

10th Cloud Computing & Big Data Analytics 2017



“Convergence of two key technologies”

22nd March 2017, The Lalit Ashok Hotel, Bangalore, India

Key Speakers Include

ANNIE MATHEW, Microsoft,
Director

GS MURTHY, Hewlett Packard Enterprise,
CTO

BIBHUTI KAR, Cisco,
Sr. Director Engineering

SEENUVASAN AMARANATHAN, Dell,
Solution Architect Director

LUX RAO, Cisco,
Director & Leader - Digital Transformation

SAMPATH MANICKAM, Reliance jio,
Vice President - Data Centre

KRISHNA MARKANDE, Infosys,
AVP, Principal Architect, Engineering Services

NAVNEET HRISHIKESAN, Cisco,
Director & Head of Service Provider Legal

ASHOK PAMIDI, NASSCOM,
Senior Director

BAPIRAJU NANDURY, IBM,
Program Director, Power Systems Software

SYAM MADANAPALLI, Dell,
Global Head - IoT Delivery

SUBHASH CHANDRA, Google,
Cloud Platform - India Lead

RAJESHWARI GANESAN, EdgeVerve - An Infosys Company,
Senior Director & Head - Systems Engineering

PREETOM GOSWAMI, Capgemini,
Director, Cloud Practice, Cloud Infrastructure Services

CHANDER DAMODARAN, Brillio Technologies,
Chief Architect - Digital

RAJIB DAS SHARMA, Happiest Minds Technologies,
VP & Head of Enterprise Architecture - Digital Transformation

SUNDARA RAMALINGAM NAGALINGAM, NVIDIA
Graphics,
Head - Deep Learning Practice

SARITA PRASANNA, Wells Fargo,
Strategy Lead

TARUN KRISHNAMURTHY, Anzen Technology,
Managing Partner, Co-Founder, (Former Senior Director, McAfee
- Intel Security)

Plus many more COMING SOON.....

Special reasons to Attend

- Business value - Cloud Computing & Innovation & Big Data
- Cloud & Big Data: Converging technologies
- Ascent of the devices: Automate
- Establishing Event-controlled Server-less applications
- Build and the relationships among the resources you use
- Exploring Analytics, Big Data, and Data Science
- Hadoop: The new enterprise data operating system
- New business models - Enabling greater innovation
- Data management and integration - foundations of big data initiative
- Propelling the state of the art in Big Data analytics
- Challenges and opportunities - developers of composite big data applications
- DevOps and Automation in the Cloud
- Security derivatives and Cyber security challenges
- Cloud Concerns and the Future - Where are we heading with this cloud era?
- The future of cloud and big data - 2017 and beyond
- Network in our combined exhibition and catering area
- Evening networking reception for all attendees

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FOR DELEGATE REGISTRATIONS:-

Our potent conference agenda delivering the latest information and the world class leaders as speakers attract delegates to attend from around the world. We aim for our attendees to be equipped with knowledge of latest developments & enable them to network with the industry key personnel.

Delegate Registration - delegate@virtueinsight.com

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Sponsorship or exhibition is the best way to speed network with decision makers. The world leader speakers in our conferences attract niche delegates from all over the world. This would be a wonderful opportunity to reach the right audience and save money and time on all your other advertising gimmicks. To give you an advertising edge we constantly update the industry pioneers via emails/newsletters about the event and advertise the event via different forms of media.

Sponsorship Enquires - sponsor@virtueinsight.com

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CONFERENCE INTRODUCTION:-

Virtue Insight seeks to provide a high-quality and comprehensive knowledge, where researchers and practitioners can exchange information on engineering principles, enabling technologies, and practical experiences as related to cloud computing & big data. By bringing together experts that work on different levels of the cloud stack - systems, storage, networking, platforms, databases, and applications, we will offer an end-to-end view on the challenges and technologies in cloud and big data, For the most innovative startups, cloud computing is the dominant model for technology innovation and business disruption. Enterprise IT organizations are rapidly trying to determine how to harness cloud computing to bring agility to their businesses as well, but they are challenged with legacy application portfolios, new security models and compliance complexities. Determining how to deploy private, public or hybrid cloud for existing and cloud native applications will have direct impact on their business successes or failures.

