Wise • 15th Overseas Property & Immigration & Investment Exhibition/Spring

16th - 18th. March. 2018 | Shanghai International Convention Center

OPIFAIR.COM

China: the Booming Market

TOTAL AMOUNT OF INVESTMENT OVERSEAS FROM CHINA'S BUYER(16.5BILLION+)

POSITIVE FEEDBACK FROM OUR EXHIBITORS

RayWhite

We have met a lot of friends who are interested in Australia on this show.We are fully confident and expecting to open branches and enter the East China market in the near future.This exhibition is extremely successful.The organisers of this exhibition have to be commended as it is amazing.

LENNAR

The OPI Expo is a unique platform for international companies seeking to enter the Chinese market. Our properties have been endorsed by many Chinese property buyers, providing us with a huge range of business opportunities.We would like to thank the organizer for helping us make our participation in the show a very successful one.

21 Century

Thanks to the OPI show we were able to present our wide range of immigration services to a large crowd of seriously interested Chinese property buyers.Meanwhile,we also held a successful press conference and we remained very satisfied with the promotion made through this event.

LJ Hooker

We have participated in the Overseas Property Immigration Investment Fair for the past 3 years. This is the best exhibition we have ever participated within China.Compared to other events we have attended,the quality of customer with strong goals is very apparent here.We are willing to reach a long-term strategic co-operation with the organisers in 2016.

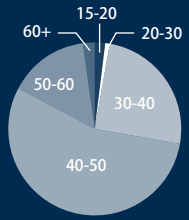
DTZ

Over the past couple of years OPI expo has been evolving into a really fully-grown and interesting investment fair.It has become crucial in the international strategy of the American real estate industry.

AN INVITATION-ONLY EVENT JUST FOR VIP BUYERS

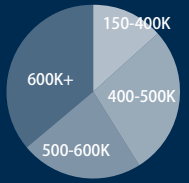
	dates	number of participating countries	number of participation companies	number of VIP visitors
1st edition	4-6.Mar.2011	8	29	8,709
2nd edition	2-4.Mar.2012	11	43	20,340
3rd edition	1-3.Mar.2013	19	72	28,012
4th edition	13-15.Sep.2013	31	113	33,039
5th edition	28.Feb-2.Mar.2014	32	119	33,942
6th edition	6-8.Jun.2014	34	110	32,034
7th edition	5-7.Sep.2014	36	111	33,025
8th edition	27-29.Mar.2015	39	120	34,035
9th edition	5-7.Jun.2015	41	119	33,895
10th edition	11-13.Sep.2015	43	128	33.921
11th edition	5-7.Mar.2016	43	208	35,001
12th edition	10-12.Sep.2016	43	205	33,887
13th edition	10-12.Mar.2017	43	206	35,445
14th edition	15-17.Sep.2017	41	201	30,223

AGE



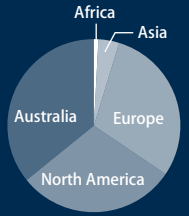
15-20 YEARS	2%
20-30 YEARS	1%
30-40 YEARS	25%
40-50 YEARS	55%
50-60 YEARS	15%
60+ YEARS	2%

ANNUAL HOUSEHOLD INCOME(USD)



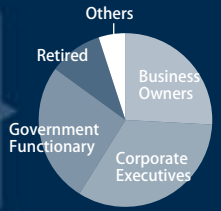
150-400K	13%
400-500K	27%
500-600K	22%
600K+	35%

EXHIBITORS FROM



Africa	1%
Asia	4%
Europe	30%
North America	30%
Australia	36%

VISITOR POSITION



Business Owners	26%
Corporate Executives	33%
Government Functionary	26%
Retired	10%
Others	5%

THE LUXURY VENUE IN THE VERY HEART OF SHANGHAI

Wise • OPI Shanghai 2018/Spring will be held in the very heart of downtown Shanghai

The expo venue is both elegant and sophisticated,with very high-end participants always.

A fabulous stage for showing overseas projects to China's elites.

Lujiazui Skyline: Landmark Attractions in Shanghai

The Lujiazui sits directly opposite the Bund on the East side of the Huangpu River.

Designated as the new financial district of Shanghai since the early 1990s, the famous buildings seen in the skyline from the Bund include the Oriental Pearl Tower, Jin Mao Building, Shanghai World Financial Center, Super Brand Mall, Shanghai IFC, Bank of China Tower and the soon-to-be-completed Shanghai Tower.

SUPPORTED BY LEADING MEDIA & SHOW PARTNERS

Wise • OPI Shanghai is supported by most of China's influential media and some of the world's most prestigious luxury brands.

CHINA'S MOST INFLUENTIAL MEDIA PARTNERS

MORE THAN AN EXPO!

RESERVE YOUR BOOTH AT THE LEADING PROPERTY SHOW!

BOOTH PRICES(12sq.m shell scheme)

Class A Booth: CNY3,600/sq.m Total: CNY43,200

Class B Booth: CNY3,400/sq.m Total: CNY40,800

Class C Booth: CNY3,000/sq.m Total: CNY36,000

SERVICES INCLUDE

-Your booth at the three-day show
-4 exhibitor's badges
-One full page Show Magazine advertisement
-Company Logo shown on OPI Shanghai Website

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Wise • 15th OPI Shanghai 2018

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Organizer: Shanghai Formote Exhibition Service Co.,Ltd.
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Official Website http://www.opifair.com