

**"JOIN THE WORLD'S LARGEST PALM OIL EVENT!"**

THE 9TH  
EDITION  
OF

**palmex**<sup>®</sup>  
indonesia  
2017

Incorporating:

**IIPOC**  
6th INDONESIA INTERNATIONAL  
PALM OIL CONFERENCE 2017

**3-5 OCTOBER 2017**

**SANTIKA PREMIERE DYANDRA  
HOTEL & CONVENTION  
MEDAN, INDONESIA**

**[www.palmoilexpo.com](http://www.palmoilexpo.com)**

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# ABOUT THE EVENT

**THE 9TH EDITION OF PALMEX INDONESIA 2017** IS THE ONLY SPECIALIZED PALM OIL EVENT IN ASIA THAT BRINGS TOGETHER AN INTERNATIONAL CONGREGATION OF BOTH UPSTREAM AND DOWNSTREAM PALM OIL COMPANIES AND ALSO ITS SUPPORTING INDUSTRIES GATHERED IN THE CAPITAL CITY OF NORTH SUMATERA, MEDAN TO SHOWCASE THE LATEST DEVELOPMENTS IN THE PALM OIL INDUSTRY. NORTH SUMATERA, HOME TO ONE OF INDONESIA'S LARGEST CONCENTRATION OF OIL PALM PLANTATIONS AND ALSO THE PRESENCE OF MANY SUPPORTING FACILITIES SUCH AS PALM OIL PROCESSING PLANTS MAKING ITS CAPITAL MEDAN THE PERFECT VENUE FOR THE SHOW.

## HIGHLIGHTS OF PALMEX INDONESIA 2017

- PALM OIL NETWORKING NITE
- PALM OIL PLANTATION & PROCESSING FACILITY VISIT
- PALM OIL INTERNATIONAL CONFERENCE
- PALM OIL TECHNOLOGY SEMINARS

## WHY EXHIBIT AT PALMEX INDONESIA 2017?

### THE PROVEN TRACK RECORDS OF THE REGIONAL PALMEX SERIES

PALMEX Indonesia, PALMEX Malaysia and PALMEX Thailand are successful events and renowned in the palm oil industry. All events drawing more than 5000 visitors per event comprising of key decision makers from the palm oil industry from Malaysia, Singapore, Indonesia, Thailand, Philippines, China, UK, Germany, Japan, Italy, Middle East Countries. Both events were totally sold out occupying more than 5000 sqm of space with more than 100 exhibitors from 19 different countries. The PALMEX series of regional palm oil events is hailed by the industry as one of the leading palm oil technology exhibitions in Asia.

### ASIA'S ONLY PALM OIL EXHIBITION AT THE HEART OF THE PALM OIL INDUSTRY

PALMEX Indonesia 2016 brings together a congregation of palm oil related international visitors and exhibitors alike right into the heart of one of Indonesia's largest palm oil producing provinces, North Sumatera. Held at the capital in Medan, PALMEX Indonesia 2016 would stand out uniquely in Asia as the palm oil exhibition tailored for the industry!

### DISPLAY YOUR COMPANY'S NEW TECHNOLOGIES OR DISCOVERIES

What better way is there to announce and educate the public about your new products, technologies or discoveries, than to exhibit in PALMEX Indonesia 2016. This event would rope in all senior regional palm oil industry specialists, procurement managers, upstream producers and decision makers.

### SHOWCASE YOUR COMPANY'S COMMITMENT TOWARDS PROTECTING THE ENVIRONMENT

Many experts are pointing fingers at palm oil companies at the lack of effort in "Going-Green" when creating estates for palm oil in Indonesia. This is a good time to educate the regional and local public by showcasing the stringent policies that your company implements to protect the environment.

### INDONESIA'S CURRENT STATUS AS THE WORLD'S LEADING PRODUCER OF PALM OIL

The recent rise of Indonesia's ranking as the world's leading producer of palm oil opened up more opportunities for the palm oil process industries and also all related supporting industries to help cope with the huge demand of palm oil.