Virtue Insight will help attendees think about the potential of cloud and big data and services that are best suited for their businesses, and explore how the technology can be integrated into both legacy systems and new initiatives.

It gives me immense pleasure to invite you to join a proactive exchange at 10th Annual Cloud Computing & Big Data Analytics 2017 conference for exclusive networking with India's top technology leaders to discuss how to future proof cloud computing & big data adoption strategies to achieve commercial advantage.

KEY THEMES DISCUSSED AT THIS CONFERENCE:-

- Creating business value from cloud computing and innovation
- Ascent of the devices: Automate your development
- Open source and commercial for automating
- Establishing Event-controlled Server-less applications
- Core functionalities to build and the relationships among the resources you use
- Cloud the Disruptor: Transforming businesses with cloud infrastructure
- How is cloud supporting your new business models, and enabling greater innovation and speed to market?
- Data management and integration foundations of big data initiative
- Propelling the state of the art in Big Data analytics with complex applications
- Challenges and opportunities faced by developers of composite big data applications
- Architecting Cloud with Cloud Foundry
- Cloud & Big Data: Converging technologies
- How cloud computing models can help accelerate the potential for scalable analytics solutions
- DevOps and Automation in the Cloud
- How DevOps provides control and visibility that improves security posture
- Cyber security challenges
- How can you minimize the security impact of mobile devices in the enterprise?
- Building Private Cloud Infrastructure and Security
- Cloud Concerns and the Future - Where are we heading with this cloud era?
- The future of cloud and big data - 2017 and beyond
- Network in our combined exhibition and catering area
- Evening networking reception for all attendees

WHO SHOULD ATTEND :-

Business managers, IT professionals and Channel managers should all be present at the 10th Annual Cloud Computing and Big Data Analytics 2017. Job titles include:

CIO/CTOs/CxOs, CISOs, Security Consultants, Heads of Business Development, Strategy Directors, Directors, Telecommunication Managers, Communication Directors, Heads of Sales, Heads of Call and Contact Managers, VPs of Technology, Product Managers, Business Development Managers, Storage Managers, Business Analysts, Database/Data Center Manager, Hosting Managers, Head of Training, System and Network Integrators, Data Center Managers, Head of Telecoms, Compliance and Policy Managers, Network Administrators

WHY SHOULD YOU ATTEND?

10th Annual Cloud Computing and Big Data Analytics 2017 is the place to meet all the key decision makers across the entire cloud computing eco-system from enterprises, telecom operators, regulators, government agencies, service providers, system integrators and vendors. This summit will provide great networking opportunities with industry leaders, presenting you with the opportunity to meet and do business with likeminded individuals.

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08:30 – Coffee and registration – An opportunity to meet and to network with your conference colleagues.

09:30 – Chairperson opening remarks

LUX RAO, Director & Leader - Digital Transformation, Cisco

AUTOMATION & DEVELOPMENT

09:40 – Morning Keynote Address: Topic TBC

NAVNEET HRISHIKESAN, Director & Head of Service Provider Legal, Cisco

10:10 – Innovation in Cloud Computing to Build a Digital Enterprise

- Transforming existing systems to a digital enterprise
- Adapting to context and user sentiment changes
- Enabling customers to focus on core business driven by innovation

CHANDER DAMODARAN, Chief Architect – Digital, Brillio Technologies

10:40 – Morning Coffee/Tea & Discussion

CHALLENGES & OPPORTUNITIES

11:00 – Morning Keynote Panel Discussion: Cloud the Disruptor: Transforming businesses with cloud infrastructure

- How is cloud supporting your new business models, and enabling greater innovation and speed to market?
- What criteria do you look for from your cloud providers when searching for optimum flexibility and scalability?
- Looking into the future: what exciting opportunities do you see the cloud and IoT bringing to your customer experience and revenue streams?
- Review market trends and key industry challenges with scaling clouds, as well as strategies that will allow industry to accelerate the benefits cloud solutions will bring
- How cloud based data solutions providers bring elasticity, scalability and reduced time to insight the power of a fully managed environment
- Data management and integration foundations of big data initiative
- The confluence of data integration and data management disciplines into a unified approach
- Enabling the hybrid world of on-premises and cloud based application services and data to operate more holistically to deliver business value.

