



Live Webinar

THE MILLENNIALS - How to Understand, Manage, and Gain Rapport with Generation Y

Instructor: **Jim Zalud**
Date: **Wednesday, March 8, 2017**
Time: **10:00 AM PST | 01:00 PM EDT**
Duration: **90 Minutes**
Location: **Online**

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Overview:

If you were born between 1980 to 2000 (give or take), you already owe over ½ Trillion Dollars in student loan debt. It will stay with you until it is paid-not even bankruptcy can get you out of it. I guess this isn't the best way to start out a career. Speaking of career paths, it sure doesn't look as rosy as it did for the "Boomers" and Generation X. The Global Economy has made the "cradle-to-grave" concept extremely fluid.

Areas Covered in the Session:

- 1 How Millennials got to where they are today
- 1 Know what Millennials trust, and don't trust
- 1 Learn what Millennials value most
- 1 Learn why a Millennial is in conflict with religion
- 1 Know how to get a Millennial's attention
- 1 Learn the proxemics that makes a productive workplace
- 1 Learn what will secure rapport with a Millennial

Who will benefit:

- 1 Management personnel from the CEO to the Supervisor
- 1 If you are responsible for personnel under the age of 35
- 1 If you are responsible for gaining rapport with prospects under 35
- 1 If you are responsible for gaining rapport with current customers under the age of 35
- 1 If you are responsible for interviewing people under the age of 35
- 1 If you aspire to a Higher Management Position

Instructor:

Jim Zalud *Law Enforcement Educator & Speaker, Jim Zalud*

Jim Zalud has conducted seminars for business and law enforcement personnel for the past 30 years. Some of his topics include verbal, non-verbal, and body language interpretation skills. Jim has worked with everyone from the board room to the show room. He is also the body language expert for the CBS affiliate WIFR TV-23 in Rockford, IL. ...[more](#)

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