

All accepted papers will be peer reviewed and published by our Institute. Selected papers will be published by the *Cambridge Scholars*, *Journal of Media Critiques [JMC]* and the *journal of Management and Training for Industries*.

Papers can include topics on the areas of **Communication, Management and Marketing**. Topics are broadly defined as, but not limited to, the following:

COMMUNICATION Rhetorical Communication, Cultural Communication, Advertising, Business communication, Communication Technology and Digital Media, Communication and education, Crisis/risk communication, Organizational communication, Health communication, Intercultural communication, Interpersonal communication, Journalism, Mass Communication, Political Communication, Public relations.

MANAGEMENT @ MARKETING Cultural Management, Enterprise Resource Management, Human Resource Management, Strategic Management, Leadership Management, Performance Management, Risk Management, Health Management, Media Management, Business to Business Marketing, Branding, Consumer Behavior Marketing, Cross-Cultural Marketing, Direct Marketing, Tourism Marketing, Online Marketing, Social Marketing, Small Business Marketing, Sports Marketing.

Communication Institute of Greece



Important Deadlines:

To submit abstracts: specified at <http://coming.gr/index.php/call-for-papers/>

To submit full papers: specified at your Acceptance Letter

The Conference (!) : 24-27 April 2017

Conference Fees:

The registration fee is €300 (euro), covering access to all sessions, 2 lunches, coffee breaks and conference material.

Conference Social Program:

The cultural activities organised during the conference include an official dinner (Greek Night of entertainment with traditional food, music and dance), an educational tour around Athens (includes



Communication Institute of Greece

URL: <http://coming.gr/>

Address: Artemidos 12, Moschato, 18345

E-mail: info@coming.gr, Tel.: +30 6989478611

To Join our F.B. group:

<https://www.facebook.com/groups/252564804911830/>

Communication Institute of Greece

<http://coming.gr/>



3rd International Conference on Communication and Management (ICCM2017)

24-27 April 2017

Athens, Greece

<http://coming.gr/index.php/call-for-papers/>

The Communication Institute of Greece (COMING.) organises its **3rd International Conference on Communication and Management (ICCM2017)**, 24-27 April 2017, in Athens, Greece.

The aim of this cross-disciplinary conference is to bring together academics, students, researchers and professionals from different disciplines and cultural backgrounds, encourage them present their work, exchange and collaborate. Someone can participate to present a paper, chair a session, organise a panel, or even to be an observer.

The conference is organised with the support of *The European Economic Interest Grouping, The Braun Foundation for International Exchange the Department of Cultural Technology and Communication, University of the Aegean, the Center of Intercultural Dialog*.



More Information about the Conference !

After your abstract submission, the conference's scientific committee will decide within one (1) week after your submission.

In case you do not receive an acknowledgement of your registration, please contact us at info@coming.gr

To participate without presenting a paper, i.e. organise a panel (session, mini conference), chair a session, review papers to be included in the conference proceedings or books, contribute to the editing of a book, or any other contribution, you can send an email to Dr. Margarita Kefalaki, President of the Communication Institute of Greece at mke@coming.gr

The conference will be held at a star hotel (at least 3*). Special arrangements, at a special conference rate, have been made for the conference participants for a limited number of rooms.

● ● ● | The Communication Institute of Greece

The Communication Institute of Greece (COMinG) was established as an independent academic association with the mission to become a forum, where academics and researchers – from all over the world – can meet in Greece to exchange ideas on their research and to discuss future developments in their disciplines.

For more information:

please visit the Institute website at <http://coming.gr/> or/and send an email to info@coming.gr



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