Moderator:

LUX RAO, Director & Leader - Digital Transformation, Cisco

Panellists:

SEENUVASAN AMARANATHAN, Solution Architect Director, Dell

SUBHASH CHANDRA, Cloud Platform - India Lead, Google

PREETOM GOSWAMI, Director, Cloud Practice, Cloud Infrastructure Services, Capgemini

ANNIE MATHEW, Director, Microsoft

11:50 – Establishing Event-controlled Server-less applications

- Event-driven user interfaces
- Data flows and what is the propagation of changes
- Using reactive programming techniques
- Core functionalities to build and the relationships among the resources you use
- Ensuring architecture efficiency and cost competent to continuing AWS and dealing accessibility, scalability and security

12:20 – Ascent of the devices: Automate your development

- Automation in software development
- Automated build and deployment
- Scripts to help make our daily work easier
- Open source and commercial for automating

12:50 – Networking luncheon

Afternoon Chair person

14:00 – DISCUSSION WITH EXPERTS: Cloud & Big Data: Converging technologies

- Create competitive benefit using cloud-built data analytics
- How cloud and big data technologies are merging to render a cost-efficient delivery model for cloud-based data analytics.
- How cloud computing models can help accelerate the potential for scalable analytics solutions
- How cloud computing is a facilitator for improved analytics with big data
- How IT can anticipate leadership for cloud-based big data analytics in the enterprise by developing a factor of cloud services
- Analytics-as-a-service (AaaS) models for cloud-based big data analytics

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- Which component of the cloud is the most difficult to optimise for big data analytics?
- Pragmatic next steps to start on cloud-based big data analytics initiative
- Unlocking the possibilities of big data in clouds
- The role of the cloud, its software mass and big data analytics in scientific research

Moderator:

SARITA PRASANNA, Strategy Lead, Wells Fargo

Panellists:

RAJIB DAS SHARMA, VP & Head of Enterprise Architecture - Digital Transformation, **Happiest Minds Technologies**

KRISHNA MARKANDE, AVP, Principal Architect, Engineering Services, **Infosys**

GS MURTHY, CTO, Hewlett Packard Enterprise

14:40 - DevOps and Automation in the Cloud

BAPIRAJU NANDURY, Program Director, Power Systems Software, **IBM**

15:10 - Topic TBC

ASHOK PAMIDI, Senior Director, **NASSCOM**

15:30 - Afternoon Tea/Coffee

CONVERGENCE OF IoT IN CLOUD & BIG DATA

15:50 - The impact of the Internet of Things on Cloud Computing and Big Data Analytics

The Internet of Things (IoT) rapidly evolving and pushing the data storage and computing frontiers to new limits

- The need for cloud computing and big data analytics for the IoT
- Limitations of current cloud computing and big data analytics methods
- The need for new computing models for temporal event handling
- The need for standardized computing models and tools for data analytics for rapid IoT application development

SYAM MADANAPALLI, Global Head - IoT Delivery, **Dell**

16:20 - Deep Learning approach to Big Data Analytics

SUNDARA RAMALINGAM NAGALINGAM, Head - Deep Learning Practice, **NVIDIA Graphics**

16:40 - DISCUSSION WITH EXPERTS: Building Private Cloud Infrastructure and Security

- Private cloud design principles
- The importance of cloud orchestration software
- Selecting optimal compute capacity
- Storage aspects, including software-defined storage (SDS)
- Network services implementation (physical appliances or virtualized network services)
- Selecting optimal network virtualization technology
- Designing network infrastructure and network services clusters
- How abstraction and automation affect common security controls.
- Design and management for secure cloud networks.
- Implementing automation to maintain security at the speed of the cloud.