### MEDAN, THE THIRD LARGEST CITY IN INDONESIA

Medan, hailed as the third largest city in Indonesia is surrounded by the bustling palm oil activities in the North Sumatran region and occupies a vast 1.2 Million hectares\* worth of palm oil plantations with a total production of three million tons per year in the form of CPO.

\*Information provided by the Indonesian Agriculture Dept.





# ABOUT THE ORGANIZER

Established in 2008, PT Fireworks Indonesia is part of the Fireworks Trade Media Group up of a large conglomerate of trade media companies which owns businesses ranging from directories and magazines to trade exhibitions and conferences. In merely 8 years, we have grown leaps and bounds with our own international offices spanning in more than 13 countries, bold expansion moves one may say, but we have since silenced the critics with excellent response from our media and our commitment to give our customers the relationships and big ideas to do different and better business remains unchanged.

Driven by a rich think-tank of ideas and helmed by a management team that comprises of the youngest trade exhibitions entrepreneurs in the industry, Fireworks is set to light up the stereotypical dull industrial exhibitions and publications scene with its fiery display of ideas and innovations!

Headquartered in Singapore, Fireworks Trade Media Group is currently made up of 4 different business units namely:

**Fireworks Exhibition (FE)** – International trade exhibitions organizer.

**Fireworks Business Information (FBI)** – A publishing company specializing in publications such as Trade Directories and Trade Magazines.

**QUIK Fairs (QF)** – Trade event organizers for Industrial Roadshows and Niche Events.

**JUZ Talk (JT)** – Professional organizer of international Trade conferences and Forums.

## OUR TESTIMONIALS

***“Great event with great suppliers”***

Mrs. Erny (PT Sumatera Berlian Motors)

***“Good platform to introduce and promote our products.”***

Ms. Ivone (RPS Traders)

***“As a manufacturer of corrugated steel pipe company , exhibition Palmex Indonesia is very useful as a promotional event of producers to meet directly with the user / palm oil plantations across Indonesia”***

Mr. Eka (PT Armindo Catur Pratama)

***“Palmex Indonesia is a well organised event with their prepared invitation and reminder, worth to join this event.”***

Mr. Ahmad Rifai (PT Eonchemical)

***“Palmex indonesia is a one stop event to meet all our demands!”***

Mr. Adella Ottoman (PT Putra Otto Mandiri)

***“Palmex Indonesia is one of the most important palm oil exhibition in indonesia since 1st year exhibition that we attended till now with high quality n standard. It bring the most expertise people in palm oil business meeting n sitting together in one place. Very recommended”***

Alexander Angwiranata - [www.traglopindoutama.com](http://www.traglopindoutama.com)

***“A great and informative exhibition for networking and meeting new customers”***

Mr. Timbul Raya (PT Interjaya Surya Megah)

***“One of amazing exhibition for palm oil industry, come and explore the products, enjoy the environment”***

Mr. Andi Kursia (PT Separattech Indonesia)

***“We sold two units in Palmex Medan last year. Wishing could increase the number of selling through this event this year!”***

Mr. Wendy (PT Velasto Indonesia)

***“Palmex was a great event, well executed, very much positive, great supportive team. It was a grand event, a successful one for Ashapura bleaching earth and wish good wishes to the entire Palmex team.”***

Pallab Baruah. (Manager-International Marketing. Ashapura group, India)

***“Palmex 2015 was a great way to convey our brand to our customers. It was the perfect occasion to increase our brand awareness, deliver our value proposition and reach more potential customers.”***

Mr. Suparian (PT. Kaltimex Energy)

***“Palmex year by year is very interesting, hopefully it will be more success in the future because Palmex is the only exhibition that provide the biggest palm oil equipment”.***

Mr Rusdi Sitepu ( Super Andalas Steel)



## VENUE

### SANTIKA PREMIERE DYANDRA HOTEL & CONVENTION



Jl. Maulana Lubis, Medan, Sumatera Utara

## COST OF PARTICIPATION



### HAVE IT RAW! ✓

Raw Space Only (Min 18sqm)

**420 USD PER SQM**

"Ideal For Companies With Large Exhibits Or Simply For Those With More Flair..."

