich yourself with an unimaginable wisdom in a short span of 8 hours.



GUEST LECTURES

A platform where in experts from industries and top entrepreneurship ventures will provide valuable information from their experiences to the budding entrepreneurs. Participants would have a unique opportunity to enrich themselves with the latest updates of the Industry's not only Technical know how but also the nitty gritty of doing business.

It's a lifetime experience to listen to the successful Entrepreneurs and their journey through their ups and downs and interact with them and learn as to what they are working on now.

LEARN

"If you are not willing to learn No one can help you. If you are determined to learn No one can stop you",

IE-Con 2017 is for these unstoppable individuals. You are assured of a learning experience like never before. IE-Con 2017 is an opportunity for all these dreamers to learn and prepare for the opportunities and challenges in various sectors in India.

Do you know social innovations are one of the most highly rated solutions for India? Do you want to explore more about industry 4.0? or Are you looking for to pitch to an investor soon?

Learn is platform where you will get the answer to every question.

Come and Learn!

TRAIN

I CREATE. I TAKE RISKS. I LIVE MY PASSION. I AM AN ENTREPRENEUR.

A true entrepreneur is a doer, not a dreamer. And training yourself to achieve your dreams is the best way to begin your entrepreneurial Journey. IN IE-Con 2017, we have dedicated a whole track to doers who are ready to take the plunge.

This track would give you a quick crash course on the nuts and Bolts of a Business Plan, would help you understand and evaluate the new opportunities emerging because of India going digital

It would be a unique experience to learn from the experienced negotiators and from the largest Venture Capital firms. So, come and get trained.

COMPETITION

ONE IN A MILLION

If you have advanced from the idea stage to are ready to work or are working on a prototype and have a full-fledged business plan in place, apply to one of the most well-funded Business Plan competition of India – "One in a Million".

One in a Million endeavors to bring together the most committed student Entrepreneurs from Universities across India and give them an opportunity to present their plan to the most revered Industry experts.

So, pull up your socks to "risk" everything, fear nothing and live with no regrets and be the next big thing.

You can win Rupees One Lac cash prize in this competition.

For further more details you visit our website:-

www.lpu.in/startupschool/ie-con/one-in-a-million

100 SEC CHALLENGE

Are you considering a business idea which hasn't been developed completely into a full-fledged business plan?

Articulate a 100-second pitch in front of an experienced panel and win prizes, get feedback on your idea and presentation from judges and mentors. 100 seconds of your life can change your track from a rat race to a race for millions and live a life of a successful entrepreneur in your field of knowledge and explore the potential of your brilliant idea.

Do you want to be the next "you", the ball is in court?

You can win 25,000 INR cash prize in this competition.

For further more details you visit our website:-

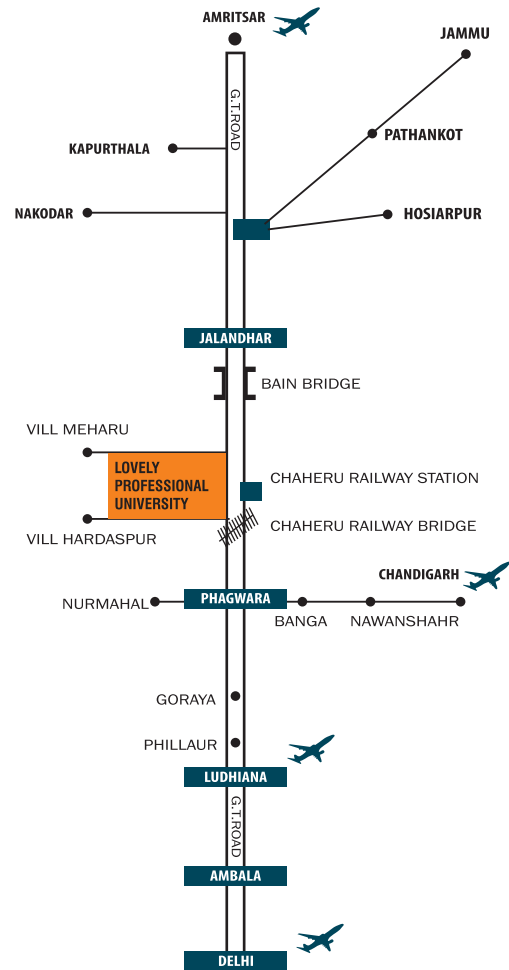
www.lpu.in/startupschool/ie-con/100-sec-challenge

HOW TO REACH LPU CAMPUS

Lovely Professional University is located on Jalandhar-Delhi NH-1, in between Jalandhar and Phagwara Cities. Jalandhar is well connected by train with Delhi, Jammu and Amritsar.

LPU campus is about 15km from Jalandhar City Railway station, about 5km from Jalandhar Cantt. and about 5km from Phagwara Railway Station.

Pushpa Gujral Science city, Devi Talab Mandir, Gurdwara Chhevin Patshahi, St Mary's Cathedral are some of the places of tourist interest. World famous "Golden Temple" in Amritsar is about 80km from LPU Campus. The City beautiful, Chandigarh is about 130 kms.



not to scale

Follow us on



just type LPU Startup School

LOVELY PROFESSIONAL UNIVERSITY
Jalandhar-Delhi G.T. Road, Phagwara, Punjab(India)
Contact us @ 01824-444234
Email us @ iecon2017@lpu.co.in
Visit us @ www.lpu.in