Moderator:

TARUN KRISHNAMURTHY, Managing Partner, Co-Founder, **Anzen Technology** (Former Senior Director, **McAfee - Intel Security**)

Panellists:

BIBHUTI KAR, Sr. Director Engineering, **Cisco**

RAJESHWARI GANESAN, Senior Director & Head - Systems Engineering, **EdgeVerve - An Infosys Company**

SAMPATH MANICKAM, Vice President - Data Centre, **Reliance jio**

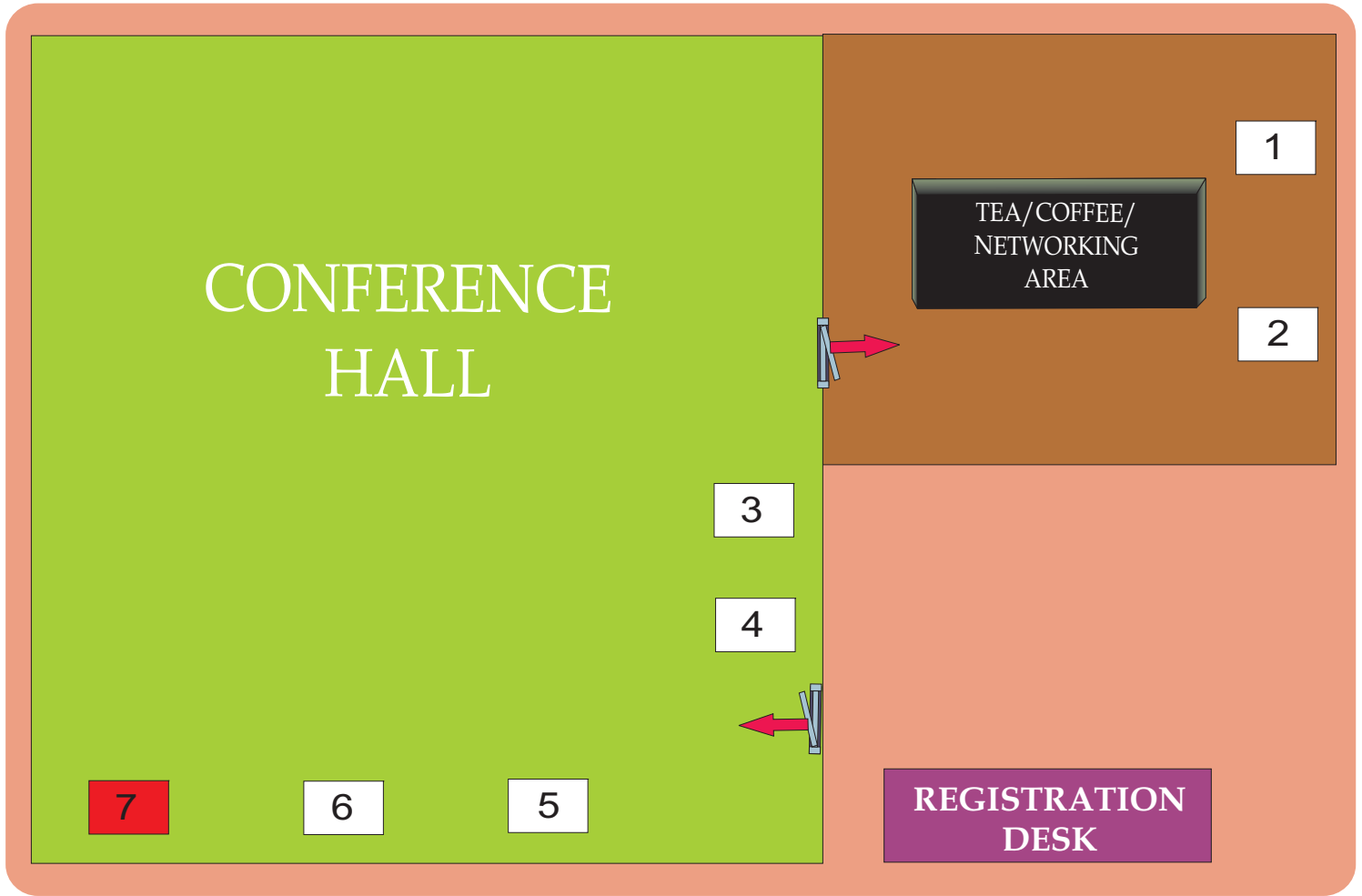
17:20 - Chairperson's closing remarks and end of conference

17:30 - 18:30 - Networking Drinks - Take your discussions further & build new relationships in a relaxed & informal setting



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FLOOR PLAN:- Book your stalls now before they run out !!!