### SHELL ME UP! ✓

Standard Shell Scheme (9sqm)

**440 USD PER SQM**

"Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables."

#### SHELL SCHEME PACKAGE INCLUDES:

1 x 230V - Power Point - Needle Punch Carpet Flooring - White Laminated Plywood Panel - 2 x Fluorescent Tube - 2 x Upright Chair - 1 x Information Counter - Fascia Board With Company Name

## SPACE BOOKING FORM

For provisional bookings please email this form to: [info@asiafireworks.com](mailto:info@asiafireworks.com)

We are keen to exhibit with an area of approximately :

☐ Raw Space Only

Area \_\_\_\_\_ sqm only (min 18 sqm)

☐ Shell Scheme

Area \_\_\_\_\_ sqm only (min 9 sqm)

NAME \_\_\_\_\_

DESIGNATION / TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

COUNTRY \_\_\_\_\_

CITY \_\_\_\_\_

ADDRESS \_\_\_\_\_

TEL \_\_\_\_\_

FAX \_\_\_\_\_

MOBILE \_\_\_\_\_

EMAIL \_\_\_\_\_

#### Our International Offices:

**Singapore (Head Office)**  
Fireworks Trade Media Pte Ltd  
Tel: (+65) 3152 6851  
Email: [sg@asiafireworks.com](mailto:sg@asiafireworks.com)

**Indonesia**  
PT FireWorks Indonesia  
Tel: (+62-21) 2605 1028  
(+62-21) 2605 1029  
Email: [info@asiafireworks.com](mailto:info@asiafireworks.com)

**Thailand**  
Fireworks Media (Thailand) Co., Ltd.  
Tel: (+66) 2 513 1418  
Fax: (+66) 2 513 1419  
Email: [thai@asiafireworks.com](mailto:thai@asiafireworks.com)

**MALAYSIA**  
NRG Exhibitions (M) Sdn Bhd  
Tel: (+603) 7731 1511  
Email: [info@nrg-expo.com](mailto:info@nrg-expo.com)

**Myanmar**  
Fireworks Myanmar  
Tel: (+95) 1377 381  
Fax: (+95) 1370 834  
Email: [myanmar@asiafireworks.com](mailto:myanmar@asiafireworks.com)

**Australia**  
Fireworks Australia  
Tel: (+61) 432 062487  
Email: [aust@asiafireworks.com](mailto:aust@asiafireworks.com)

**Philippines**  
Fireworks Philippines  
Tel: (+632) 9020-900 Ext. 115 /  
(+63) 92770 40888  
Fax: (+632) 9020949  
Email: [phil@asiafireworks.com](mailto:phil@asiafireworks.com)

**Taiwan**  
Fireworks Taiwan  
Tel: (+886) 423132189 Ext: 103  
Fax: (+886) 423133239  
Email: [taiwan@asiafireworks.com](mailto:taiwan@asiafireworks.com)

**China**  
Fireworks China  
Tel: (+86-27) 52345510 / 52345512  
Fax: (+86-27) 87186718  
Email: [china@asiafireworks.com](mailto:china@asiafireworks.com)

**India**  
Fireworks India  
Tel: (+91) 20 32429360  
Email: [india@asiafireworks.com](mailto:india@asiafireworks.com)

**Vietnam**  
Fireworks Vietnam Co. Ltd  
Tel: (+84) 8 3911 7400  
Fax: (+84) 8 3911 7401  
Email: [viet@asiafireworks.com](mailto:viet@asiafireworks.com)

**Colombia**  
Fireworks Media Colombia S.A.S  
Tel: (+57) 1 704 7067  
Email: [colombia@fireworkssa.com](mailto:colombia@fireworkssa.com)

**United Kingdom**  
Fireworks UK (c/o Fireworks Trade Media Pte Ltd)  
Tel: (+44) 7783-822-915  
Email: [uk@asiafireworks.com](mailto:uk@asiafireworks.com)