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FORESEE
Equipping Progressive Leaders

4

Note :- The floorplan is subject to change at the discretion of the organisers.

Partial list of attendees from our previous Cloud Computing

8KMiles Cloud Solutions	Dream Orbit	IT-CC CDAC	Serendio
ABS	DSCE	ITI	Servomax
Accenture	Edutech	ITsAP	Sharon Software
AccionLabs	EG Innovations	IVY Comtech	Sharp
Acharya Institute of Technology	Eknovate	Jamcracker	ShieldSquare
ADA	EKNOVATE Solutions	Justdial	Shri SR Software Solutions
Adaptive processes	EmbryoFund	Kaar Technologies	Siemens
Adobe Systems	EMC	Kahan Technologies	Sierra Atlantic
Aeronautical Development Agency	eMids	Knowledge Capital	Sify
Affordable Business Solutions	Enaviya Information Technologies	KPMG	Simplilearn Solutions
Aircel	Ericsson Global India	L&T Infotech	SISS IT consultancy
Alcatel - Lucent	ERNET	L.Kamal & Company	Skillbell
Alliance Global Services	Etisalat DB Telecom	Learning Accord	Softcell
Altisource Bussiness Solutions	Eucalyptus Systems	Lenovo	Software Technology Parks
Amazon	Eurotech	LG Soft India	sonata-software
American Express	Evangelsoft	Locuz Enterprise Solutions	Spar Solutions
Amrita Technologies	Evapt	Logitech	SpiderLogic
Anmol Technologies	Exensys	Isi	Splendid Online Services
Anthelio Business Technologies	Exotel Techcom	Lynx Softek	Sree Sastha Institute of Engg and Tech
Anveshana Technologies	Faiveley Transport	Maarga Life Foundation	sri lakshmi enterprises
Apple Inc	Fidelity Holidays	MachinePulse	Srini Infotech
AppMint	Finesse ITLabs	Mactores	SSITTumkur
Apropos Infotech	Fitch Ratings	Madras Cements	Stixis Technologies
Aricent	Flink Solutions	Mahindra SSG	Sungard Technology Services
Aris Global	Flipkart	Manjrasoft	Symantec
ArrayShield Technologies	Flytxt Mobile Solutions	Marvell	Symphony Services
Aryaka Networks	Frontier	McAfee - Intel Security	Synechron Technologies
Astrazeneca	FUJITSU	Meddiff Technologies	Synopsis
Avvas Infotech	G.T.Enterprises	Media Guru	TATA Communications
Babu Consultancy & Research	Gati	Metal Closures	Tata Communications Transformation Services
BIMS	GE Energy	Metrix India	Tata Consultancy Services
Blue Chip Computer Consultants	GE Technologies Infrastructure	Microsoft	TATA DoCoMo
BluePi Consulting	Genpact	Microsoft India RnD	Tata Elxsi
BluFlash Labs	GFS Edutech	Microvillage Communications	TCL
Bodhtree	GlobeTouch Technologies	Mind Dots	Tech Mahindra
Bookmytranings.com	Glyptics Software	Mind Tree	Techistan
Bosch	Google India	Mindteck	Technology Review
Broadway solutions	Green Quotient Systems	Miraфра Software Technologies	Techwave Consulting
BSNL	GridLabs	Modelytics India	Telecom Uncovered
Business Making Progress	Griptonite	Money Process Technologies	Telecom Watch
Business Strategy Solutions	GSS Infotech	Mphasis	The A.P.Maresh Co-op.Urban Bank Ltd
Business Vibes	GTL Limited	MTS	The CEO Magazine
CA Technologies	Gutenberg Communication	Mutualpr	The Indian Express
Cambridge Technology Enterprise	HARMAN International	My Resonance	The Loyalty Post
Capgemini	Hazel Media	National Informatics Centre	Think Cloud
CBK Infotech	HCL	Navayuga infotech pvt ltd	Thinkalg
C-DAC	HCL Comnet Sys. & Serv.	NetApp	Thomson Reuters
Celstream Technologies	Hewlett Packard	Nettech India	ThoughtWorks Technologies
Centum Electronics	Hewlett Packard Enterprise	Netzealous	Times Group
CEPTES Software	High Places International	Nimsoft	Times of India
CGI	Hindalco Industries	Nisum Technologies	Tinni Advertising
Chahhat	Hinditron Corporate Systems	Nivish	Titan Industries
Choice Solutions	Hinduja global Solutions	Noah Data Technologies	Tonse Telecom
CIGNEX Datamatics	Hindustan Aeronautics	Novartis	Top SEOS
Cisco Systems	Honeywell Technology Solutions Lab	Novell Ntware	Totem International
Citrix Systems	HP	NSE IT	Trelco technical services
Cloud Computing Innovation Council of India	HPC Asia	Nvidia	Trigent Software
Cloud Computing.in	HSBC Global Technologies	O Live	Triniti
Cloud Security Alliance	Huawei Technologies	Ocimum Biosolutions	TROV IT Consulting & Services
Cloud Stream	Hyderabad Media House	Omega Infotech	TRYST handicrafts
Cloud.com	IBF Media	Omnitech	Tulip
CloudOnHire.com	IBI Consulting	Oracle Cloud Services	Turnon marketing
Clover Infotech	IBM India	Orange Teleservices	Twist Future
CMC	Idea Cellular	OrangeScape	Ugam Solutions
CMO Axis Outsourcing Services	igatepatni	Ozone Telecom	UK Trade & Investment
CMRIT	IGI Solutions	Parigyan Info Services	Unisys Global Service
CMS De Backer	IISc	Patni computer systems	United Health Group
Coats India	I-Link Software	PatNMarks	United States Pharmacopeia
Codeyssus	Imaginea	Pegasys	Universal Technical Services
Cognizant	Independent Professional	Persistent Systems	Value Momentum
college of engineering chengannur	Indian Academy of Electronics	PH Software Solutions	ValueLabs
Comnet Publishers	Indian institute of Astrophysics	Pramati	Velankani Software
Computer wing	Indian Space Research Organisation	Praxisys	Venopher
Convergence Plus	Infineon Technologies	Premji Invest	Venkinesis
Corent Technologies	Informatica	Progress Software	Verisign
Correa Hotels	Infosys BPO	Prominds Consulting	Verizon
CSC	Infosys Technologies	protronix energy	Vermdale Technologies
CSS Corp	Infotech Enterprise	Rajagiri centre for Business Studies	Versant Technologies
Ctrls	Innosoft Datalinks	Ramco Systems	Vetrisoft
Cusdelight Consultancy Services	Innovalus Technologies	Ravee Enterprises	Virtusa India
CyberMedia	Institute For Electronic Governance	Red hat	Vmware
Cyscon	Institute of Road And Transport Technology	Relevance Lab	Voicegate Technologies
Data Direct Networks	Integrated Software Solutions	Reliance Communication	Vruksham Talent Group
Data Management Corporation	Intel	RNS Institute of Technology	Walmart Global Technology Services India
DataCentrics Consulting	Intellectual Ventures	RNSIT	Wilshire Software Technologies
DBM SYS	Intepat IP Services	Roamware	Wings Infonet
Deccan Chronicle	Intermediapp	Robert Bosch Engineering and Business Solutions	WinWire Technologies
Dell	InterpretOmics	Safas Internetworking Technologies	Wipro Technologies
Deloitte	Invictus Technologies	Sai Info System	Wolfram Research Inc
Deloitte Support Services	IPAGE TELECOM	Samsung	WQ India
Department of Industries and Commerce	IRTT	SAP	Xilinx India Technologies
Didx.net	iSol Softech	Sapthagiri cutting tool	Yahoo
DRASH Services	ISRO Satellite Centre	Scintillare Information Technologies	zen
	IT Professional	Searce Cosourcing Services	Zoho Corporation

REGISTRATION FORM

RESERVATION PRICING:

Early Bird Discount Rate Till 06th February 2017

1 day conference per delegate - Fee: INR 05,000 + Tax

Standard Pricing (07th February 2017 Onwards)

1 or 2 delegates - per delegate - Fee: INR 06,000 + Tax

Group Discounts

3 or 4 delegates - per delegate - Fee: INR 05,500 + Tax

Group Discounts

For 5 and above delegates - per delegate - Fee: INR 05,000 + Tax

Spot Registration:-

1 day conference per delegate - Fee: INR 07,000 + Tax

Registration Form Details:

ForenameSurname

Job TitleCompany

Official Contact Number

Address

CountryPostcode.....

PhoneFax

Email

I confirm that I have read & agree to the terms and conditions of booking..... (Please Tick)

Signature

Methods of Payments:

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By Bank Transfer:

Account Type - Current
Account Number - 915020031763553
Bank Name - Axis Bank
Bank Address - 2/8 LAMBERT NAGAR, 1st cross street, Virugambakkam, Chennai - 600 092
Branch Name - Virugambakkam, Chennai
Swift Code - AXISINBB211
NEFT / IFSC Code - UTIB0000211
Micro Code - 600211010

Queries:

Should you have any questions on bookings, Please feel free to contact us.

Email: info@virtueinsight.com
Web: <http://www.virtueinsight.com>
India Office: Tel: +91 44 64536444

General information Venue:

The Lalit Ashok Hotel
Kumara Krupa High Grounds, Next to CM Guest House,
Bengaluru - 560 001
Tel.: +91 080 30527777

Payment terms:

Virtue Insight requires the full amount to be paid before the conference. Virtue Insight may refuse entry to delegates who have not paid their invoice in full.

Substitutions/name changes or cancellations:

There is a 50% liability on all bookings once made, whether by post, fax, or email. There is a no refund policy for cancellations received on or after one month before the start of the event. Should you decide to cancel after this date, the full invoice must be paid. Conference notes will then be sent to you. Unfortunately, we are unable to transfer places between conferences and executive briefings. However, if you cannot attend the conference, you may make a substitution/name change at any time, as long as we are informed in writing by email, fax or post. Name changes and substitutions must be from the same company or organization and are not transferable between countries.

Indemnity:

Virtue Insight reserves the right to make alterations to the conference/executive briefing content, timing, speakers or venue without notice. The event may be postponed or cancelled due to unforeseen events beyond the control of Virtue Insight. If such a situation arises, we will refund your registration fee and we will try to reschedule the event.

Fee:

The conference fee includes lunch, refreshments and conference papers provided on the day. This fee does not include travel or hotel accommodation.

How we will contact you:

Virtue Insight's preferred method of communication is by email and phone. Please ensure that you complete the registration form in full so that we can contact you.

News Updates:

Please tick if you do not wish to receive email updates in the future



UPCOMING CONFERENCES:

- **12th Pharmacovigilance 2017** - **22nd - 23rd February 2017, London, UK**
- **3rd IoT Summit 2017** - **08th March 2017, Mumbai, India**
- **10th Annual Cloud Computing & Big Data Analytics 2017** - **22nd March 2017, Bangalore, India**
- **10th Biosimilars Congregation 2017** - **09th - 10th May 2017, London, UK**
- **8th Annual Clinical Trials Summit 2017** - **24th May 2017, Mumbai, India**
- **4th IoT Summit 2017** - **27th July 2017, Bangalore, India**
- **11th Biosimilars Congregation 2017** - **07th September 2017, Mumbai, India**
- **6th Annual Pharma AntiCounterfeiting & Serialisation 2017** - **13th - 14th September 2017, London, UK**
- **13th Pharmacovigilance 2017** - **27th - 28th September 2017, Chicago, USA**
- **14th Pharmacovigilance 2017** - **09th November 2017, Mumbai, India**
- **3rd Annual Pharma Pricing, Reimbursement & Market Access 2017** - **15th - 16th November 2017, London, UK**

For more info on these summits - Kindly contact us at -

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Virtue Insight:-

Virtue Insight equips business professionals around the world with the latest indepth industry knowledge and provides networking opportunities in the telecom, infrastructure and pharmaceutical industry. Our aim is to provide a platform to share knowledge and insights and provide our event attendees to network effectively and deliver maximum ROI by make new business alliances. We strive to produce high quality conferences which include the latest topics which are delivered by world class leaders of the industry.

Our motto is to offer our customers the expertise and connections for a profitable business. Our events encompass an optimum chance to gain maximum value in terms of networking and an opportunity to sponsor and exhibit to attract new business alliances.